

OUR CITY OF MADISON



Economic Development Division Introduction

Matt Mikolajewski, *Economic Development Director*

Vision and Mission

Inclusive – Innovative – Thriving



CITY OF MADISON

Our Agency's Vision and Mission

Vision

- Our Madison: Inclusive, Innovative, & Thriving

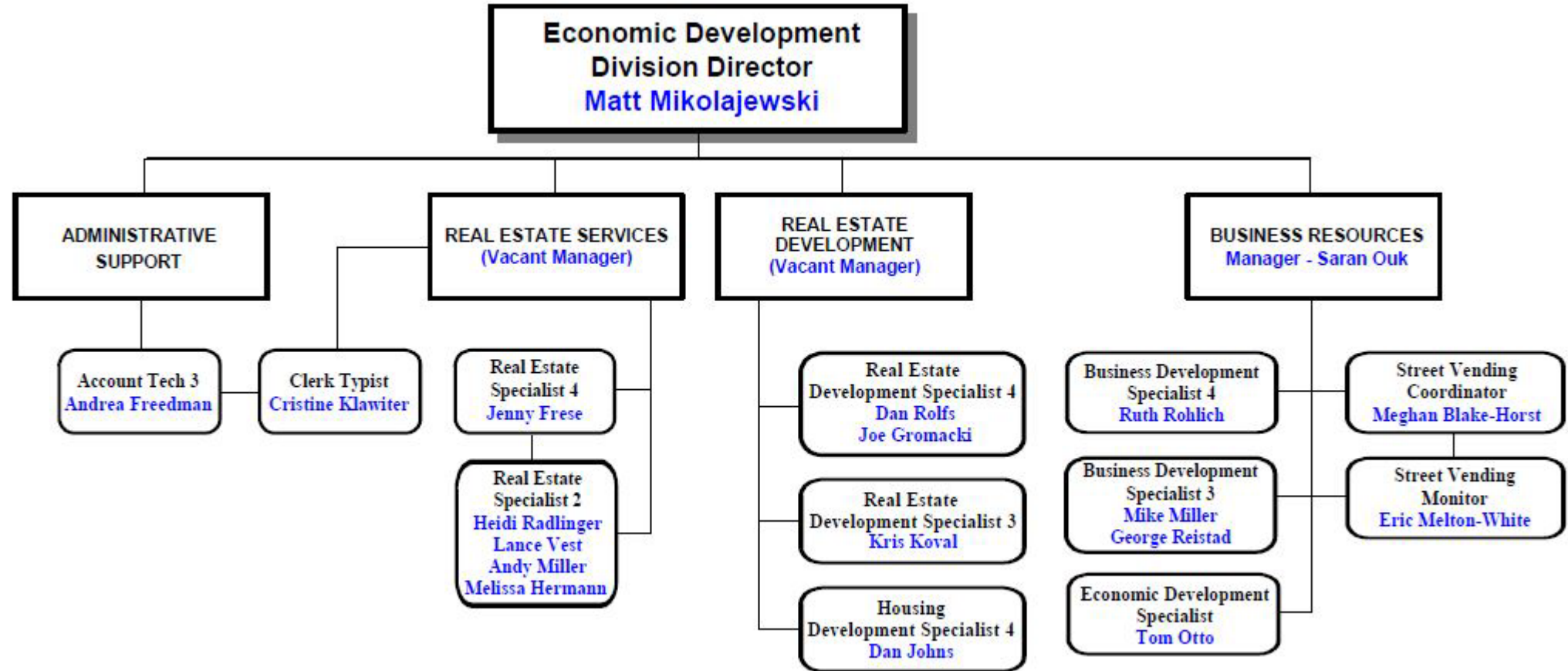
Mission

- Our mission is to serve a successful City by supporting our residents, businesses, and property owners; and, by managing our real estate assets and transactions in a responsible manner.

Structure, Services, and Staff



Structure



Services

- **Business Resources and Outreach**
 - Work with all businesses, from new entrepreneurs to major corporations.
- **Real Estate Assets and Infrastructure**
 - Complete all City real estate work: buying, selling, leasing, and managing private utilities and encroachments in City right-of-way.
- **Financial Support**
 - Several small business support programs and Tax Increment Finance (TIF).
- **Planning and Implementation Support**
 - Work with other City Departments on a variety of projects.
- **Street Vending and Sidewalk Café Programs**

Key Staff

- Director – Matt Mikolajewski
- Business Resources Manager – Saran Ouk
- Real Estate Services Manager – Vacant
- Real Estate Development Manager – Vacant

Common Citywide Collaborations

Inclusive – Innovative – Thriving



CITY OF MADISON

Common Citywide Collaborations

Staff in our agency most often collaborate with these agencies across TeamCity:

Agency	Topic(s)
City Engineering	Road Construction and Stormwater Property Acquisitions
Parks	Property Acquisitions and Mall Maintenance
City Attorney	Real Estate and TIF Agreements/Documents
Finance	Project/Program Funding

Boards, Committees, Commissions

Our agency staffs the following City of Madison Boards, Committees and Commissions:

Board, Committee, Commission	Key Staff
Economic Development Committee	Matt Mikolajewski & Andrea Freedman
Vending Oversight Committee	Meghan Blake-Horst
TIF Joint Review Board	Joe Gromacki & Dan Rolfs
Food Policy Council	George Reistad & Cristine Klawiter

Agency Resources

Inclusive – Innovative – Thriving



Our Agency's Key Links

- Agency Website: www.cityofmadison.com/business
 - General Information
 - Contact Information
 - Business Financial Assistance Guide
- Tax Increment Finance (TIF) Information: www.cityofmadison.com/tif

Our Agency's Acronyms

Common acronyms used by our agency include:

EDD

- Economic Development Division

OBR

- Office of Business Resources

ORES or RES

- Office of Real Estate Services

ORED or RED

- Office of Real Estate Development

TIF

- Tax Increment Finance (the program name)

TID

- Tax Increment District (where TIF is used)

OUR CITY OF MADISON



Let's Connect!

Matt Mikolajewski, Economic Development Director

mmikolajewski@cityofmadison.com

608-267-8737

CITY OF MADISON