# Neighborhood Indicators Project (NIP)

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# Overview

- Background
- About
- Usage and Audience
- How to access NIP
- How to use NIP – Quick Tour Function

# Background

## Purpose:

- Support understanding of neighborhood conditions and trends.
- Make data more accessible for smaller geographic areas

## Administrative Structure:

- Data compilation, analysis and dissemination by the UW Applied Population Lab.
- Funding and oversight from City of Madison Planning Division.

## Data release

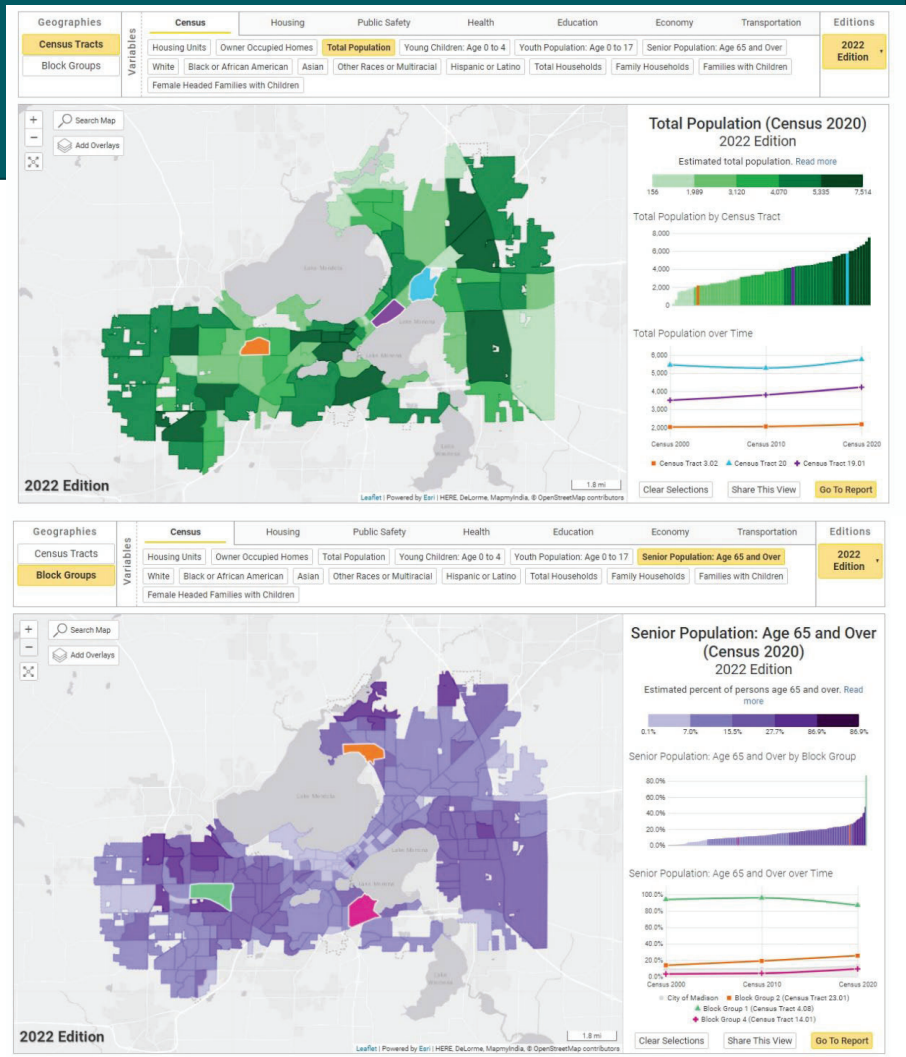
- Recent switch to two years

## Geographies

- Recent switch to Census geographies – Tracts and Block Groups
- Data available at City, Census Tracts, and Block Groups

## Edition

- Release of the data



# About the NIP – Data Sources

## City Departments

- Planning
- Police
- Fire
- Assessor
- Metro Transit
- Engineering
- Clerks Office
- Public Health
- Building Inspection
- Community Development

## External Providers

- MMSD
- UW Madison and Edgewood College Housing Offices
- UW Cooperative Extension
- Wisconsin DOT

## US Census Bureau

- Decennial
- American Community Survey (ACS)

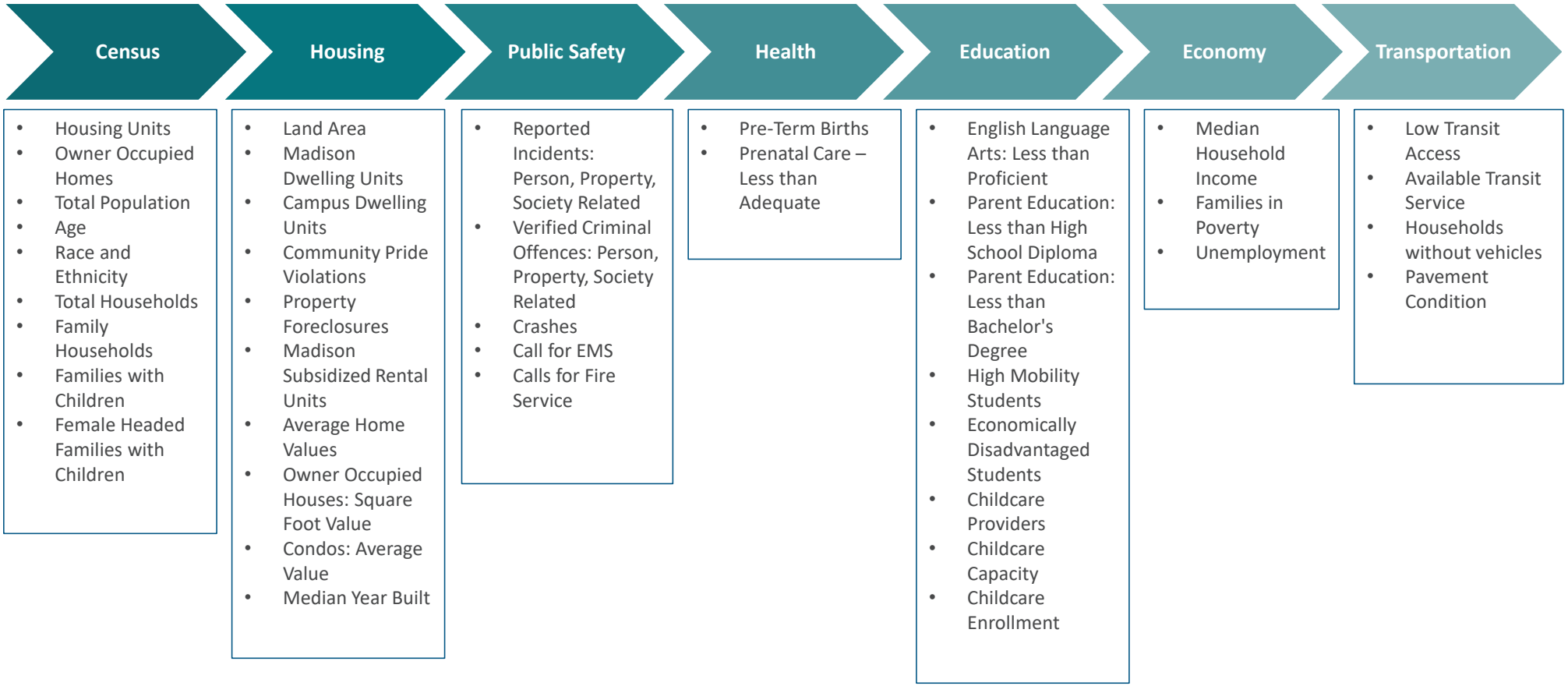
# About the NIP - Geographies

- Data is available for download for three geographies
- Recent switch to Census geographies – Tracts and Block Groups

Geographies
- City
- Census Block Groups
- Census Tracts

| Total Population | | | | |
|---|---|---|---|---|
| Location | Census 2000 | Census 2010 | Census 2020 | Change between 2000 and 2020 Census |
| City of Madison | 213,534 | 238,053 | 274,622 | 61,088 |
| Block Group 1 (Census Tract 4.02) | 1,254 | 1,238 | 1,311 | 57 |
| Block Group 4 (Census Tract 20) | 1,838 | 1,784 | 2,017 | 179 |

# About the NIP – Topics and Variables



# Usage and Audience

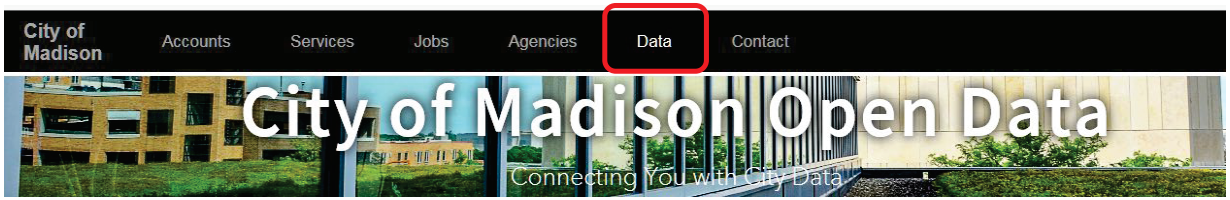
- Who can use the NIP?
  - NIP can be used by anyone, including community-based organizations, non-profits, education institutions, the business community, and government officials and staff

- Example uses of NIP
  - writing grants
  - comparing neighborhood wellness by specific indicators
  - City agencies use such Traffic Engineering for Pedestrian/Bicycle Enhancement Program
  - helping neighborhood organizations build capacity

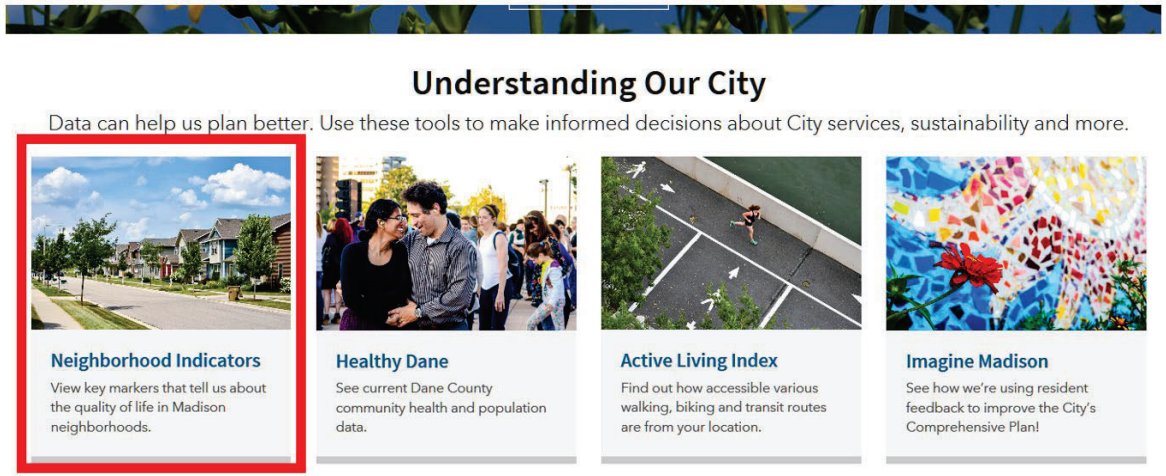
# Neighborhood Indicators Project (NIP)

- How to access it

https://madison.apl.wisc.edu/ or on the City main web page

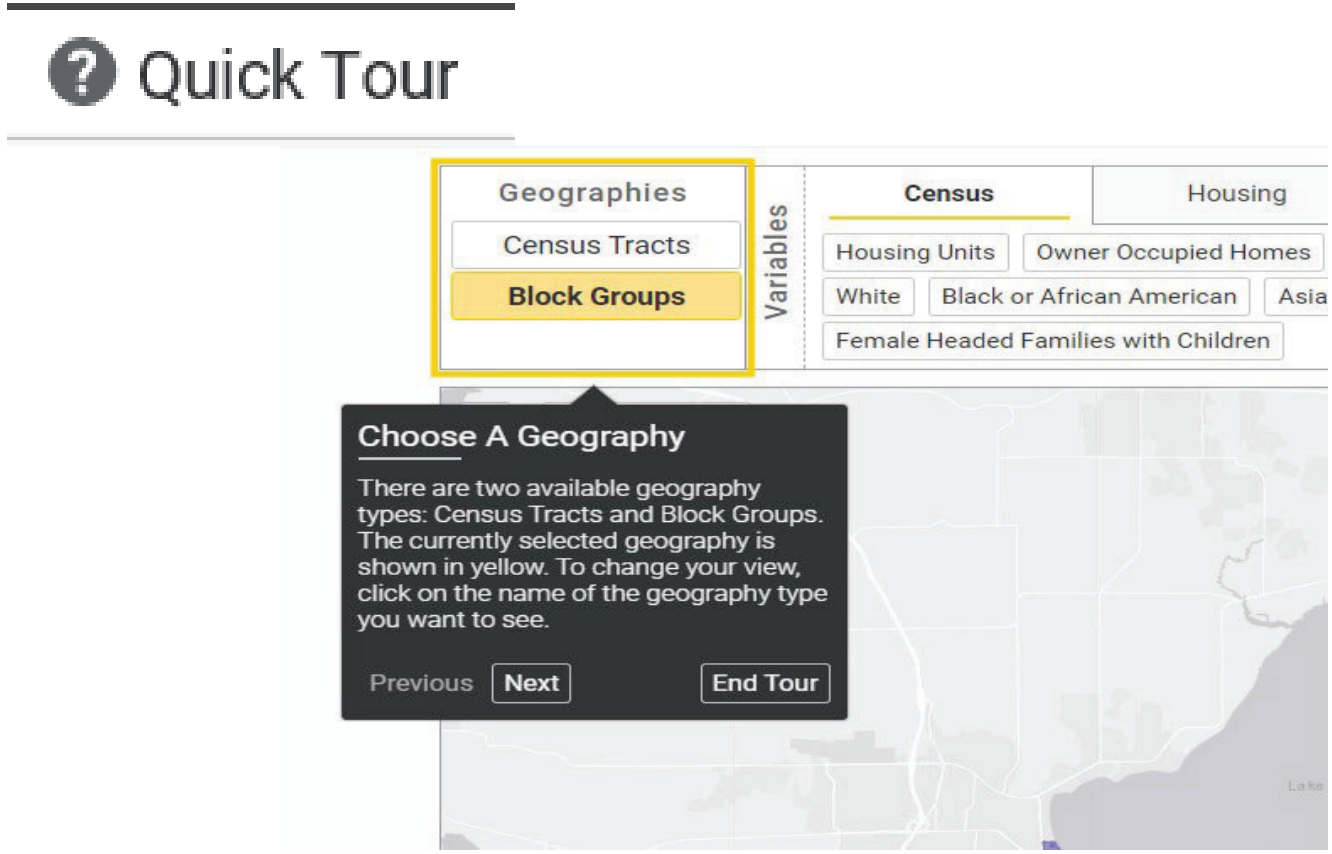



Scroll down to



# Neighborhood Indicators Project (NIP)

- How does it work?



# Thank you!

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