May 8\textsuperscript{th}, 2017

Dear Neighbors,

Nothing signals the start of summer like a little warmer weather and the sizzling hot grills of Madison's very own World's Largest Brat Fest at the Alliant Energy Center on Memorial Day weekend May 26th – 29th.

Since 1983, the World’s Largest Brat Fest has sold more than 3.8 million brats and raises over $1.75 million, benefiting over 100 charities in Dane County. Brat Fest has always been about bringing the community together, giving back and celebrating who we are. Brat Fest is a volunteer-run nonprofit event with over 2,800 volunteers, giving up their holiday weekend to help raise money for their chosen charity or 501c3. On behalf of all the volunteers at Brat Fest, and the charities they support, we thank you.

This year’s event features a little bit of something for every family. Bring the family down and enjoy the all new Kids and Art Zone, our family Latin music Salchicha Fest, the Home Town Heroes display, Wisconsin’s very first Vietnam Memorial display, Sunday night Fireworks, Kids MUDstard run, 5/10k Bun Run, Dog Jog, Car Show and much much more.

Brat Fest is much more than just a festival—it’s an opportunity to build a better community while having fun and creating cherished memories with family and friends. Your support of Brat Fest is essential in helping us to help others to succeed.

Come join us to celebrate the warmth of summer and the warmth of giving back to the community at Brat Fest 2016.

For details of events, musical headliners and more please visit us online at www.bratfest.com.

If you have an interest in joining us, volunteering or being a Celebrity Cashier, please contact us at nicole@bratfest.com.

Always my best,

Tim Metcalfe
World's Largest Brat Fest
Organizer
Brat Fest 2017 Schedule
Friday – May 26th

6:00 am to 9:00 am - Take your Brat to Work Day
10:00 am – Event opens
10:00 am – 9:00 pm – Carnival Opens
11:00 am - 3 stages open
1:00 pm – Grand Stage opens
7:30 to 8:15 pm – 3 stages close.
8:00 to 9:30 pm – Headliner- George Clinton.
10:00 pm – hard curfew

Saturday – May 28th

8:30 am – Brat Fest Bun Run 5 / 10K
9:00 am – Bratteyball Tournament
10:00 am – Event opens
10:00 am – 9:00 pm – Carnival Opens
11:00 am - 3 stages open

Café Stage features - Salchicha Fest
1:00 pm – Grand Stage opens
7:30 to 8:15 pm – 3 stages close
8:45 pm - Café Stage Closes
8:00 to 9:30 pm – Everclear
10:00 pm – hard curfew

Sunday – May 28th

7:30 am – 10:30 am – Brat Fest Pancake Breakfast – BratCakes
8:30 am – 9:45 am – Community Wide Worship Service
10:00 am – Event opens
10:00 am – 9:00 pm – Carnival Opens
10:00 am – Hot Dog Jog
**Sunday – May 28th – Cont.**

11:00 am - 3 stages open
1:00 pm – Grand Stage opens
7:30 to 8:15 pm – 2 stages close
8:00 to 9:05 pm – Madison County
9:05 to 9:25 pm – Fireworks
10:00 pm – hard curfew

**Monday – May 30th**

10:00 am – Event opens
10:00 am – 9:00 pm – Carnival Opens
11:00-11:40 am - 3 stages open
11:30 am – Grand Stage opens
2:00 pm - National Anthem
4:30 pm to 6:00 pm – Joe Diffie
6:00 pm – hard curfew

For more detailed information, please visit www.bratfest.com

**Sound Mitigation Plan**

Sound checks not to exceed 95db at sound board.

8:30 am Saturday Bun Run not to exceed 90db at sound board.

8:30 am Sunday Wordship Service not to exceed a 90db at sound board.

10:00 am Sunday Brat Fest Walk/ Hot Dog Jog not to exceed 90db at sound board.

11:30 am Sunday Kids Mudstard Run not to exceed 90db at sound board.

Brat fest is contractually required not to exceed a 95db at the sound mixers. Alliant Energy Center (AEC) personal will monitor the levels, and log.

Alliant Energy Center will monitor and Brat Fest will make every effort not to exceed 65DBL at Alliant Energy property line

For more details regarding the Brat Fest Sound Mitigation Planning, please contact the following:

Alliant Energy Center

Mark Clarke  clarke@alliantenergycenter.com  608-267-3982