



# Youth Violence Prevention 2023

## APPLICATION FORM

Submit Application to: [cddapplications@cityofmadison.com](mailto:cddapplications@cityofmadison.com)

Deadline: 4:30 pm CST on **April 3<sup>rd</sup> 2023**

*Official submission date and time will be based on the time stamp from the CDD Applications Inbox. Late applications will not be accepted*

Please limit your proposal and responses to spaces provided in this form. Responses to this funding opportunity should be complete and comprehensive but succinct. Materials submitted in addition to this application form (unless otherwise asked for) will not be considered in the evaluation of the proposal. **Do not attempt to unlock or alter this form.** Font should be no less than 11 pt.

Complete and submit the application and other required documentation **BEFORE** the deadline. **No late applications will be accepted.**

If you have any questions **related to the content of the application**, please contact: Dominic Davis – [ddavis2@cityofmadison.com](mailto:ddavis2@cityofmadison.com) or Yolanda Shelton-Morris – [yshelton-morris@cityofmadison.com](mailto:yshelton-morris@cityofmadison.com)

If you have any questions or concerns that are related to **technical aspects** of this document, including difficulties with text boxes or auto fill functions, please contact Jen Stoiber – [jstoiber@cityofmadison.com](mailto:jstoiber@cityofmadison.com)

Legal Name of Organization:	MTZ Charitable Organization, Inc.	Total Amount Requested:	\$ 95,215
Program Name:	T.R.Y- Transforming and Reaching Our Youth Leadership Program		
Brief Program Description:	Transforming and Reaching our Youth (T.R.Y.) is a youth summer internship program that will reengage BIPOC youth ages 12-17 through mentorship, leadership development, employment and educational opportunities. The purpose of this summer program is to inspire, motivate and engage youth who are at-risk youth of being or have previously been juvenile justice-involved. The program will offer career exploration opportunities, employment skills development, financial literacy and empowerment, and group emotional behavioral therapy and support. This program will allow mentors to develop meaningful relationships with youth participants and increase youth participant connection to the community and interpersonal relationships through workgroup crews and group learning opportunities. Each youth will be offered a maximum of 6 work hours for a 6-week period.		
Type of Program	<input type="checkbox"/> New Program <input checked="" type="checkbox"/> Program Expansion		
Contact Person:	Dr. Marcus Allen	Email:	pastorallen@mtzlife.com
EIN and DUNS #	EIN : 86-2041400	SAM: HLD5WCJ55ZN5	
Full Address:	2019 Fisher St., Madison, WI 53713	Telephone:	608-255-5270
501 (c) 3 Status:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Fiscal Agent (if applicable)	

**Target Population:** The target population for this funding opportunity is youth and young adults ages 14-26 who previously have been, currently are, or at-risk of being involved with the juvenile justice system. Responses provided below should elaborate on the organization's experience working with this target population.

### **Organizational Qualifications:**

1. Briefly describe your organization's experience implementing services relevant to youth at risk of engaging in violence and/or youth violence prevention programming.

Since 2021, MTZ Charitable Organization, in partnership with Mt. Zion Baptist Church, has participated in a number of youth outreach programs, both with internal programs aimed at mentoring high risk (at-risk) youth, with a particular focus on youth of color, who make up a disproportionate percentage of the juvenile justice system in Dane County. The T.R.Y program was piloted last summer with 19 participants, 10 of whom have had contact with the juvenile justice system.

2. Describe how your agency will build relationships and authentically engage with individuals and households served. Specifically include information on previous strategies used to authentically engage with youth who are previously, currently, or at-risk of juvenile justice involvement, BIPOC, and/or low-income households and individuals.

We will continue to utilize our strong partnership with Dane County Human Services, the Juvenile Detention Center (JDC), and the Madison Metropolitan School District (MMSD) among others, to identify participants. Our longstanding connections with organizational leaders and youth we have engaged in our other year-round programs provide our program staff and us with the trust and confidence necessary to engage, educate, and support participants--both during and after their experience in the program. Pastor Allen continues to visit the JDC and talk to the youth who are held there, many of these youth are attend Mt. Zion Baptist Church and we continue to have a great relationship with school counselors and Dane County social workers.

### **Program Design and Strategies:**

1. Describe your organization's program and proposed service delivery plan including recruitment and selection of participants, individual assessment process, anticipated number to be served, who will be served, duration, location, and goals.

Youth will receive a minimum of 10 hours of interactive pre-employment/leadership training over the course of the program. This should include information concerning workplace/program expectations. Training will allow for discussion regarding culturally specific topics and provide opportunities for youth to build effective communication skills, develop and maintain good interpersonal relationships. Program content will be set by the staff, including an introduction to financial literacy and financial empowerment.

Focus will be placed on the following areas of skill development:

#### Educational Training:

Tuesdays at 1-2pm, Black History

Tuesdays 10-11am, STEM: Wisconsin Institute Discovery

Wednesdays and Thursdays 2-3pm, Math Readiness

Wednesdays 11am, Literacy Development

#### Leadership Development:

Tuesdays 11am, T.R.Y. Staff

Wednesdays 10-11am, Sports Training

Fridays 1pm, T.R.Y. Staff

Sessions hosted by University of Wisconsin Athletic Department:

Athletic Staff and Coaches Presentation

Student Athletics Presentation

## Tour of the UW Athletic Department

### Job Readiness Training:

Wednesdays 1-2pm, Urban League of Greater Madison

Fridays 12pm, Financial Literacy

Visit American Family Insurance Campus

### Social Emotional Learning:

Daily 930-10am, Mindfulness and Yoga

Tuesdays 2-3pm, Group Emotional Behavioral Therapy: Anesis Family Therapy

Fridays 930-11am, Restorative Justice: YWCA

Fridays 2pm, Journaling and Weekly Reflection Activity

Every 2nd and 4th Sunday visit Juvenile Detention Center

### Creative Arts Training:

Thursdays 930 am-12pm, T.R.Y. Staff

Weekly visit to the Goodman South Library

### Youth Workgroup Crew (Internship)

Youth participants will work a maximum of 6 hours each week for 6 weeks at The Catholic Multicultural Center, Fisher Taft Apartments, and/or Mt. Zion Baptist Church. Youth workgroup crews will assist with facilities management (including grounds maintenance, gardening, and food pantry activities, serving meals to the seniors, and other projects around the facilities.

2. Describe the outreach/marketing and/or referral methods your organization intends to employ to generate participation in the program to reach the target population.  
To recruit and receive referrals, we will conduct outreach through our partners at Dane County Human Services, the Juvenile Detention Center, and MMSD. These channels have provided us with ideal candidates during our pilot, which we believe will occur again this year.
3. Describe how the program will facilitate the engagement of participants' families in the program. How will the program work with families to improve outcomes for the youth?  
This program will work with parents and guardians of the students to help with more positive outcomes. There will be a parent orientation before the start of the program, weekly checkins with the parents/guardians, and parents/guardians will be asked to participate in the program by serving as volunteers on trips and other activities.
4. Describe activities that will be provided to help build youth skill development and community connectedness for youth and their families.  
Activities for skill development include financial literacy training, Black history classes, SEL (social and emotional learning) interventions, including the opportunity to see mental health professionals from Anesis Marriage and Family Therapy, and speakers from various community organizations who will serve as our connectors to programs and resources for participants.
5. Proposed Timeline for Implementation (please use an additional sheet if you need more room)

Activity	Estimated Start and Completion Dates
Recruitment of Participants	April 24, 2023-June 9, 2023
Parent Orientation	June 12, 2023
Program Start	June 19, 2023
Program Ends	July 28, 2023

**Staffing and Scale:**

1. Proposed service numbers: Please complete the table below. Include number of unduplicated participants to be served, adult to youth/young adult ratios, number of service hours to be provided and frequency of activities or meetings. If you are proposing to provide a summer program at more than one location and the program structure is the same for all locations, please list all of the locations in the "Location(s)" cell in the table below. If the program structure varies amongst locations, please complete the rows for "Location #2" and the question following the table for any additional program locations.

Youth & Young Adult Violence Prevention Programming	Frequency* of Activities/Meetings	# of Service Hours Per Program Day	Annual Duration**	Adult to Youth/Young Adult Ratio	Unduplicated Participants
<b>Location(s):</b> Mt. Zion Baptist Church					
Summer	4 days per week	6	6 weeks	1:6	25
<b>Location #2:</b>					
Summer					

\*Frequency=number of times per week, month, year (i.e. 5 days per week, 2x per month, 4x per year)

\*\*Annual Duration=number of weeks or months annually (i.e. 10 weeks, 6 months)

If applicable, please list any other locations with differences in the program structure as compared to the summer programs included in the table above.

2. Personnel: List all staff that will be working on the proposed program/project, including volunteers. (please use an additional sheet if you need more room)

Staff Title	FTE	Duties
Program Developer/Analyst	0.5	Expansion, daily program oversight, managing community partnerships
Grant Manager	0.5	Manage use of the grant, including outcome measurement
Program Director	0.5	Support daily program oversight
Program Leads/Coordinators	0.5	Work directly with youth participants
Transportation (Drivers)	0.5	Provide transport to and from the program site and authorized group outings

3. Outcomes: Funded programs will be required to collect data and report on three outcome measures. Programs are encouraged to identify an additional outcome measure of interest. In the box below, describe the outcome measure and measurement tools and data collection process you might use to document and report the impact of your program.

<b>Outcome Objective #1</b>	Participants will complete the work experience internship program.			
<b>Performance Standard</b>	<b>Targeted Percent</b>	85%	<b>Targeted Number</b>	21
	<b>Actual Percent of Actual Total Enrollees</b>		<b>Actual Number</b>	
<b>Measurement Tool(s) and Comments:</b> Attendance and payroll (time sheets)				

<b>Outcome Objective #2</b>	Participants will complete 10 hours of pre-employment/internship training.			
<b>Performance Standard</b>	<b>Targeted Percent</b>	85%	<b>Targeted Number</b>	21
	<b>Actual Percent of Actual Total Enrollees</b>		<b>Actual Number</b>	
<b>Measurement Tool(s) and Comments:</b> Attendance records				

<b>Outcome Objective #3</b>	Participants will complete 36 hours of employment/internship placement.			
<b>Performance Standard</b>	<b>Targeted Percent</b>		<b>Targeted Number</b>	
	<b>Actual Percent of Actual Total Enrollees</b>		<b>Actual Number</b>	
<b>Measurement Tool(s) and Comments:</b> Attendance and payroll (time sheets)				

**Cultural Relevance and Language Access**

1. Capacity and Strategies: Describe your organization’s capacity and strategies to ensure language access and cultural relevance for your target population.

Our partnerships with various community partners have galvanized our capacity to ensure cultural relevance and language access. For example, our partnership with the Urban League of Greater Madison and Dane County Human Services provide us with access to resources that promote language access and cultural relevancy.

2. Staff Demographics: Does the staffing of the program reflect the racial and cultural diversity of program participants? If not, what plans do you have to address this?  
Yes.

**Budget and Funding:**

*You may be asked to submit additional information on agency finances and/or your most recent audit statement.*

1. Project Budget:

BUDGET EXPENDITURES	TOTAL PROJECT COSTS	AMOUNT OF CITY \$ REQUESTED
<b>A. Personnel Costs (Complete Personnel chart below)</b>		
1. Salaries/Wages (show detail above)	\$54,310	\$54,310
2. Fringe Benefits and Payroll Taxes	\$6,975	\$6,975
<b>B. Program/Project Costs</b>		
1. Program/Project supplies and equipment	\$25,855	\$25,855
2. Office Supplies	\$1,000	\$1,000
3. Transportation	\$4,725	\$4,725
4. Food	\$8,990	
5. Other (explain)		
<b>C. Space Costs</b>		
1. Rent/Utilities/Telephone	\$2,350	\$2,350
2. Other (explain)		
<b>D. Special Costs</b>		
1. Other (explain):		
2. Other (explain):		
<b>D. TOTAL (A + B + C +D)</b>	<b>\$104,205</b>	<b>\$95,215</b>

2. Additional Information on Budget (if needed):

3. What percentage of total Agency Budget is this project?

40%

4. Other Funding: What other funding do you anticipate pursuing if the project is expected to continue?

We anticipate pursuing grant funding from various local and regional partners, including the Downtown Madison Rotary Foundation, 100 Men of Dane County, and the Madison Community Foundation.