



# Youth Violence Prevention 2023

## APPLICATION FORM

Submit Application to: [cddapplications@cityofmadison.com](mailto:cddapplications@cityofmadison.com)

Deadline: 4:30 pm CST on **April 3<sup>rd</sup> 2023**

*Official submission date and time will be based on the time stamp from the CDD Applications Inbox. Late applications will not be accepted*

Please limit your proposal and responses to spaces provided in this form. Responses to this funding opportunity should be complete and comprehensive but succinct. Materials submitted in addition to this application form (unless otherwise asked for) will not be considered in the evaluation of the proposal. **Do not attempt to unlock or alter this form.** Font should be no less than 11 pt.

Complete and submit the application and other required documentation **BEFORE** the deadline. **No late applications will be accepted.**

If you have any questions **related to the content of the application**, please contact: Dominic Davis – [ddavis2@cityofmadison.com](mailto:ddavis2@cityofmadison.com) or Yolanda Shelton-Morris – [yshelton-morris@cityofmadison.com](mailto:yshelton-morris@cityofmadison.com)

If you have any questions or concerns that are related to **technical aspects** of this document, including difficulties with text boxes or auto fill functions, please contact Jen Stoiber – [jstoiber@cityofmadison.com](mailto:jstoiber@cityofmadison.com)

Legal Name of Organization:	Rebalanced-Life Wellness Association	Total Amount Requested:	\$ 40,000.00
Program Name:	Black Men Run Brown Boys Read		
Brief Program Description:	Summer Reading and Exercise Initiative for Graduating Middle School Black & Latino Males		
Type of Program	<input type="checkbox"/> New Program <input checked="" type="checkbox"/> Program Expansion		
Contact Person:	Aaron G Perry	Email:	Ironmanaaron49@gmail.com
EIN and DUNS #	82-4133284		
Full Address:	143 Marcie Drive Brooklyn, WI 53521	Telephone:	(608) 843-2291
501 (c) 3 Status:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Fiscal Agent (if applicable)	Christine Fountain

**Target Population:** The target population for this funding opportunity is youth and young adults ages 14-26 who previously have been, currently are, or at-risk of being involved with the juvenile justice system. Responses provided below should elaborate on the organization's experience working with this target population.

**Organizational Qualifications:**

- Briefly describe your organization’s experience implementing services relevant to youth at risk of engaging in violence and/or youth violence prevention programming.

The creator of the Black Men Run Brown Boys Read summer reading and physical activity initiative is Former UW Madison Police Officer Aaron G Perry, who has 35 years of experience working with adjudicated and at-risk youth of color 10 - 17 years of age from the States of Iowa, Illinois and Wisconsin (Dane County). The proposed initiative will fall under the non-profit Rebalanced-Life Wellness

Association.

Mr. Perry brings 35 years of experience as a trained facilitator of the Positive Peer Culture (PPC) Model, which is a peer-helping model designed to improve social competence and cultivate strengths in youth. Care and concern for others is the defining element of PPC. Rather than demanding obedience to authority or peers, PPC demands responsibility, empowering youth to discover their greatness.

2. Describe how your agency will build relationships and authentically engage with individuals and households served. Specifically include information on previous strategies used to authentically engage with youth who are previously, currently, or at-risk of juvenile justice involvement, BIPOC, and/or low-income households and individuals.

The proposed Black Men Run Brown Boys Read Initiative was previously funded in 2018 by the Wisconsin Partnership Program with a three year \$300,000 grant -<https://vimeo.com/805734243>. In year four of the initiative, the Madison Library Foundation provided a \$10,000 grant to implement Black Men Run Brown Boys Read initiative for 8<sup>th</sup> grade youth from the Meadowridge Neighborhood. Approximately 24 middle school Black and Latino males have completed the 8 week program by reading two books under the guidance of a reading specialist, and each member also completed over 30 miles of walking and running. Prior to the official kick-off of the initiative, the organizers meet one on one with parents to involve them in the program. If our application is successful, parent involvement in the recruitment process will be mandatory. Parents receive regular progress updates, and we encourage school personnel to drop in on activities throughout the summer. It is worth mentioning that this initiative has been successfully replicated in our Nashville, Tennessee. <https://transformationlifecenter.org/brown-boys-read-volunteer>

#### **Program Design and Strategies:**

1. Describe your organization's program and proposed service delivery plan including recruitment and selection of participants, individual assessment process, anticipated number to be served, who will be served, duration, location, and goals.

The key members of our team include Mr. Joseph Roy, who is the community engagement director for Rebalanced-Life Wellness Association. The 2<sup>nd</sup> member of our team is a licensed instructor (K-8 Regular Ed + 1-9 English), Susan Skinner. The Mission of the Rebalanced-Life Wellness Association, "Ensure that Black men and boys living in under-represented communities, who bear the heaviest burden of disease and poor health status, have the opportunity to live fuller, healthier lives." The organization currently has established relationships with the Principals at each MMSD Middle School. Our staffing will also include a summer AmeriCorp and Vista volunteer who will work 40 hours per week on this initiative. We anticipate recruiting 30 graduating eighth grade youth, that research has shown that the summer between graduating from Middle School and entering the Freshman year of High School is a time when this group is recruited into a life of anti-social behaviors and negative peer acquaintances. The Black Men Run Brown Boys Read initiative includes meeting two times each week with youth reading for 40 minutes and walking, hiking or running for 35 minutes. The eight week outcomes include reading two books and completing 40 miles during the summer. In addition, each youth will receive a school/sports physical exam from the medical staff at the Perry Family Free Clinic and will be offered any overdue childhood vaccinations.

2. Describe the outreach/marketing and/or referral methods your organization intends to employ to generate participation in the program to reach the target population.

We plan and coordinate with Middle school Social Workers, Psychologist and Reading teachers prior to the end of the 2022-2023 school year. We also have a 15 passenger bus to assist with families experiencing transportation barriers.

3. Describe how the program will facilitate the engagement of participants’ families in the program. How will the program work with families to improve outcomes for the youth?  
Parents of each participants will be included in 100% of the reading and physical activity exercise. We also plan to host one Father & Son Night out Events at Madison's Point Cinema Movie Theatre, and will extend this activity to over 100 Fathers and Sons throughout Dane County.
  
4. Describe activities that will be provided to help build youth skill development and community connectedness for youth and their families.  
Each Middle school youth will be assigned a volunteer mentor from our Black Men Run group for the eight week program. Each youth will also receive one on one tutoring from our licenses instructor and from student voluteers from the Univeristy of Wisconsin Madison.
  
5. Proposed Timeline for Implementation (please use an additional sheet if you need more room)

Activity	Estimated Start and Completion Dates
Activities will begin on Wednesday June 21. We will follow a Wednesday and Satuday schedule each week for eight weeks ending on August 9, 2023.	June 20, 2023 - August 9, 2023
Reading and exercise activities will be facilitated in the Arboretum near Lake Wingra and adjacent from the Henry Vilas Zoo parking lot.	Activities will begin at 3:00pm - 6:00pm
Immediatley following each reading and exercise activity, participants will receive a six-inch subway sandwich, chips and a beverage.	Wednesday and Saturday
Small student groups and meeting with parents will be scheduled.	6 hrs weekly

**Staffing and Scale:**

1. Proposed service numbers: Please complete the table below. Include number of unduplicated participants to be served, adult to youth/young adult ratios, number of service hours to be provided and frequency of activities or meetings. If you are proposing to provide a summer program at more than one location and the program structure is the same for all locations, please list all of the locations in the “Location(s)” cell in the table below. If the program structure varies amongst locations, please complete the rows for “Location #2” and the question following the table for any additional program locations.

Youth & Young Adult Violence Prevention Programming	Frequency* of Activities/Meetings	# of Service Hours Per Program Day	Annual Duration**	Adult to Youth/Young Adult Ratio	Unduplicated Participants

<b>Location(s):</b> Arboretum in Madison ,WI					
Summer	Wednesday's 3pm - 6pm				
<b>Location #2:</b> Olin Park in Madison, WI					
Summer	Saturday's 3pm - 6pm				

\*Frequency=number of times per week, month, year (i.e. 5 days per week, 2x per month, 4x per year)

\*\*Annual Duration=number of weeks or months annually (i.e. 10 weeks, 6 months)

If applicable, please list any other locations with differences in the program structure as compared to the summer programs included in the table above.

Activities will occur at Madiason the Arboretum grounds. During inclement weather, activies will be located at the Rebalanced-Life Wellness Association Men's Health & Education Center located at 588 Grand Canyon Dr. Madison, WI.

2. **Personnel:** List all staff that will be working on the proposed program/project, including volunteers. (please use an additional sheet if you need more room)

Staff Title	FTE	Duties
AmeriCorps & Vista Volunteer	20 hrs. Weekly	Coordinating transporatation and food ordering and pick-up
Licensed Instructor	20 hrs. Weekly	Coordinating reading program and working one on one with participants.

3. **Outcomes:** Funded programs will be required to collect data and report on three outcome measures. Programs are encouraged to identify an additional outcome measure of interest. In the box below, describe the outcome measure and measurement tools and data collection process you might use to document and report the impact of your program.

<b>Outcome Objective #1</b>	Middle School males of color will complete reading two books during the 8 week summer initiatives			
<b>Performance Standard</b>	<b>Targeted Percent</b>	100%	<b>Targeted Number</b>	30
	<b>Actual Percent of Actual Total Enrollees</b>		<b>Actual Number</b>	
<b>Measurement Tool(s) and Comments:</b> Teacher will complete				

<b>Outcome Objective #2</b>	Middle School males of color will complete 30 miles of running exercise.
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<b>Performance Standard</b>	<b>Targeted Percent</b>	100%	<b>Targeted Number</b>	30
	<b>Actual Percent of Actual Total Enrollees</b>		<b>Actual Number</b>	
<b>Measurement Tool(s) and Comments:</b> Positive Peer Culture Model				

<b>Outcome Objective #3</b>	Middle School males of color will complete 30 miles of walking or hiking exercise.			
<b>Performance Standard</b>	<b>Targeted Percent</b>	100%	<b>Targeted Number</b>	30
	<b>Actual Percent of Actual Total Enrollees</b>		<b>Actual Number</b>	
<b>Measurement Tool(s) and Comments:</b>				

**Cultural Relevance and Language Access**

1. Capacity and Strategies: Describe your organization’s capacity and strategies to ensure language access and cultural relevance for your target population.  
Our 40 hour a week Summer Vista volunteer will be Bi-Lingual.
2. Staff Demographics: Does the staffing of the program reflect the racial and cultural diversity of program participants? If not, what plans do you have to address this?  
Our paid staff include two African American male and female. Our volunteer staff are all Bi-Lingual, and we also are a paid subscriber to the LanguageLine.

**Budget and Funding:**

*You may be asked to submit additional information on agency finances and/or your most recent audit statement.*

1. Project Budget:

<b>BUDGET EXPENDITURES</b>		<b>TOTAL PROJECT COSTS</b>	<b>AMOUNT OF CITY \$ REQUESTED</b>
<b>A. Personnel Costs (Complete Personnel chart below)</b>			
1.	Salaries/Wages (show detail above)	\$27,000.00	\$27,000.00
2.	Fringe Benefits and Payroll Taxes		
<b>B. Program/Project Costs</b>			
1.	Program/Project supplies and equipment	\$3000.00	\$3000.00

BUDGET EXPENDITURES	TOTAL PROJECT COSTS	AMOUNT OF CITY \$ REQUESTED
2. Office Supplies		
3. Transportation	1,000.00	1,000.00
4. Food	\$5,000.00	<del>5,000.00</del>
5. Other (explain)		
<b>C. Space Costs</b>		
1. Rent/Utilities/Telephone		
2. Other (explain)		
<b>D. Special Costs</b>		
1. Other (explain): Excecise Shoes	\$3,000.00	\$3,000.00
2. Other (explain): Exercise Shorts	\$1,000.00	\$1,000.00
<b>D. TOTAL (A + B + C +D)</b>	<b>\$40,000.00</b>	<b>\$40,000.00</b>

2. Additional Information on Budget (if needed):
  
3. What percentage of total Agency Budget is this project?  
100%
  
4. Other Funding: What other funding do you anticipate pursuing if the project is expected to continue?