

## Draft Plan Document and Presentation Comments

- Has any consideration for dissemination of pocket parks throughout the residential areas?
- Also curious about the Equity Based Market Study... potential timeframe? Any additional info?
- Pocket parks are an amenity targeted at elderly and differentially abled people. Totally different function than the large parks.
- Will the East Washington Corridor study take into account state or federal plans for rail either hi-speed or interurban or even cross-Isthmus?
- Will intersections with East Washington be redesigned for safer crossing?
- What about "temporary" men's shelter when it becomes permanent?
  - Once the shelter is no longer needed, and a permanent home is found, the site will become a redevelopment site.
- What went wrong with the Union Crossings Mixed Use? The commercial units are all empty. Is that just temporary due to Covid?
- What is the timeline for building Reindahl Imagination Center?
- The area near Starkweather creek in this area is very low and marshy
- Personally, I welcome this vision. I think the East Towne Mall is on life-support and there are many vacant buildings in the area.
- How would this align with the proposed mix use apartment that was targeting the JC Penny area?
- The contaminated Starkweather Creek from PFAs from Truax?
  - This branch of starkweather creek is upstream form Truax
- High density housing will increase traffic
  - E Wash is state highway, has WisDOT been involved?
  - Have we considered rail? Because it seems BRT is unsustainable for long term
- I'm writing to express my strong support for preservation of the extensive marshland near East Towne Mall, site of proposed developments. By removing the impervious parking areas for development of housing, infiltration of water would be increased, the opposite of developing the marsh and marsh border areas as proposed. I realize the costs of development in presently paved areas would be higher, but the runoff into the severely degraded Starkweather Creek watershed would be disastrous. The location of affordable housing in Madison is a continuing problem, but it needs to be sited in transportation and environmentally wise ways.
- I urge you to look for a win/win solution for the East Towne Mall development and the wetlands adjacent to it. In particular, I'm wondering if the large parking areas can be utilized for the development rather than sacrificing any of the wetlands. Please consider the environment as just as important as business development. I think ecological preservation could be used to support businesses.
- Please do not build anymore on the lands mentioned above. Instead build over the mall and parking lots of the mall. Wisc. is losing nature's miracles and wonders and you need to help preserve them and protect them for future generations. Please read The Friends of Starkweather Creek newsletter and about all the people and projects that have been going on for years to bring back what development by people has done to the environment.
- I caught part of the last public zoom meeting. A reference was made, as though it were certain, to the Center location as Reindahl Park. I strongly oppose siting the Center in the Park. Once

the homeless encampment removes from the Park it should return to being 'park.' The MMSD put in place, without regard to the park Master Plan, an asphalt bike path through the 'woods' when the major sewerage work was done a year or so ago. The encampment in the woods has damaged the trees and plant life there-hopefully not permanently. I do not trust the City not to further damage the Park if the Center is located there. If the several visions for the East Towne area go forward they are one more reason to locate the Center more centrally in 'East Towne' to serve more people. Let the Park be a park.

- The underutilized parking lots would be a preferable site for development if we want to preserve the wetland area around East Towne--including the dryer areas.
- Everyone would like to build on build housing on undeveloped land, but let's preserve what's left, and make better use of it.