



# Block 113 Redevelopment Update

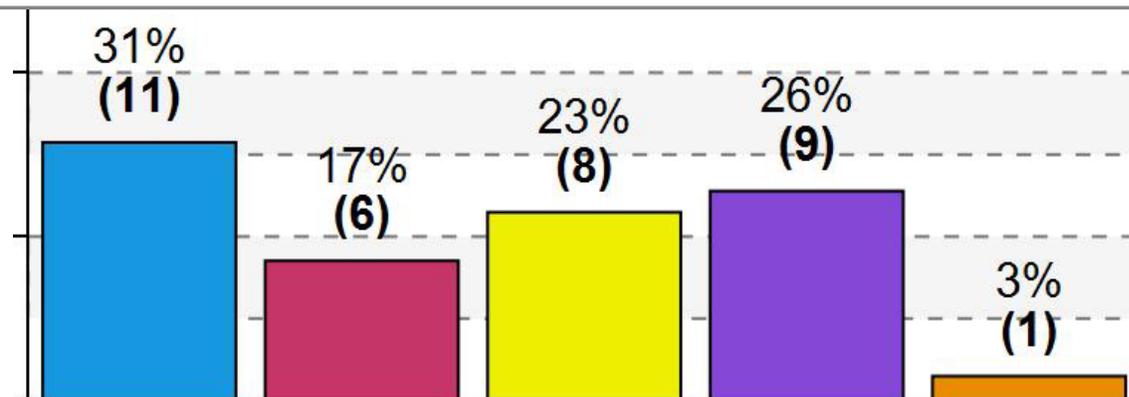
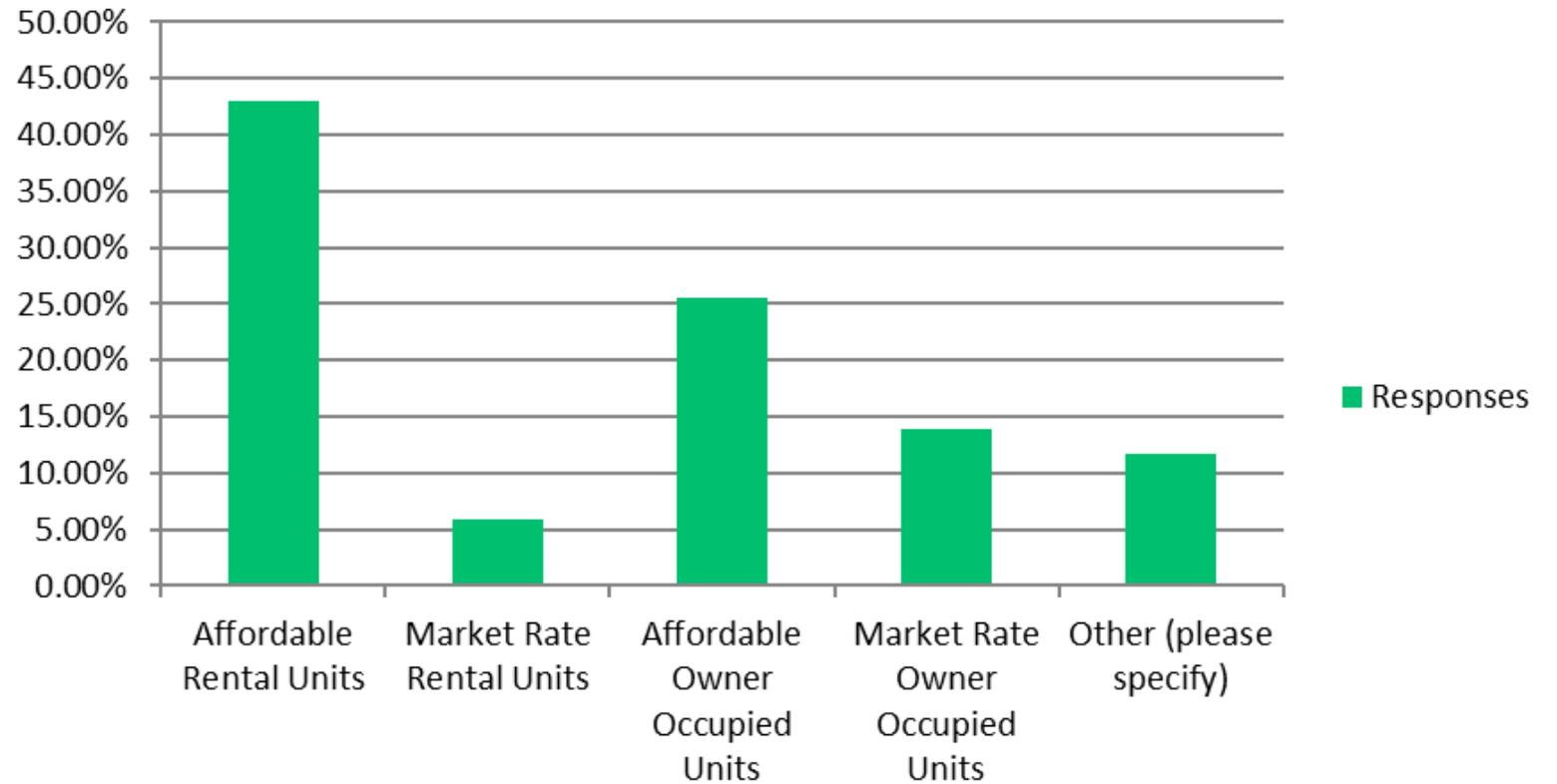
Prepared by the City of Madison Department of Planning & Community & Economic Development

August 22-23 Survey Responses

# Survey Monkey & iclicker Results

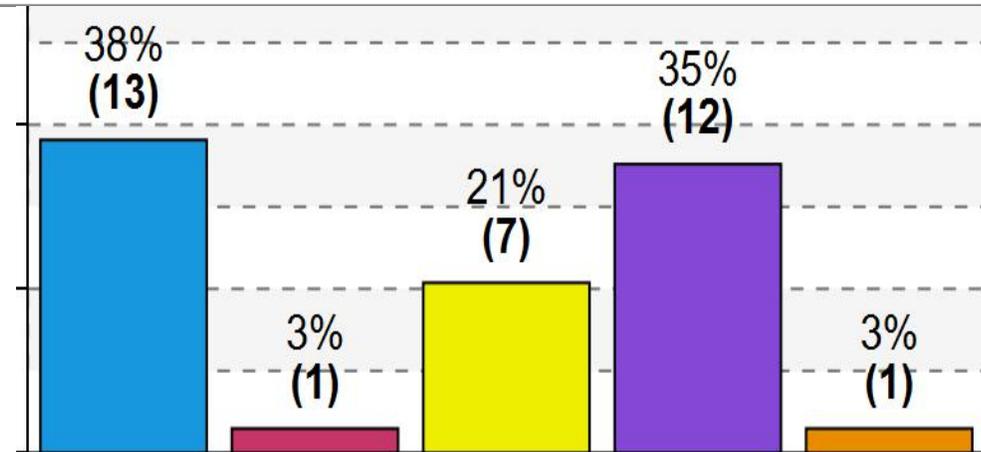
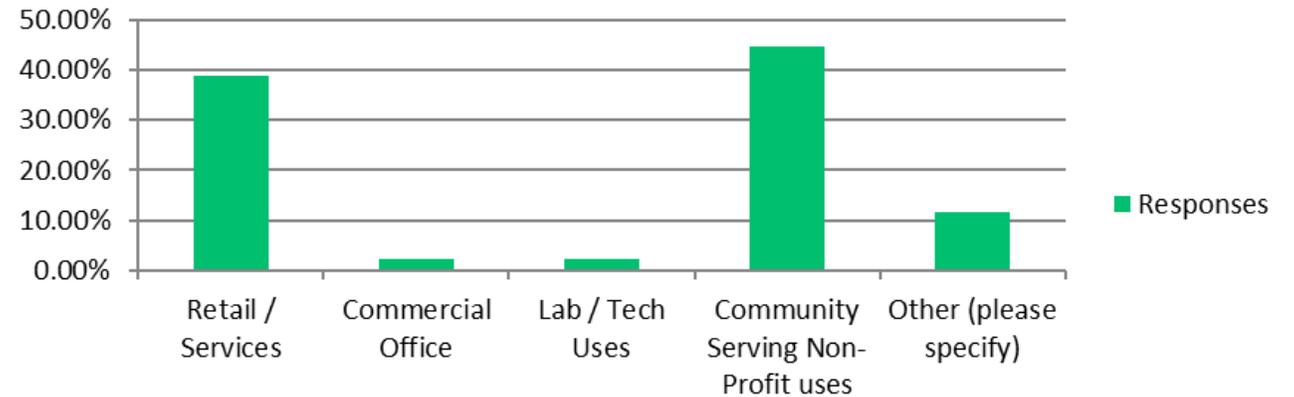
- 88 Survey Monkey Participants  
*(top graph)*
- 40 iclicker participants  
*(bottom graph)*

## What is your Highest Priority for Housing?

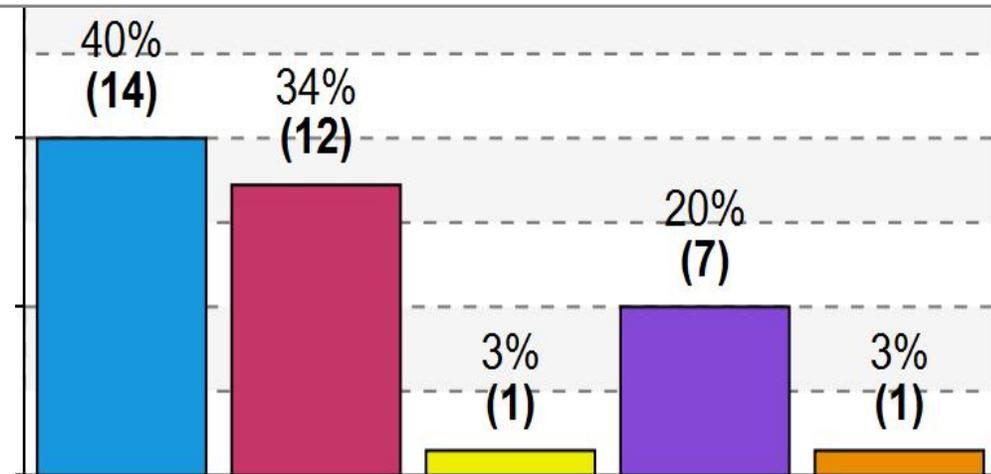
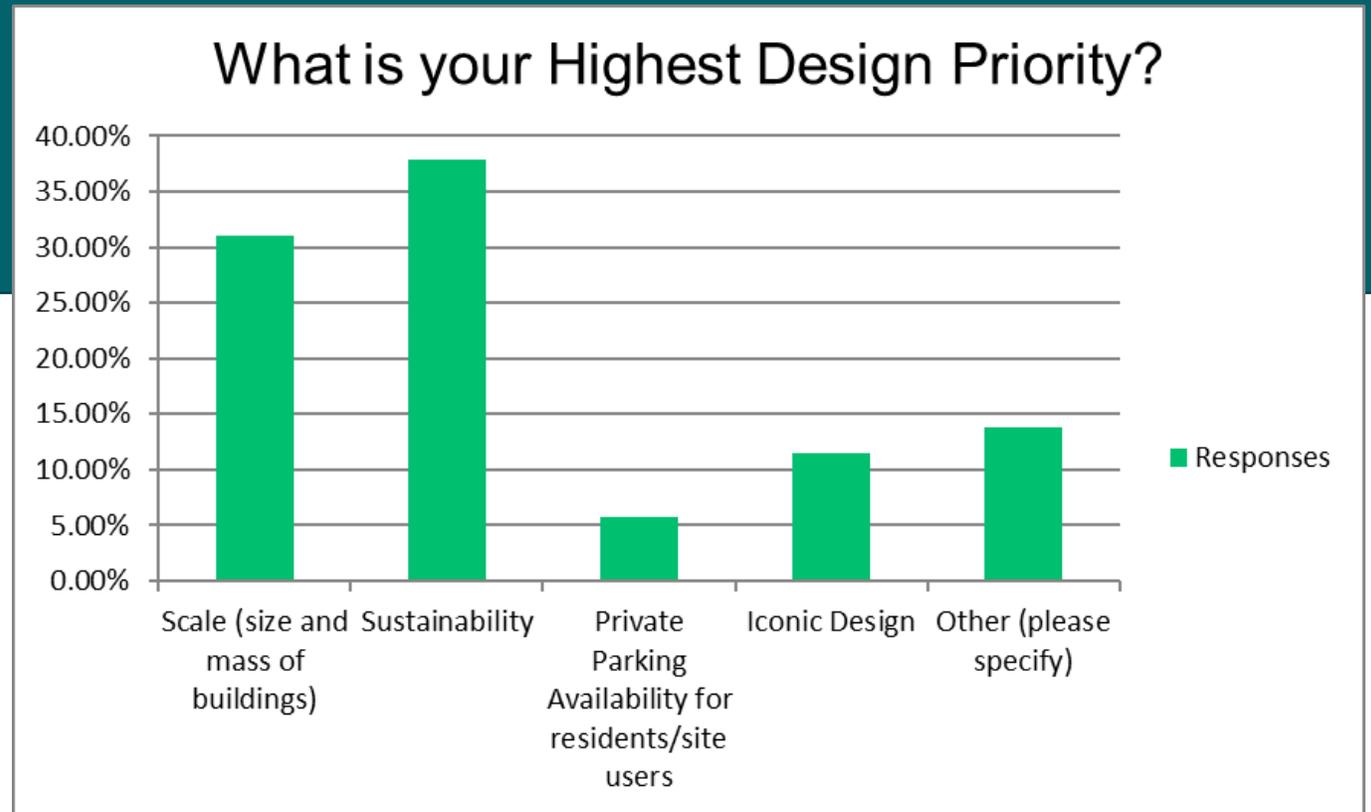


# Survey Monkey & iclicker Results

While Housing is the highest priority for the City, there may be an opportunity for some smaller, associated uses within a larger development. What is your Highest Priority for Other Associated Uses?

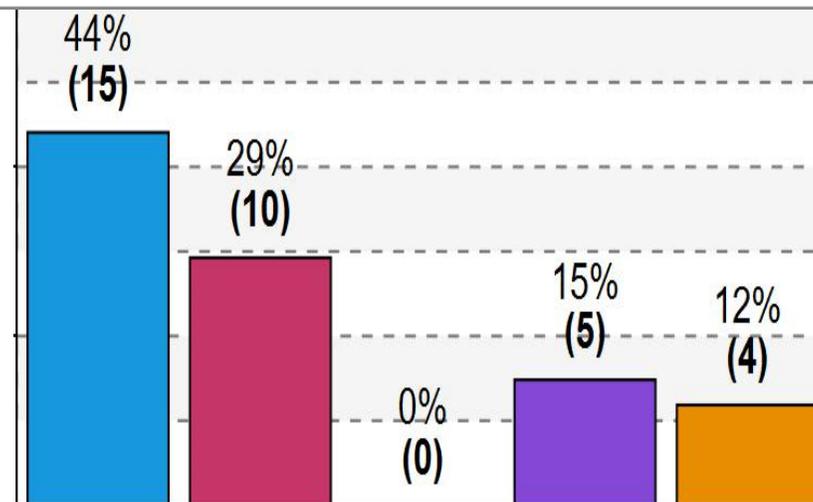
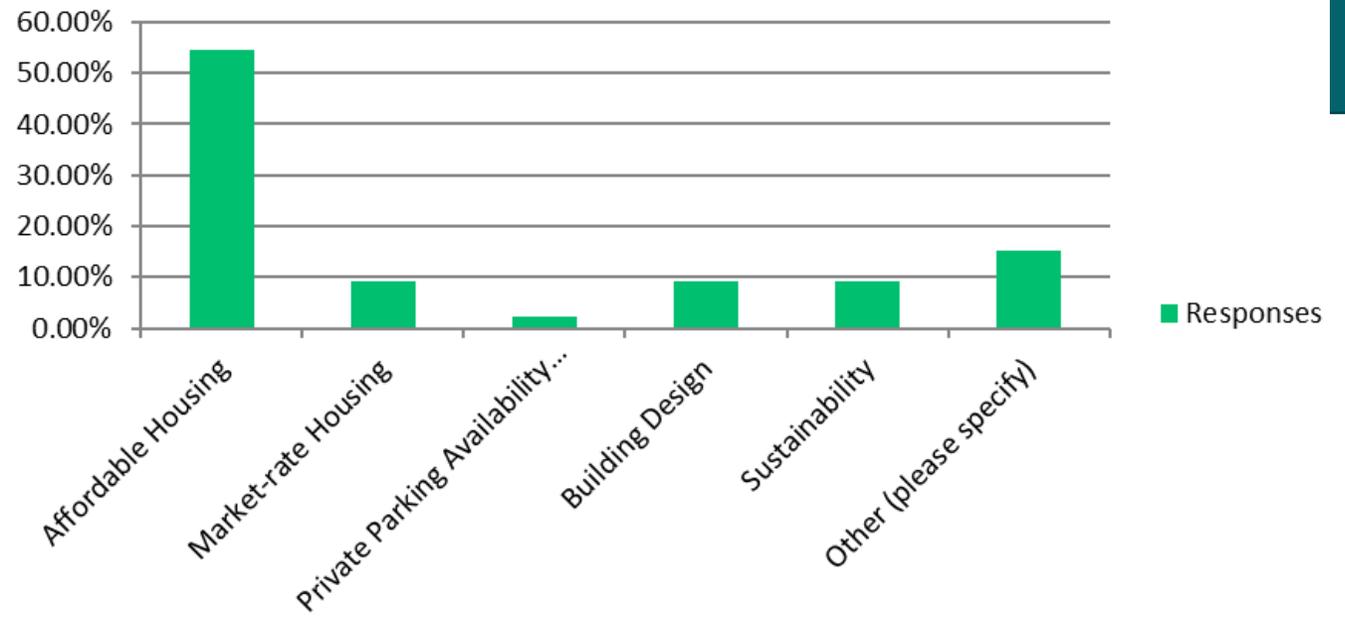


# Survey Monkey & iclicker Results



# Survey Monkey & iclicker Results

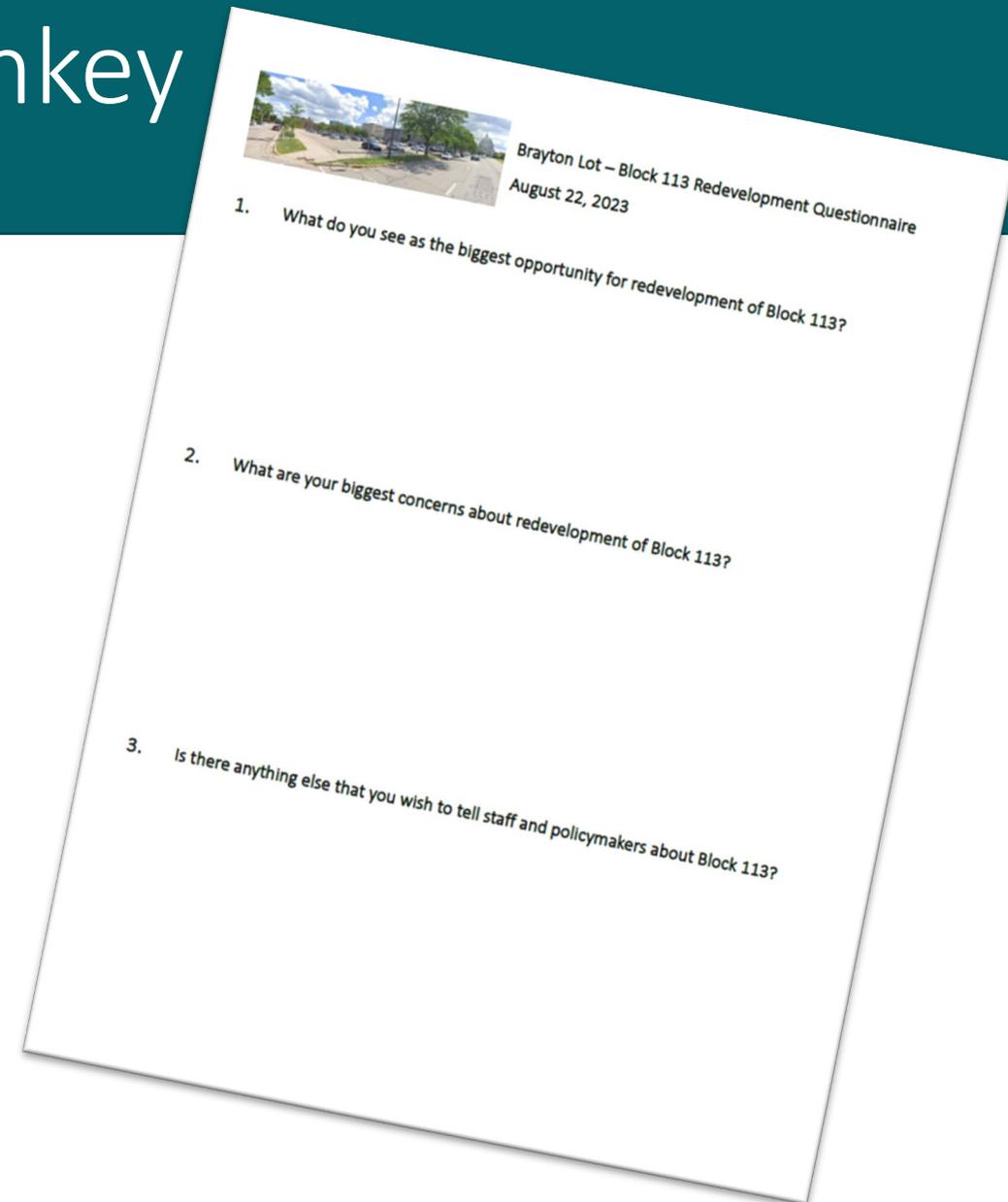
What is your OVERALL Highest Priority for the site?



# Questionnaire & Survey Monkey

## Questionnaire

1. What do you see as the biggest opportunity for redevelopment of Block 113?
2. What are your biggest concerns about redevelopment of Block 113?
3. Is there anything else that you wish to tell staff and policymakers about Block 113?



# 1. What do you see as the biggest opportunity for redevelopment of Block 113?

- Maximize affordable housing x 15
- Reduce parking x 13
- Maximize density x 12
- Mix of market rate & affordable housing at a variety of price points (affordable housing bonus) x 12
- Community serving uses (such as not-for-profits, mental health services, senior center, welcome services for new residents, community center, continuing education, churches outreach, recreation facilities) x 11
- Recreation center / open space / gathering space x 10
- Home ownership x 9
- Building scale compatible with the First Settlement neighborhood x 7
- Generate revenue for the City x 5
- Market / grocery / other food x 4
- Keep workers downtown (lab / child care / office) x 4
- Eco-friendly, sustainable low-income housing x 4

## 2. What are your biggest concerns about redevelopment of Block 113?

- Avoid another luxury high rise x 19
- Site remains vacant until developed / not well designed x 11
- Missing opportunity to create much needed affordable housing downtown x 11
- Lack of livable urban spaces / urban design / street activation x 6
- Not respecting the existing built environment of First Settlement x 6
- Too much parking being built x 6
- Reduced development potential by calls to preserve character x 5
- Concerns of affluent, older homeowners who bought houses in a more affordable era being prioritized over the needs of the environment and of renters struggling with increasing rents x 4
- Won't be dense enough x 4
- Bringing in Sect. 8 housing when more owner occupied housing is needed x 4

### 3. Is there anything else that you wish to tell staff and policymakers about Block 113?

- Don't mess up this opportunity x 9
- Focus on affordability (all kinds / senior / student families) x 9
- Less parking x 8
- Need more housing downtown x 6
- Appreciate efforts to make Madison affordable / green / pedestrian-friendly x 4
- Consider including a nod to Turner Hall with a new rec center x 4