

**DEPARTMENT OF TRANSPORTATION**  
**Parking Division**  
**215 Martin Luther King, Jr. Blvd, Suite 109**  
**(608) 266-4761**

FAX: (608) 267-1158

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[www.cityofmadison.com/parking](http://www.cityofmadison.com/parking)

**Mission, Goals and Objectives**

It is the mission of the Parking Division to provide safe, convenient and affordable parking to the City's residents and visitors, providing access to employment, services, and attractions, consistent with City Transportation policies.

<u>Sabrina Tolley, Assistant Parking Utility Manager</u>	<u>(608) 265-1147</u>
<u>William H. Putnam, Parking Engineer 4</u>	<u>(608) 266-6528</u>
<u>Neil May, Parking Analyst</u>	<u>(608) 266-1976</u>
<u>John A. Villarreal, Parking Technical Aide</u>	<u>(608) 267-8756</u>
<u>Kristin Brodowsky, Parking Community Outreach Specialist</u>	<u>(608) 264-9272</u>
<u>Calla Little, Parking Asset/GIS Coordinator</u>	<u>(608) 266-4850</u>
<u>Hannah Moseson, GIS Civil Tech</u>	<u>(608) 242-6688</u>
<u>Meagan Hatfield, Administrative Supervisor</u>	<u>(608) 267-8750</u>
<u>Patrick Hoeth, Administrative Clerk 1</u>	<u>(608) 267-8752</u>
<u>Tara Armstrong, Information Clerk</u>	<u>(608) 266-4761</u>
<u>Vacant, Information Clerk</u>	<u>(608) 266-9016</u>
<u>Connie York, Information Clerk</u>	<u>(608) 266-9014</u>
<u>David Wills, Parking Operations Supervisor (Field Shop)</u>	<u>(608) 261-9981</u>
<u>Alan Wedel, Parking Revenue Supervisor</u>	<u>(608) 266-4888</u>
<u>Dan Valenza, Parking Maintenance Supervisor</u>	<u>(608) 266-4744</u>
<u>Jon Cottom, Parking Operations Assistant</u>	<u>(608) 261-4292</u>

<u>Luci Becker, Program Assistant 1</u>	<u>(608) 266-4791</u>
<u>John Kershner, Program Assistant 1 - Maintenance</u>	<u>(608) 261-9637</u>
<u>Stephanie Bratley, Program Assistant 1 - Maintenance</u>	<u>(608) 261-9252</u>
<u>Chris Lees, Administrative Clerk 1</u>	<u>(608) 261-9104</u>
<u>Vacant, Parking Revenue Clerk</u>	<u>(608) 266-4791</u>

## Parking Contacts

Administration, management and budgeting of Parking Division	Tolley/May
Alternate side parking	Putnam
Budgeting, cost analysis and revenue	Tolley/May
Cashier parking:	
Comments, complaints or questions on cashier's conduct	Vacant/Wills
Credit card problems	May/Cottom
General comments or questions	Vacant/Wills
Cost analysis of construction of ground level and multi-level parking facilities	Putnam/Tolley
Design information regarding metered on- and off-street municipal parking facilities	Putnam/Tolley
Disabled parking - streets or off-street municipal lots/ramps	Putnam/Tolley
Income and expenditures for various public lots and ramps	May/Tolley
Information Services (IS) Liaison	May/Little
Loading zone requests (disabled, freight and passenger)	Putnam/Villarreal/Brodowsky
Mapping of on-street parking restrictions	Little/Moseson/Villarreal/Brodowsky
Maps of parking facilities	Little/Villarreal/Brodowsky
Marketing, publicity	Brodowsky/May/Tolley
Pay on Foot malfunctions	Vacant (608) 261-9637
Parking lot and ramp inspection (municipal)	Wills/Putnam/Valenza
Parking lot and ramp, long-term leases	Tolley/Putnam/May
Parking, monthly rental - ramps and lots	Hoeth/Hatfield
Parking restrictions, requests which are traffic related	Winter (608) 266-6543
Parking restrictions, street storage reasons	Brodowsky/Villarreal/Little/Putnam
Parking studies	Putnam/May
Parking time limits and restrictions - on-street	Brodowsky/Villarreal/Little/Putnam
Parking Utility policies	Tolley/Putnam
Parking violations:	
Disabled off-street	Villarreal/Brodowsky
Disabled on-street	Traffic Bureau (608) 266-4622
Failure to pay or failure to pay parking fee notice	Lees
Malfunctioning meters on- and off-street	Hein/Armstrong/York/Little/Villarreal/Brodowsky
Monthly parking	Hoeth/Hatfield
On-street meter, not broken or malfunctioning	Traffic Bureau (608) 266-4622
Permits:	
Hang Tags	Brodowsky/Hein/Armstrong/York/Villarreal/Little
Hooding meters	Brodowsky/Hein/Armstrong/York/Villarreal/Little
Residential - RP3	Brodowsky/Hein/Armstrong/York/Villarreal/Putnam/Hatfield
Two-hour zoned parking (contractor)	Brodowsky/Hein/Armstrong/York/Villarreal/Little
Police Department liaison	Putnam/Hatfield
Policy (including special events)	Tolley
Rates/hours of operation	Hein/York/May
Removal of meters on street (construction)	Putnam/Villarreal/Little/Brodowsky
Residential Permit Parking Program - Overall program administration	Putnam/Hatfield
Questions regarding availability, application or cost	Hein/Armstrong/York/Villarreal/Brodowsky
Requests to add streets to program	Villarreal/Little/Putnam/Brodowsky
Revenue bonds	Tolley
Special events, rates and times	<a href="http://www.cityofmadison.com/parkingUtility/calendar/">www.cityofmadison.com/parkingUtility/calendar/</a>
Transportation Commission: agendas, minutes, meeting schedules	McGuigan (608) 267-8751
Transportation Commission: coordination and liaison with Transportation agency	Tao
Webpage updates	Little/Brodowsky