

Leopold's Books Bar Caffé
1301 Regent Street
Madison, WI 53715

My name is Samuel Brown. I am the Vice President of First Madco Inc DBA Rocky Rococo Restaurants and Leopold's Books Bar Caffé.

Since 1998 First Madco Inc, who founded and operates the Rocky Rococo's restaurants in the Madison area, has done business at our restaurant at 1301 Regent Street.

In July of 2021 First Madco opened an exciting new retail and restaurant concept called "Leopold's Books, Bar, and Caffé" in the adjoining space to our campus pizzeria. Leopold's is a neighborhood retail store offering a bonafide independent bookstore, a coffee house, and cocktail bar. Since opening, we have had a very positive reception from Greenbush residents, many of whom are already beloved regulars. We believe having an Entertainment License for small musical acts to perform is the next step in creating a positive community environment for our customers all year round.

Leopold's is currently open Noon-Midnight on Tuesday-Sunday and plans to host small live music acts no more than 5 nights per week with all events ending before midnight. Live music will primarily consist of a mixture of acoustic and amplified jazz, folk, and classical music as an amenity for our customers. As an example, we may have a pianist perform during happy hour, or a jazz trio that is partially amplified playing in the evening, or an amplified folk group on a Sunday afternoon.

No construction or space changes are necessary; musicians will set up in the existing soft-seating area as indicated on the attached floor plan. We have a dedicated parking lot with 20 spaces and the amount of seating available will not increase during live music events.

First Madco prides itself on running safe events and being courteous neighbors. We are proud of our clean record of no liquor related incidents or police calls, even with our Badger Football tailgate events. We are excellent hospitality operators.

The Greenbush Neighborhood Association supported expansion of premise application earlier this year. We hope that our excellent reputation and performance at Rocky Rococo's and Leopold's will have earned your support for our entertainment license application.

Sincerely

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