



Department of Planning & Community & Economic Development

Economic Development Division

Matthew B. Mikolajewski, Director

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Office of Business Resources
Saran Ouk, Manager souk@cityofmadison.com

Tom Otto, Economic Development Specialist
Please send all inquiries to Tom
totto@cityofmadison.com

Façade Improvement Grant

APPLICATION

Please read the Program Summary, which explains the process for applying for this grant. The first step is to discuss your project with City Staff. Please call or e-mail Tom Otto to set up a conversation about your project before applying.

Tom Otto
(608) 243-0178
totto@cityofmadison.com

Application Type (select one):

Mini Grant – Grant up to \$10,000

- Ideal for smaller projects (lighting, awnings, some signage, some maintenance, etc.)
- No architectural drawings required
- No Applicant funding match required
- Streamlined process. Staff review and approval in most circumstances

Façade Improvement Grant – Grant \$10,001-\$20,000 per street facing facade

- Best for major projects, historic renovation, full façade replacement, etc.
- Architectural drawings may be required
- One-to-one match required
- Requires Façade Grant Team and Urban Design Commission approval

Applicant: _____

Phone: _____

Business Name: _____

Business Address: _____

Zip Code: _____

E-mail Address: _____

Property Owner: _____

Property Owner E-mail: _____

Property Owner Phone Number: _____

Number of Employees of Business: _____

Full-time

Part-time

How many Owners?

Ownership Type?

- Sole Proprietorship Partnership Corporation
 S-Corporation B-Corporation LLC

Legal Name of Grantee:

Lease Terms:

Explanation of Project Scope

Attachments

- Copy of lease, land contract or deed
 Building owner's written authorization
 Bids, estimates, contracts, product brochures, design drawings as appropriate

Total Project Budget*

| List Individual Project Elements | Total Cost | Grant Dollars Used | Private Dollars Used |
|----------------------------------|------------|--------------------|----------------------|
| | | | |
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| | | | |
| | | | |
| | | | |
| Totals | | | |

Mini Grant - Grant requests for amounts up to \$10,000 have no match requirement

Facade Improvement Grant - Grant requests for over \$10,000 require a one-to-one match. Projects can request up to \$20,000 per street facing facade, \$40,000 per two street facing facades, and \$50,000 for a Flatiron Building

| List Contractors and Suppliers | | | | |
|--------------------------------|--------|--------------------------|--------|-------------------------|
| Contractor/Supplier | E-mail | Item(s) or work proposed | Amount | Estimate Provided (Y/N) |
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Comments

Is the Project in target area (City of Madison Façade Grant Eligible Area)? Yes No

If No, please explain rationale that Project is in an emerging commercial node or activity area:

Applicant's Certification

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Facade Improvement Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature:

Date:

Signature:

Date:

| | | |
|---|--|---|
| E-mail application to: Tom Otto Economic Development Specialist City of Madison totto@cityofmadison.com PREFERRED DELIVERY METHOD | Drop off application: ATTN: Tom Otto Economic Development Division Madison Municipal Building 215 Martin Luther King Jr. Blvd Rm 312 Madison, WI 53701 | Mail application: ATTN: Tom Otto Economic Development Division P.O Box 2983 Madison 53701-2983 |
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