



<https://www.lookforwardmadison.org>

# Madison Streatery Program

An Outdoor Eating Restaurant Recovery Program

5-28-20 Draft

# City of Madison

## Stretery Restaurant Recovery Program

The City of Madison has created the following Stretery program under an Emergency Order to temporarily allow restaurants to expand their business footprint onto the public rights-of-way or in privately owned parking facilities if administratively approved by staff. For eligible restaurants, this may also include expanded alcohol license premise.

All administrative approvals are strictly temporary and expire on October 25, 2020 or the date Public Health Madison & Dane County (PHMDC) allows restaurants and bars to return to normal operations, whichever is sooner.

This program is subject to all local, State and Federal Heath Orders, laws and guidelines. Further guidelines and information will be forthcoming as the details of the program become finalized. This document is only a guide for businesses.

***The Mayor's Emergency Order and this "Stretery Program" is not meant to create gathering or social spaces for larger crowds and/or events, and only allows restaurant patrons to be seated in accordance with physical distancing requirements to increase capacity and aid in the recovery of restaurants.***

### Program highlights:

#### 1. Local, State and Federal Regulations Must be maintained

Public Heath guidelines are continually changing and adjusting to meet current needs. Any outdoor seating allowed through this Program, and as described in the forthcoming guidebook are subject to the local, state and federal public health orders, local, state and federal laws, and are subject to change and/or revocation at any time. Please refer to PHMDC for the most recent local orders.

#### 2. Sidewalk Café Expansion & Urban City Plazas

Private use of public sidewalks and terraces for restaurant seating requires a Sidewalk Café License (MGO 9.13). This program temporarily suspends some of these requirements and waives associated fees. It allows the City Street Vending Coordinator, or designee, to approve changes to existing licensed sidewalk cafes and allows opportunities for businesses without a café to apply for a license to create temporary additional restaurant seating.

Use of City designated Plazas may also available for additional restaurant seating. City Plazas are spaces are paved areas of the right-of-way that do not have vehicular traffic. These areas include the non-vehicular areas of Rotary Plaza, Top of State Street, North and South Frances Streets, and the 700-800 blocks of the State Street Mall.

[Application for Sidewalk Café License](#)



### 3. Outdoor Dining Activity on Private Parking Lots

This program allows restaurants to temporarily establish or expand outdoor eating areas in private parking lots. A short application is required, and will be reviewed and approved by the City of Madison Zoning Administrator: [Application for Private Property Outdoor Dining](#)

### 4. Temporary use of the roadway (*Cafes on parallel or angled street parking*)

In an effort to allow restaurants to have expanded outdoor seating for 2020, the City is allowing some café tables and chairs placed within on-street parking areas as long as they meet safety conditions as determined by the City Traffic Engineer. These safety requirements will likely be different for very low volume streets than higher volume streets.

On-street Cafes may be used by one or more businesses, and don't require streets to be closed. This will require a Street Occupancy Permit and a Sidewalk Café License. The City will temporarily suspend fees for a Street Occupancy Permit and Sidewalk Café License for the duration of this program.

[Link to Application for Street Occupancy Permit for Café Use](#)

### 5. Potential Café Zones Street Closures

The City has designated several streets that could be considered for a more substantial Café Zones in which the City will close selected portions of an entire street and require detours for vehicles. The street would maintain a fire and bike access as well as a delivery lane. These zones would close the street for the duration of this program. In the interest of public safety, full street closure locations and hours of operation are approved and deployed by the City of Madison in advance.

It is the responsibility of the business with or without coordination from an existing Business Improvement District, to activate these spaces with temporary materials such as tables and chairs, lighting, umbrellas, and visual/physical barrier materials, and to provide necessary cleaning. Streets under consideration for this program include the following. Please note that not all streets under consideration for this program will be administered.

1. 100 Block of East Mifflin Street
2. 100 Block of East Main Street (\*must maintain access to parking garage)
3. 100 Block of West Main Street
4. 100 Block of South Pinckney Street
5. 100 Block of South Carroll Street
6. 1900 block of Atwood Avenue in area of the angled parking



## 6. Temporary expansion of existing alcohol licensed premises

The City of Madison will provide an application form for restaurants to file a temporary expansion of licensed premises form with the Clerk's Office detailing the boundaries of the extension. [Application for Temporary Premise Extension permit](#)

### Contacts:

**Sidewalk Cafes License:** [Meghan Blake-Horst](#)

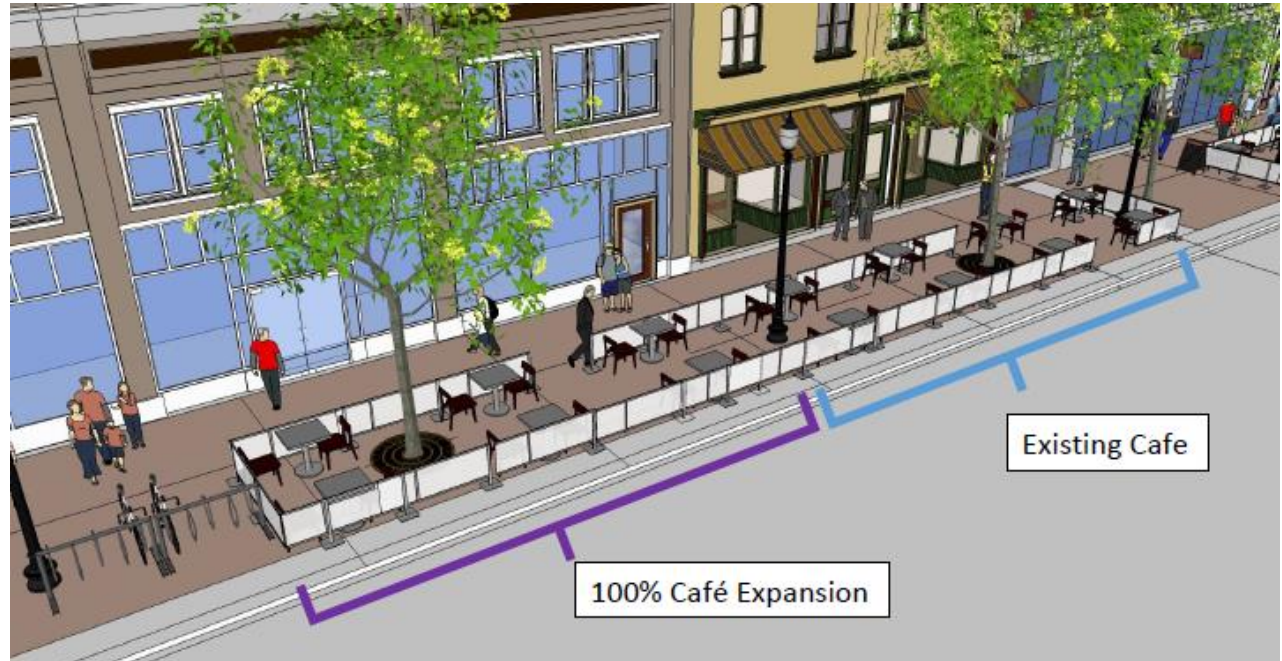
**Zoning- Private Parking Lots:** [Matt Tucker](#)

**Street Occupancy Permit:** [Michael Duhr](#)

**Alcohol License Permits:** [Clerks Office](#)

**Images:** All diagrams are for illustrative purposes only to help restaurants understand some of the limitations and opportunities within this program. Detailed guidelines on street and traffic safety features will be forthcoming.

### 1. Diagram of a Sidewalk café expansion:





**2. Diagrams for both small and large cafés on low-volume streets with angled parking:**



3. *Diagrams for both small and large cafés on low-volume streets with parallel parking:*





4. *Diagrams for both small and large cafés on high-volume streets with parallel parking:*



5. *Diagram of Cafe zone that includes a “soft street closure” that allows fire, delivery and bicycle access in a 20’ lane down the middle.*

