

# PASTURE AND PLENTY

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City of Madison Planning Division  
Madison Municipal Building, Suite 017  
215 Martin Luther King Blvd

*March 18, 2021*

Dear City of Madison Planners,

I am pleased to make a submission for the rezoning of the properties at the corner of Highland and University Avenue, 2433 University and 2423-2421 University Ave, to be combined into one lot. Current parking lot will be maintained as an amenity for customers, and the current conditional use permitted for parking behind 2433 will be retained for continued service to that part of the commercial building.

As a partner in the property group and owner of the business Pasture and Plenty, which is currently occupant of 2433 University, I want to share our business growth plans, which inform the request. Pasture and Plenty is a growing local food business which serves our community with meal kits, deli and cafe service, catering and virtual food events. As our business grows, we are rooting into the neighborhood, to expand our footprint and be able to expand right here, and keep jobs and create meaningful food community right here on the near west side. We are working to expand our production space and would like to connect the properties so that we may deliver more benefit to the community through our good food work. We request the combination of the properties, to achieve the goals of

1. Eliminating the property line allows for interior flow between the two buildings
2. Eliminating the property line allows us to consider the south side of the property the side yard for both properties, giving us the opportunity for an addition to the rear of the building.

Closing date for the new property is April 9. Our interior work will begin in April, once permits are obtained. Exterior work will wait until zoning approval and exterior permitting are obtained.

The property ownership group is Parametric Property Group. The architect is Doug Pahl. We are in final bidding stage with the builders, Loger Construction and Bachmann. CSM was prepared by Adam Giles Land Surveyor.

Thanks so much for your review and consideration. We look forward to working with you on any questions as you review the request and the project.

Sincerely,

  
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