

November 27th, 2023

City of Madison Urban Design Commission 215 Martin Luther King Jr. Blvd. P.O Box 2985 Madison, WI 53701-2985

RE: 1302 S Midvale Blvd.

UDC Informational – Letter of Intent

Dear Commission Members,

On behalf of 401 North Third Street NV, LLC, Sketchworks Architecture, LLC is submitting this letter of intent and application for an informational meeting regarding Concept Site, Building Plans and Elevations at 1302 S Midvale Blvd. Our submittal is for a new 55-unit, mixed-use apartment building with first floor retail space and rooftop amenity space on the corner of Midvale Blvd. and Hammersley Rd.

The site is zoned Commercial Corridor Transitional (CC-T). The intended use is a permitted use and specific first floor retail tenants will be reviewed on a tenant-by-tenant basis and is not presently part of this review. As the site is cross connected with other lots, we will be applying for a major alteration to an existing conditional use. This site is also not part of any Urban Design Districts.

On June 29<sup>th</sup>, 2023, we presented our concept to the Madison Development Assistance Team through a DAT meeting and are designing per their recommendations.

The Alderperson of District 10 is Alder Figueroa Cole and was part of the earlier DAT meeting and separately met with the design team for more specific recommendations.

### **Proposal Summary:**

New seven-story, mixed-use building with residential, retail, and amenity space.

### **Existing Conditions:**

The proposed lot contains a vacant, single-story standalone retail building that will be demolished. The borders of the site to the North and East are Hammersley Rd. and Midvale Blvd., to the west are a series of four-unit rental properties, and to the south is a series of strip retails and restaurants. There are two existing curb cuts to the north, one of which we will be closing. There exists a cross access easement that will be maintained from Hammersley Rd to the strip retail to the south. On the South-East corner, there is a bus stop with no shelter.

### **Legal Description:**

LOT 1 OF CERTIFIED SURVEY MAP NO 2274 RECORDED IN DANE COUNTY REGISTER OF DEEDS IN VOLUME 9 PAGE 95 OF CERTIFIED SURVEYS, EXCEPT THAT PART AS DESCRIBED IN DOC 5042004 FOR ROAD ROW. (Abbreviated)



### **Proposed Uses:**

The proposed uses of the building are as follows:

- Approximately 9,500 SF First floor retail rented as one large tenant or subdivided into up to four smaller tenants with shared common space.
- 55 apartment units including Studios, 1 Bedrooms, and 2 Bedrooms.
- Second floor and seventh floor amenity spaces including a fitness room, clubroom, and a rooftop patio space.

### **Design Attributes:**

This development seeks to effectively utilize and respect the prominence of the intersection it is located on to act as both a gateway into the neighborhoods and an anchor for any future developments along this strip. We also are using this opportunity to promote pedestrian traffic in the area through a combination of encouraging public transportation with a thoughtfully designed bus stop area and walkable first floor retail areas.

This building proposed is 7 stories above grade with one level of secure underground parking.

The building features an rooftop patio space that overlooks the Madison skyline at the North-East Corner, including vies of the UW-Arboretum and Lake Wingra, along with distant views of the Capital Building and Lake Monona. We are providing a variety of types of spaces for residents to use, both interior and exterior.

Formally, we use vertically oriented masses with horizontal linear elements to provide both texture and layering within the façade with an otherwise intentionally limited palate of materials. Our exterior materials are intended to be thoughtful and cohesive with the context of the border between the commercial and residential zones, and to provide that transitional characteristic intended by this zoning district.

### Site Planning:

On the existing site there are (2) curb cuts on Hammersley Rd. We will be closing the one closest to the Midvale Blvd intersection and maintaining the cross access between the entrance and the property directly to the south. Closing this curb cut will also have the added benefit of improving the traffic flow by minimizing congestion at the intersection.

Elsewhere on the site, we will be providing an integrated shelter to be a continuation of the building architecture for the existing bus stop on Midvale Blvd.

### Parking:

There will be 38 surface stalls and 43 secure underground parking spaces (81 total). 2 stalls in each area will be van accessible.

### **Building / Site Relationships:**

The building will be in the North-East corner of the site promoting pedestrian traffic and access to retail uses, with vehicle parking behind the building, near the main entrance. There will be direct access from the existing bus stop to the main retail and residential entrance.

### Lighting:

Site lighting has not been developed yet.



### **Utilities:**

Utilities serving the building will be underground. Final design and layout to be determined.

### Signs:

The signage package is to be designed in conformance with MGO regulations. Specific signage will be addressed in a separate submittal.

In summary, the project will consist of the general criteria below:

### **Zoning District:**

This Property is Currently Zoned CC-T.

### **UDC** District:

This property in not within any Urban Design Districts.

### **Project Schedule:**

The Current Milestone Schedule is as follows:

•	Initial DAT Meeting:	June 29th, 2023
•	Alder Notification:	November 6 <sup>th</sup> , 2023
•	Neighborhood Announcement:	November 24th, 2023
•	UDC Informational:	December 13th, 2023
•	Neighborhood Meeting 1:	January 8 <sup>th</sup> , 2024
•	UDC Initial Approval:	February 12th, 2024
•	Submit Land Use Application:	March 25th, 2024
•	UDC Final Approval:	May 8 <sup>th</sup> , 2024
•	Plan Commission (Assumed):	May 20 <sup>th</sup> , 2024
•	Common Council Meeting:	June 4th, 2024
•	Submit Site Plan verification:	July 2024
•	Submit Building Inspection:	August 2024
•	Begin Construction:	October 2024

These dates are estimates based on meeting dates and favorable results, and therefore may be subject to adjustment as the project progresses through the approval process.

### **Project Team:**

The Key individuals and firms involved in the planning and design of the project include:

Building Owner: 401 North Third Street NV, LLC 6357 State Road 23 Spring Green WI 53533 Member: Jeffery J. Jacobsen



Architect: Sketchworks Architecture, LLC 2501 Parmenter Street, Suite 300A Middleton, WI 53562 Contact: Ian Luecht (608) 836-7570

Civil Engineer: Quam Engineering, LLC 4604 Siggelkow Rd, Suite A McFarland, WI 53558 Contact: Ryan Quam (608) 838-7750

Please feel free to contact us with any questions you may have regarding this request.

Respectfully,

lan Luecht Sketchworks Architecture, LLC

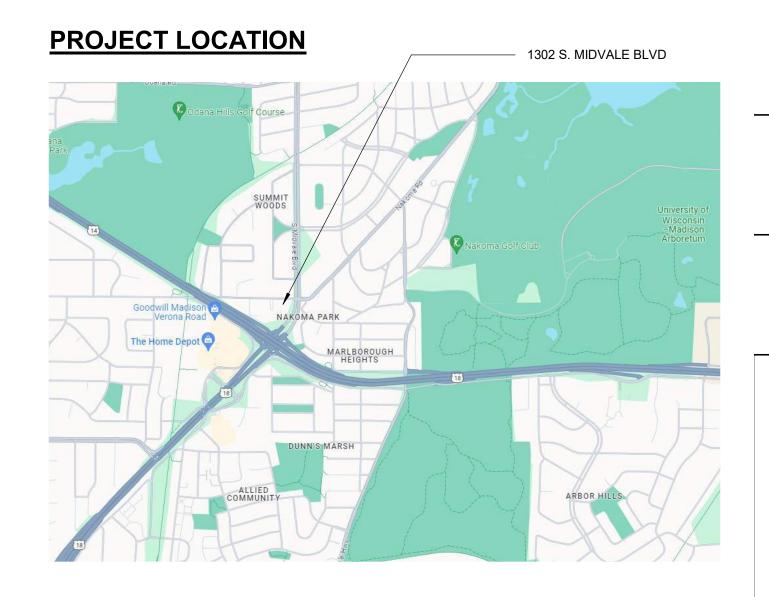
### MIDVALE MIXED USE

1302 MIDVALE BLVD MADISON, WI 53711

SHEET INDEX							
SHEET		REVISIONS					
NUMBER	SHEET NAME	MARK	DATE				
GENERAL							
G000	COVER SHEET - UDC						
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**Project Status** 2023.11.06 EXTERIOR REVIEW PROJ. #: 22235-01 © SKETCHWORKS

**ARCHITECTURE 2022** 

**COVER SHEET** - UDC

### **PROJECT CONTACTS:**

<u>owner:</u> [company name] [ADDRESS] [CITY, STATE ZIP CODE]

SKETCHWORKS ARCHITECTURE, LLC 2501 PARMENTER STREET, SUITE 100B MIDDLETON, WI 53562

RANDY MANNING (OWNER)

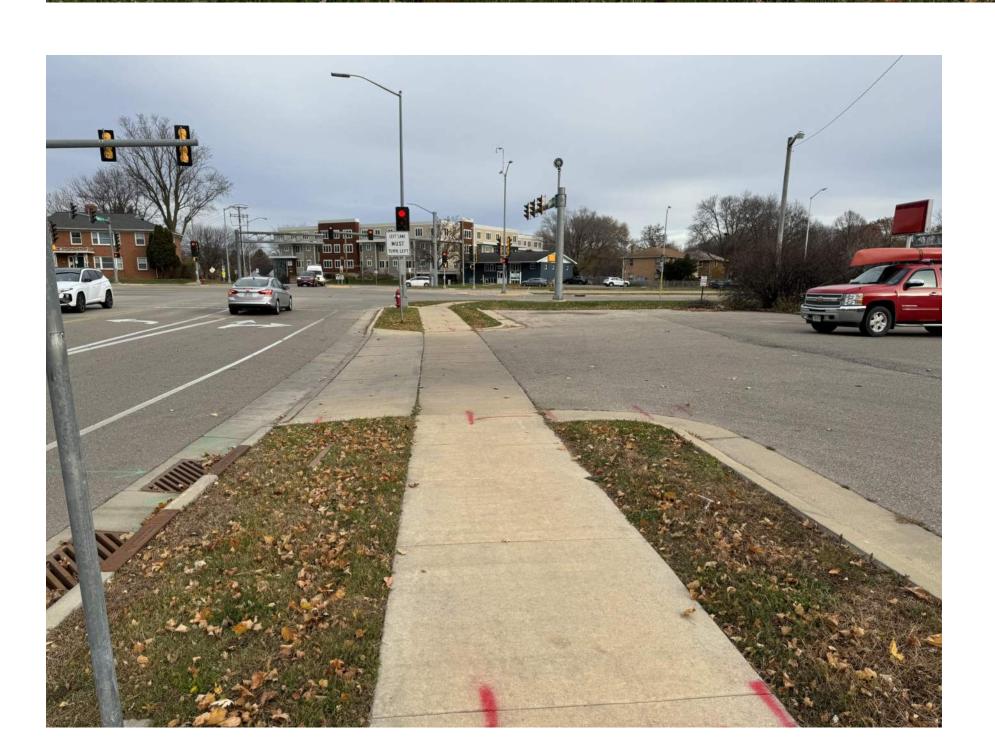
STEVE SHULFER (ARCHITECT)
IAN LUECHT (DESIGNER / CONTACT)
608-836-7570

SD SET G000













# Project State

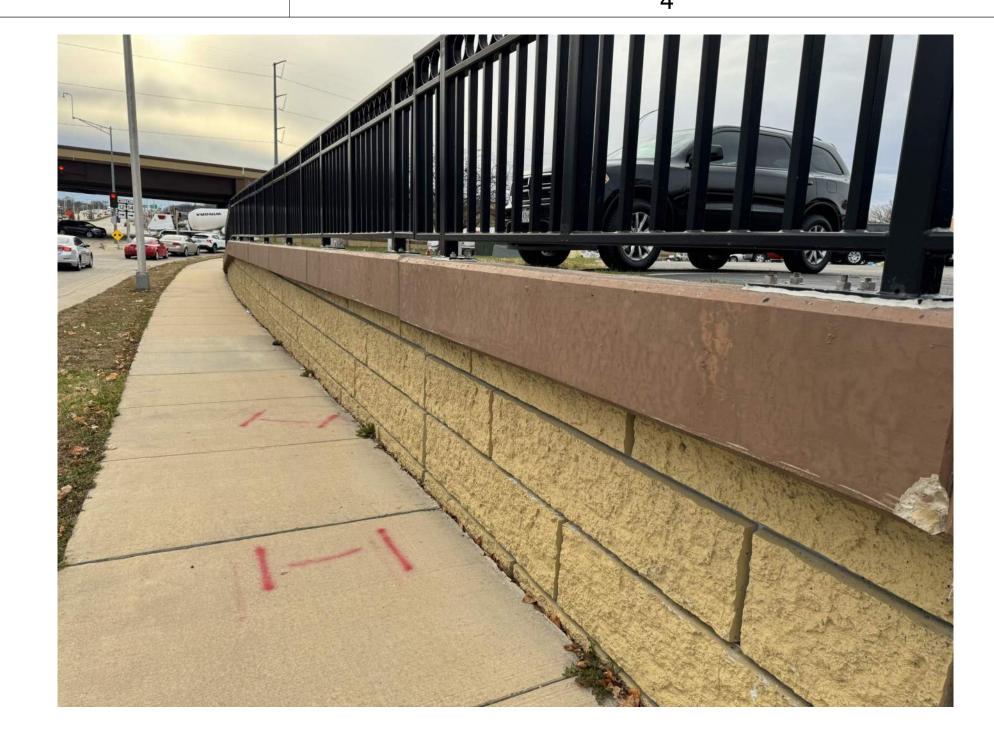
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PROJ. #:			22235-01			
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EXISTING SITE PHOTOS

G003













## VALE MIXED USE NEW CONSTRUCTION

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Project Status

2023.11.06 EXTERIOR REVIEW

PROJ. #: 22235-01

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ARCHITECTURE 2022

CONTEXT PHOTOS

G004



MIXED USE

Project Status

2023.11.06 EXTERIOR REVIEW

PROJ. #: 22235-01

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ROOFTOP VIEWS





