



Department of Planning & Community & Economic Development

Building Inspection Division

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Enforcement of Portable A-Frame Sign Restrictions Temporarily Relaxed

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During this unique time, the City recognizes that certain businesses, such as restaurants, need to communicate availability of curbside pickup. In an effort to accommodate the community and respond to temporary changes in business requirements and needs, enforcement of public right-of-way and private property portable A-frame sign licensing and permitting rules will be temporarily relaxed, until business closure orders have been lifted.

What does this mean for you?

This simply means the requirement to obtain a valid license prior to display of any portable sign in the public right-of-way or on private property will not be enforced city-wide during this time period. All other restrictions should be followed.

During this time period, be sure to follow these guidelines:

- Only place a sign in front of your place of business, not at a nearby street intersection, across the street or in a boulevard area.
- Do not block the sidewalk, sidewalk ramps at intersection corners, fire hydrants, or other similar features and do not lock or otherwise attach a sign to a feature in the public right-of-way.
- Place signs at least 10 feet from a driveway opening and 25 feet from a street intersection, to maintain vision clearance safety for pedestrians and vehicles.
- Do not place signs in the public right-of-way if you have space on your private property. Trust us, your sign will be seen if it is next to the sidewalk on the private property. City staff will relocate signs placed in the right-of-way back onto private property, if observed.
- Permits and licenses may still be obtained or renewed, if requested.

City staff will take enforcement action to address signs placed outside of the guidelines above, or if sign placement is creating a public health or safety hazard.

Information about Building Inspection Division sign regulations can be found at: <https://www.cityofmadison.com/dpced/bi/signs/106/>

Contacts

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