



2020 Neighborhood

# GRANTS

January 8, 2020, 6pm, Madison Municipal Building,  
215 Martin Luther King Jr Blvd, Rm 153



# Agenda

- Welcome
- Overview
- Questions
- Participant project idea share
- Next Steps
- Adjourn



# 2020 Pre-Application Discussion

- Pre-Application Discussion
  - Contact Linda Horvath 608-267-1131, [lhovath@cityofmadison.com](mailto:lhovath@cityofmadison.com) to discuss your project idea no later than February 1st
  - Learn if your applicant group and proposal idea are eligible
  - Learn about required City review and approval processes including expected timeframes and costs
  - Discuss a potential project timeline

# Eligible Projects & Activities

- Community Enhancement Grants
  - Physical improvements to public spaces
  - Improve aesthetics, and livability of streetscapes, gateways , etc.



# Eligible Projects & Activities

- Leadership & Capacity Building Grants
  - Projects/activities that improve organizational capacity
  - Explore/address neighborhood issues
  - Improve communication and leadership





# Eligible Applicants

- Neighborhood Associations
- Planning Councils
- Business Associations
- Other Entities
  - If your neighborhood does not have a functional neighborhood association, business association or planning council, other community groups or groups of 5 or more residents may apply if approved by City staff. Government organizations are ineligible.
  - Private homeowners' or condominium associations are usually not eligible for funding unless the project benefits the larger neighborhood /general public and not only the homeowners association.



# General Guidelines

- Must benefit & be open to general public
- Must be compatible with adopted city plans & policies
- Certain items may not be funded
  - Food and beverages (up to 25% of costs eligible)
  - Playground equipment
  - Entertainment (facility rental, games, prizes, music – up to 25% of costs eligible)
  - Ongoing activities and/or maintenance
  - Staff Time (e.g. salary for an organization's staff)
  - Scholarship loans/stipends
  - Direct social services (health clinics, food baskets, emergency preparedness supplies)



# Grant Criteria

- A. Scope/Quality/Creativity 0-35 pts**  
Creative and well planned project, accessible to general public, low maintenance design
- B. Community Benefit 0-25 pts**  
Benefit whole neighborhood, improve health, safety and/or appearance of the neighborhood
- C. Neighborhood Participation 0-25 pts**  
Includes significant neighborhood and/or business cooperation, diversity of participants, demonstrates broad community support
- D. Consistency with Adopted Plans & Policies**  
Project is consistent with adopted neighborhood plans and City policies **0-15 pts**





# Neighborhood Contributions

(Projects over \$2,000 should include some contribution)

- Cash
- Donated Goods & Services
- Neighborhood Pledges
  - Volunteer hours are calculated at \$20 per hour



# Neighborhood Contributions

- Make sure that your group has enough cash to pay for goods and services
  - Neighborhood cash
  - Grant request
    - *If not, then increase your grant request*



# Reimbursement Terms

- Reimbursements are made
  - After paid **invoices** and **receipts** have been submitted to City Staff
  - After documentation of Neighborhood Contribution is submitted, if required
- Holdback
  - 20 percent of total grant amount is held back until project is fully completed and all final paperwork has been submitted including digital photos of work
- Reimbursements will not be made for work completed before the contract is executed



# Grant Application Timeline

- ***Application Deadline***
  - Monday March 2, 2020 by 4:30 p.m.
- ***March*** - City staff team reviews applications and makes funding recommendations
  - Based upon grant application scores and funding available
- ***April-May*** - Common Council approves Grant Recommendations
  - Contract between Neighborhood and City should be signed by June 1, 2020
  - Contract must be signed prior to the start of project work



# Grant Application

- *Online, Video and Paper Applications*
  - Due Monday March 2, by 4:30 p.m.

# 2019 Truax/Hawthorne Tunnel Project



# 2018 Bayview Patterns of Passage



# 2017 Worthington Park Neighborhood Association and Eastside Planning Council Pop-Up Market





# 2016 Crawford-Marlborough-Nakoma Neighborhood Association Startup



# 2016 Bayview Neighborhood Mural



# 2015 Blair Street Gardens – Gateway Gardens Redesign



# 2015 Sherman Neighborhood Yard Art



# 2014 Northside Planning Council Placemaking



# 2014 Tenney-Lapham Neighborhood Association Capacity Building



# 2014 Saukborough Property Owner's Association Placemaking



# 2013 Twin Oaks Placemaking





# 2013 Lake Edge Placemaking



# 2010 Meadowood Fence, Fruits and Fellowship



# 2009 Kennedy Heights Board Training



# 2008 Lussier Community Center Clay Stomp



# 2006 Prairie Hills Capacity Building Social & Neighborhood Survey



# Several Years of Carpenter-Ridgeway Neighborhood Placemaking



# 2009 Hawthorne Neighborhood Kiosk





# Questions?

Linda Horvath

608-267-1131

[lhovath@cityofmadison.com](mailto:lhovath@cityofmadison.com)