

Key Information:

AFFIRMATIVE ACTION

If funded, applicant hereby agrees to comply with the City of Madison Ordinance 39.02 and file an Individual Developer Affirmative Action Plan with the Department of Civil Rights. A Model Affirmative Action Plan and instructions are available at <https://www.cityofmadison.com/civil-rights/contract-compliance/affirmative-action-plan/individual-developers>.

LOBBYING RESIGTRATION

Notice regarding lobbying ordinance: If you are seeking approval of a development that has over 40,000 gross square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of over \$10,000 (this includes grants, loans, TIF, or similar assistance), then you likely are subject to Madison's lobbying ordinance, sec. 2.40, MGO. You are required to register and report your lobbying by registering with the City Clerk's at <https://www.cityofmadison.com/clerk/lobbyists/lobbyist-registration>. Please consult the City Clerk for more information. Failure to comply with the lobbying ordinance may result in fines of \$1,000 to \$5,000.

CITY OF MADISON CONTRACTS

If funded, applicant agrees to comply with all applicable local, state and federal provisions. A sample contract that includes standard provisions may be obtained on the Community Development Division Funding Opportunities Website for this RFP. If funded, the City of Madison reserves the right to negotiate the final terms of a contract with the selected agency.

SIGNATURE OF APPLICANT

Enter Name: Helen Bradbury Date: 7/24/2026

By submitting this application, I affirm that the statements and representations are true to the best of my knowledge.

By entering your initials in this box **HHB** you are electronically signing your name as the submitter of the application and agree to the terms listed above.

Requirements Summary

Confirm meeting minimum RFP requirements as a component of this application. You will have the opportunity to further describe your commitments in subsequent application questions.

Eligible Applicants

- ☐ Applying for Noncompetitive Credits in 2026 Program
- ☐ Applying for Noncompetitive Credits in 2027 Program
- ☐ Applying for State + Federal 4% Credits in 2027 Program
- ☒ Applying for Federal 9% Credits in 2027 Program

Geographic Eligibility

- ☒ In an eligible area based on type of development

Unit Mix & Affordability:

- ☒ 20% of total units at or under 30% AMI
- ☒ Proportionate distribution of bedroom sizes by income
- ☒ Minimum 40-Year Period of Affordability
- ☐ If indicating interest in PBVs, placement of PBVs on 50% or 60% AMI units

Property Management:

- ☒ Property will be continuously supported, staff trained, and management sufficiently responsive
- ☒ No other associated property is the subject of an unresolved dispute, legal complaint, or enforcement action of any government
- ☒ Annual Lease Renewals will not increase rent greater than 2%
- ☒ Non-renewals will only be issued for serious violations or repeated violations
- ☒ TSP and AMP meet attached City Standards

Supportive Housing:

- ☒ 20% of units set-aside as supportive housing units
- ☒ Units set aside for households with homeless experience as referred through CE Manager
- ☒ Ongoing coordination between Property Manager, Developer, and Service Providers

Sustainability & Resilience:

- ☒ Enrolled in Focus on Energy Program and minimum 20% EUI savings (if New Construction)
- ☐ Energy Audit Completed (if Rehabilitation/Preservation)
- ☒ Minimum 30kW solar array
- ☒ Parking minimized as much as is feasible

Design & Accessibility:

- ☒ Proposals incorporate Universal Design components in minimum 50% of total units, minimum 50% of units are Type A (or Type B convertible), and all tenant-accessible spaces are visitable
- ☒ At least one playspace onsite (non-Age Restricted only)
- ☒ Community Room or large Common Space available to tenants at no/nominal cost

Development Team & Financing:

- ☒ Realistic and feasible sources of funding, including other soft sources of financing the development is eligible for
- ☒ Maximum feasible deferred developer fee, unless utilizing fee for services
- ☐ All codevelopers have been and will remain active in development process

Preferences Summary

Mark a summary selection of the RFP preferences you are committing to as part of this application, above and beyond baseline RFP requirements. You will have the opportunity to further describe your commitments in subsequent application questions.

Geographic Eligibility

- ☐ Preferred TOD Area

Unit Mix & Affordability:

- ☒ Permanent Period of Affordability
- ☒ Maximum points obtained in “Serves Lowest Income Families” category
- ☒ At least 40% of units income- and rent-restricted under 50% AMI
- ☒ 50% and 60% AMI rents modeled at no more than 90% of maximum
- ☐ Unit mix includes income- and rent-restricted units at 40% AMI level
- ☐ At least 20% of total units contain 3 or more bedrooms (Non-Age Restricted)

Supportive Housing:

- ☒ Hard set-aside units for households with homeless experience
- ☒ Dedicated space onsite for provision of supportive services

Sustainability & Resilience:

- ☐ Full electrification of HVAC systems and appliances
- ☒ Points obtained for WHEDA Advanced Sustainability certification
- ☐ EPA Indoor airPLUS certification
- ☒ ENERGY STAR certified appliances, equipment, materials
- ☒ Photovoltaic array sized to offset 20% of building annual load or 70% common area annual load
- ☒ Building designed for future photovoltaic array expansion
- ☒ Additional energy efficiency, renewable, or decarbonization features

Design & Accessibility:

- ☒ Unique & creative use of commercial space and/or community service facility
- ☒ As many units meeting WHEDA Universal Design requirements as is feasible
- ☐ Low- or no-cost commercial space leased to a neighborhood-enhancing tenant (pre-identified)
- ☒ Creative outdoor amenities as usable open space

Development Team & Financing:

- ☒ Creative or nontraditional financing solutions
- ☐ Minimum 24% stake for emerging developers and/or ACRE graduates
- ☐ Local non-profit ownership involvement, option, or controlling interest

Overview

1. Describe the following aspects of the proposed development:

Type of Construction: ☒ New Construction

☐ Acquisition/Rehab or Preservation

Type of Project: ☒ Non-Age Restricted

☐ Senior

Total number of units: 66

Total number of affordable units ($\leq 60\%$ AMI): 56

Percentage of units that are affordable ($\leq 60\%$ AMI): 84.8%

Total amount of funds requested per affordable unit: \$50,944

Number of units supported by Project-Based Vouchers (PBV): 0 PBV Issuing Agency: _____

Indicate interest in potential PBVs issued by CDA for this development: ☐ Interested ☒ Not Interested

2. Period of Affordability Commitment:

☒ Permanent Affordability (electing waiver of shared appreciation in long-term deferred note)

☐ 40 years – Baseline requirement

3. Provide a brief overview of the intent of your proposal. Why are you proposing this specific development, and what aspects of your proposal do you consider to be unique and creative components that advance goals of the City's guiding policy documents (Section II of RFP)?

The proposed development will create 56 high-quality affordable rental homes within the larger Tapestry mixed-income neighborhood, expanding long-term affordable housing opportunities in the Milwaukee Street corridor. The project directly advances the City's Housing Forward goals by increasing housing choice, creating affordable housing throughout the city, and providing supportive housing opportunities for households experiencing homelessness through Coordinated Entry referrals. The proposal is distinguished by its integration into a master-planned neighborhood that combines affordable rental housing, affordable homeownership, market-rate housing, parks, community gardens, playgrounds, and pedestrian and bicycle connections, creating an inclusive community rather than a stand-alone affordable housing development. The project also supports the City's Comprehensive Plan by promoting compact, walkable growth in a planned neighborhood and aligns with the Sustainability Plan through energy-efficient building design, reduced transportation dependence, and access to parks and open space that support resident health and long-term environmental sustainability.

4. Describe how this development fills gaps or addresses barriers that are otherwise not being addressed, including through other tax credit development:

Unlike many recent tax credit developments that consist of larger campus-style projects, this development offers a smaller-scale, neighborhood-integrated approach that promotes stronger community connections and more personalized property management and supportive services. By incorporating affordable housing into the broader Tapestry development alongside market-rate housing, affordable homeownership, parks, and community amenities, the project expands housing choice while avoiding the concentration of affordable housing in a single location.

5. Describe the potential financial risks associated with this development, and how you plan to proactively address those risks:

Every affordable housing project faces financial risks in the best of times but these are rough times in terms of interest rates and construction costs. This project is being developed by a local, experienced developer. The assumed construction costs are based on a project currently under construction by the developer. The operating expenses assumptions are based on a nearly identical project owned and managed by the developer. In addition, the developer has a long term relationship with a tax credit syndicator.

Location / Geographic Eligibility

6. Address of Proposed Site: **3 N Walter Street, Madison, WI 53714**

7. In which areas on the Affordable Housing Targeted Area Map is the site located? Select all that apply.

- ☐ Preferred TOD Area
☒ Eligible Core Transit Area
☐ Preservation & Rehab Area
☐ Limited Eligibility Area

8. Neighborhood the site is located in: Eastmorland

9. Date Site Control Secured: July 23rd, 2026

10. Explain why this site was chosen. How does it align with the Program Goals and Objectives (Section III of the RFP), and how will it benefit residents to live in this location?

The proposed development site was identified as the affordable housing component of the larger Tapestry master-planned neighborhood due to its size, location, and access to community amenities. The project advances the City's Housing Forward goals by creating 66 new affordable rental homes that will reside within nearly 1,000 total units of multifamily housing once the entire plat is developed. Residents will benefit from access to planned parks, community gardens, playgrounds, pedestrian and bicycle connections, and nearby transit, while the development's supportive housing component will expand housing opportunities for households experiencing homelessness through Coordinated Entry referrals and onsite supportive services. Overall, the project increases housing choice, expands affordable housing in a growing area of the city, and promotes long-term housing stability.

11. If the site is in a Limited Eligibility Area, describe how the relevant concerns will be addressed:

N/A

12. Non-Age Restricted Proposals only; respond to the following questions on potential impact to schools:

Describe the connectivity of the site for children to get to elementary and middle schools if MMSD [Yellow Bus Service](#) is not provided. Describe the Metro Transit Route for middle and high school students.

The proposed development at 3 N Walter Street is well connected to nearby schools through a combination of sidewalks, multi-use paths, and public transit. Elementary students would attend Schenk Elementary School and middle school students would attend Whitehorse Middle School, which share a connected campus approximately a half mile from the site. The route is served by continuous sidewalks and neighborhood streets, providing a safe, walkable, and bike-accessible connection if MMSD yellow bus service is not available.

Describe the anticipated impact this development will have on the schools in the catchment area. What are the 5-year projected capacities for these schools, and are they projected to be at, above, or below capacity? Reference the MMSD 2024 Long Range Facilities [Plan](#) (pgs. 12-14) or Wisconsin Wise Data Portal

The proposed development is projected to generate approximately 33 school-aged children, including 20 elementary, 7 middle, and 6 high school students. Based on the MMSD 2024 Long Range Facilities Plan, Schenk Elementary, Whitehorse Middle School, and East High School are all projected to remain well below capacity over the next five years, with projected utilization rates of 73%, 63%, and 56%, respectively. As a result, the development is not expected to have a significant impact on the capacity of the schools serving the site.

Approximately how many elementary and middle school children do you anticipate based on your proposed unit mix: 27

13. Identify the distance from the proposed site to the nearest of the following amenities. Use MMSD's [Find My School](#) as the closest school is not always assigned.

Type of Amenity	Name of Facility	Distance from Site (in miles)
Full Service Grocery Store	Woodman's	0.4
Public Elementary School	Schenk Elementary	0.5
Public Middle School	Whitehorse Middle	0.5
Public High School	East High	1.4
Full Service Medical Clinic or Hospital	UW Health Union Corners	1.2
Public Library	Hawthorne	1
Public Park with playground equipment or athletic facilities, or hiking/biking trail	O.B. Sherry Park	0.2
Job-Training Facility, Community College, or Continuing Education Programs	MATC	1.4
Childcare	Little Sprouts Family Daycare	0.5

Planning Principles & Plan Consistency

14. Current zoning of the site: TR-U2

Generalized Future Land Use designation of the site: CMU

15. Will the proposed development need a Zoning Map Amendment and/or a Conditional Use Permit?

☐ Zoning Map Amendment ☒ Conditional Use Permit ☐ To be determined ☐ None

16. Describe the proposed project's consistency with the land use recommendations and goals and objectives of relevant Plans, including Imagine Madison, Area Plans, the Generalized Future Land Use Map, and any other relevant Planning documents:

The site is zoned for multi-family and is consistent with the Milwaukee Street Area plan.

17. Briefly detail staff comments during your Pre-application meeting with City of Madison Planning and Zoning staff and at Development Assistance Team. How have you adjusted or refined your proposal in response?

During the pre-application meeting, Planning and Zoning staff indicated that the proposed 66-unit, four-story development is consistent with the Comprehensive Plan and the TR-U2 zoning district. Staff noted that a Conditional Use Permit will be required due to the proposed number of dwelling units and advised that future plan review will focus on setbacks, lot coverage, landscaping, bicycle parking, and compliance with TR-U2 standards. The developer is confident that all the setback and other requirements will be met. Planning staff also noted that direct vehicular access from Milwaukee Street is not anticipated and that access should instead be provided from the internal street network. Developer acknowledged that access will be provided from N Walter Street and not Milwaukee.

18. Describe the response of the alder(s), neighborhood association, and/or residents at the neighborhood meeting to your proposal. Were any issues or concerns identified? How have you adjusted or refined your proposal in response?

A neighborhood meeting will be scheduled for this summer for this specific site. The neighbors are aware of the larger development because of two prior neighborhood meetings. The developer promised that a percentage of the 1,000 planned units would be affordable which the neighbors whole-heartedly supported.

19. Enter the site address(es) of the proposed development and complete rows for each site:

	# of Units Prior to Purchase	# of Units Post-Project	# Units Occupied at Time of Purchase	# Business or Residential Tenants to be Displaced	Current # of Units Accessible	Number of Accessible Units Post- Project	Current Appraised Value (Or Estimated)	Appraised Value After Project Completion (Or Estimated)	Purchase Price
Address:	3 N Walter St								
	0	66	0	0	0	33	1,600,000	5,000,000	1,600,000
Address:	Enter Address 2								
Address:	Enter Address 3								

For units currently occupied and identified as potentially displaced above, describe relocation requirements, plan, and assistance that will be implemented:

N/A

20. Describe the existing use of the site, and identify if a Phase I Environmental Site Assessment has been completed. Identify any environmental remediation activities planned, completed, or underway, and/or any existing conditions of environmental significance:

Vacant Land. Yes Phase 1 has been completed. No environmental remediation is expected.

Unit Mix & Affordability

21. Provide the following information for your proposal. If this is a scattered site or phased proposal, list each address or phase in its own table by attaching additional pages.

ADDRESS #1:		3 N Walter Street, Madison, WI 53714					Projected Monthly Unit Rents, Including Utilities				
							Utilities included:				
							☒ Water/Sewer ☐ Electric ☒ Gas ☐ Free Internet In-Unit ☒ Washer/Dryer ☐ Other: _____				
		# of Bedrooms									
% of Area Median Income (AMI)	Total # of units	# of Studios	# of 1 BRs	# of 2 BRs	# of 3 BRs	# of 4+ BRs	UA Studio:	UA 1 BR:	UA 2 BR:	UA 3 BR:	UA 4 BR:
							\$	\$128	\$153	\$179	\$
							\$ Rent Studios	\$ Rent 1 BRs	\$ Rent 2 BRs	\$ Rent 3 BRs	\$ Rent 4 BRs
≤30%	17	0	3	7	7	0		630	755	875	
40%	0	0	0	0	0	0					
50%	12	0	6	4	2	0		1010	1215	1400	
60%	27	0	16	9	2	0		1240	1490	1720	
Affordable Sub-total	56	0	25	20	11	0					
80%	0	0	0	0	0	0					
Market*	10	0	8	2	0	0		1650	2200		
Total Units	95	0	47	33	15	0	Notes/Utility Allowance Assumptions:				
							Utilities Allowance Used:				
							☒ CDA ☐ DCHA				

*40% = 31-40% AMI; 50% = 41-50% AMI; 60% = 51-60% AMI; 80% = 61-80% AMI; Market = >81% AMI.

Note: For proposals contemplating project-based vouchers (PBVs), list vouchered units under the same AMI designation that you will be representing to WHEDA. Include a comment in the Notes, e.g., Eight (8) 50% CMI units will have PBVs.

22. At what percentage of maximum LIHTC rents will rents be set for 50% and 60% AMI units? Will any other levels of income- and rent-restricted units have rents set below the maximum allowable?

90% for all affordable units

Property Management

23. Describe the proposed property management's experience with unique needs of the Madison affordable housing market. If the property management entity does not have experience in the Madison market, describe experience in similar markets.

Stone House Development has decades of experience managing affordable and mixed-income communities throughout Madison, with a strong understanding of local housing needs, LIHTC compliance, supportive housing partnerships, and resident-focused property management. See attached resume for additional details.

24. Describe the planned approach/relationship between the Property Manager and the Supportive Service Coordinator(s) for both lease-up and ongoing service provision and coordination. Describe how these entities will collaborate to ensure ongoing success of the development and increased resident stability, including proactively addressing concerns prior to eviction filing:

Stone House Development and The Road Home will work collaboratively from lease up through ongoing occupancy to promote housing stability and resident success. The Property Manager and The Road Home's on-site Case Manager will maintain regular confidential communication regarding resident needs, while respecting the individual challenges that households may face. The Property Manager will promptly notify the Case Worker of concerns such as rent delinquency, lease violations, housekeeping issues, or other indicators of housing instability so supportive interventions can begin as early as possible. The Road Home will provide individualized case management, resource coordination, referrals to community services, and ongoing support to address barriers to stable housing. Prior to initiating an eviction filing, the Property Manager and Supportive Service Coordinator will review the circumstances together, identify available resources, and implement reasonable intervention strategies whenever appropriate to preserve housing stability. Through ongoing coordination, proactive communication, and shared problem solving, Stone House Development and The Road Home will work together to maximize successful tenancies while maintaining a safe, stable, and well-managed community. Stone House Development currently partners with The Road Home at three other stabilized affordable housing communities in Madison, where this collaborative approach has successfully reduced barriers to housing and supported long term resident stability.

25. Describe the affirmative marketing strategy to engage target populations. Have you engaged with community organizations that provide services to historically peripheralized households in development of this proposal?

Stone House Development is committed to affirmatively marketing Canvas Apartments to ensure eligible households, including those historically marginalized and underserved, are aware of housing opportunities. The project's 14 supportive housing units will be filled through Dane County's Coordinated Entry System in partnership with The Road Home. This referral process ensures that households experiencing homelessness are connected to housing through an equitable, community wide system designed to prioritize those with the greatest need. Stone House Development has worked closely with The Road Home since 2017 coordinating supportive housing services, referral procedures, and long-term resident support. This approach complements Stone House Development's affirmative marketing efforts by ensuring the supportive housing units are offered through this referral process specifically designed to reach households least likely to access housing through traditional marketing methods.

The remaining affordable units will be marketed in accordance with Stone House Development's Affirmative Fair Housing Marketing Plan. Outreach will include our website, online housing platforms, social media, local housing resource organizations, and community partners serving low-income households, persons with disabilities, veterans, and other historically underserved populations. Marketing materials will comply with Fair Housing requirements, and reasonable accommodations and language assistance will be provided throughout the application and leasing process to ensure equal access for all applicants. Stone House Development manages affordable housing communities throughout Madison, providing applicants with convenient access to our property management staff at multiple locations. Applicants with transportation or mobility challenges may meet with staff at the location most convenient to them, receive assistance completing applications, and submit required documentation without traveling across the city.

Stone House Development has extensive experience successfully marketing and leasing affordable housing communities throughout Madison and will utilize those established outreach practices and community partnerships to ensure Canvas Apartments reaches a broad and diverse applicant pool. Affirmative marketing efforts will include outreach through organizations and publications such as UMOJA Magazine, The Madison Times, Urban League of Greater Madison, Asian Wisconsin Magazine, Dane County Veterans Service Office, The Very Asian Foundation, Madison Vibra, UW-Extension Latino Wisconsin, and Centro Hispano of Dane County. Stone House Development believes successful affirmative marketing requires more than print and online ads — it requires trusted community partnerships that connect housing opportunities with households who may not otherwise have access to them.

26. Address the experience of the Property Manager in implementing inclusive, trauma-informed property management practices, including language access, community building, conflict resolution, and making reasonable accommodations:

Stone House Development has more than 30 years of experience managing affordable housing communities and recognizes that the needs of our residents and prospective residents must be taken into consideration when developing policies, procedures and staff training protocols. Our Property Managers are committed to creating welcoming, respectful communities where residents are treated with dignity, professionalism, and consistency. Our staff works closely with supportive service providers, including The Road Home, to better understand resident needs, respond appropriately to challenges, and connect households with necessary resources. We employ a staff that has genuine care for its residents and are trained to understand the responses of residents that may have experienced trauma and/or past negative landlord and housing situations. They connect with known resources for those that have a language or disability barrier and work proactively on accommodation requests.

Stone House emphasizes early communication, active listening, problem solving and conflict resolution. Staff routinely work with residents experiencing financial hardship, disabilities, mental health challenges, and other barriers to housing stability. Through regular collaboration with Case Managers, concerns such as rent delinquency, housekeeping issues, lease violations, or changes in resident well being are addressed proactively whenever possible to help residents remain successfully housed. Property Managers receive ongoing Fair Housing training and they, along with well tenured supervisory staff, have extensive experience processing reasonable accommodation and reasonable modification requests in accordance with Fair Housing requirements. Language assistance is available through bilingual staff, interpretation services, and translated materials to ensure access and effective communication for all individuals.

Community building is an important component of resident stability. Property Managers maintain office hours and are very accessible to all residents. They coordinate resident events, update residents on community events/gatherings and partner with supportive service providers to connect residents with needed resources. These efforts create a welcoming environment where residents feel supported, respected, and connected while maintaining safe, inclusive, and well managed communities. This is a very resident centered approach that Stone House uses throughout their affordable housing portfolio.

27. Describe staffing challenges or shortages that the Property Management company has recently experienced at the on-site level. Describe the Management's standard retention policies, and response to staffing issues as they arise:

Stone House Development has experienced some staffing challenges associated with a tight labor market, retirements and career / location transitions. While the onsite staff turnover has been relatively low, we are very prepared when it occurs. Our property management structure allows experienced staff members to temporarily assist and work at other projects when staff vacancies occur, ensuring continuity of operations and uninterrupted service to residents.

Employee retention is a priority for Stone House Development. We offer competitive wages, comprehensive benefits, professional development opportunities and a collaborative work environment that encourages long term employment and success. The effectiveness of these efforts is reflected in the tenure of our staff, with several members of our leadership team that have worked for Stone House for more than 20 years. Our on-site property management staff also has numerous tenured employees that have worked for us for 15+ years. This longevity provides valuable knowledge, creates strong relationships with residents and community leaders and agencies and creates consistency in property operations.

When staffing vacancies occur, responsibilities are immediately redistributed among experienced regional staff until the replacement is hired. This regional staff is cross trained to perform essential leasing, resident relations, compliance, and operational functions, allowing property operations to continue without disruption. Additionally, Stone House Development's experienced corporate leadership team also provides direct operational support to on-site staff during periods of staff transition. We require all of our on-site offices to follow the same policy and procedures which allows our staff to step in with relative ease and take over the management duties during staff turnovers.

Stone House Development recognizes that stable and consistent staffing directly contributes to resident satisfaction and long term housing.

28. What percentage of on-site staff turnover has the PM experienced in 2024? 10%

Supportive Housing

29. Confirm that Applicant has read and submitted with this application a Supportive Services Plan developed jointly with the Support Service Coordinator(s) and Property Manager
☒ Yes, I confirm
30. Confirm that a letter from the Supportive Service Provider(s) affirming the services they intend to provide to residents of the supportive housing units, the cost of those services, and how the structure of financial support is attached to this application.
☒ Yes, I confirm
31. Is the Applicant willing to commit to Supportive Housing units for households experiencing homelessness having a hard set-aside?
☐ Yes, in MFA ☐ No ☒ Not through WHEDA MFA, but will commit to City hard set-aside for portion of units
- If yes, number of units: 4 Percent of Supportive Housing Units: 20%
32. Describe the supportive services agency's experience providing services in Madison to the target population. If applicable, list other similar projects the support services agency is involved with:

The Road Home has extensive experience serving households experiencing homelessness in Madison and Dane County through coordinated outreach, housing navigation, case management, and supportive services. As a lead agency for Dane County's Coordinated Entry System for families, The Road Home works collaboratively with local housing providers, service agencies, and community partners to connect households with permanent housing and the services needed to achieve long term housing stability. Their staff have significant experience supporting households with complex barriers to housing, including those experiencing chronic homelessness, disabilities, health challenges, and financial hardship.

The Road Home partners with numerous affordable and supportive housing developments throughout Madison and Dane County, working closely with property owners and management companies to facilitate referrals, coordinate services, promote housing stability, and reduce returns to homelessness. Stone House Development has partnered with The Road Home since 2017 to provide supportive housing opportunities and coordinated resident services, resulting in a strong collaborative relationship and successful housing outcomes for residents. These properties include The Breese, Fair Oaks and Tailor Place Apartments. .

33. Describe briefly the Developer's experience with developing integrated supportive housing, including number of projects, number of units, and location:

Stone House Development has successfully developed four integrated supportive housing communities in Madison totaling 311 units, which includes 70 supportive housing units. These projects are The Breese Apartments at 1003 East Mifflin Street (65 total units; 16 supportive housing units), Fair Oaks Apartments at 144 Fair Oaks Avenue (80 total units; 16 supportive housing units), Pinney Lane Apartments at 902–918 Royster Oaks Drive (70 total units; 18 supportive housing units), and Tailor Place Apartments at 5630 Schroeder Road (96 total units; 20 supportive housing units). Each development integrates affordable housing with onsite supportive services through partnerships with organizations including The Road Home, Dane County Veterans Services, and Movin' Out.

34. Provide the number of Integrated Supportive Housing Units proposed:

Number of Homeless Supportive Housing Units (CE Referral)	Number of Homeless Veteran Supportive Housing Units (HUD-VASH)	Number of Disabled/Other Supportive Housing Units	Total Number of Supportive Housing Units
14	0	0	14

35. Describe the target population(s) for Supportive Housing units, including homeless and any other categories:

Families experiencing homelessness, including households with children who face barriers to obtaining or maintaining stable housing. Residents will be referred through Dane County's Coordinated Entry System and supported with ongoing case management and supportive services provided by The Road Home.

36. Due to the transient nature of homelessness, there may be challenges when connecting with households referred from Coordinated Entry (contact information changes, brief stay in institutional setting, etc). Describe how the property management entity will work with the supportive services agency to proactively address challenges and ensure that units set aside for households with homeless experience will be filled.

Stone House Development and The Road Home have partnered since 2017 to successfully lease and manage supportive housing units for households experiencing homelessness. Property management staff and The Road Home will maintain regular communication regarding anticipated vacancies, resident move-outs, and referral timelines to minimize unit downtime. As vacancies occur, Stone House will promptly notify The Road Home, which will coordinate referrals through Dane County's Coordinated Entry System. If a referred household cannot be contacted or declines the unit, The Road Home will quickly identify an alternate eligible household to ensure timely occupancy. Throughout the process, Stone House and The Road Home will work collaboratively to address any housing barriers, coordinate move ins, and provide ongoing supportive services to promote housing stability and maintain full occupancy.

37. Describe how the property management entity will coordinate with the supportive service agency to ensure referrals from Coordinated Entry are able to be filled, even if households referred are above 30% AMI:

Stone House Development and The Road Home will work collaboratively to match households referred through Dane County's Coordinated Entry System with the most appropriate available supportive housing unit based on household size, income eligibility, and program requirements. Stone House has committed all homeless supported housing units as 30% units, making them the most affordable units in the project. The manager and The Road Home will work closely on any anticipated vacancies ensuring the referrals are successfully housed while maintaining compliance with applicable affordability requirements and maximizing occupancy of the supportive housing units.

38. Identify the partnership(s) that the Applicant has fostered with the supportive service agency(ies) supporting this application, and describe alignment between ideals of the development team and the agency(ies). Describe the shared philosophy in approaching operation of this development:

Stone House Development and The Road Home have maintained a successful partnership since 2017, working together to provide permanent supportive housing opportunities for households experiencing homelessness in Dane County. Throughout this partnership, the organizations have collaborated on resident referrals, housing placement, supportive services, and ongoing communication to promote housing stability.

Both organizations share a commitment to a Housing First philosophy, recognizing that stable, permanent housing is the pinnacle. Stone House Development provides high quality, professionally managed affordable housing, while The Road Home delivers individualized case management, resource coordination, and supportive services that help residents achieve long term housing stability.

The development team and The Road Home are committed to maintaining open communication, responding proactively to resident needs, and coordinating services in a manner that promotes successful tenancy while respecting resident choice, dignity, and independence. This collaborative approach has resulted in a strong, long standing partnership that will continue throughout the operation of the Canvas Apartments.

39. Briefly describe the type (e.g., assessment and referral, on-site intensive case management, etc.) and level of supportive services that will be provided to residents of the proposed project:

Supportive services will be provided by The Road Home and will be tailored to each household's needs using a voluntary, Housing First approach. Services may include housing assessments, referrals to community resources, case management, benefits and income assistance, employment and education support, household budgeting, medical referrals, transportation coordination, necessary mediation and connections to childcare, food, and other essential services.

The Road Home will maintain regular contact with participating households to support housing stability, address barriers that may arise, and coordinate services with other community providers as appropriate

40. How is the development paying for the supportive services committed to the project?

☒ Operating Expense ☐ Deferred Developer Fee or Cash Flow ☐ Services Reserve ☐ Other

Describe:

We will have it in operating budget for any fees that are required

41. Amount of annual funding allocated to Supportive Service Coordination as a guaranteed commitment: \$35,000

Amount per unit of supportive housing: \$2,500

Support services FTE equivalent dedicated to this development: 1.5 FTE

If the caseload is anticipated to be greater than 12 families or 20 individuals per 1.0 FTE (above HUD recommended case management ratios), briefly detail how adequate and timely services will be provided/coordinated:

Per the Executive Director of The Road Home, this staffing level is appropriate for providing consistent housing stabilization, case management, crisis response, and ongoing supportive services to families while allowing for adequate coverage during staff absences and ensuring participants receive timely support.

42. Is the Applicant requesting a portion of the AHF Award be used to fund a capitalized support service and/or operating reserve?

☐ Yes ☒ No

43. Will WHEDA require this development to fund a capitalized support service and/or operating reserve as a condition of financing/credit award?

☒ Yes ☐ No

Sustainability & Resilience

44. Will the proposed development claim points in the WHEDA MFA for Stretch or Advanced goals in this category?

☒ Yes ☐ No

45. Check all applicable Energy Efficiency & Sustainability third-party certifications that will be sought.

Program			
Wisconsin Green Built	☐ Gold Standard	☒ Gold Plus	☐ Gold Zero Energy
Enterprise 2020 Green Communities	☐ Criteria	☐ Certification	☐ Certification Plus 5.4b Criterion
ENERGY STAR Multifamily New Construction	☐ Equivalency	☐ Certification	
EPA AirPLUS	☐ Equivalency	☐ Certification	
LEED®	☐ LEED Silver	☐ LEED Gold/Platinum	☐ LEED Zero Energy
Passive House (PHIUS)	☐	☐ PHIUS Core	☐ PHIUS Zero
WELL	☐		
Other:	☐		

46. Briefly describe your organization's approach to developing projects that incorporate extraordinary sustainability, energy efficiency, decarbonization/electrification, and/or green building design. List any third-party certifications or awards achieved on projects developed in the past five years:

Stone House Development incorporates sustainability throughout the design, construction, and operation of its communities. Our projects feature high-performance building systems, rooftop solar, energy-efficient mechanical systems, and participation in Focus on Energy programs. Stone House developed Wisconsin's first Green Built Home multifamily community and currently has rooftop solar installed at 12 properties, demonstrating our long-term commitment to renewable energy. Our developments also incorporate innovative features - our NoVo Apartments has Madison's first bluerooft system for stormwater management, as well as a green roof and rooftop solar.

Stone House earned Green Built Home certifications for Fair Oaks and Tailor Place, demonstrating our commitment to third-party verified sustainable design. More recently, Stone House has continued this approach at Starkweather Place and the upcoming Trader's Way community, both of which incorporate rooftop solar and participate in Focus on Energy programs. We also recently completed the HEAR (Home Electrification and Appliance Rebates) program on one of our projects by making numerous energy efficient upgrades with heat pumps and smart thermostats. We are under contract to complete 3 more of these upgrades on affordable projects in 2026.

47. Confirm that the Focus on Energy Energy submittal confirmation page has been submitted with this application.

☒ Yes, I confirm

48. If applicable, describe below any other renewable energy systems to be included in the development:

The project will be Wisconsin Green Built Gold Plus, contain a solar array and ENERGY STAR appliances. We are also contemplating doing a fully electric building.

49. Size of solar array commitment (in Kw): 92

Percentage of total building annual load to be offset via solar: N/A%

Percentage of common area annual load to be offset via solar: 70-80%

Describe, if necessary:

Solar array size is an estimate, we don't have it designed yet.

50. Indicate sustainable design features and equipment included in the proposed development that will help to reduce fossil fuel consumption, achieve decarbonization, and improve air quality:

Sustainability Design Features & Equipment	YES	Comments
a. Air-source or ground source heat pumps	☐	
b. Full electrification of all appliances and HVAC systems	☐	considering
c. Electric or heat-pump water heaters	☐	
d. Electric stoves	☒	
e. Installed EV charging station(s)	☒	
f. Battery storage	☐	
g. Other:	☐	
h. Other:	☐	

51. Parking:

Total number of parking stalls:	66
i. Underground/Wrapped/Podium stalls	66
ii. Surface stalls	
Parking ratio	1:1
Monthly parking cost	70
Will parking cost vary by AMI level	☐ Yes ☒ No

Design & Accessibility

52. What type of required onsite play space will the development have (Non-Age Restricted only)?

☐ Indoor ☒ Outdoor ☐ Both

53. Describe other interior common area amenities that will be available to tenants and guests (e.g., community room(s), lounges on individual floors, additional play spaces, exercise room, business center, etc.):

Common area amenities will include a resident community room with a kitchenette, fitness center, on-site management / leasing office, office for The Road Home social service staff

54. Describe other exterior amenities that will be available to tenants and guests (e.g., community gardens, patio, green space, etc.):

An outdoor grilling area and tot-lot/playground will be provided on-site. Residents will also have access to the broader Tapestry neighborhood amenities, including community gardens, public parks, additional playgrounds, green space, and an interconnected network of pedestrian and bicycle paths.

55. For proposals with first floor commercial space, has a use and/or tenant of the space been pre-identified?

☐ Yes☐ No

If yes, identify the use and describe whether this space will be low/no-cost and/or “neighborhood-serving”:

56. Does the proposed project meet the minimum requirements described in the RFP that at least half of the total units be Type A units or convertible to Type A units?

☒ Yes☐ No

57. Does the proposed project exceed WHEDA’s minimum accessibility design standards?

☒ Yes☐ No

58. Does the proposed project go above and beyond WHEDA’s Universal Design requirements in any way? Describe:

Yes. The project is being designed to substantially exceed WHEDA's minimum Universal Design requirements and is anticipated to pursue the highest level of optional Universal Design scoring available under the 2027-28 WHEDA Qualified Allocation Plan. Planned project features include automatic door operators at primary building entrances, tactile and Braille wayfinding signage, an accessible public restroom adjacent to community spaces, curbless roll-in showers, accessible kitchen work surfaces, accessible operable windows, and enhanced accessibility features within designated units, along with other universal design elements that support aging in place and long-term accessibility. These features are intended to create a more inclusive, adaptable, and welcoming living environment while exceeding WHEDA's required design standards.

59. Describe the development team’s approach to inclusion of art and/or other cultural infrastructural in this development:

Common areas adorned with art created by local artists

Development Team & Financing

60. Describe the Development Team’s experience with the unique needs of the Madison affordable housing market. If any development entity does not have experience in the Madison market, describe experience in similar markets:

Stone House Development has over 30 years of experience developing, owning, and managing affordable and mixed-income housing throughout Madison and Wisconsin. Through developing and managing affordable housing communities within the city, we have developed an understanding of the unique housing needs, priorities, and challenges facing Madison residents. This experience has provided insight into serving a broad range of households, including veterans, families experiencing homelessness, individuals with disabilities, and workforce households, while working within the City's affordable housing goals and programs. We believe this experience has given us a strong understanding of Madison's affordable housing landscape and the factors that contribute to successful affordable housing communities. Developer owns and/or manages 12 affordable development projects in Madison.

61. Confirm that the Developer Experience attachment to this application addresses the following information. If it does not, briefly describe experience developing multifamily housing for low-income households in the text box:

- Experience obtaining and implementing Low Income Housing Tax Credits; including number, type, and location of proposed and completed LIHTC projects and units developed.
- Experience obtaining and implementing any other federal, state, city, and other financing resources, including number, type, and location of proposed and completed projects and units.
- Leadership/key development team staff qualifications.
- Years the organization has been in existence.
- Financial capacity of the organization to secure financing and complete the proposed project.

☒ Yes, I confirm☐ No, See text box

Please limit responses to two pages if completed within this application as opposed to attachment. Do not duplicate information here and attached.

62. Identify all key roles in your project development team, including any co-developers, property management agent, supportive services provider(s), architect, general contractor, legal counsel, and any other key consultants, if known.

Contact Person	Company	Role in Development	E-mail	Phone
Helen Bradbury	Stone House Development	Developer	hbradbury@stonehousedevelopment.com	608-251-6000
Richard Arnesen	Stone House Development	Developer	rarnesen@stonehousedevelopment.com	608-251-6000
Jillian Bradbury	Stone House Development	Project Manager	jillian@stonehousedevelopment.com	608-251-6000
Kellen Rice	Stone House Development	Development Assistant	kellen@stonehousedevelopment.com	608-251-6000
Duane Johnson	Knothe & Bruce	Architect	djohnson@knothebruce.com	608-247-5392
Kasie Setterlund	Stone House Development	Property Management	kasie@stonehousedevelopment.com	608-251-6000
Michael Etheridge	The Road Home	Supportive Services	metheridge@trhome.org	608-294-7998

63. For the following development team roles, please identify the number and/or percentage of women and persons of color employed by that company or organization as well as the total employees for each firm.

Company	Role in Development	BIPOC		Women		Total Employees
		#	%	#	%	#
Stone House Development, Inc.	Developer	9	18.4	25	51	49
	Co-Developer					
	Co-Developer					
TBD	General Contractor					
Stone House Development, Inc.	Property Manager	9	18.4	25	51	49
Knothe & Bruce	Architect	2	6.5	10	32.3	32
Road Home	Service Provider	6	31.6	15	78.94	19

64. Describe the project's organizational structure. Please attach an organizational chart detailing the roles of the applicant, all partnerships, ownership and controlling interest percentages of each entity.

The project will be developed through Canvas Apartments, LLC, a single-purpose entity to be formed for ownership of the development. SHD, Inc. will serve as the managing member with a 0.01% ownership interest, while Raymond James, as the LIHTC investor, will hold a 99.99% ownership interest. SHD, Inc. is jointly owned by Helen Bradbury and Richard Arnesen, each holding a 50% ownership interest.

65. Does this proposal have a non-profit or tribal government lead applicant or codeveloper?

☐ Yes ☒ No

If yes, describe the purpose and mission of the organization as it relates to this proposal:

N/A

If yes, describe the non-profit or tribal government role in the development, such as controlling interest, Right of First Refusal, or General Partner Purchase Option. Describe briefly the compensation structure, including percentage of the developer fee allocated. Describe how the non-profit or tribal government will be involved in long-term ownership:

N/A

66. Is this proposal led or co-led by an emerging developer and/or ACRE grad as a development partner, codeveloper, employee, or internship opportunity?

☐ Yes ☒ No

If yes, describe the role in the development, such as if they will have a controlling interest, Right of First Refusal, or General Partner Purchase Option. Describe briefly the compensation structure, including percentage of the developer fee allocated. Describe the involvement in long-term ownership:

N/A

67. Describe the development team's experience in engaging with Black, Indigenous, Latinx, and/or other historically peripheralized (historically least likely to apply) populations in informing development proposals:

To date, we have not conducted targeted outreach specifically to Black, Indigenous, Latinx, or other historically marginalized populations to inform development proposals. However, Stone House Development has extensive experience developing and managing affordable housing communities that serve residents from diverse backgrounds. We also ensure our contractors comply with affirmative action requirements. Through our ongoing partnership with The Road Home and our experience serving households experiencing homelessness, we continue to strengthen our understanding of the needs of historically underserved populations and incorporate those perspectives into our developments.

68. Indicate acceptance of the standard loan terms for this proposal as described in Section V of the RFP.

☒ Yes, I confirm

69. Applicants requesting alternative loan terms and/or wishing to provide additional information regarding financing structure, detail below (including description and justification of the request):

N/A

70. What other major sources of soft funding are being sought for the proposed development (e.g., TIF, Dane County AHDF, Federal Home Loan Bank Affordable Housing Program, Dane Workforce Housing Fund, Housing Trust Funds, etc.)? List the funds, and provide status of those funds/anticipated commitment dates:

Dane County AHDF - commitment letters awarded in November or December of 2026 according to the RFP. We will also be requesting TIF which we would anticipate receiving commitment by August 2027.

71. Describe any terms of anticipated funding sources that are incongruent with this RFP:

The project has been designed in conjunction with the WHEDA Section 42 9% program and the Dane County AHDF RFP. There is a difference in the unit mix set asides between all 3 programs. The developer has made a good faith effort to reconcile these differences, recognizing that scoring points on the LIHTC application is paramount.

72. For each development partner with any ownership interest in any project currently underway or completed, list the following information and provide a current status for the team member and/or any related entity, as applicable:

1. List any foreclosure, default, or bankruptcy within the past ten years.
2. List any litigation completed, pending, or underway in relation to any financing or construction project within the past five years.
3. List any Chronic Nuisance Abatement or Nuisance Case notifications issued by Madison Police Department and/or Building Inspection in the past five years
4. List any unresolved Building Inspection citations resulting in a Municipal Court Complaint in the past five years
5. List any litigation in the past five years with the City of Madison, including but not limited to Federal, State, or Municipal Court proceedings
6. List any litigation in the past five years in the State of Wisconsin, including but not limited to Federal, State, or Municipal Court proceedings

1. None
2. None
3. None
4. None
5. None
6. None

Timeline

73. List the estimated/target completion dates, or actual completion dates where applicable, associated with the following activities. Reference Attachment A of the RFP for deadlines by which these activities must be completed.

Activity/Benchmark	Estimated Date of Completion
Draft Site Plan Ready to Submit to Dev. Assistance Team (DAT)	7/20/26
1 st Development Assistance Team Meeting	8/6/26
1 st Neighborhood Meeting	8/11/26
Submission of Land Use Application	11/2/26
Plan Commission Consideration	12/14/26
Urban Design Commission Consideration, if applicable	N/A
Initial Project Concept Application to WHEDA	11/2/26
Full LIHTC Application to WHEDA	2/5/2027
Anticipated WHEDA Award/Commitment	April 2027
Complete Equity & Debt Financing	Sept 2027
Acquisition/Real Estate Closing	Sept 2027
Rehab or New Construction Bid Publishing	August 2027
New Construction/Rehab Start	Sept 2027
Begin Lease-Up/Marketing	Sept 2028
New Construction/Rehab Completion/ Certificates(s) of Occupancy Obtained	December 2028
Complete Substantial Lease-Up	June 2029
Request Final AHF Draw	December 2028

References

74. Please list at least three municipal/financing references who can speak to work on similar developments completed by your team:

Name	Relationship	Email Address	Phone
Matt Wachter	Director of City DPCED	mwachter@cityofmadison.com	(608) 267-1992
Mike Flynn	Lender	mflynn@lakeridge.bank	(608) 233-5148
Michael Lee	Lender	mlee@walkerdunlop.com	(608) 831-0056

APPLICANT & PROJECT NAME:

Stone House Development / Canvas Apartments

1. CAPITAL BUDGET

Enter ALL proposed project funding sources.

FUNDING SOURCES

Source	Amount	Non-Amortizing (Y/N)	Rate (%)	Term (Years)	Amort. Period (Years)	Annual Debt Service	Financing Approval Anticipated (Mo/Yr)
Permanent Loan-Lender Name:							
WHEDA	\$ 4,025,000	N	6.85%	30	35	\$303,504	9/2027
Subordinate Loan 1-Lender Name:							
Subordinate Loan 2-Lender Name:							
Tax Exempt Loan-Bond Issuer:							
City Request (AHF, HOME, TIF)							
City of Madison AHF	\$ 2,700,000	Y	0.00%	0	0	\$0	
Subordinate TIF Loan-Lender Name:							
City of Madison TIF	\$ 750,000						
AHP Loan (List FHLB):							
Dane County AHDF:							
Dane County AHDF	\$ 1,800,000	Y	0.00%	0	0	\$0	
Other-Specify Lender/Grantor:							
Other-Specify Lender/Grantor:							
Tax Credit Equity	\$ 10,671,421						
Historic Tax Credit Equity (Fed and/or State)							
Deferred Developer Fees	\$ 634,579						
Owner Investment							
Other-Specify:							
Total Sources	\$ 20,581,000						

Do you plan on submitting an application for TIF?

Yes

Construction Financing			
Source of Funds	Amount	Rate	Term (Months)
Construction Loan 1-Lender Name:			
tbd	\$ 10,000,000	7.00%	30
Construction Loan 2-Lender Name:			
City of Madison AHF	\$ 2,600,000		
Construction Loan 3-Lender Name:			
Dane County	\$ 1,800,000		
Construction Loan 4-Lender Name:			
City of Madison TIF	\$ 650,000		
Bridge Loan-Lender Name:			
Housing Tax Credit Equity:			
	\$ 10,671,421		
Historic Tax Credit Equity:			
Other-Specify:			

Total	\$ 20,671,421
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Estimated pricing on sale of Federal Tax Credits:

\$ 0.78

Estimated pricing on sale of State Tax Credits:

(if applicable)

Remarks Concerning Project Funding Sources:

The exact funding sources and timing will need to finalized as the project moves through approvals.

APPLICANT:

Stone House Development / Canvas Apartments

2. PROJECT EXPENSES

Enter the proposed project expenses

Acquisition Costs	Amount
Land	\$1,600,000
Existing Buildings/Improvements	\$0
Other (List)	
	\$0

Construction:	
Construction/Rehab Costs	\$13,200,000
E - Equipment & Furnishings	\$0
F - Special Construction & Demolition	\$0
Accessory Buildings	\$0
Personal Property/FF&E	\$0
Site Work Costs (on-site & off-site)	\$175,000
Landscaping	\$75,000

Contractor Fees:	
General Requirements	\$750,000
Construction Overhead	\$400,000
Construction Profit	\$400,000
Construction Supervision	\$0

Contingency Funds:	
Construction Contingency	\$750,000
Other Contingency	\$0

Construction Period Expenses/Soft Costs:	
Construction Loan Origination Fee	\$100,000
Construction Loan Credit Enhancement/LOC	\$0
Cost of Bond Issuance	\$0
Bridge Loan Fees and Expenses	\$0
Construction Loan Interest	\$450,000
Construction Loan Origination Fee	\$0
Construction Period Real Estate Taxes	\$25,000
Title and Recording	\$25,000
Builder's Risk/Property Insurance	\$125,000
Temporary Relocation Assistance	\$0
Permanent Relocation Assistance	\$0
Other Interim/Construction Costs (list)	

Park Fees	\$20,000
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Permanent Financing Expenses:	
Permanent Loan Origination Fee	\$60,000
Credit Enhancement	\$0
Other Permanent Loan Fees	\$0
Legal Fees - Real Estate	\$30,000

Architectural & Engineering:	
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If applicable, please list the costs attributable to "above and beyond" green building/Net Zero construction components included in the Construction Costs line item:

tbd

Total Cost:

\$0

Architect - Design	\$200,000
Architect - Supervision	\$25,000
Engineering	\$50,000
Survey	\$7,000
Other Architect/Engineering (list)	
	\$0
Syndication Fees & Expenses:	
Organizational Fees	\$5,000
Other Syndication Costs (list)	
	\$30,000
Capitalized Reserves:	
Operating Reserve	\$225,000
Replacement Reserve	\$0
Lease-Up Reserve	\$50,000
Debt Service Reserve	\$0
Capital Needs Reserve	\$0
Other Reserves	\$0
Escrows	\$0
Other Capitalized Reserves (list)	
	\$0
Reports, Studies & Related Work:	
Appraisal	\$3,000
Market Study	\$10,000
Environmental Reports	\$15,000
Capital Needs Assessment Report	\$0
Other (list)	
	\$0
Other Soft Costs:	
Tax Credit Fees - Application	\$5,000
Tax Credit Fees - Compliance	\$0
Tax Credit Fees - Allocation	\$135,000
Permits & impact fees - water, sewer, etc.	\$25,000
Cost Certification/Accounting fees	\$15,000
Lease-Up Period Marketing	\$60,000
Title Insurance and Recording	\$0
Capital Needs Assessment (rehab only)	\$0
Legal	\$60,000
Other (list)	
Misc.	\$20,000
Developer Earned Fees & Expenses:	
Developer's Fee	\$1,456,000
Developer Overhead	\$0
Consultant Fees	\$0
Other fees (list)	
	\$0
Total Costs:	\$20,581,000

APPLICANT: #REF!

3. PROJECT PROFORMA

Enter total Revenue and Expense information for the proposed project for a 30 year period.

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Year 11	Year 12	Year 13	Year 14	Year 15	Year 16
Gross Income	975,720	995,234	1,015,139	1,035,442	1,056,151	1,077,274	1,098,819	1,120,796	1,143,211	1,166,076	1,189,397	1,213,185	1,237,449	1,262,198	1,287,442	1,313,191
Less Vacancy/Bad Debt	68,300	69,666	71,060	72,481	73,931	75,409	76,917	78,456	80,025	81,625	83,258	84,923	86,621	88,354	90,121	91,923
Income from Non-Residential Use*	53,760	54,835	55,932	57,051	58,192	59,355	60,542	61,753	62,988	64,248	65,533	66,844	68,181	69,544	70,935	72,354
Total Revenue	961,180	980,403	1,000,011	1,020,011	1,040,412	1,061,220	1,082,444	1,104,093	1,126,175	1,148,699	1,171,673	1,195,106	1,219,008	1,243,388	1,268,256	1,293,621
Expenses:																
Office Expenses and Phone	18,000	18,540	19,096	19,669	20,259	20,867	21,493	22,138	22,802	23,486	24,190	24,916	25,664	26,434	27,227	28,043
Real Estate Taxes	95,000	97,850	100,786	103,809	106,923	110,131	113,435	116,838	120,343	123,953	127,672	131,502	135,447	139,511	143,696	148,007
Advertising, Accounting, Legal Fees	12,000	12,360	12,731	13,113	13,506	13,911	14,329	14,758	15,201	15,657	16,127	16,611	17,109	17,622	18,151	18,696
Payroll, Payroll Taxes and Benefits	70,000	72,100	74,263	76,491	78,786	81,149	83,584	86,091	88,674	91,334	94,074	96,896	99,803	102,797	105,881	109,058
Property Insurance	50,000	51,500	53,045	54,636	56,275	57,964	59,703	61,494	63,339	65,239	67,196	69,212	71,288	73,427	75,629	77,898
Mtc, Repairs and Mtc Contracts	120,000	123,600	127,308	131,127	135,061	139,113	143,286	147,585	152,012	156,573	161,270	166,108	171,091	176,224	181,511	186,956
Utilities (gas/electric/fuel/water/sewer)	115,000	118,450	122,004	125,664	129,434	133,317	137,316	141,435	145,679	150,049	154,550	159,187	163,963	168,881	173,948	179,166
Property Mgmt	47,179	48,594	50,052	51,554	53,100	54,693	56,334	58,024	59,765	61,558	63,405	65,307	67,266	69,284	71,362	73,503
Operating Reserve Pmt		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Replacement Reserve Pmt	19,800	20,394	21,006	21,636	22,285	22,954	23,642	24,352	25,082	25,835	26,610	27,408	28,230	29,077	29,949	30,848
Support Services	35,000	36,050	37,132	38,245	39,393	40,575	41,792	43,046	44,337	45,667	47,037	48,448	49,902	51,399	52,941	54,529
Other (List)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Operating Expenses	581,979	599,438	617,422	635,944	655,022	674,673	694,913	715,761	737,234	759,351	782,131	805,595	829,763	854,656	880,295	906,704
Net Operating Income	379,201	380,965	382,590	384,067	385,389	386,547	387,531	388,332	388,942	389,348	389,541	389,511	389,245	388,733	387,961	386,917
Debt Service:																
First Mortgage	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504
Second Mortgage		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other (List)																
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Debt Service	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504
Total Annual Cash Expenses	885,483	902,942	920,926	939,448	958,526	978,177	998,417	1,019,265	1,040,738	1,062,855	1,085,635	1,109,099	1,133,267	1,158,160	1,183,799	1,210,208
Total Net Operating Income	75,697	77,461	79,086	80,563	81,885	83,043	84,027	84,828	85,438	85,844	86,037	86,007	85,741	85,229	84,457	83,413
Debt Service Reserve	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Deferred Developer Fee	75,697	77,461	79,086	80,563	81,885	83,043	84,027	84,828	85,438	85,844	86,037	86,007	85,741	85,229	84,457	83,413
Cash Flow	0	0	0	0	0	0	12,011	84,828	85,438	85,844	86,037	86,007	85,741	85,229	84,457	83,413
AHF City Interest Loan	0	0	0	0	0	0	12,011	66,135	66,135	66,135	66,135	66,135	66,135	66,135	66,135	66,135

*Including commercial tenants, laundry facilities, vending machines, parking spaces, storage spaces or application fees.

DCR Hard Debt	1.25	1.26	1.26	1.27	1.27	1.27	1.28	1.28	1.28	1.28	1.28	1.28	1.28	1.28	1.28	1.27
DCR Total Debt	1.25	1.26	1.26	1.27	1.27	1.27	1.23	1.05	1.05	1.05	1.05	1.05	1.05	1.05	1.05	1.05

Assumptions

Vacancy Rate	7.0%
Annual Increase Income	2.0%
Annual Increase Expenses	3.0%
Other	

*Please list all fees (per unit per month) and non-residential income:

Parking: 64 stalls x \$70/month

APPLICANT:

3. PROJECT PROFORMA (cont.)

Enter total Revenue and Expense information for the proposed project for a 30 year period.

	Year 17	Year 18	Year 19	Year 20	Year 21	Year 22	Year 23	Year 24	Year 25	Year 26	Year 27	Year 28	Year 29	Year 30
Gross Income	1,339,454	1,366,244	1,393,568	1,421,440	1,449,869	1,478,866	1,508,443	1,538,612	1,569,384	1,600,772	1,632,788	1,665,443	1,698,752	1,732,727
Less Vacancy/Bad Debt	93,762	95,637	97,550	99,501	101,491	103,521	105,591	107,703	109,857	112,054	114,295	116,581	118,913	121,291
Income from Non-Residential Use*	73,801	75,277	76,783	78,318	79,885	81,482	83,112	84,774	86,470	88,199	89,963	91,762	93,597	95,469
Total Revenue	1,319,494	1,345,883	1,372,801	1,400,257	1,428,262	1,456,828	1,485,964	1,515,683	1,545,997	1,576,917	1,608,455	1,640,624	1,673,437	1,706,906
Expenses:														
Office Expenses and Phone	28,885	29,751	30,644	31,563	32,510	33,485	34,490	35,525	36,590	37,688	38,819	39,983	41,183	42,418
Real Estate Taxes	152,447	157,021	161,731	166,583	171,581	176,728	182,030	187,491	193,115	198,909	204,876	211,022	217,353	223,874
Advertising, Accounting, Legal Fees	19,256	19,834	20,429	21,042	21,673	22,324	22,993	23,683	24,394	25,125	25,879	26,655	27,455	28,279
Payroll, Payroll Taxes and Benefits	112,329	115,699	119,170	122,745	126,428	130,221	134,127	138,151	142,296	146,564	150,961	155,490	160,155	164,960
Property Insurance	80,235	82,642	85,122	87,675	90,306	93,015	95,805	98,679	101,640	104,689	107,830	111,064	114,396	117,828
Mtc, Repairs and Mtc Contracts	192,565	198,342	204,292	210,421	216,733	223,235	229,932	236,830	243,935	251,253	258,791	266,555	274,551	282,788
Utilities (gas/electric/fuel/water/sewer)	184,541	190,077	195,780	201,653	207,703	213,934	220,352	226,962	233,771	240,784	248,008	255,448	263,112	271,005
Property Mgmt	75,708	77,980	80,319	82,729	85,211	87,767	90,400	93,112	95,905	98,782	101,746	104,798	107,942	111,180
Operating Reserve Pmt	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Replacement Reserve Pmt	31,773	32,726	33,708	34,719	35,761	36,834	37,939	39,077	40,249	41,457	42,701	43,982	45,301	46,660
Support Services	56,165	57,850	59,585	61,373	63,214	65,110	67,064	69,076	71,148	73,282	75,481	77,745	80,077	82,480
Other (List)														
	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Expenses	933,905	961,923	990,780	1,020,504	1,051,119	1,082,652	1,115,132	1,148,586	1,183,043	1,218,535	1,255,091	1,292,744	1,331,526	1,371,472
Net Operating Income	385,588	383,961	382,021	379,753	377,144	374,175	370,832	367,097	362,954	358,382	353,365	347,881	341,911	335,434
Debt Service:														
First Mortgage	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504
Second Mortgage	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other (List)														
	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Debt Service	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504	303,504
Total Annual Cash Expenses	1,237,409	1,265,427	1,294,284	1,324,008	1,354,623	1,386,156	1,418,636	1,452,090	1,486,547	1,522,039	1,558,595	1,596,248	1,635,030	1,674,976
Total Net Operating Income	82,084	80,457	78,517	76,249	73,640	70,671	67,328	63,593	59,450	54,878	49,861	44,377	38,407	31,930
Debt Service Reserve	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Deferred Developer Fee	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Cash Flow	82,084	80,457	78,517	76,249	73,640	70,671	67,328	63,593	59,450	54,878	49,861	44,377	38,407	31,930
AHF City Interest Loan	66,135	66,135	66,135	66,135	66,135	66,135	66,135	63,593	59,450	54,878	49,861	44,377	38,407	31,930

*Including laundry facilities, vending machines, parking spaces, storage spaces or application fees.

DCR Hard Debt	1.27	1.27	1.26	1.25	1.24	1.23	1.22	1.21	1.20	1.18	1.16	1.15	1.13	1.11
DCR Total Debt	1.04	1.04	1.03	1.03	1.02	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Assumptions

Vacancy Rate	7.0%
Annual Increase Income	2.0%
Annual Increase Expenses	3.0%
Other	

2026 Affordable Rental Housing Development-Tax Credit RFP

Supplemental Application Questions

Stone House Development Canvas Apts

Response Submission Due Date: August 28, 2026 @ NOON

Instructions to Applicants:

Please respond briefly and succinctly to the questions below, in-line, unless otherwise specified (e.g. if additional documentation is requested), with a maximum 1/3 page response per question. Use this Word document to record your answers and return this completed document to cddapplications@cityofmadison.com with cc: to mfrater@cityofmadison.com. Please refrain from submitting additional documentation not specifically requested at this time or using alternative formats.

Questions:

A. Geographic Eligibility/Proposed Site

1. No questions.

B. Planning Principles & Consistency

1. Describe feedback received at the Development Assistance Team (DAT) meeting (only if not included in your original application).
 - a. The Development Assistance Team generally found the proposed development consistent with applicable requirements, while identifying several items for refinement as the plans advance. Zoning staff noted that the project is generally consistent with the TR-U2 zoning district and that the proposed setbacks appear compliant. Staff requested that the building entrance configuration be revised to provide appropriate orientation toward Milwaukee Street as the primary street and that final plans demonstrate compliance with the 80% maximum lot coverage. Traffic Engineering requested refinement of the underground parking layout to provide adequate vehicle turnaround space, confirmation of compliant garage ramp slopes, and consideration of improved accessible connections from the surface parking area and to the Milwaukee Street multi-use path. Engineering requested coordination of site grades and entrances with ongoing and planned public improvements on Walter Street, Canvas Road, and Milwaukee Street, as well as coordination with existing utility easements. Additional comments addressed bike and EV parking, frontage landscaping, waste collection access, fire apparatus access, and standard erosion control, utility, and environmental requirements. The development team will incorporate and address these comments as the plans advance through the City review process.
2. Provide an overview of the feedback and comments received at the neighborhood meeting.
 - a. The only question from neighbors was when will the project be completed

C. Unit Mix & Affordability

1. No questions.

D. Property Management

1. Confirm that the answer to Question 28 refers to turnover in 2025. If the listed turnover is for 2024 as written, please submit the value for 2025.
 - i. Yes that was 2024 - for 2025 it was 8%.
2. What % FTE will onsite property management be at the property?
 - i. 75% to 85% FTE is expected however we have ample local staff available in the event additional coverage is needed. In addition, our staff is available 24/7 for emergency situations.
3. Which hours do you anticipate onsite property manager will be available at the property?
 - i. Approximately 10:00 am to 5:00 pm with a 30-minute lunch break
4. What % FTE and hours do you anticipate the Maintenance staff will be on-site?
 - i. 40% to 50% FTE, hours will vary.

E. Supportive Housing Units

1. Support services are listed at a staffing level of 1.5 FTE. Confirm this is 1.5 FTE onsite. If not fully onsite, what is the Support Service Provider's remote work policy for service coordinators?
 - i. The Road Home indicated that 10-16 hours per week would be performed remotely each week. This encourages the completion of administrative work that cannot always be done when families are walking into the onsite office to receive services throughout each day. This can be adjusted based on the onsite needs and the needs of the partners.
2. You have selected Operating Expense as the source of payment for Support Services at a cost of \$35,000 annually, and additionally indicated that WHEDA will require this proposal to fund a capitalized support services reserve. Annual payments to The Road Home to support 1.5 FTE case managers are only listed at an amount paid by the development at \$35,000. What additional financial sources are being utilized above and beyond drawdown of the reserve to reach 1.5 FTE? Please further describe, elaborating on staffing levels and any anticipated annual drawdown of the reserve.
 - i. The answer to #43 was answered "yes" as WHEDA may require operating reserves for building component replacement costs, however, that is not for the Supportive Services fee. The supportive services fee of \$35,000 per year will be paid out of property operations and there will not be a separate reserve fund with WHEDA for this.

3. It is not typical for us to see no units listed for referral via HUD-VASH, as developments must accept HUD-VASH vouchers and partnership facilitates direct coordination. Describe factors that informed this decision.

- i. The Canvas Apartments will accept HUD-VASH vouchers. In addition, as part of our outreach, we will contact the local HUD-VASH office to update them on availability for their clients in need of housing so referrals can be made. We did not intend to not accept these vouchers as part of our application.

- ii.

F. Sustainability & Resilience

1. The City requires awardees to continue working with Focus on Energy's New Construction Energy Design Assistance throughout the building design process as described in Attachment A. The City will incorporate commitments into the term sheet.
 - a. Please attach the Preliminary or Final Bundle Requirements Document (BRD). If for some reason a Preliminary BRD is not yet available, provide an update on the status.
 - b. What percentage of projected Energy Use Intensity (EUI) savings calculated over baseline energy code is anticipated? **31%**
 - c. What is the highest feasible Bundle Level to which this project can commit?
 - i. **Bundle 1**
2. Describe the space heating and cooling systems of the building(s), including any whole-building and in-unit systems and their fuel source(s). Specify whether each apartment control its own temperature and if programmable thermostats will be included.
 - a. **the current plan is to use forced air gas-fired furnaces with rooftop A/C condensing units. The developer plans to work with Focus on Energy and HVAC subcontractor to explore alternative systems such as heat pumps.**
3. How many EV charging stations will be installed on-site, and how many plugs will each station have? Will they be level 1, 2, or 3? Will charging be free to tenants?
 - a. **4 stations but will have wiring in place to add more in the future if the need arises. One plug per station, their location hasn't been determined yet but likely the first and/or second level of the garage.**
4. The application indicates that there is potential to build a fully electric building. What conditions need to be met to go fully electric? If a fully electric building isn't feasible, what subset of building systems can be electrified beyond electric stoves?
 - a. **As stated above, the alternative system would be electric heat pumps. Alternative for garage would be to insulate ceiling below heated space and leave the space unheated. Developer will need to do cost analysis during design/development to ascertain feasibility.**

5. Please include an updated estimate of the installed solar capacity.

a. **92 KW**

G. Design & Accessibility

1. Please confirm Question 55 that this proposal is for a purely residential building with no commercial space.

a. **Yes, no commercial space**

H. Development Team & Financing

1. Will this development, if awarded credits and City financing, opt-in to WHEDA's Strategic Business Program?

a. **No**

2. Please describe the parking-income assumptions supporting the 64 stalls modeled at approximately \$70 per month, which seems high for this location.

a. **Stone House manages two affordable apartment complexes close to the proposed Canvas Apartments. One property is charging \$65 per month and the other \$75 per month. Based on this information, we are confident in the monthly charge of \$70 per month.**

3. Assumed credit pricing of \$0.78 is slightly lower than anticipated, please detail your approach and assumptions.

b. **Our reading of the current credit pricing states that this is the going rate. This project is small for today's typical deals and likely won't get top dollar.**