



# Youth Violence Prevention 2023

## APPLICATION FORM

Submit Application to: [cddapplications@cityofmadison.com](mailto:cddapplications@cityofmadison.com)

Deadline: 4:30 pm CST on **April 3<sup>rd</sup> 2023**

*Official submission date and time will be based on the time stamp from the CDD Applications Inbox. Late applications will not be accepted*

Please limit your proposal and responses to spaces provided in this form. Responses to this funding opportunity should be complete and comprehensive but succinct. Materials submitted in addition to this application form (unless otherwise asked for) will not be considered in the evaluation of the proposal. **Do not attempt to unlock or alter this form.** Font should be no less than 11 pt.

Complete and submit the application and other required documentation **BEFORE** the deadline. **No late applications will be accepted.**

If you have any questions **related to the content of the application**, please contact: Dominic Davis – [ddavis2@cityofmadison.com](mailto:ddavis2@cityofmadison.com) or Yolanda Shelton-Morris – [yshelton-morris@cityofmadison.com](mailto:yshelton-morris@cityofmadison.com)

If you have any questions or concerns that are related to **technical aspects** of this document, including difficulties with text boxes or auto fill functions, please contact Jen Stoiber – [jstoiber@cityofmadison.com](mailto:jstoiber@cityofmadison.com)

Legal Name of Organization:	<i>Jam With Cuba</i>	Total Amount Requested:	\$ <i>\$210,000</i>
Program Name:	<i>Jam With Cuba Madison</i>		
Brief Program Description:	<i>Comprehensive Youth Engagement With Performing Artist Influencers</i>		
Type of Program	<input checked="" type="checkbox"/> New Program <input type="checkbox"/> Program Expansion		
Contact Person:	<i>Bevan Suits</i>	Email:	<i>bevan@jamwithcuba.com</i>
EIN and DUNS #			
Full Address:	<i>641 W. Main St Apt 212 Madison 53703</i>	Telephone:	<i>404-421-1894</i>
501 (c) 3 Status:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Fiscal Agent (if applicable)	

**Target Population:** The target population for this funding opportunity is youth and young adults ages 10-26 who previously have been, currently are, or at-risk of being involved with the juvenile justice system. Responses provided below should elaborate on the organization's experience working with this target population.

**Organizational Qualifications:**

- Briefly describe your organization’s experience implementing services relevant to youth at risk of engaging in violence and/or youth violence prevention programming.  
*National partnership of leaders in performing arts and community development in rural and urban communities. Collaboration with two Madison nonprofits established, Southside Raiders & MOSES*
- Describe how your agency will build relationships and authentically engage with individuals and households served. Specifically include information on previous strategies used to authentically

engage with youth who are previously, currently, or at-risk of juvenile justice involvement, BIPOC, and/or low-income households and individuals.

*We coordinate with nonprofit partners to promote to at-risk students who can be offered to participate in AfroLatin music and dance programming at local community centers. Students participation is voluntary and we offer excellent incentives to open new doorways and develop skills in music and emotional awareness. We apply standards of youth engagement as established by our partner Ms. Rhonda Cummings: E3C3 (Zoom meeting on April 21 at 4:30 will cover in more detail.)*

**Program Design and Strategies:**

1. Describe your organization’s program and proposed service delivery plan including recruitment and selection of participants, individual assessment process, anticipated number to be served, who will be served, duration, location, and goals.

*At-risk students given priority access, risk level determined by agency partners. Recruitment also through agencies and with our partner, Ms. Rhonda Cummings whose specialty is recruitment. Scalability starts with small groups that show success. Dancing program allows larger numbers. Participation is incentivized and based on voluntary commitment / engagement. Recruitment through nonprofit partners. Further details provided..*

2. Describe the outreach/marketing and/or referral methods your organization intends to employ to generate participation in the program to reach the target population.

*We work with strategic nonprofit partners such as Southside Raiders and MOSES for outreach and promotion. Other community partners include clergy, Madison Police and the courts to pipeline appropriate participants.*

3. Describe how the program will facilitate the engagement of participants’ families in the program. How will the program work with families to improve outcomes for the youth?

*The AfroLatin traditions of music and dance are inclusive of family and all the neighborhood. Toddlers and teen mothers would be a key focus. Parents and extended family can support the process .*

4. Describe activities that will be provided to help build youth skill development and community connectedness for youth and their families.

1. *Dance skills* 2. *Counting in traditional rhythms* 3. *Making use of daily activities to develop counting skills.* 4. *Co-managing the program schedule* 5. *Daily practice, solo or in groups.* 5. *Engaging with local and national performers* 6. *Pathways to other music training with Madison Symphony* 7. *Daily practice of harmonious group behavior.*

5. Proposed Timeline for Implementation (please use an additional sheet if you need more room)

<i>ADDITIONAL DETAILS AVAILABLE</i>	<b>Activity</b>	<b>Estimated Start and Completion Dates</b>
	<i>Planning &amp; Promotion with local partners, Southside Raiders &amp; MOSES</i>	<i>May 1 - 7</i>
	<i>Rhonda Cummings and team members community presentations.</i>	<i>April 21 &amp; May 21 -30</i>
	<i>Purchase percussion components for installation at Warner Pk and UW Southside..</i>	<i>May 21 - June 7</i>
	<i>Demo programming with select participants, Focus Groups.</i>	<i>May 21- 24</i>
	<i>Begin weekly programming, local performers offering their talents consistent with program</i>	<i>June 7 thru August</i>
	<i>Plan with national performing artist partners for residencies.</i>	<i>May 1 - 14</i>
	<i>Young Adult Paid Coordinators Overseeing Paid Teen Navigators at community centers.</i>	<i>Ongoing</i>
	<i>Ongoing student and family feedback as basis for metrics.</i>	<i>Ongoing</i>
	<i>Madison Mallards public performance, Hispanic Heritage Day</i>	<i>July 23</i>
	<i>Final assessment of surveys, applied to metrics.</i>	<i>August 31</i>

**Staffing and Scale:**

1. Proposed service numbers: Please complete the table below. Include number of unduplicated participants to be served, adult to youth/young adult ratios, number of service hours to be provided and frequency of activities or meetings. If you are proposing to provide a summer program at more than one location and the program structure is the same for all locations, please list all of the locations in the “Location(s)” cell in the table below. If the program structure varies amongst

locations, please complete the rows for "Location #2" and the question following the table for any additional program locations.

<b>Youth &amp; Young Adult Violence Prevention Programming</b>	<b>Frequency* of Activities/Meetings</b>	<b># of Service Hours Per Program Day</b>	<b>Annual Duration**</b>	<b>Adult to Youth/Young Adult Ratio</b>	<b>Unduplicated Participants</b>
<b>Location(s):</b>					
Summer <i>UW Southside / Penn Park</i>	<i>7 days</i>	<i>4 minimum</i>	<i>8 weeks</i>	<i>1 - 15</i>	<i>20 - 50</i>
<b>Location #2:</b>					
Summer <i>Warner Park</i>	<i>7 days</i>	<i>4 minimum</i>	<i>8 weeks</i>	<i>1 - 15</i>	<i>20 - 50</i>

\*Frequency=number of times per week, month, year (i.e. 5 days per week, 2x per month, 4x per year)

\*\*Annual Duration=number of weeks or months annually (i.e. 10 weeks, 6 months)

If applicable, please list any other locations with differences in the program structure as compared to the summer programs included in the table above.

- Personnel:** List all staff that will be working on the proposed program/project, including volunteers. (please use an additional sheet if you need more room)

<b>Staff Title</b>	<b>FTE</b>	<b>Duties</b>
<i>Director</i>		<i>Program planning, partner support, metrics and outcomes</i>
<i>Young Adult Coordinators</i>		<i>Young adult with skills in managing daily schedule, report to nonprofit partners</i>
<i>Teen Navigator</i>		<i>Older teens who keep track of youth participation, report to coordinators</i>
<i>Consultant Partners</i>		<i>Experts who bring new perspective on community development</i>
<i>Performer/Teachers</i>		<i>Local talent in dance, drum, performing arts, weekly schedule, report to Director</i>
<i>Qualified Volunteers, Parent &amp; students</i>		<i>Volunteers to help increase focus, report to nonprofit partners</i>

- Outcomes:** Funded programs will be required to collect data and report on three outcome measures. Programs are encouraged to identify an additional outcome measure of interest. In the box below, describe the outcome measure and measurement tools and data collection process you might use to document and report the impact of your program.

<b>Outcome Objective #1</b>	<i>Outreach, Engagement to Ongoing Commitment</i>			
<b>Performance Standard</b>	<b>Targeted Percent</b>	<i>100</i>	<b>Targeted Number</b>	<i>Maximum</i>
	<b>Actual Percent of Actual Total Enrollees</b>	<i>100</i>	<b>Actual Number</b>	<i>Maximum</i>
<b>Measurement Tool(s) and Comments:</b>				
<i>Metrics will be established regarding engage, leading to ongoing commitment. Self-discipline skills.</i>				
<i>Literacy and music engagment as a predictor of violence. Other metrics determined in collaboration with Dane Public Health Dept.</i>				
<i>Students and parents surveyed, ongoing.</i>				

<b>Outcome Objective #2</b>	<i>Family Support &amp; Engagement</i>			
<b>Performance Standard</b>	<b>Targeted Percent</b>	<i>100</i>	<b>Targeted Number</b>	<i>Maximum</i>
	<b>Actual Percent of Actual Total Enrollees</b>	<i>100</i>	<b>Actual Number</b>	<i>Maximum</i>
<b>Measurement Tool(s) and Comments:</b> <i>Success in the program can be supported by immediate and extended family; How can students feel increased family cohesion with participation of siblings and other family members? Ongoing survey and interview of parents, etc</i>				

<b>Outcome Objective #3</b>	<i>Social Emotional Learning / Harmonious Behavior Practice</i>			
<b>Performance Standard</b>	<b>Targeted Percent</b>	<i>100</i>	<b>Targeted Number</b>	<i>Maximum</i>
	<b>Actual Percent of Actual Total Enrollees</b>	<i>100</i>	<b>Actual Number</b>	<i>Maximum</i>
<b>Measurement Tool(s) and Comments:</b> <i>Working with WI DPI SEL group to apply standards of SEL training with music &amp; dance ensembles as the arena. Evaluation of music and dance as tool to increase social awareness and group skills with measurable outcomes.</i>				

**Cultural Relevance and Language Access**

- Capacity and Strategies:** Describe your organization’s capacity and strategies to ensure language access and cultural relevance for your target population.  
*Our globally diverse team features some leading experts at reaching target youth groups. Ms. Rhonda Cummings' E3C3 platform addresses this successfully. (Further details, April 21 Zoom conference) Southside Raiders and MOSES nonprofit partners will refine our messaging and cultural relevance specific to Madison.*
- Staff Demographics:** Does the staffing of the program reflect the racial and cultural diversity of program participants? If not, what plans do you have to address this?  
*Our leadership team is racially and professionally diverse. Our teachers are of every variety. Young adults and teens within target neighborhoods will be hired to coordinate schedule and daily operations, with support from nonprofit partners.*

**Budget and Funding:**

*You may be asked to submit additional information on agency finances and/or your most recent audit statement.*

- Project Budget:** ***ADDITIONAL DETAILS AVAILABLE***

<b>BUDGET EXPENDITURES</b>	<b>TOTAL PROJECT COSTS</b>	<b>AMOUNT OF CITY \$ REQUESTED</b>
<b>A. Personnel Costs (Complete Personnel chart below)</b>		
1. Salaries/Wages (show detail above)	<i>See #2 below</i>	
2. Fringe Benefits and Payroll Taxes		
<b>B. Program/Project Costs</b>		

BUDGET EXPENDITURES		TOTAL PROJECT COSTS	AMOUNT OF CITY \$ REQUESTED
1.	Program/Project supplies and equipment	<i>See #2 below</i>	
2.	Office Supplies	<i>NA</i>	
3.	Transportation	<i>NA</i>	
4.	Food	<i>NA</i>	
5.	Other (explain)		
<b>C. Space Costs</b>			
1.	Rent/Utilities/Telephone	<i>NA</i>	
2.	Other (explain)	<i>NA</i>	
<b>D. Special Costs</b>		<i>See #2 below, further details available</i>	
1.	Other (explain):		
2.	Other (explain):		
<b>D. TOTAL (A + B + C +D)</b>			<b>\$210,000</b>

2. Additional Information on Budget (if needed): *ADMIN: \$45,470; Youth/Young Adult Staff: \$63,000; Consultants: \$17,000; Nonprofits: \$15,000; Drums&Equipment: \$6530; Local Musicians: \$15,000; Local Dance Teachers: \$12,000; National Performers: \$24,000*

What percentage of total Agency Budget is this project? *22%*

Other Funding: What other funding do you anticipate pursuing if the project is expected to continue?

- 1. The project can continue with ongoing commitment of core participants, into the fall without added funding or as part of MMSD community music programming.*
- 2. We have options for future funding from nonviolence/mental health programs.*
- 3. Working with Dane Workforce Development board, we will begin to apply workforce training to enhance local entertainment industry.*