

## ADVERTISING LOCATIONS: New Applicant

# ZTRHP1-D

City of Madison  
Building Inspection Division: Zoning Dept.  
Madison Municipal Building, Suite 017  
215 Martin Luther King, Jr. Blvd.  
P.O. Box 2984  
Madison, WI 53701-2984  
**phone:** (608) 266-4551  
**web:** cityofmadison.com/trh  
**email:** zoningTRH@cityofmadison.com



### ADVERTISING LOCATIONS: New Applicant

FOR OFFICE USE ONLY:

ZTRHP1- \_\_\_\_\_ - \_\_\_\_\_

#### 1. LOCATION: of Tourist Rooming House

Address: \_\_\_\_\_ Unit #: \_\_\_\_\_

#### 2. OPERATOR: of Tourist Rooming House

Operator name \_\_\_\_\_ Host name on all advertisings \_\_\_\_\_

List full names of all Cohosts \_\_\_\_\_

Company name (if applicable) \_\_\_\_\_ DBA name (if applicable) \_\_\_\_\_

#### 3. FUTURE ADVERTISING: of Tourist Rooming House

List all platform names and other locations where you plan on advertising in the upcoming year: \_\_\_\_\_

#### 4. PAST ADVERTISEMENTS: of Tourist Rooming House

- ☐ In the form on the following page, list all websites and locations where this TRH has been advertised in the past. Add additional sheets as needed. If never advertised before, write NO ADVERTISING on the form.
- ☐ If an Excel document would be preferable, go to [cityofmadison.com/trhreporting/](https://cityofmadison.com/trhreporting/). Download the Quarterly Reporting template ZTRHP-QR (Excel file), complete, and submit with your initial application along with this page.
- ☐ Include the unique listing number or name of property as shown in website address on hosting platforms. Below are examples of where to find listing numbers on some of the more common website advertising platforms:

[https://www.airbnb.com/rooms/3203468?location=mongolia&source\\_im](https://www.airbnb.com/rooms/3203468?location=mongolia&source_im)

<https://www.homeaway.com/vacation-rental/p846123a?noDates=true>

<https://www.vrbo.com/1140747ha?noDates=true>

<https://beta.fairbnb.coop/homes/ck2ncl9ic02v50596m6nWSC7k?checkIn>

<https://www.flipkey.com/properties/6753621/>

<https://www.misterbandb.com/rooms/141470>

<https://www.booking.com/hotel/bt/the-chhodens-paro.html?aid=304142>

<https://www.corporatehousing.com/apartment-community-profile/11663>

ZTRHP1- \_\_\_\_\_ - \_\_\_\_\_

Tourist Rooming House Address: \_\_\_\_\_ Unit #: \_\_\_\_\_

[illegible]