

OUR CITY OF MADISON



Public Health Madison & Dane County Introduction

Janel Heinrich, *Director*

Vision and Mission

Inclusive – Innovative – Thriving



CITY OF MADISON

Public Health's Vision and Mission

Vision

- Healthy People. Healthy Places.

Mission

- Working with the community to enhance, protect, and promote the health of the environment and the well-being of all people.

Public Health's Vision and Mission

Core Values

- Health is a Human Right
- Science
- Health and Racial Equity
- Relationships
- Stewardship

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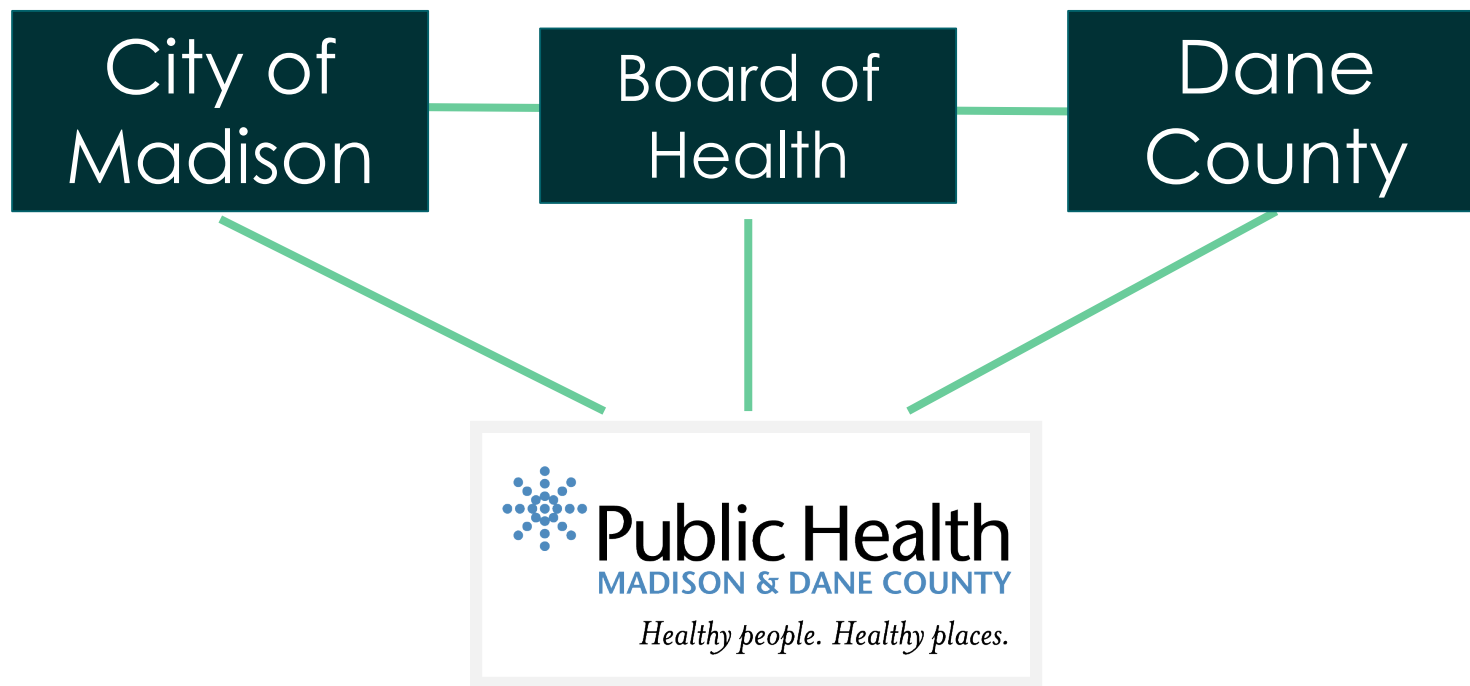
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Structure, Services, and Staff



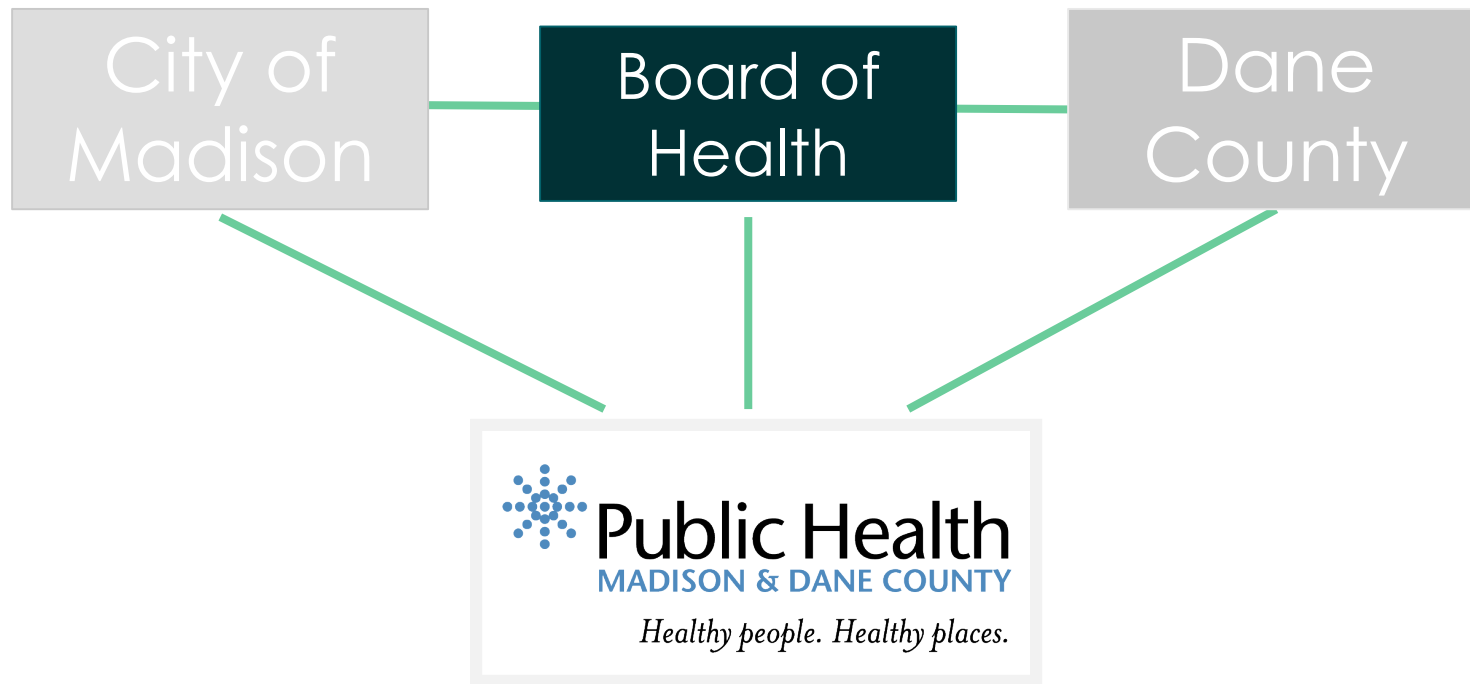
Structure

- Public Health Madison & Dane County is a City-County agency



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Structure

- **Board of Health**

- Representation from City Council and County Supervisors, as well as other local public health experts
- Board advises the Director and the department, approves budget changes, helps guide decision making, and supports policy development

Structure

- **Intergovernmental Agreement (IGA)**
 - Employee benefits and work rules— County
 - Process for hiring employees— County
 - Information Technology— City
 - Financial management— City
 - Legal services— shared between City and County

Services

- ***Operations***
- ***Environmental Health***
- ***Community Health***
- ***Policy, Planning & Evaluation***

Services

- ***Operations***

- Administrative support
- Budget and finance
- Communications
- Workforce development
- Performance management

Services

- ***Environmental Health***

- Animal Services
- Well and septic services
- Licensing and inspection of regulated facilities
- Chemical and bacteriological testing of water

Services

- ***Community Health***

- Monitor and reduce rates of sexually transmitted infections
- Investigate and prevent transmission of diseases
- Prevent deadly infectious diseases through immunizations
- Improve pregnancy and infant health through WIC and prenatal home visiting programs
- Create conditions for equitable breastfeeding support and infant loss prevention

Services

- ***Policy, Planning & Evaluation***

- Analyze data to track health trends
- Provide evaluation support to programming
- Recommend systems and policy priorities to support long-term population health
- Build capacity of organizations to incorporate support health communities into decision-making

Key Staff

- **Janel Heinrich, MPH, MA**
 - Director – Public Health Madison & Dane County
- **Kate Austin Stanford, MPH, MPA**
 - Director – Operations Division
- **Bonnie Koenig, MPH/EH, RS**
 - Director – Environmental Health Division
- **Carl Meyer, MPH**
 - Director – Community Health Division
- **Aurielle Smith, MPH**
 - Director – Policy, Planning & Evaluation Division

Common Citywide Collaborations

Staff in our agency most often collaborate with these agencies across TeamCity:

Agency	Topic(s)
Madison Police Department	Isthmus Safety Initiative/Violence Prevention
Madison Public Libraries	COVID vaccine/tests, health insurance, early childhood literacy
Madison CDD/Parks/Libraries	Parks Alive!/Violence Prevention

Agency Resources

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Public Health's Key Links

- Agency Website(s): publichealthmdc.com
- Key Report(s):
 - [Drug Overdose Deaths in Dane County](#) (2022)
 - [Firearm Deaths in Dane County](#) (2022)
 - [Violent Crime Trends in Madison](#) (2022)
 - [Low Birth Weight & Infant Mortality](#) (2021)

Public Health's Key Links

Wisconsin State Statutes:

- Public Health statutes are consolidated into 6 chapters:
 - Chapter 250 – Administration and Supervision
 - Ch. 251 – Local Health Officials
 - Defines duties, powers and financing for local health department, board of health, and health officer
 - Ch. 252 – Communicable Disease
 - Ch. 253 – Maternal & Child Health
 - Ch. 254 – Environmental Health
 - Ch. 255 – Chronic Disease

Public Health's Key Links

[Madison General Ordinances](#)

[Dane County Ordinances](#)

[Council Resolutions](#)

[Dane County Resolutions](#)

Public Health's Acronyms

Common acronyms used by our agency include:

ACD	• Acute and Communicable Disease
LE	• Licensed Establishments
MCH	• Maternal Child Health
PHMDC	• Public Health Madison & Dane County
PPE	• Policy, Planning & Evaluation
SRH	• Sexual & Reproductive Health
SSP	• Syringe Services Program
VP	• Violence Prevention
WIC	• Women, Infants, and Children Program

OUR CITY OF MADISON



Let's Connect!

Janel Heinrich, Director

jheinrich@publichealthmdc.com

(608) 266-4821

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