



Youth Violence Prevention 2023

APPLICATION FORM

Submit Application to: cddapplications@cityofmadison.com

Deadline: 4:30 pm CST on **April 3rd 2023**

Official submission date and time will be based on the time stamp from the CDD Applications Inbox. Late applications will not be accepted

Please limit your proposal and responses to spaces provided in this form. Responses to this funding opportunity should be complete and comprehensive but succinct. Materials submitted in addition to this application form (unless otherwise asked for) will not be considered in the evaluation of the proposal. **Do not attempt to unlock or alter this form.** Font should be no less than 11 pt.

Complete and submit the application and other required documentation **BEFORE** the deadline. **No late applications will be accepted.**

If you have any questions **related to the content of the application**, please contact: Dominic Davis – ddavis2@cityofmadison.com or Yolanda Shelton-Morris – yshelton-morris@cityofmadison.com

If you have any questions or concerns that are related to **technical aspects** of this document, including difficulties with text boxes or auto fill functions, please contact Jen Stoiber – jstoiber@cityofmadison.com

Legal Name of Organization:	University of Wisconsin-Madison Extension Dane County	Total Amount Requested:	\$ 9,000
Program Name:	Fitchburg Teen Center		
Brief Program Description:	<p>The City of Fitchburg’s Healthy Neighborhoods Initiative (HNI) is designed to formulate and implement a strategic, collaborative, and holistic approach to address specific issues - including but not limited to youth crime and violence prevention, food security, and employment resources - in four northern City neighborhoods, in conjunction with community/neighborhood partners and residents. The Verona Road West area of Fitchburg is identified by HNI as a ‘Priority Neighborhood’ area for increasing access to community opportunities, particularly for Madison, Fitchburg, and Verona youth aged 11-19. In partnership with the City of Fitchburg’s HNI and the Fitchburg City Council, the development of a Teen Center was proposed in Spring 2022.</p> <p>The Community Engagement Study (Phase 1) was led by EQT by Design and supported by UW-Madison Extension and UW Health’s Healthy Kids Collaborative. Phase 1 included working with paid BIPOC youth interns (grades 8-12) in the Madison, Fitchburg, and Verona areas to gather community input regarding the Teen Center. Strategies to gather youth and community input included: 1) a photovoice model to identify key values for the center: diversity, community connection, safety, health, and education; 2) the development of a youth-designed engagement survey that garnered over 200 youth responses; and 3) youth-led and youth-designed focus groups. Youth interns also aided in the final report and presentation to the Fitchburg City Council on July 27, 2022. Starting in May 2023, the Feasibility & Design Study (Phase 2) selected consultants and partnership team continue to engage and support paid youth interns in using the data collected in Phase 1 to create youth-designed visual concepts and identify needs of the Teen Center by addressing health equity and community input.</p>		
Type of Program	<input checked="" type="checkbox"/> New Program <input type="checkbox"/> Program Expansion		

Contact Person:	Taylor Seale	Email:	tseale@wisc.edu
EIN and DUNS #	EIN: 39-6005684, DUNS: 0761487660000		
Full Address:	5201 Fen Oak Drive #138, Madison, WI 53718	Telephone:	(608) 224-3717
501 (c) 3 Status:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Fiscal Agent (if applicable)	n/a

Target Population: The target population for this funding opportunity is youth and young adults ages 14-26 who previously have been, currently are, or at-risk of being involved with the juvenile justice system. Responses provided below should elaborate on the organization's experience working with this target population.

Organizational Qualifications:

1. Briefly describe your organization's experience implementing services relevant to youth at risk of engaging in violence and/or youth violence prevention programming.

UW-Madison Extension intentionally connects young people with community-based organizations including: schools, colleges, universities, local governments, and nonprofits. Focus areas for youth leadership center around community health, pathways to access college and employment, restorative justice, and youth in governance programs. UW-Madison Extension firmly believes in the power of youth voices and youth as change-makers in their communities. In particular, it is important to work alongside vulnerable populations (such as at-risk youth) to provide social, educational, occupational, community, and health resources and opportunities.

2. Describe how your agency will build relationships and authentically engage with individuals and households served. Specifically include information on previous strategies used to authentically engage with youth who are previously, currently, or at-risk of juvenile justice involvement, BIPOC, and/or low-income households and individuals.

The Community Engagement Study (Phase 1) was designed to collect input from two key stakeholders (1) teens and (2) the adult community that supports these teens and their needs. Program partners sought to ensure representation of varying diverse backgrounds connected to race, age, culture, ability and gender identity. All eight of the interns we worked with were BIPOC youth (grades 8-12) and the engagement process valued and centered voices on teen demographics and underrepresented populations (particularly Black and Latinx populations).

Additionally, focus groups were an important part of the Community Engagement Study (Phase 1). Focus groups were held at the Dane County Juvenile Center, La Follete Highschool, Memorial High School, and West High Schools through the AVID (Advancement Via Individual Determination) program. These sessions were hosted in a variety of settings: Zoom, in-person at community locations such as Redeemer City, and in-person within schools. A particular focus group to highlight was the session at the Juvenile Detention Center. These teens from the detention center did not have a history of a teen center experience and yet, all said yes to supporting the development of a teen center. It is vital that this Teen Center study be affirmed by constituencies who would be impacted the most by this initiative. Great efforts will be made to connect youth from the Juvenile Detention Center and leverage our MMSD Restorative Justice partners to provide this paid internship opportunity for at-risk youth in the Madison, Fitchburg, and Verona areas. Previous successful strategies (that will continue through Phase 2) include involving youth engagement specialists (such as UW Extension), paying interns a monthly stipend for

their expertise, time, and efforts, providing food at meetings, and providing transportation assistance (prepaid cab fares, bus passes, and gas cards) to and from meetings.

Program Design and Strategies:

1. Describe your organization's program and proposed service delivery plan including recruitment and selection of participants, individual assessment process, anticipated number to be served, who will be served, duration, location, and goals.

Youth recruitment will rely on local connections and relationships from the selected consultants and partnership team. For Phase 1, this was a successful recruitment and selection process that enabled us to connect with youth involved with other community organizations such as Dear Diary of Madison and Centro Hispano. An additional process that aided in the success of Phase 1 was having youth engagement specialists from UW Extension and Healthy Kids Collaborative on the partnership team. This will continue for Phase 2, where the youth engagement specialists were able to guide, check-in, and mentor youth 1:1 and in group settings. The youth engagement specialists acted as liaisons and advocates between the youth interns and the adult partnership team.

For the summer of 2023, we anticipate working with 10 youth. We intend to work with youth from the Juvenile Detention Center and youth involved in MMSD restorative justice programs at school. We anticipate meeting with youth once a week (once for the at-risk youth in restorative justice and once for the youth at the Juvenile Detention Center) for two hours. Meetings will be held at Redeemer City Church (5356 King James Way, Fitchburg, WI 53719) and the Juvenile Detention Center (210 Martin Luther King Jr Blvd, Madison, WI 53703). Our overall goal is to involve youth in hands-on learning and engagement for a local community development project to understand how built environments impact social inclusion, mental health, physical health, and economic opportunities for youth while simultaneously putting youth in decision-making roles with adults.

2. Describe the outreach/marketing and/or referral methods your organization intends to employ to generate participation in the program to reach the target population.

Recruitment for youth interns will rely on selected consultants and partnership team relationships. Additionally, traditional barriers to accessing opportunities (such as an application with essay questions, interviews, and reference applications) will be removed. Youth engagement specialists from UW Extension firmly value that all youth deserve the opportunity to be involved. Simply, if a youth is referred to us by a local community connection, then that youth will be a part of the internship team.

3. Describe how the program will facilitate the engagement of participants' families in the program. How will the program work with families to improve outcomes for the youth?

Providing transportation assistance (prepaid cab fares, bus passes, and gas cards) to and from meetings will greatly benefit the youth intern's family. We understand that transportation options within families can be limited, as well as parents or guardians might not be able to take their child back and forth to meetings. Thus, we work with youth on an individual basis if they need transportation assistance. Prepaid cabs to and from all meetings, bus passes purchased, and Kwik Trip cards to offset the cost of gas can be arranged if requested. Additionally, youth stipends can be provided in a variety of settings based on what the youth and their family need (prepaid visa cards, checks, or direct deposit). Further, Phase 2 will require the partnership team to continue to collect community input from both teens and adults. Youth intern families will be invited to participate and be involved. Further, youth engagement specialists can be in contact directly with the families to keep them informed of meetings, timelines, goals, and reminders.

- Describe activities that will be provided to help build youth skill development and community connectedness for youth and their families.

It is our goal to support interns in assessing the youth-collected data from Phase 1, completing a community needs assessment, identifying programming and resources, developing a youth-designed management structure, visiting existing teen center spaces, and developing visual and conceptual designs for the teen center space through a design-charrette arts activity. By engaging with youth as shared-decision makers with adults, we foster positive youth development by providing opportunities to build confidence, practice public speaking, identify as a leader of their peers, and engage in positive support systems from both peers and adults. Additionally, a key value identified by youth from Phase 1 was that while the teen center will be located in Fitchburg, it should be a resource for all teens in the Madison area (including Fitchburg and Verona). Further, teens identified that while the teen center should be a place where teens can go to feel safe, engage in self-expression, and receive resources - it should also be a community gathering space for families. Youth overall envision the teen center space to be connected to the adult community.

- Proposed Timeline for Implementation (please use an additional sheet if you need more room)

Activity	Estimated Start and Completion Dates
Partners & Collaborators Planning Sessions	April 2023
Recruit and Identify Youth Summer Interns	May 2023
Identify Community/Teen Outcomes & Priorities	May 2023
Complete a Youth/Community Needs Assessment Field Trip: Visit Existing Teen Center Spaces in Wisconsin	June 2023
Identify Teen Programming & Resources Preferences	June 2023
Develop a Conceptual Design/Teen Center Design Visuals	July 2023
Develop a Management Structure and Operations Plan	July 2023
Present Findings/Report to the Fitchburg City Council & Partnership Team	August 2023

Staffing and Scale:

- Proposed service numbers: Please complete the table below. Include number of unduplicated participants to be served, adult to youth/young adult ratios, number of service hours to be provided and frequency of activities or meetings. If you are proposing to provide a summer program at more than one location and the program structure is the same for all locations, please list all of the locations in the "Location(s)" cell in the table below. If the program structure varies amongst locations, please complete the rows for "Location #2" and the question following the table for any additional program locations.

Youth & Young Adult Violence Prevention Programming	Frequency* of Activities/Meetings	# of Service Hours Per Program Day	Annual Duration**	Adult to Youth/Young Adult Ratio	Unduplicated Participants

Location(s): Location(s): Redeemer City Church (5356 King James Way, Fitchburg) & Juvenile Detention Center (210 Martin Luther King Jr Blvd, Madison)					
Summer	1 day/week	2	18 weeks	3:5	6 adults, 10 youth
Location #2:					
Summer					

*Frequency=number of times per week, month, year (i.e. 5 days per week, 2x per month, 4x per year)

**Annual Duration=number of weeks or months annually (i.e. 10 weeks, 6 months)

If applicable, please list any other locations with differences in the program structure as compared to the summer programs included in the table above.

n/a

- Personnel:** List all staff that will be working on the proposed program/project, including volunteers. (please use an additional sheet if you need more room)

Staff Title	FTE	Duties
Selected consultant - TBD	0.2	community engagement strategies (survey, focus group development)
Selected consultant - TBD	0.2	site development, concept designs
Selected consultant - TBD	0.2	capital strategies, management and operations structure recommendations
Joe Maldonado, UW Extension	0.1	Youth engagement specialist, youth program support
Taylor Seale, UW Extension	0.1	Youth engagement specialist, youth program support
Claire Mance, UW Extension Healthy Kids Collaborative - TBD	0.1	Youth engagement specialist, youth program support

- Outcomes:** Funded programs will be required to collect data and report on three outcome measures. Programs are encouraged to identify an additional outcome measure of interest. In the box below, describe the outcome measure and measurement tools and data collection process you might use to document and report the impact of your program.

Outcome Objective #1	Youth feel a sense of identity and belonging to their community			
Performance Standard	Targeted Percent	60%	Targeted Number	6
	Actual Percent of Actual Total Enrollees		Actual Number	
Measurement Tool(s) and Comments: Pre/Post Survey (Quantitative/Qualitative), Interviews				

Outcome Objective #2	Youth can identify solutions to address the Social Determinants of Health within the Fitchburg Teen Center			
Performance Standard	Targeted Percent	60%	Targeted Number	6

	Actual Percent of Actual Total Enrollees		Actual Number	
Measurement Tool(s) and Comments: Pre/Post Survey (Quantitative/Qualitative), Interviews				

Outcome Objective #3	Youth see themselves as an advocate for their peers in their community			
Performance Standard	Targeted Percent	60%	Targeted Number	6
	Actual Percent of Actual Total Enrollees		Actual Number	
Measurement Tool(s) and Comments: Pre/Post Survey (Quantitative/Qualitative), Interviews				

Cultural Relevance and Language Access

1. **Capacity and Strategies:** Describe your organization’s capacity and strategies to ensure language access and cultural relevance for your target population.

The Extension Office of Access, Inclusion and Compliance (OAIC) is outward-facing, intentional, and involves varied approaches to serve persons from historically under-represented and marginalized communities. OAIC staff works directly with Extension employees related to programming goals and outcomes. Support ranges from non-discrimination and accommodation statements, translation of program documents, on-site translators for programs, and disability accommodations.

2. **Staff Demographics:** Does the staffing of the program reflect the racial and cultural diversity of program participants? If not, what plans do you have to address this?

Yes. The selected consultants and partnership team are committed to diversity, equity, and inclusion and centering BIPOC voices and input.

Budget and Funding:

You may be asked to submit additional information on agency finances and/or your most recent audit statement.

1. **Project Budget:**

BUDGET EXPENDITURES	TOTAL PROJECT COSTS	AMOUNT OF CITY \$ REQUESTED
A. Personnel Costs (Complete Personnel chart below)		
1. Salaries/Wages (show detail above)	0	0
2. Fringe Benefits and Payroll Taxes	0	0

BUDGET EXPENDITURES	TOTAL PROJECT COSTS	AMOUNT OF CITY \$ REQUESTED
B. Program/Project Costs		
1. Program/Project supplies and equipment	0	0
2. Office Supplies	0	0
3. Transportation	4500	4500
4. Food	0	0
5. Other (explain) n/a	0	0
C. Space Costs		
1. Rent/Utilities/Telephone	0	0
2. Other (explain) n/a	0	0
D. Special Costs		
1. Other (explain): Youth stipends (18 weeks, 10 youth, \$25/meeting)	4500	4500
2. Other (explain): n/a	0	0
D. TOTAL (A + B + C +D)	9000	9000

2. Additional Information on Budget (if needed):

n/a

3. What percentage of total Agency Budget is this project?

n/a

4. Other Funding: What other funding do you anticipate pursuing if the project is expected to continue?

The City of Fitchburg has allocated \$50,000 for selected consultants for their time on this project. Additional funding of \$2,975 is provided from a University of Wisconsin-Madison grant that will be used to cover youth food and program supplies.