

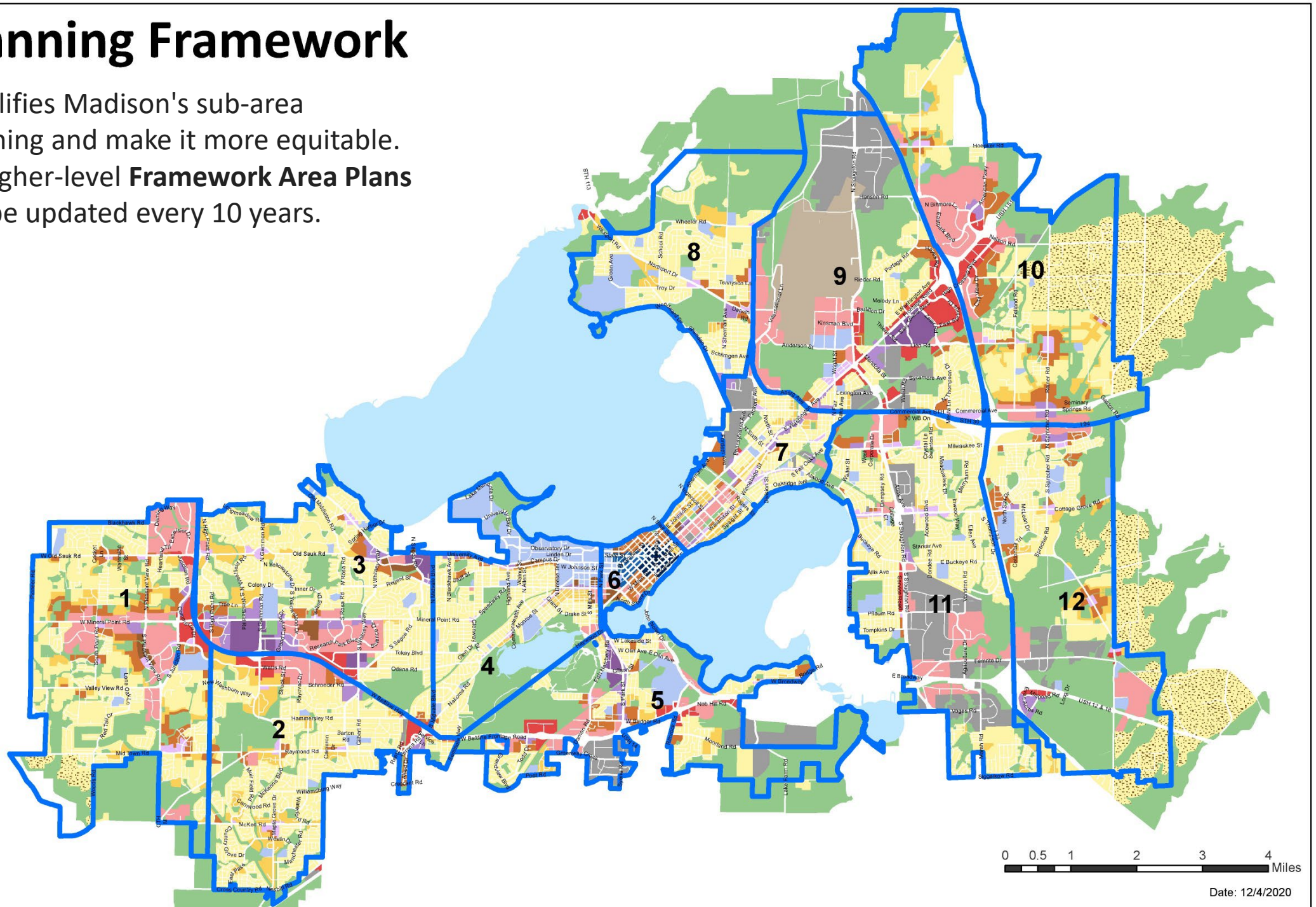


# Planning Framework

Planning Division

# Planning Framework

Simplifies Madison's sub-area planning and make it more equitable.  
12 higher-level **Framework Area Plans** will be updated every 10 years.



# 5 Primary Benefits



1. A Clear Plan Recommendation
2. Full City Coverage
3. Frequent Plan Updates
4. Consistent Plan Topics, Higher-Level Recommendations
5. Enhanced Coordination on City Initiatives

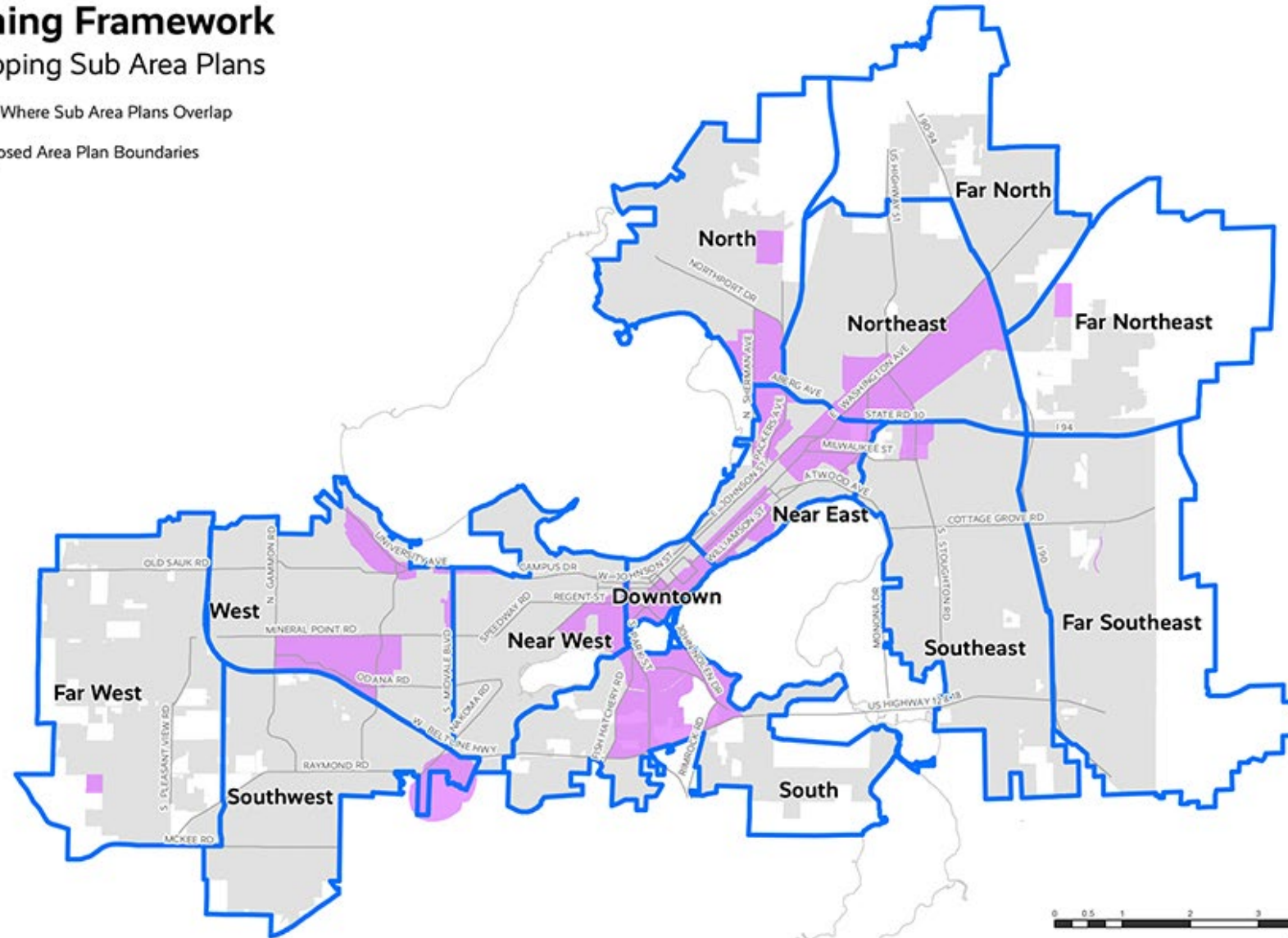


# 1. A Clear Plan Recommendation

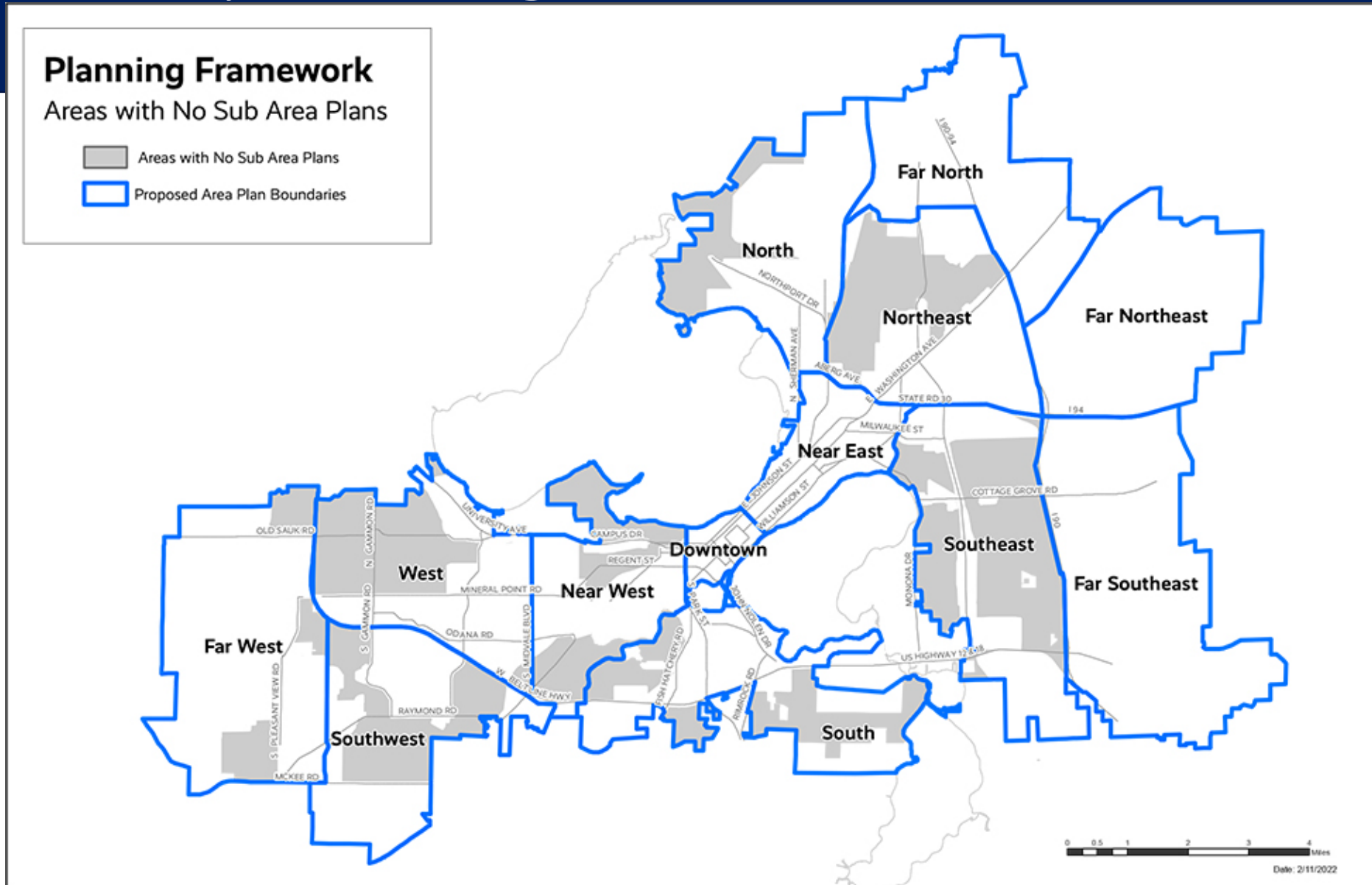
## Planning Framework

### Overlapping Sub Area Plans

-  Area Where Sub Area Plans Overlap
-  Proposed Area Plan Boundaries



# 2. Full City Coverage

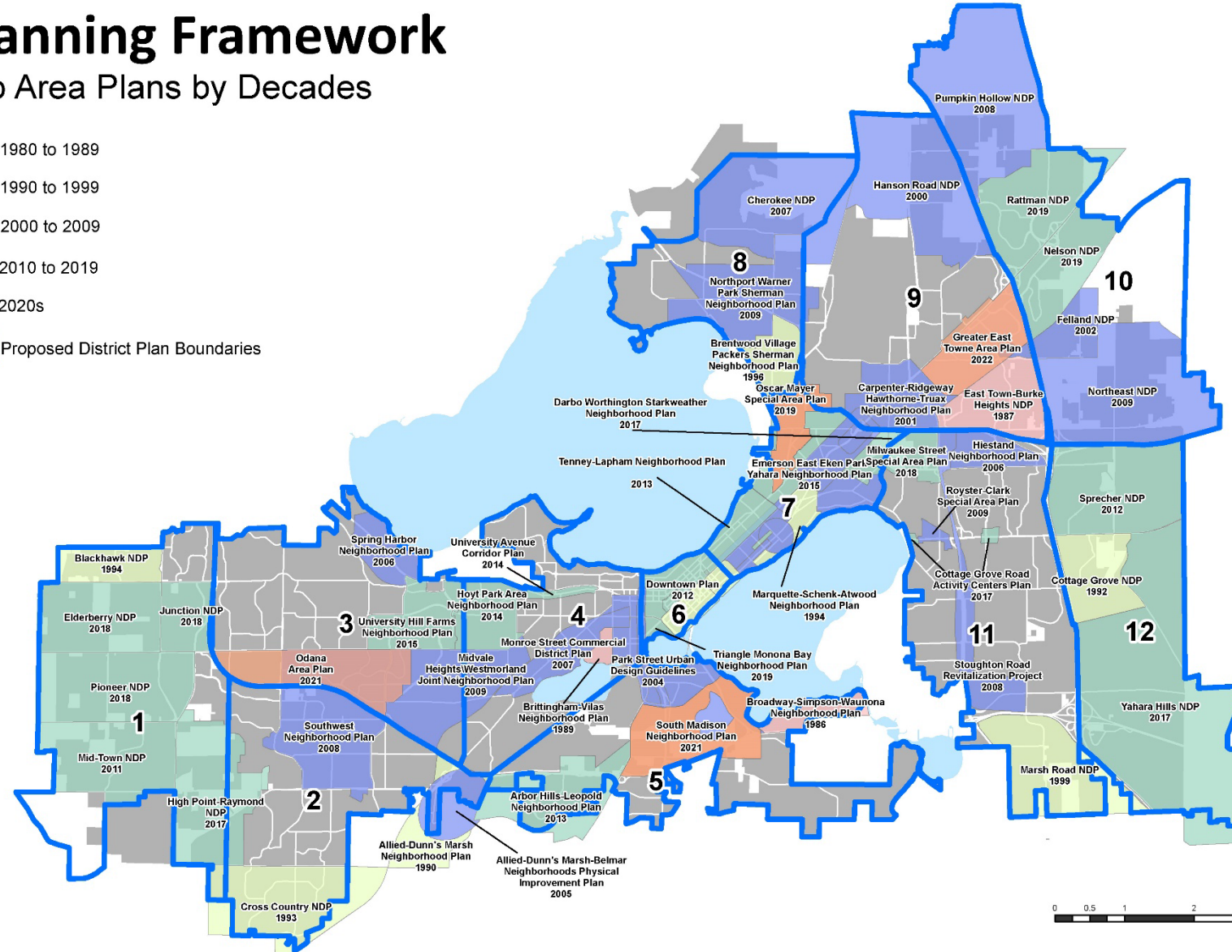


# 3. Frequent Plan Updates

## Planning Framework

### Sub Area Plans by Decades

- 1980 to 1989
- 1990 to 1999
- 2000 to 2009
- 2010 to 2019
- 2020s
- Proposed District Plan Boundaries



# 4. Consistent Plan Topics, Higher-Level Recommendations

## TABLE OF CONTENTS

**INTRODUCTION.....4**

**PUBLIC PARTICIPATION.....6**

**BACKGROUND.....7**

- PLANNING AREA
- MUNICIPAL JURISDICTION AND PROPERTY OWNERSHIP
- NATURAL FEATURES
- EXISTING LAND USES
- PLANNING FEATURES OVERLAY
- DEMOGRAPHICS
- COMMUNITY ASSETS
- SCHOOL DISTRICTS

**RECOMMENDATIONS.....8**

- LAND USE
- TRANSPORTATION
- PARKS AND OPEN SPACE
- COMMUNITY FACILITIES
- UTILITIES

**PLAN IMPLEMENTATION.....10**

- PLAN ADOPTION
- PROACTIVE REZONING AND OFFICIAL MAPPING
- PLAN IMPLEMENTATION MATRIX

**ADOPTING RESOLUTION.....12**

### LIST OF TABLES

TABLE 1: RECOMMENDED LAND USES  
TABLE 2: PLAN IMPLEMENTATION MATRIX

### LIST OF MAPS

MAP 1 PLANNING AREA  
MAP 2 NATURAL FEATURES  
MAP 3 ELEVATION MODEL  
MAP 4 EXISTING LAND USE  
MAP 5 EXISTING ZONING  
MAP 6 PLANNING FEATURES OVERLAY  
MAP 7 HISTORIC RESOURCES  
MAP 8 POPULATION BY RACE OR ETHNICITY  
MAP 9 COMPREHENSIVE PLAN GFLU  
MAP 10 COMMUNITY ASSETS  
MAP 11 PED/BIKE NETWORK  
MAP 12 TRANSIT NETWORK  
MAP 13 LAND USE AND STREET PLAN  
MAP 14 PARKS AND OPEN SPACE PLAN  
MAP 15 TRANSPORTATION PLAN  
MAP 16 UTILITIES  
Map 17 OFFICIAL MAPPING AND PROACTIVE REZONING  
MAP 18 FLOOD INUNDATION AREAS

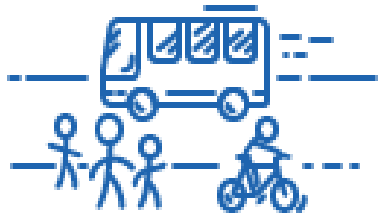
### LIST OF FIGURES

FIGURE 1: AREA PLAN GEOGRAPHIES  
FIGURE 2: DEMOGRAPHIC PROFILE

### APPENDICES

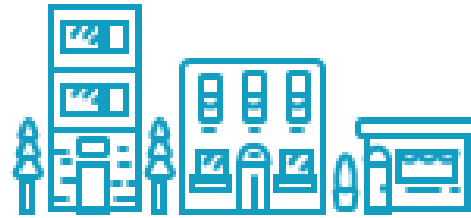
APPENDIX 1: DATA  
APPENDIX 2: REFERENCE MAPS  
APPENDIX 3: MARKET STUDY  
APPENDIX 4: OTHER PLANS AND STUDIES REFERENCED

# Framework Area Topics



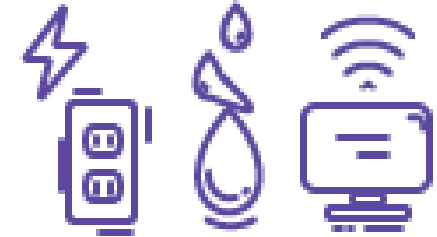
## Land Use & Transportation

- Location, size, and type of building
- Bike and routes and paths
- Bus Routes
- Walkability



## Neighborhoods & Housing

- Housing types
- Neighborhood elements



## Community Facilities

- Location, size, and type of building
- Bike and routes and paths
- Bus Routes
- Walkability



## Economy & Opportunity

- Businesses
- Employment Districts

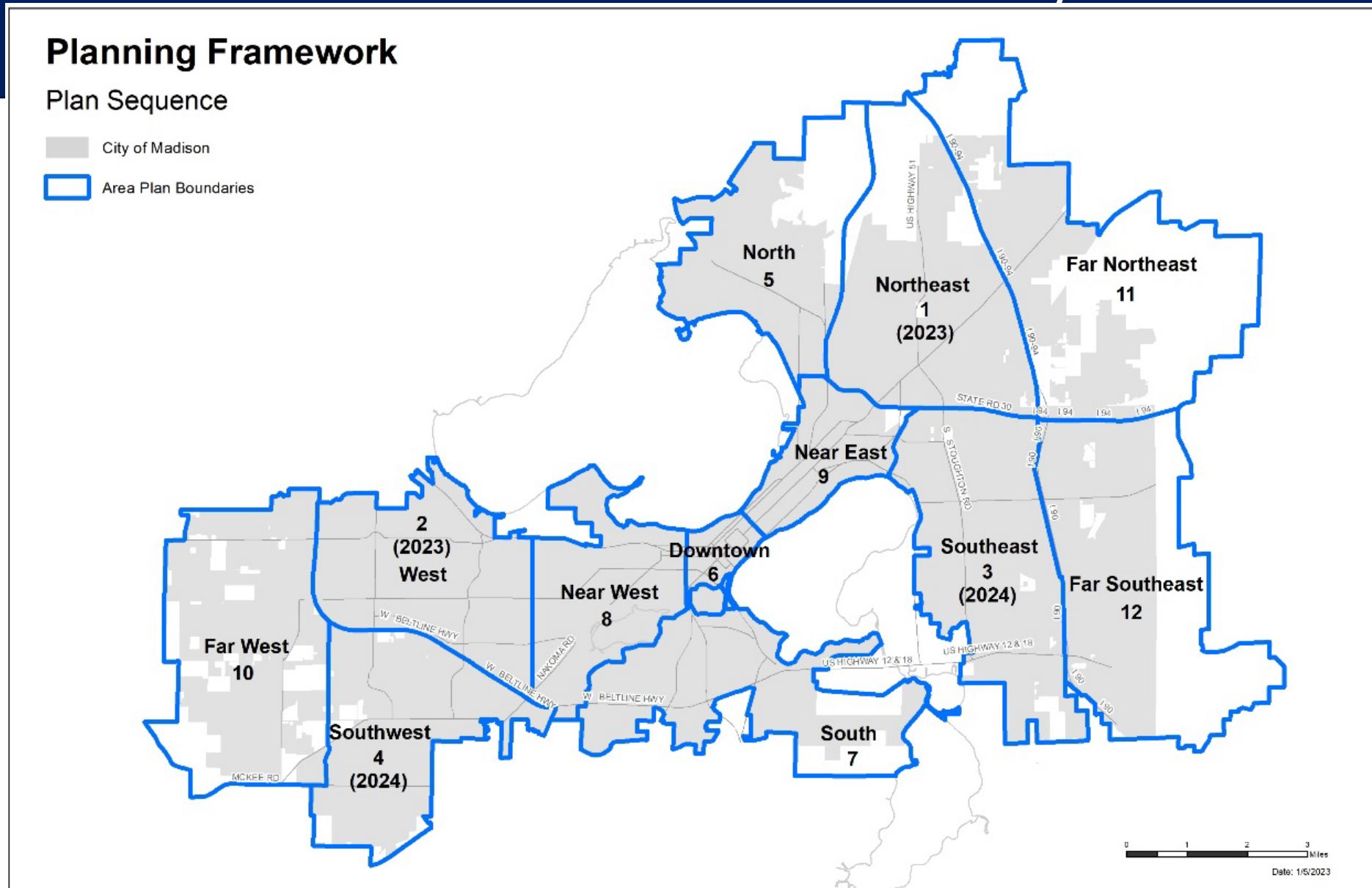


## Green & Resilience

- Parks
- Greenspaces
- Stormwater Management
- Sustainability



# 5. Enhanced Coordination on City Initiatives



# Framework Area Planning Process



LEARN MORE  
ABOUT AREA



IDENTIFY ISSUES  
& OPPORTUNITES



DRAFT PLAN  
CONCEPTS



DRAFT PLAN &  
RECOMMENDATIONS



COMMUNITY REVIEW  
OF DRAFT PLAN



PLAN  
IMPLEMENTATION

1

## YOUR VOICE

- Subscribe to Area Plan emails and updates
- Review of recent and relevant resident feedback

2

## YOUR VOICE

- Attend Area Plan meeting(s)
- Public Webpage with engagement opportunities

3

## YOUR VOICE

- Attend Area Plan meeting(s)
- Public Webpage with engagement opportunities
- City Committees Review

4

## YOUR VOICE

- Attend Area Plan meeting(s)
- Public Webpage with engagement opportunities

5

## YOUR VOICE

- Attend Area Plan meeting(s)
- Public Webpage with engagement opportunities
- City Committees Review
- Review and comment on Draft Plan
- Common Council Adopts community reviewed Area Plan

6

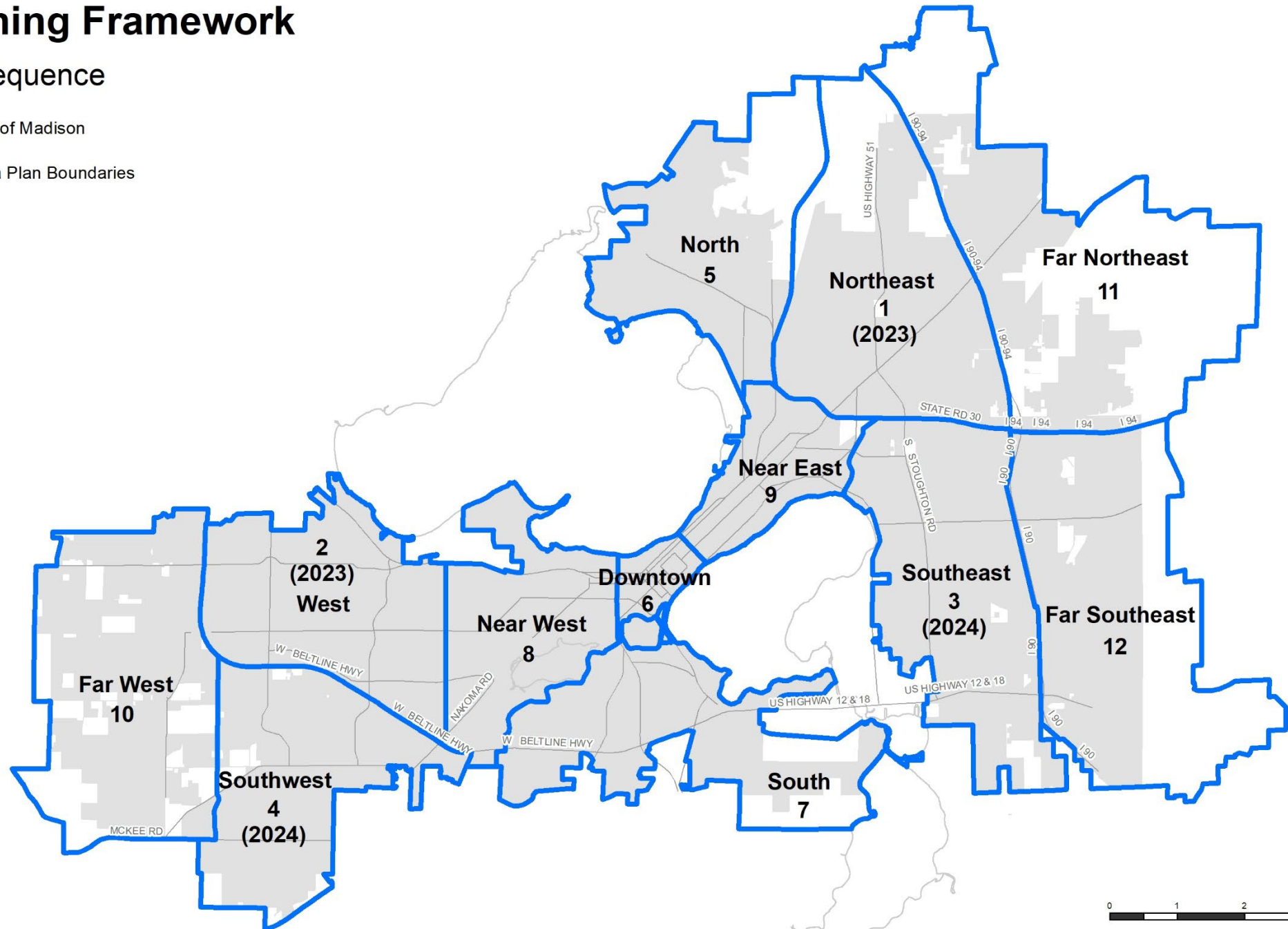
## YOUR VOICE

- Monitor Plan Implementation
- Stay Tuned for next local Area Plan

# Planning Framework

## Plan Sequence

- City of Madison
- Area Plan Boundaries



Date: 1/5/2023