



2017 Neighborhood Grant Program Orientation Workshop

January 18, 2017

6:00 p.m.

City-County Building,
210 MLK JR BLVD, Room 103A



2017 Pre-Application Discussion

- Pre-Application Discussion
 - Contact Linda Horvath 608-267-1131, lhovath@cityofmadison.com to discuss your project idea no later than February 6th
 - Learn if your applicant group and proposal idea are eligible
 - Learn about required City review and approval processes including expected timeframes and costs
 - Discuss a potential project timeline

Eligible Projects & Activities

- Community Enhancement Grants
 - Physical improvements to public spaces
 - Improve aesthetics, and livability of streetscapes, gateways , etc.



Eligible Projects & Activities

- Leadership & Capacity Building Grants
 - Projects/activities that improve organizational capacity
 - Explore/address neighborhood issues
 - Improve communication and leadership





Eligible Applicants

- Neighborhood Associations
- Planning Councils
- Business Associations
- Other Community Groups
 - If your neighborhood does not have a functional neighborhood association, business association or planning council, other non-profit community groups may apply if approved by City staff. Government organizations are ineligible
 - Private homeowners' or condominium associations are usually not eligible for funding unless the project benefits the larger neighborhood /general public and not only the homeowners association



General Guidelines

- Must benefit & be open to general public
- Must be compatible with adopted city plans & policies
- Certain items may not be funded
 - Food and beverages (up to 25% of costs eligible)
 - Playground equipment
 - Entertainment (facility rental, games, prizes, music – up to 25% of costs eligible)
 - Ongoing activities and/or maintenance
 - Staff Time (e.g. salary for an organization's staff)
 - Scholarship loans/stipends
 - Direct social services (health clinics, food baskets, emergency preparedness supplies)



Grant Criteria

A. Scope/Quality/Creativity **0-35 pts**

Creative and well planned project, accessible to general public, low maintenance design

B. Community Benefit **0-25 pts**

Benefit whole neighborhood, improve health, safety and/or appearance of the neighborhood

C. Neighborhood Participation **0-25 pts**

Includes significant neighborhood and/or business cooperation, diversity of participants, demonstrates broad community support

D. Consistency with Adopted Plans & Policies

Project is consistent with adopted neighborhood plans and City policies

0-15 pts



Neighborhood Contributions

(Projects over \$2,000 require some contribution)

- Cash
- Donated Goods & Services
- Neighborhood Pledges
 - Volunteer hours are calculated at \$20 per hour



Neighborhood Contributions

- Make sure that your group has enough cash to pay for goods and services.
 - Neighborhood cash
 - Grant request
 - *If not, then increase your grant request*



Reimbursement Terms

- Reimbursements are made
 - After paid **invoices** and **receipts** have been submitted to City Staff
 - After documentation of Neighborhood Contribution is submitted, if required
- Holdback
 - 20 percent of total grant amount is held back until project is fully completed and all final paperwork has been submitted including digital photos of work
- Reimbursements will not be made for work completed before the contract is executed



Grant Application Timeline

- ***Application Deadline***
 - Monday February 27, 2017 by 4:30 p.m.
- ***March*** - City staff team reviews applications and makes funding recommendations
 - Based upon grant application scores and funding available
- ***April-May*** - Common Council approves Grant Recommendations
 - Contract between Neighborhood and City should be signed by June 1, 2017
 - Contract must be signed prior to the start of project work



Grant Application

- *Online and Paper Copy*
 - Due Monday February 27, 2017, by 4:30 p.m.

2016 Crawford-Marlborough-Nakoma Neighborhood Association Startup



2015 Blair Street Gardens – Gateway Gardens Redesign



2015 Sherman Neighborhood Yard Art



2014 Northside Planning Council Placemaking



2014 Tenney-Lapham Neighborhood Association Capacity Building



2014 Saukborough Property Owner's Association Placemaking



2013 Twin Oaks Placemaking



2013 Lake Edge Placemaking



2010 Meadowood Fence, Fruits and Fellowship



2009 Kennedy Heights Board Training



2008 Lussier Community Center Clay Stomp



2006 Prairie Hills Capacity Building Social & Neighborhood Survey



Several Years of Carpenter-Ridgeway Neighborhood Placemaking



2009 Hawthorne Neighborhood Kiosk





Questions?

Linda Horvath

608-267-1131

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