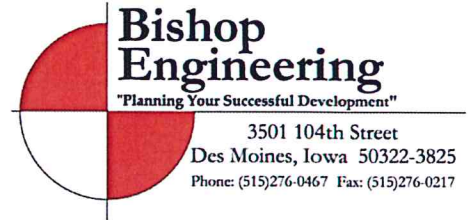


June 27th, 2016

City of Madison, Wisconsin Permit Counter
Attn: Jenny Kirchgatter
Assistant Zoning Administrator
215 Martin Luther King, Jr. Blvd Ste. LL-100
Madison, WI 53703



Re: Letter of Intent for McDonald's: 2901 Dryden Drive

Dear Ms. Kirchgatter,

McDonald's Corporation is proposing improvements for the McDonald's restaurant located at 2901 Dryden Drive. The improvements will include maintenance of the parking lot and bringing the site up to ADA compliance for both sidewalks and ADA stall slopes. In addition, the building will be remodeled with a new façade the removal of the existing playplace off the front of the current building.

As part of this renovation, the function of the site will not change. The hours at this location will also stay the same with the lobby being open 5:00am-11:00pm and the drive-thru open 24-hours a day.

Summary of renovations:

ADA Modifications:

Currently the site sidewalks and handicap parking are not ADA compliant with current standards. This is because the site was constructed prior to the federal ADA code of 1992 being enacted. In making the site compliant, sidewalk will be removed and replaced, a connection to the public sidewalk on Northport Drive will be added and ADA stalls will be moved and repaved to makes all slopes less than the 2% maximum slope requirement.

Maintenance:

As part of this project, there are several areas of the parking lot that need maintenance. The drive-thru areas and ADA stalls will be replaced with concrete and the remainder of the parking lot will get a new asphalt overlay and new parking lot stripes.

Building Remodel:

Both the interior and exterior of the existing building will be remodeled. In addition the existing playplace on the front of the building will be removed. New building elevations are being proposed to remove the mansard roof from the building to refresh the building. As part of the remodel, McDonald's has seen a shift in demographics on this store and a large reduction in sales of Happy Meals over the years. That said, this store no longer justifies having a playplace as part of this location and is using the remodel opportunity to remove the playplace. It shall be noted there is an additional McDonald's located 4 miles away at 4020 Milwaukee Street that has a playplace.

Sincerely,

A handwritten signature in blue ink, appearing to read "Joel Jackson", is written over a horizontal line.

Joel Jackson, PE