



Macha Tea company has been in business since 2007 and recently relocated to 823 E. Johnson Street after existing on Monroe Street for seven years. Our new location is a more retail-focused business, selling looseleaf tea and teaware in addition to offering a menu of brewed tea beverages and light bakery for in-house and carry out.

Several times a month we offer lunch and brunch, and we also occasionally host guest chefs for private dinner events. We applied for a beer and wine license in order to serve additional beverages at those events, but also to expand on our current daily offerings and to provide our customers with new ways of consuming tea. Breweries are experimenting with using tea in beer and we'd like to be able to show that tea is a versatile ingredient that can be used in a variety of ways.

Our primary business, however, remains as a retail location selling high-quality looseleaf tea and accessories. We do not intend for alcohol sales to become a major part of our business, but rather a complementary addition for our customers who enjoy our relaxing atmosphere, which we believe is a welcome contrast to the typical bar setting.

We are located in a building that consists of two commercial spaces on the first floor, and four apartment units on the upper levels, 5,445 square feet in total. We share a parking lot with the upstairs residential tenants as well as with several neighboring businesses. We've been allotted two parking spaces per our lease with Wisconsin Management Company, which are used by employees. There are four bike parking posts near the front entrance to our business.

Our space is approximately 1,000 square feet and is primarily set up as a tasting bar for sampling teas, with limited additional seating in between retail displays. The space also includes a commercial kitchen where we prepare our baked goods and also make our custom tea blends.

Hours of operation are Wednesday through Friday noon-7 pm; Saturday 11-6 pm, and Sunday 9 am-3 pm. Pending the approval of our alcohol licensing and after discussion with the TLNA and Alder Ledell Zellers, we agreed to close no later than 11:30 pm on any night of the week in the future.

We are happy to be a part of a neighborhood that has also been our home for nearly a decade, and believe our unique business impacts the growing Capitol East area in a positive way. It is our intention to continue to be a creative place for tea and a welcoming place for building community.

Anthony & Rachel Verbrick
Owners, Macha Tea Company