

# WESTFEST

## An Investment in Community Building

The Westfest Steering Committee in coordination with Alder Barbara McKinney and community members are sponsoring the 3rd Annual Westfest, Saturday, July 14, 2018 at Elver Park. We plan a fun-filled, intergenerational summer event to bring diverse neighbors together, build pride, and a sense of community.

We are seeking sponsors and participants to ensure the success and the longevity of our 3rd community event. Sponsors are needed in all levels from overall event costs (such as entertainment and activities for all ages) to in-kind donations (such as services and volunteers). We ask for your support. This is an opportunity to feature your business, product or service to local members of our southwest side community! We invite you to help us to build this into a great annual community event.

For more information on how you can become a sponsor of this event, contact Ken Dickson at [kdickson@johnsonbank.com](mailto:kdickson@johnsonbank.com), (608) 225-8024.

For more information on vendor participation, contact Monique Bryson, Wisconsin Youth Company at [mbryson@wisconsinyouthcompany.org](mailto:mbryson@wisconsinyouthcompany.org) or (608) 210-1617.

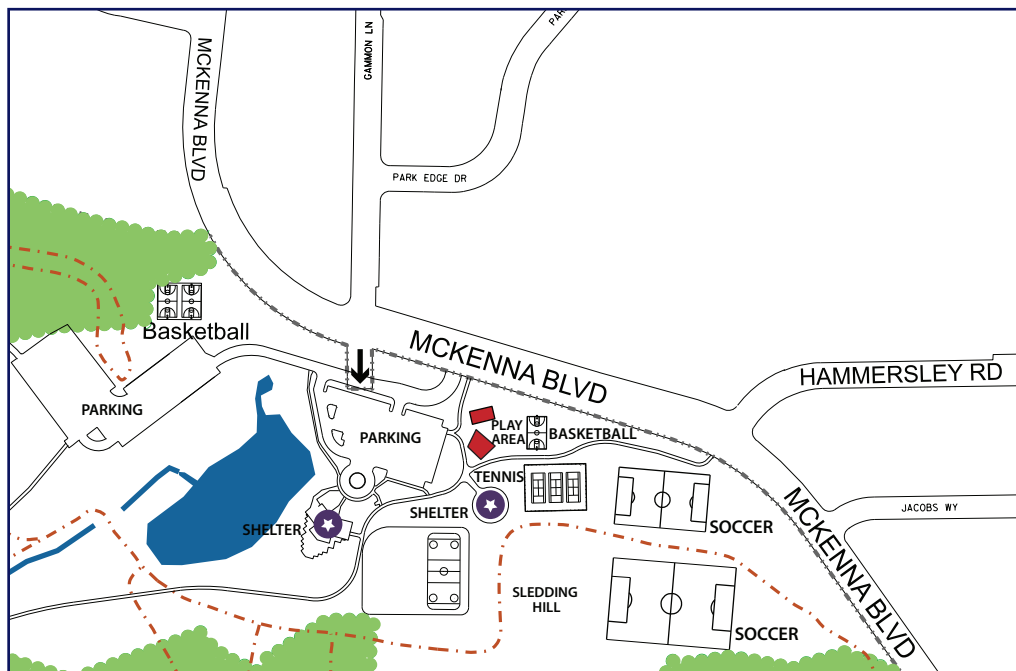


### HOW CAN YOU MAKE A DONATION?

Please follow the steps below:

1. Please make checks payable to:  
Madison Parks Foundation (MPF)
2. Send payment to:  
1402 Wingra Creek Parkway, Madison, WI 53703
3. Please place in check notes:  
2018 Westfest Fund

Anyone providing a donation of \$50 or more will receive a donation letter from the Madison Parks Foundation.



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### Sponsor Sheet

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- |                          |   |                              |
|--------------------------|---|------------------------------|
| <input type="checkbox"/> | Signage   | \$ 300                       |
| <input type="checkbox"/> | Dunk Tank   | \$ 600                       |
| <input type="checkbox"/> | Kiddie Bouncy House   | \$ 500                       |
| <input type="checkbox"/> | DJ/Music  | \$ 500                       |
| <input type="checkbox"/> | Face Painting   | \$ 300                       |
| <input type="checkbox"/> | Tables  | \$ 300                       |
| <input type="checkbox"/> | Chairs  | \$ 200                       |
| <input type="checkbox"/> | Tents   | \$ 1,000                     |
| <input type="checkbox"/> | Hot Dogs/Brats  | \$ 500/ or donation          |
| <input type="checkbox"/> | Volunteer Refreshments<br>» granola bars, fruit, snacks, juice boxes, drinks  |                              |
| <input type="checkbox"/> | Bottled Water   | \$ 200/ or donation of water |
| <input type="checkbox"/> | Ice Cream<br>» 300 ice cream sandwiches   |                              |
| <input type="checkbox"/> | Paper Products<br>» cups/napkins  | \$ 200                       |
| <input type="checkbox"/> | Logo Items Requested for BINGO, Scavenger Hunt & General Prizes<br>» pencils, water bottles, coozie cups, tattoos, frisbees,<br>backpacks, jump ropes, chip clips, bags, etc. |                              |
| <input type="checkbox"/> | Sponsor T-Shirts for the event (Name on banner & t-shirt)<br>» Gold .....\$10,000<br>» Silver .....\$5,000<br>» Bronze .....\$2,500<br>» Community Support ....\$1,500        |                              |

### For More Information

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Ald. Barbara Harrington-McKinney  
Common Council, District 1  
district1@cityofmadison.com  
(608) 266-4071