



Parking Division Introduction

Stefanie Cox, Parking Manager

Vision and Mission



Our Agency's Vision and Mission

Vision

• Our Madison: Inclusive, Innovative, & Thriving

Mission

• The Parking Division manages Madison's on and off-street parking supply to support sustainable transportation choices, while providing equitable access to Madison's businesses, events, and community members.

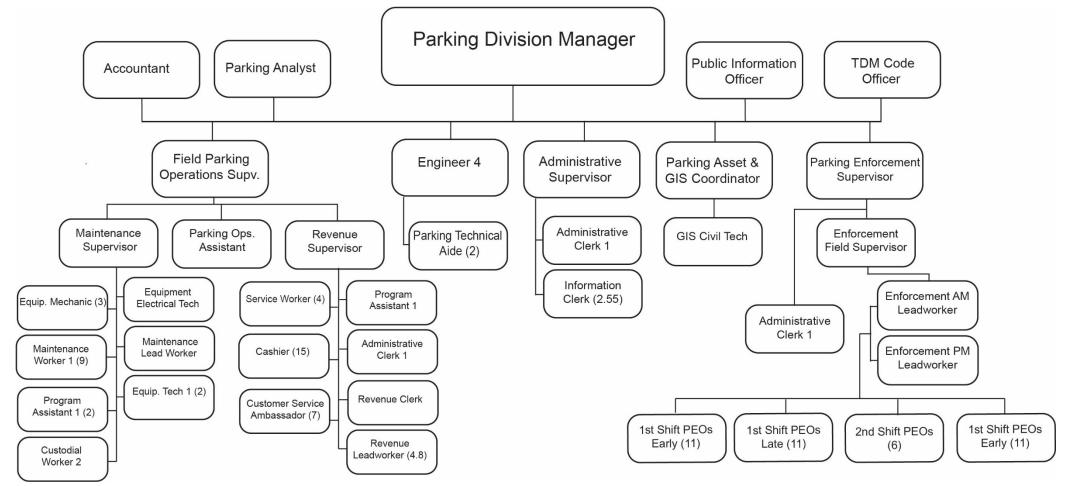
Structure, Services, and Staff

Inclusive – Innovative – Thriving

Structure

- 110 Total Positions:
 - 99 Permanent (74.65 FTE's)
 - 11 Hourly
- Current Employees:
 - 89 Permanent/9 Vacancies
 - 11 Hourly/ 0 Vacancies
- Three Office Locations:
 - 1. MMB Suite 109 (Downtown Office)
 - 2. 1120 Sayle St. (Field Operations)
 - 3. 2120 Fish Hatchery Rd (Parking Enforcement Office)

Parking Division Org Chart



Services/Areas

• Five Services:

- **1.** Garage Parking: 6 garages totaling ~ 4,400 spaces.
- 2. Lot Parking: 5 parking lots totaling ~ 210 spaces.
- **3. On-Street Parking:** 1300 metered spaces, on-street loading zones, accessible parking, administer permit parking programs- including Residential Parking Permit Program.
- **4. Parking Enforcement Operations:** Enforcement of all parking regulations on and off street, towing, and management of citations.
- 5. Parking Administration: Overall management of operations, financials, and policies.

Key Staff

- Stefanie Cox, Parking Manager
- Bill Putnam, Parking Engineer
- David Wills, Parking Operations Manager
- Amy O'Rourke, Parking Enforcement Supervisor
- Kristin Brodowsky, Public Information Officer
- Scott Briggs, Parking Administrative Supervisor

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Common Citywide Collaborations

Inclusive – Innovative – Thriving

Common Citywide Collaborations

Staff in our agency most often collaborate with these agencies across TeamCity:

Agency	Topic(s)
Traffic Engineering	Transportation Projects, Signage, Permits, Safe Schools, TDM
Metro Transit	Transportation Projects, BRT, Park & Ride Locations, Enforcement
Streets Division	Enforcement, Snow Emergencies, Clean Lakes Efforts
Engineering	Permits, Construction Projects, Facilities
Parks	Enforcement, Citation Management

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Boards, Committees, Commissions

Our agency staffs the following City of Madison Boards, Committees and Commissions:

Board, Committee, Commission	Key Staff
Transportation Commission	Stefanie Cox
Street Use Commission	Kristin Brodowsky

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Agency Resources



Our Agency's Key Links

- www.cityofmadison.com/parking
- Key Report(s):
 - Agency Specific Title, year
- <u>Wisconsin State Statutes</u>
 - Authority to Regulate Parking, 349.13 <u>SS. 349.13</u>
- Madison General Ordinances
 - Department of Transportation, 3.14(c) Chapter 3.14

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- Vehicle Code, Chapter 12 Chapter 12
- Municipal Parking Facilities, 8.14 Chapter 8.14

Our Agency's Key Links

- <u>Council Resolutions</u>
 - Parking Enforcement Operations Transfer, Resolution 64333



Our Agency's Acronyms

Common acronyms used by our agency include:

CSCL	• Clean Streets/Clean Lakes – Street Maintenance
PEO	Parking Enforcement Officer
RP3	Residential Parking Permit
RPO	Residential Permit Only
SEZ	Snow Emergency Zone
TDM	• Traffic Demand Management
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Let's Connect! Stefanie Cox, Parking Manager

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