



Youth Violence Prevention 2023

APPLICATION FORM

Submit Application to: cddapplications@cityofmadison.com

Deadline: 4:30 pm CST on **April 3rd 2023**

Official submission date and time will be based on the time stamp from the CDD Applications Inbox. Late applications will not be accepted

Please limit your proposal and responses to spaces provided in this form. Responses to this funding opportunity should be complete and comprehensive but succinct. Materials submitted in addition to this application form (unless otherwise asked for) will not be considered in the evaluation of the proposal. **Do not attempt to unlock or alter this form.** Font should be no less than 11 pt.

Complete and submit the application and other required documentation **BEFORE** the deadline. **No late applications will be accepted.**

If you have any questions **related to the content of the application**, please contact: Dominic Davis – ddavis2@cityofmadison.com or Yolanda Shelton-Morris – yshelton-morris@cityofmadison.com

If you have any questions or concerns that are related to **technical aspects** of this document, including difficulties with text boxes or auto fill functions, please contact Jen Stoiber – jstoiber@cityofmadison.com

Legal Name of Organization:	East Madison Community Center	Total Amount Requested:	\$ 15,000
Program Name:	Alternatives To Violence (ATV)		
Brief Program Description:	The program involves youth ages 14-18. Youth will build resilience through increasing individual, family and peer protective factors. The program also incorporates positive family activities, provide education assistance, strengthen youths social skills and leadership.		
Type of Program	<input type="checkbox"/> New Program <input checked="" type="checkbox"/> Program Expansion		
Contact Person:	John Harmelink	Email:	jharmelink@mailbag.com
EIN and DUNS #	39-1941839		
Full Address:	8 Straubel Court Madison WI, 53704	Telephone:	(608) 249-0861
501 (c) 3 Status:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Fiscal Agent (if applicable)	

Target Population: The target population for this funding opportunity is youth and young adults ages 14-26 who previously have been, currently are, or at-risk of being involved with the juvenile justice system. Responses provided below should elaborate on the organization's experience working with this target population.

Organizational Qualifications:

- Briefly describe your organization's experience implementing services relevant to youth at risk of engaging in violence and/or youth violence prevention programming.

The East Madison Community Center has been providing award winning prevention programming for the past 31 years. The programs have won numerous awards such as The Exemplary Prevention Awards from the State Council of Alcohol and Other Drug Abuse and The Center for Substance Abuse Prevention. We have a qualified diverse staff including MMSD Special Education Teachers, Social Workers, and an AODA Counselor who have over 70 years experience teaching social skills and prevention skills to youth of all ages.

2. Describe how your agency will build relationships and authentically engage with individuals and households served. Specifically include information on previous strategies used to authentically engage with youth who are previously, currently, or at-risk of juvenile justice involvement, BIPOC, and/or low-income households and individuals.

The Center believes in a holistic approach to prevention. This includes developing the "whole" child with surround programs that include prevention, nutrition, wellness, education etc.

Previous strategies include interactions with positive mentors from the community, stipends for participants who meet their program goals, field trips and recreational activities. The program also incorporates local area residents who work as mentors, youth counselors and support staff. The staff is over 80% minority and reflects the ethnic background of youth in the program.

Program Design and Strategies:

1. Describe your organization's program and proposed service delivery plan including recruitment and selection of participants, individual assessment process, anticipated number to be served, who will be served, duration, location, and goals.

The main goal of the program is to give youth the training to acquire the tools to make positive choices under stress and in anger provoking situations which can ultimately lead to violence prevention in the community. This program teaches youth to identify "triggers" that stimulate anger, to find positive means for conflict resolution and tolerance, to develop appropriate and lasting problem-solving and community skills, to utilize "emergency" tactics to deal with erupting anger, and to develop ways to stay healthy through involvement in wellness activities.

The program will use a wide variety of curriculum and delivery methods to assist youth in identifying risks and increasing protective factors along with decreasing adverse childhood experiences (ACE's). Youth will learn to manage strong feelings, deal more effectively with risk and danger, build positive relationships with adults and peers, recognize their current skills and identify areas for improvement, learn conflict resolution skills and how to respect yourself and others.

The program will consist of three (4 week programs) serving up to 12 youth each 4 week session. (36 Youth) The program will meet three days a week from 5:30 p.m. - 8:30 p.m. It will provide one hour of education, a healthy meal and free time to participate in gym activities, game room, computers, and field trips. The program will meet at the East Madison Community Center with transportation available for youth living on the North Eastside of Madison.

Youth will be selected on a first come first served basis and will be screened by staff to determine the areas of improvement needed for each individual to become less impacted by violence in their

lives. The majority of the youth will be from the North Eastside of Madison, will have identified risk factors and adverse childhood experiences and qualify for free and reduced lunches.

Assessment will include pre-post parent and youth surveys and interviews to assess the current level of risk for violence and coping skills for anger management. Examples survey questions include anger triggers, anger styles, decision-making, relationships, positive choices, conflict resolution and tolerance.

2. Describe the outreach/marketing and/or referral methods your organization intends to employ to generate participation in the program to reach the target population.

Youth will be recruited through fliers to neighborhood youth and advertisements on the community center website and Facebook. Current program participants will also recruit other teens/young adults through phone calls, texts, Facebook and emails.

3. Describe how the program will facilitate the engagement of participants' families in the program. How will the program work with families to improve outcomes for the youth?

We will encourage parents to participate in the meal and recreational activities after the education segment. Families will have an opportunity to meet the staff and ask questions during a meet and greet at the first class of each four week session. Families will receive the class schedule and curriculum information on the first day of class. The four week session will conclude with a family night.

Each youth participant will receive a \$100 stipend if he/she completes the entire four week session. Families will be encouraged to support their family member to attend each daily class.

4. Describe activities that will be provided to help build youth skill development and community connectedness for youth and their families.

Through the promotion of supportive family environments, this program's curriculum includes healthy youth development, strengthening youth social and educational skills, connecting youth with caring adults and creating a protective community environment.

-We have a wide variety of social skills games in which youth and family can play to learn social skills development and anger management techniques.

-Family activity: Neighborhood clean-up and followed by a family picnic.

-Youth will also have the opportunity to volunteer in the center's food pantry.

-Anger Management games for the families learn about anti-violence techniques while having fun.

5. Proposed Timeline for Implementation (please use an additional sheet if you need more room)

Activity	Estimated Start and Completion Dates
Session One (Tuesday, Wednesday, Thursday) 6:00 p.m.- 9:00 p.m.	May 10 - June 1
Session Two (Tuesday, Wednesday, Thursday) 5:30 p.m. - 8:30 p.m.	June 13 - July 6
Session Three (Tuesday, Wednesday, Thursday) 5:30 p.m. - 8:30 p.m.	July 11 - August 3
Class One: What is Anger, Anger Triggers, Risk Factors, Anger Cues	Week 1
Class Two: Bullying, Cyber Bullying, Bystander, Safety Actions	Week 1
Class Three: Coping with Stress and Trauma	Week 1
Class Four: Depression Signs, Symptoms Getting Help	Week 2
Class Five: Dating Violence	Week 2
Class Six: Conflict Resolution Skills, Styles	Week 2
Class Seven: Tolerance: Responding To Differences	Week 3

Staffing and Scale:

1. Proposed service numbers: Please complete the table below. Include number of unduplicated participants to be served, adult to youth/young adult ratios, number of service hours to be provided and frequency of activities or meetings. If you are proposing to provide a summer program at more than one location and the program structure is the same for all locations, please list all of the locations in the "Location(s)" cell in the table below. If the program structure varies amongst locations, please complete the rows for "Location #2" and the question following the table for any additional program locations.

Youth & Young Adult Violence Prevention Programming	Frequency* of Activities/Meetings	# of Service Hours Per Program Day	Annual Duration**	Adult to Youth/Young Adult Ratio	Unduplicated Participants
Location(s): East Madison Community Center					
Summer	3 days a week, four weeks per session 3 sessions.	3 Hours	12 Weeks	1/6	36
Location #2:					
Summer					

*Frequency=number of times per week, month, year (i.e. 5 days per week, 2x per month, 4x per year)

**Annual Duration=number of weeks or months annually (i.e. 10 weeks, 6 months)

5. Proposed Timeline for Implementation - Continued

April - June: Program advertising and recruitment

April/May – Curriculum Development and staff training

Activity	Estimate Start and Completion Dates
Class Eight: Teen gangs and violence	Week 3
Class Nine: Self-esteem and self-image	Week 3
Game Day: Alternatives to Violence games	Week 4
Class Eleven: Forgiveness and Letting Go	Week 4
Class Twelve: Field trip, family dinner award ceremony	Week 4

If applicable, please list any other locations with differences in the program structure as compared to the summer programs included in the table above.

2. Personnel: List all staff that will be working on the proposed program/project, including volunteers. (please use an additional sheet if you need more room)

Staff Title	FTE	Duties
ATV Director	.074	Manage the program, develop curriculum, develop evaluation tools and outcomes
ATV Assistant Director	.037	Direct service, transportation, recruitment, Food service
Assistant Youth Program Manager	.018	Direct service, supervise non education time.
Neighborhood Adult Volunteer	.018	Assistant in direct service
Teen Youth Counselor	.018	Assist in direct service, recruitment of youth

3. Outcomes: Funded programs will be required to collect data and report on three outcome measures. Programs are encouraged to identify an additional outcome measure of interest. In the box below, describe the outcome measure and measurement tools and data collection process you might use to document and report the impact of your program.

Outcome Objective #1	80% of the youth participants will report an increase in protective factors.			
Performance Standard	Targeted Percent	80%	Targeted Number	36
	Actual Percent of Actual Total Enrollees		Actual Number	
Measurement Tool(s) and Comments: Pre/post program surveys, interviews, evaluation questionnaires and group discussions				

Outcome Objective #2	80% of the youth participants will increase their knowledge of anger, violence and the effects of violence on the individual and community.			
Performance Standard	Targeted Percent	80%	Targeted Number	36
	Actual Percent of Actual Total Enrollees		Actual Number	
Measurement Tool(s) and Comments: Pre/post surveys, interviews, group discussions.				

Outcome Objective #3	80% of youth participants will report an increase in conflict resolution skills.			
Performance Standard	Targeted Percent	80%	Targeted Number	36
	Actual Percent of Actual Total Enrollees		Actual Number	
Measurement Tool(s) and Comments: We will use role playing, surveys, interviews, group discussions, anger management games and evaluation tools.				

Cultural Relevance and Language Access

1. **Capacity and Strategies:** Describe your organization’s capacity and strategies to ensure language access and cultural relevance for your target population.

Our staff consists of many different ethnic backgrounds. We have staff who are fluent in Hmong and Spanish. The Center will be providing curriculum that is culturally relevant to the youth we are serving. The Center staff providing direct service have over 30 years experience teaching in a multicultural setting and anger management classes.

2. **Staff Demographics:** Does the staffing of the program reflect the racial and cultural diversity of program participants? If not, what plans do you have to address this?

We have adult staff who reflect the youth being served in addition to teen counselors who are Hmong, African American and Hispanic.

Budget and Funding:

You may be asked to submit additional information on agency finances and/or your most recent audit statement.

1. Project Budget:

BUDGET EXPENDITURES	TOTAL PROJECT COSTS	AMOUNT OF CITY \$ REQUESTED
A. Personnel Costs (Complete Personnel chart below)		
1. Salaries/Wages (show detail above)	13,952	7,000
2. Fringe Benefits and Payroll Taxes	1116	1,000
B. Program/Project Costs		
1. Program/Project supplies and equipment	6,275	4,200
2. Office Supplies	800	300
3. Transportation	1,000	1,000
4. Food	2,160	
5. Other (explain) Field Trips	2,500	1,500
C. Space Costs		
1. Rent/Utilities/Telephone	1,680	0
2. Other (explain)	0	0
D. Special Costs		
1. Other (explain):	0	0
2. Other (explain):	0	0
D. TOTAL (A + B + C +D)	\$29,483	\$15,000

2. Additional Information on Budget (if needed):

The budget will includes a one-time purchase of curriculum and youth participant stipends.

3. What percentage of total Agency Budget is this project?

5% of the total center's yearly budget.

4. Other Funding: What other funding do you anticipate pursuing if the project is expected to continue?

Because violence and crime hurts everyone in the community, it is important to pursue a community approach to solve the violence problem. Funding and resources must come from multiple area resources including businesses, direct mail campaigns, grants and in-kind support.