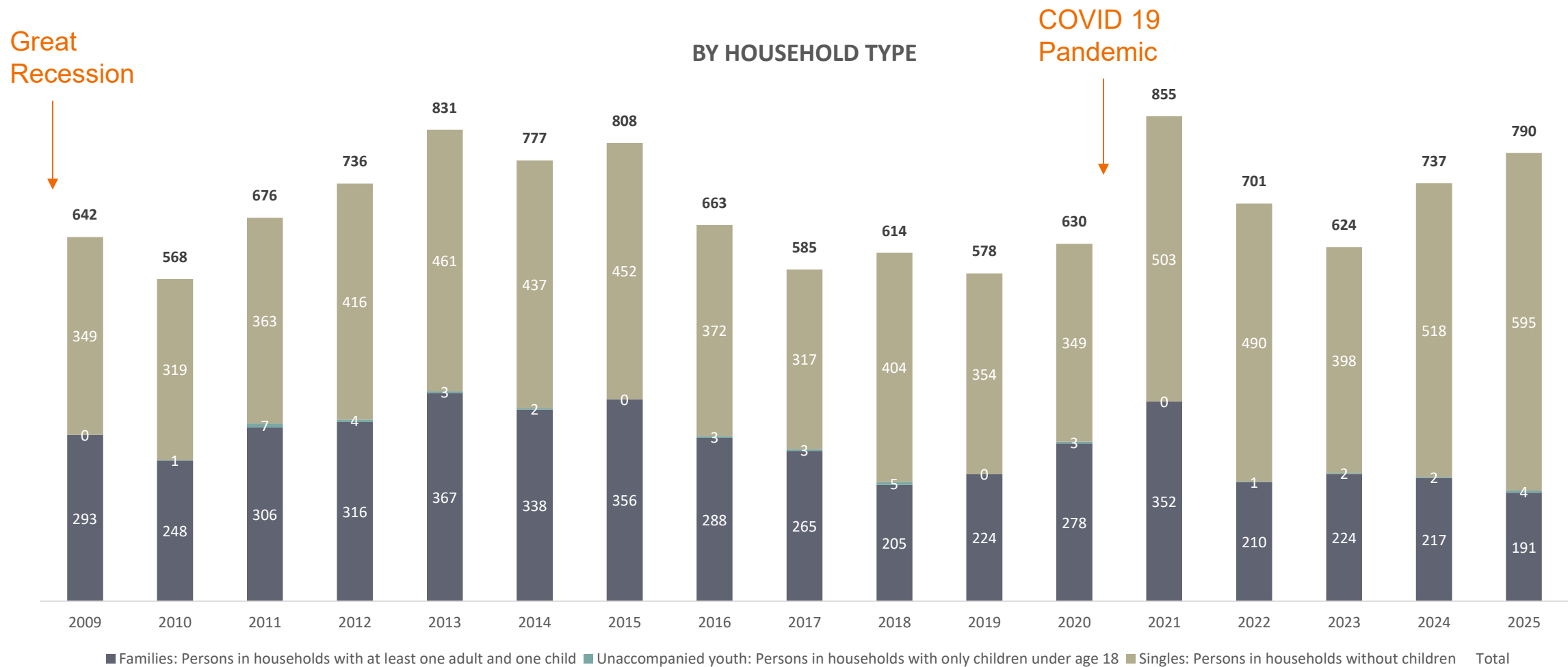




# 2025 City of Madison Homeless Services & Housing Resources RFP Updates

CDBG Committee – August 7, 2025

# Homelessness is on the rise



# RFP Overview

- **Total Available: \$3.5M (City levy \$1.75M + federal funds)**
- **Goal:** Make homelessness rare, brief, and non-recurring and improve housing stability
- **Funding Areas:**
  - **Homeless Services:** Emergency shelter, Street outreach, Extreme Weather Hotel, Homelessness Prevention, Rapid Rehousing, Permanent Housing
  - **Housing Resources:** Tenant Support, Eviction Prevention

# RFP Timeline

Draft RFP Review by CDBG Committee	April 3, 2025
Release of RFP	May 9, 2025
Due Date for Proposal Submission	June 27, 2025
Agency Q&A with Review Team	July 16 & 17, 2025
<b>CDBG Committee Updates - Draft Recommendations</b>	<b>August 7, 2025</b>
Resolution Introduced at Common Council	September 2, 2025
<b>CDBG Committee Action on Resolution</b>	<b>September 4, 2025</b>
Common Council Action on Resolution	September 16, 2025

# Strategic Funding Priorities

- **Address Emergency Shelter Capacity Challenges:** The demand for emergency shelter continues to outpace available resources. Single-adult shelters are experiencing an increase in long-term stayers due to fewer exits to permanent housing, while family shelters operate at full capacity with ongoing waitlists. Priority will be given to proposals that implement strategies to accelerate shelter exits and increase permanent housing placements.
- **Leverage Medicaid and Other Funding Sources:** Strengthening homeless services requires sustainable funding. Preference will be given to proposals that commit to and plan for maximizing the use of available funding sources, including Medicaid 1915(i) and Comprehensive Community Services (CCS), to support service delivery and improve housing stability.

# Application Summary

Funding Areas	Applications	Amount Requested	Funding Available
Homeless Services	19	\$5,283,220	\$2,230,000
Housing Resources	2	\$1,265,700	\$1,265,700

# Review Process

- Applications reviewed and scored by inter-agency review team
- Supplemental info (financial audits, HMIS performance reports, written standards checklists) reviewed by CDD staff
- Agency Q&A sessions held July 16-17
- Final recommendations developed by CDD staff with input from the review team, considering federal funding rules and requirements

**DRAFT 2025 City Homeless Services & Housing Resources RFP Allocation Plan (8/7/25)**

Agency	Project Name	Housing Resources Request	Homeless Services Request	TBRA Request*	Current Year City Funding Amount	HOME ARP	GPR	ESG	CDBG	TBRA*	TOTAL
<b>Housing Resources</b>											
Tenant Resource Center	Tenant Services - Housing Counseling, Outreach	350,000	0		400,147		290,000		60,000		350,000
Tenant Resource Center	Eviction Diversion & Defense Partnership	915,700	0		7,565,299	915,700					915,700
<b>Emergency Shelter</b>											
Porchlight	Porchlight Men's Shelter		1,511,660	100,000	1,776,064		700,000			100,000	800,000
The Salvation Army	Family Shelter		85,000	45,000	60,000		62,000			45,000	107,000
YWCA Madison	YWCA Family Shelter		123,566	0	50,000		52,000				52,000
The Salvation Army	Single Women's Shelter		85,000	30,000	60,000		62,000			30,000	92,000
The Salvation Army	Diversion		62,050		20,703		22,000				22,000
<b>Street Outreach</b>											
Madison Street Medicine	Housing Focused Street Outreach		350,000		249,400		201,000	39,000			240,000
Catalyst for Change	Street Outreach and Mediation		311,200		328,200		250,000	60,000			310,000
Urban Triage	Supporting Healthy Black Families-Outreach		294,000		0		0				0
Madison Street Medicine	Dairy Drive 2.0		179,500		403,486		0				0
<b>Extreme Weather Respite Hotel for the Unsheltered</b>											
Catalyst for Change	Emergency Hotel Program		45,000		45,000		45,000				45,000
Urban Triage	Supporting the Unsheltered Emergency Hotel		158,490		0		0				0
<b>Rapid Rehousing Program</b>											
Madison Street Medicine	Singles Rapid Rehousing		230,000		0		0		105,000	125,000	230,000
Lutheran Social Services	Welcome Home Madison		527,044		0		66,000	66,000			132,000
African Center	Housing Stability Program		75,000		0		0				0
<b>Homelessness Prevention</b>											
Urban Triage	Supporting Housing Stability		358,790		0		0				0
CACSCW	Prioritize Madison		56,980		58,290		0				0
<b>Permanent Supportive Housing</b>											
CACSCW	Amphora		62,700		0		0				0
<b>Other Permanent Housing Program</b>											
Porchlight	Permanent Housing Case Management		230,016		160,000		0		200,000		200,000
The Road Home	The Breese, Ace/DCHA, and Housing & Hope		112,224		0		0				0
<b>TOTAL</b>		1,265,700	5,108,220	175,000		915,700	1,750,000	165,000	365,000	300,000	3,495,700

\*TBRA funds can only be used for direct rental assistance (security deposit and first month's rent) for participants and are not considered shelter operating costs.