



Department of Planning & Community & Economic Development

Office of Business Resources

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Street Vending

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TO: Food Cart Operators, Reviewers, VOC Members & Interested Community Members

FROM: Meghan Blake-Horst, Street Vending Coordinator

RE: 2019 FOOD CART REVIEW FINAL RANK SCORES

The annual Food Cart Review process has been completed and the scores have been tabulated. This year's food cart review took place from September 9 – October 5, 2019. 51 carts apply with 43 completing the review process. There were two main reasons carts were unable to complete the review. One was they were unable to complete the health department review within 5 days of the start of the review. The second, and most common reason, was not having adequate staffing. There were 32 community volunteer reviewers.

How are the scores determined?

1. Reviewers must evaluate at least 80% of the carts in the review to have their scores included.
2. **Raw Average Score:** The average score discarding the highest and lowest score for each applicant.
3. **Adjusted Average Score:** Raw score minus any demerit or violations pointed to arrive at the adjusted average score. Demerits include missed scheduled vending days and citations issued between 9/1 – 8/31 of the previous year.
4. **Ranking List Step 1:** The adjusted average scores determine a vendor's eligibility to be assigned a site in the Mall/Concourse Vending area (Capitol Square and Library Mall).
5. **Ranking List Step 2:** Seniority and Final Rank Order list. Adding any seniority points to the adjusted average score equals the **final rank-ordered list**. This final score determines the order in which carts will choose their vending locations in the Mall/Concourse Vending area. This list is available upon request.

Next Steps:

- The Vending Oversight Committee will approve and official map of vending locations prior to the end of the year. Based on that map, the Street Vending Coordinator will work with vendors through the site assignment process. Sites will be available for the 2020-2021 Vending Season.

- By rank order of performance in the Food Cart Review, the number of carts corresponding to the number of sites will be invited to select a Mall/Concourse site. The remaining carts will be placed on a waiting list. This year all carts will be eligible for a site and there will be no waiting list.
 - For example, if there are 45 total Mall/Concourse Food Vending sites available, the top 45-50 scoring applicants at this stage are eligible to proceed to final ranking for a site assignment. This range is due to week-day and weekend vendor requests.
- For the selected carts, their seniority points will be added to their scores (1 point for each year a vendor holds a Mall/Concourse Food Vending License, up to 5 years).
- Applicants will be offered a site according to their rank based upon first, second and third-choice site preferences listed on the Mall/Concourse Food Vending Application form. This form will be available the week of December 2nd and sent directly to vendors.
- Vendors who did not score high enough to be offered a site are placed on a waiting list in the order of their Adjusted Average Score. No seniority points will be added to applicants on the waiting list, rank order for waiting list purposes shall be based on the Adjusted Average Score.

If you have any questions, please get in touch with Meghan Blake-Horst, Street Vending Coordinator, at 608-261-9171 or mblake-horst@cityofmadison.com.

2019 Final Adjusted Average Score Rankings for the Food Cart Review:

| Food Cart Review Rank | Vendor Business Name | Adjusted Average Score (AAS) | Missed Days Deductions | Seniority* | AAS + Seniority |
|------------------------------|-----------------------------|-------------------------------------|-------------------------------|-------------------|------------------------|
| 1 | Braisin' Hussies | 95.07 | 0 | 3 | 98.07 |
| 2 | Common Pasta | 94.30 | 0 | 3 | 97.30 |
| 3 | Surco 2 | 93.44 | 0 | 2 | 95.44 |
| 4 | Caracas Arepas | 93.00 | 0 | 2 | 95.00 |
| 5 | Surco Peruvian Food 1 | 92.48 | 0 | 5 | 97.48 |
| 6 | Taquitos Marimar | 92.31 | 0 | 5 | 97.31 |
| 7 | Luang Parbang Lao Thai Food | 92.27 | 0 | 5 | 97.27 |
| 8 | Banzo 2 | 91.83 | 0 | 5 | 96.83 |
| 9 | Caracas Empanadas | 91.76 | 0 | 5 | 96.76 |
| 10 | Good Food 2 | 91.73 | 0 | 5 | 96.73 |
| 11 | Pete's Pops | 91.70 | 0 | 0 | 91.70 |
| 12 | Curd Girl | 91.52 | 0 | 5 | 96.52 |
| 13 | Bulgogi Korean Burrito | 91.46 | 0 | 5 | 96.46 |
| 14 | Banzo 1 | 91.46 | 0 | 5 | 96.46 |

| Food Cart Review Score | Vendor Business Name | Adjusted Average Score (AAS) | Missed Days Deductions | Seniority* | AAS + Seniority |
|-------------------------------|-----------------------------|-------------------------------------|-------------------------------|-------------------|------------------------|
| 15 | Pagoda Smoothie | 91.36 | 0 | 5 | 96.36 |
| 16 | El Burrito Loco | 91.31 | 0 | 5 | 96.31 |
| 17 | Ernie's Kettle Korn | 91.24 | 0 | 2 | 93.24 |
| 18 | Fresh Cool Drinks | 90.87 | 0 | 5 | 95.87 |
| 19 | Toast – Gili's Panini's | 90.79 | 0 | 5 | 95.79 |
| 20 | Good Food 1 | 90.59 | 0 | 5 | 95.59 |
| 21 | Umami Bun Cart #1 | 90.52 | 0 | 5 | 95.52 |
| 22 | Teriyaki Samurai | 89.97 | 0 | 5 | 94.97 |
| 23 | TK (Tavernakaya) Cart | 89.37 | 0 | 1 | 90.37 |
| 24 | Buraka East African Cuisine | 89.29 | 0 | 2 | 91.29 |
| 25 | SoHo Gourmet Cuisines | 89.07 | 0 | 5 | 94.07 |
| 26 | Umami 2 Cart | 88.46 | 0 | 1 | 89.46 |
| 27 | Curt's Gourmet Popcorn | 88.38 | 0 | 5 | 93.38 |
| 28 | Natural Juice | 88.37 | 0 | 5 | 93.37 |
| 29 | Ugly Apple | 88.31 | 0 | 3 | 91.31 |
| 30 | Madison Sourdough | 88.22 | 0 | 5 | 93.22 |
| 31 | Hibachi Hut | 87.72 | 0 | 5 | 92.72 |
| 32 | Thai-riffic | 86.79 | 0 | 5 | 91.79 |
| 33 | Fancy Roll | 85.72 | 0 | 0 | 85.72 |
| 34 | Kakilima | 85.36 | 0 | 5 | 90.36 |
| 35 | Café Costa Rica | 85.10 | 0 | 5 | 90.10 |
| 36 | Taste of Jamaica - Jamerica | 85.07 | 0 | 5 | 90.07 |
| 37 | Cedar Road Meats | 84.85 | 0 | 0 | 84.85 |
| 38 | El Grito Taqueria | 84.62 | 0 | 4 | 88.62 |
| 39 | China Cottage | 84.31 | 0 | 5 | 89.31 |
| 40 | Latino Express | 84.21 | 0 | 0 | 84.21 |
| 41 | Sabor Regio | 83.54 | 0 | 0 | 83.54 |
| 42 | Little Tibet | 82.69 | 0 | 1 | 83.69 |
| 43 | Nani #1 | 79.62 | 0 | 2 | 81.62 |

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Raw Average Score - Average score discarding the highest & lowest score.

Final Adjusted Average Score - Raw average score minus missed vending days.

Seniority - Number of years holding a Mall/Concourse Food Vending License, maximum 5 points.

*Seniority is NOT included in the Adjusted Average Score and will be accounted for in the site selection process.

Deductions - Unscheduled missed vending days during the food cart review or citations issued between 9/1 – 8/31 of the year the review is held.

Final Rank Order List - A list in order from highest to lowest adjusted average score including seniority points. This determines the site selection order. This list is available upon request.

