

# OUR CITY OF MADISON



## Parking Division Introduction

Stefanie Cox, *Parking Director*

# Vision and Mission

**Inclusive – Innovative – Thriving**



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# Our Agency's Vision and Mission

## Vision

- *Our Madison: Inclusive, Innovative, & Thriving*

## Mission

- *The Parking Division's mission is to provide accessible, equitable, and predictable parking options for all businesses, events, residents, and visitors to our city. We aim to manage congestion, ensure safe and efficient vehicular and pedestrian traffic movement, and manage the on and off-street parking supply to support sustainable transportation choices in a vibrant city experiencing significant growth.*

# Structure, Services, and Staff

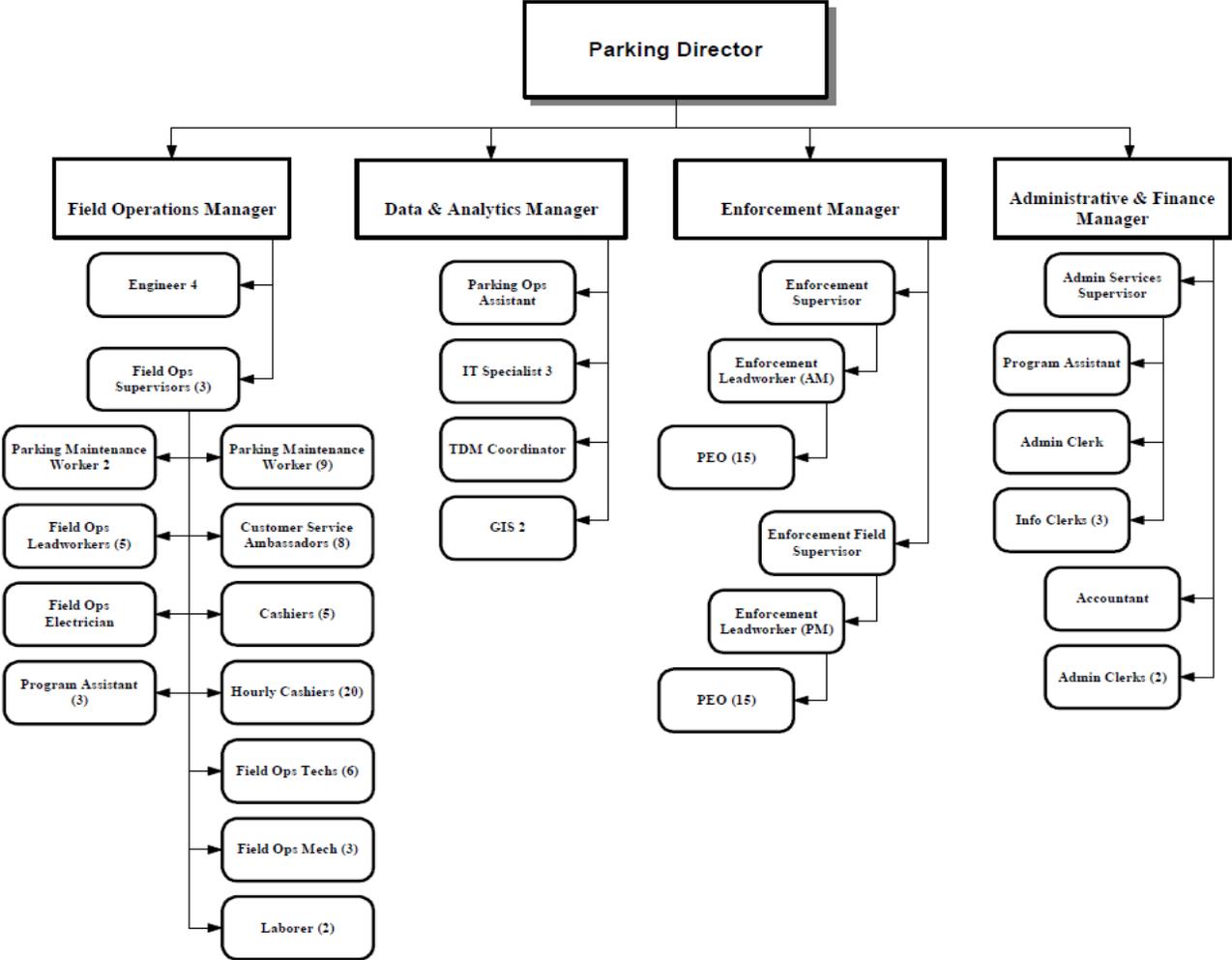
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# Structure

- 110 Total Positions:
  - 99 Permanent ( FTE's)
  - 11 Hourly
- Current Employees:
  - 91 Permanent/8 Vacancies
  - 11 Hourly/ 0 Vacancies
- Three Office Locations:
  1. MMB Suite 109 (Administration Office)
  2. 1120 Sayle St. (Field Operations)
  3. 2120 Fish Hatchery Rd (Parking Enforcement Office)

# Parking Division Org Chart



# Services/Areas

## Six Service Areas:

1. **Garage Parking:** There are 6 garages with a total of approximately 4,400 spaces.
2. **Lot Parking:** There are 5 parking lots that provide a total of about 210 spaces.
3. **On-Street Parking:** The area features 1,300 metered on-street parking spaces, including loading zones, accessible parking, and administered permit parking programs such as the Residential Parking Permit Program
4. **Parking Enforcement:** Parking regulations are enforced both on and off the street, which includes towing and managing citations.
5. **Parking Administration and Operations:** This involves the overall management of parking operations, financial oversight, and policy implementation.
6. **Transportation Demand Management:** The focus is on reducing parking needs and promoting the use of alternative modes of transportation for new developments and redevelopment projects

# Key Staff

- *Stefanie Cox, Parking Director*
- *Anne Slezak, Parking Finance and Administrative Manager*
- *Glenn Hall, Parking Operations Manager*
- *Amy O'Rourke, Parking Enforcement Manager*
- *Vacant, Parking Data and Analytics Manager*
- *Trent Schultz, Transportation Demand Management Coordinator*
- *Kristen Brodowsky, DOT Public Information Officer*

# Common Citywide Collaborations

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# Common Citywide Collaborations

Staff in our agency most often collaborate with these agencies across TeamCity:

Agency	Topic(s)
Traffic Engineering	Transportation Projects, Signage, Permits, Safe Schools, TDM
Metro Transit	Transportation Projects, BRT, Park & Ride Locations, Enforcement
Streets Division	Street Maintenance, Snow Emergencies, Clean Lakes Efforts
Engineering	Permits, Construction Projects, Facilities
Parks	Parks Enforcement, Street Use Permits

# Boards, Committees, Commissions

Our agency staffs the following City of Madison Boards, Committees and Commissions:

Board, Committee, Commission	Key Staff
Transportation Commission	Stefanie Cox

# Agency Resources

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# Our Agency's Key Links

- [www.cityofmadison.com/parking](http://www.cityofmadison.com/parking)
- [Wisconsin State Statutes](#)
  - Authority to Regulate Parking, 349.13 - [SS. 349.13](#)
- [Madison General Ordinances](#)
  - **Department of Transportation, 3.14(c)** - [Chapter 3.14](#)
  - **Vehicle Code, Chapter 12** - [Chapter 12](#)
  - **Municipal Parking Facilities, 8.14** - [Chapter 8.14](#)

# Our Agency's Key Links

- [Council Resolutions](#)

- Parking Enforcement Operations Transfer, Resolution 64333
- Transportation Demand Management, Resolution 74423

# Our Agency's Acronyms

Common acronyms used by our agency include:

CSCL

- Clean Streets/Clean Lakes – Street Maintenance

PEO

- Parking Enforcement Officer

RP3

- Residential Parking Permit

RPO

- Residential Permit Only

SEZ

- Snow Emergency Zone

TDM

- Transportation Demand Management

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## Let's Connect!

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