

March 10, 2016

City of Madison Planning & Zoning  
AttN: Pat Anderson and Matt Tucker  
215 Martin Luther King Jr Blvd  
Madison, Wisconsin 53703

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**IRWIN A. & ROBERT D. GOODMAN SPORTS COMPLEX AT MADISON COLLEGE – Future Operational Summary**

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Dear Mr. Anderson and Mr. Tucker,

As per your request, we are writing to provide additional operational narrative related to the Irwin A. & Robert D. Goodman Sports Complex at Madison College. Below is a general description of the project and specific responses to your questions related to operations of the Complex following completion of the proposed improvements.

**General Description**

The Irwin A. & Robert D. Goodman Sports Complex at Madison College will include removal and replacement of the existing soccer pitches and softball diamond with a new soccer pitch and softball diamond. The new soccer pitch and softball diamond will be synthetic turf and will include new support buildings. The soccer pitch will have a new storage building with a press box above. The softball diamond will have two dugouts with a team room, press box, coach's office, training room, concessions, restrooms, mechanical room and storage rooms. New seating will be provided at soccer and softball.

A ticket building will be located at the main entry leading to an entry plaza that shares space between the softball and soccer venues. All improvements will comply with nearby wetland buffers, the 100 year floodplain, grading setbacks and will meet stormwater requirements.

**Operational Summary – Specific responses to City Staff questions**

*Operations of the facility (exclusive private use or public)?*

- Complex will be “owned and operated” by Madison College.

*Anticipated type of events to be hosted?*

- Complex will be utilized by a multitude of internal user groups, including intercollegiate athletics, intramural sports and student recreational activities.
- Complex will be utilized by local high school athletic programs and activity groups on a fee per use basis.
- Complex will be utilized by the College to engage east side community centers in activities directly related to the Youth Fit Initiative.
- Anticipated Complex will host youth sport tournaments, camps, clinics and events.

*Times of use?*

- Typically 8:00 AM to 10:00 PM.

*Operational structure?*

- The Complex will be operated as a self-supporting business enterprise operation within the College organizational structure.



*Seating capacities?*

- Softball Stadium: 500
- Soccer Stadium: 300

*Ticketing policies and associated fees?*

- Ticket and admission policies will be determined by the individual and/or unique event that is taking place. Not all events will require ticketing and spectator admission fee.

Please feel free to contact with any additional questions or if additional information is needed to advance the City of Madison review and approval process for this project.

Sincerely,

RDG Planning & Design



Scott Crawford, PLA, ASLA, LEED AP  
Senior Partner

cc: Michael Stark, Madison College  
Justin Frahm, JSD

