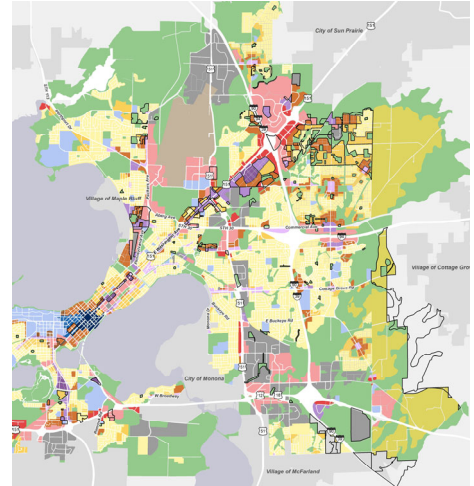


2023 Comprehensive Plan Interim Update



July 13, 2023



Agenda

1. Background
2. Project scope
3. Proposed revisions
4. GFLU map amendment applications from the public
5. Relation to Area Plans
6. Anticipated timeline
7. Q&A





What is the Comprehensive Plan?

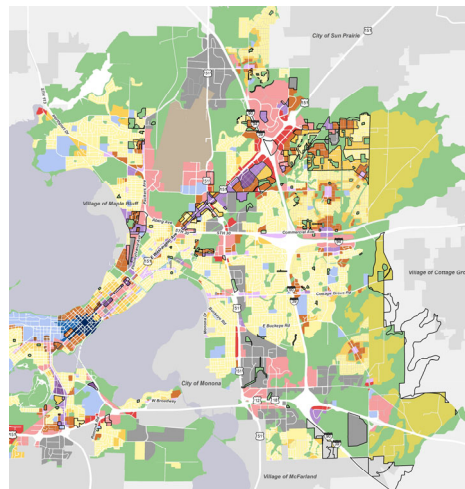


- Guides decision-making and investment
 - Work planning, budget requests





-
- A stylized illustration of a building with a white frame and blue roof, situated on a blue mat. A yellow ramp with black diagonal stripes is positioned in front of the mat. A small white cube is also visible on the mat.



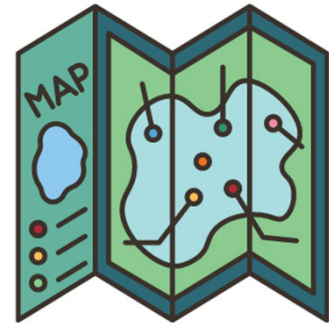
Project Scope



Interim Update: a 5-year interim update to the 2018 Comprehensive Plan (not a full decennial update).

Main components of the scope:

1. Add Health and Safety Element
2. Align Generalized Future Land Use (GFLU) map with recently adopted plans
3. Opportunity for public to propose revisions to the GFLU map



Project Scope



- Similar interim update process completed in 2012.
 - Received nine GFLU amendment applications from the public.
 - Two out of nine GFLU amendment applications from public were approved (UW Research Park and Grandview Commons on Cottage Grove Rd).

Table of Contents		
Introduction Background information on the Comprehensive Plan	1	← Update population projections
Engagement Process How Madisonians shaped the Plan	9	
Growth Framework Generalized Future Land Use Map Growth Priority Areas	13	← Update GFLU map, including several category descriptions and map notes
Six Elements		← Update Peripheral Planning Areas map and descriptions
Land Use and Transportation Compact Land Use Efficient Transportation	29	
Neighborhoods and Housing Complete Neighborhoods Housing Access	45	
Economy and Opportunity Growing Economy Equitable Education and Advancement	61	← Update maps
Culture and Character Cultural Vibrancy Unique Character	73	
Green and Resilient Natural Resources Parks and Recreation	86	
Effective Government Efficient Services Regional Cooperation Community Facilities	99	← Add Health & Safety Element

Summary of Proposed Revisions

Two types of revisions:

1. Revisions to the GFLU Map



2. Revisions not related to the GFLU Map



1. Revisions to the GFLU Map



1. Revisions to the GFLU Map

- a) Staff-recommended revisions related to plans adopted since 2018.
- b) Staff-recommended changes not related to recently adopted plans.
- c) Review of proposed GFLU amendment applications from the public.

An updated Draft GFLU map has been [posted](#).



1. Revisions to the GFLU Map



a) Plans amended or adopted after the 2018 Comprehensive Plan:

- | | |
|--------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1. Elderberry Neighborhood Development Plan (NDP) Amendment (2018) | 10. East Washington Ave. Capitol Gateway Corridor Plan Amendment (2020) |
| 2. Pioneer NDP Amendment (2018) | 11. Odana Area Plan (2021) |
| 3. Junction NDP Amendment (2018) | 12. South Madison Neighborhood Plan (2022) |
| 4. Milwaukee Street Special Area Plan (2018) | 13. Greater East Towne Area Plan (2022) |
| 5. Triangle-Monona Bay Neighborhood Plan (2019) | 14. Yahara Hills NDP Amendment (2022) |
| 6. Rattman NDP (2019) | 15. Shady Wood NDP Amendment (2023) |
| 7. Mifflandia Neighborhood Plan (2019) | 16. Hawthorne-Truax Neighborhood Plan (2023) |
| 8. Nelson NDP (2019) | 17. Reiner NDP (June 2023) |
| 9. Oscar Mayer Special Area Plan (2020) | |

1. Revisions to the GFLU Map



b) Staff-recommended changes not related to plans.

- Adjusting for annexations by McFarland.
- Incorporating intergovernmental agreement with Town of Cottage Grove.
- Ensuring greenspace over one acre is mapped as parks & open space.
- Updating select areas for recent development approvals.
- Additional guidance on issues such as consideration of residential development in Employment areas and redevelopment of Special Institutional uses.

GFLU Amendment Criteria

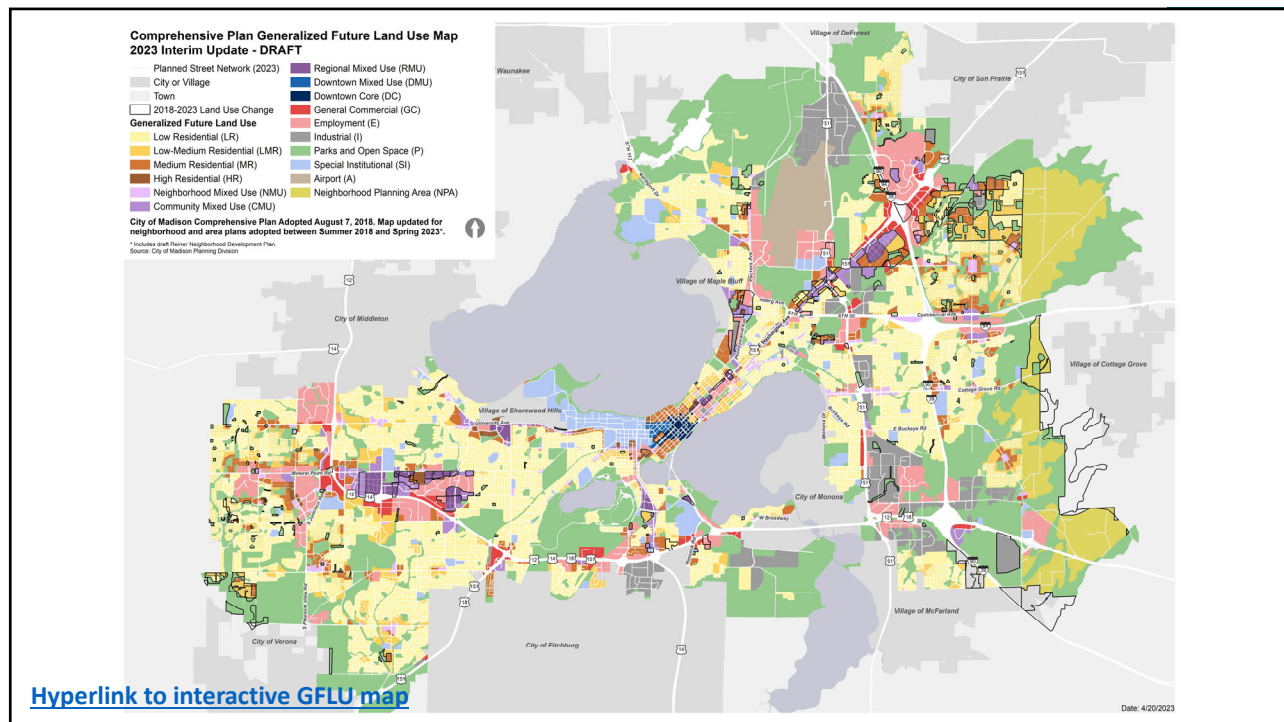


c) Review of proposed GFLU amendment applications from the public.

Amendments proposed by the public should be:

1. Outside of an area with a neighborhood, neighborhood development, or area plan adopted after the 2018 Comprehensive Plan ([see map](#)).
2. Outside of an area with an in-process plan ([Northeast](#) and [West](#) Area Plans – [see map](#)).
3. Consistent with the 2018 Comprehensive Plan's Goals, Strategies, and Actions as applied in the context of the amendment area.
4. A better fit with the predominant uses and development pattern in the surrounding area.
5. Generally larger than 2 acres and meet the other criteria.

Applications are due August 6.



2. Revisions not related to the GFLU Map



2. Revisions not related to the GFLU Map

- a) Staff-recommended administrative revisions.
- Add Health & Safety element (adopted by Council in 2022)
 - Update most maps
 - Minor text corrections

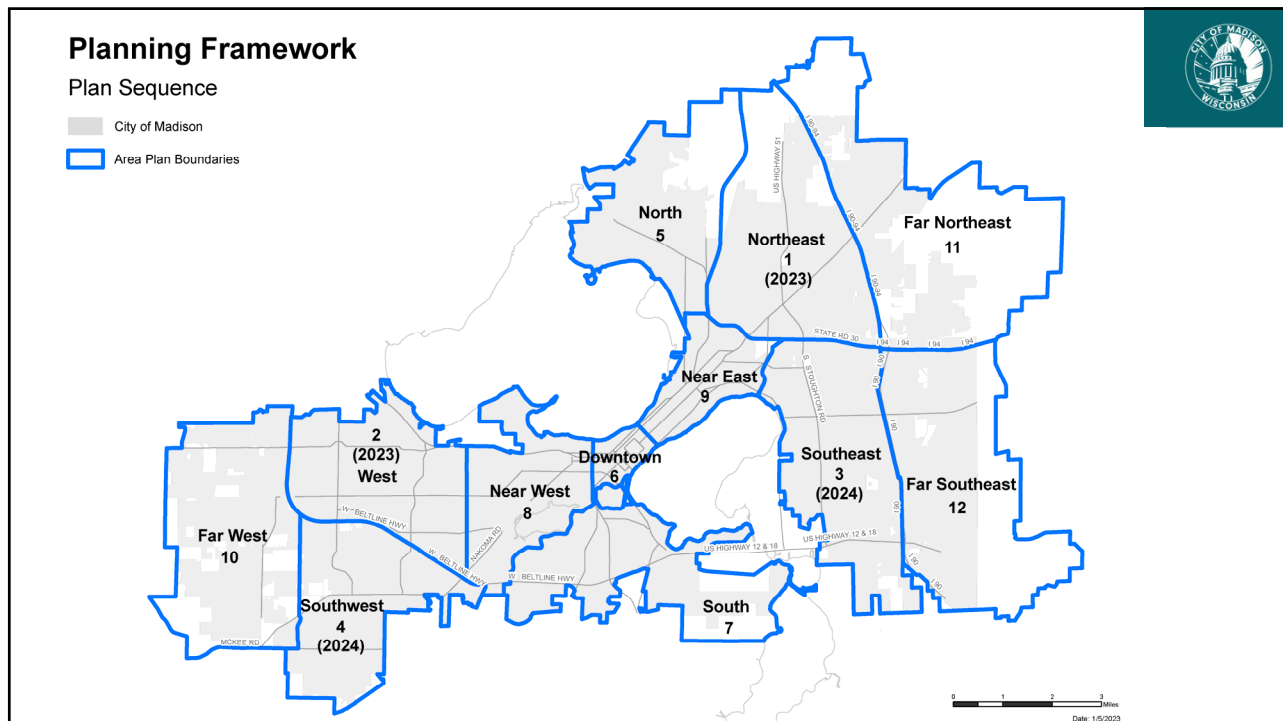
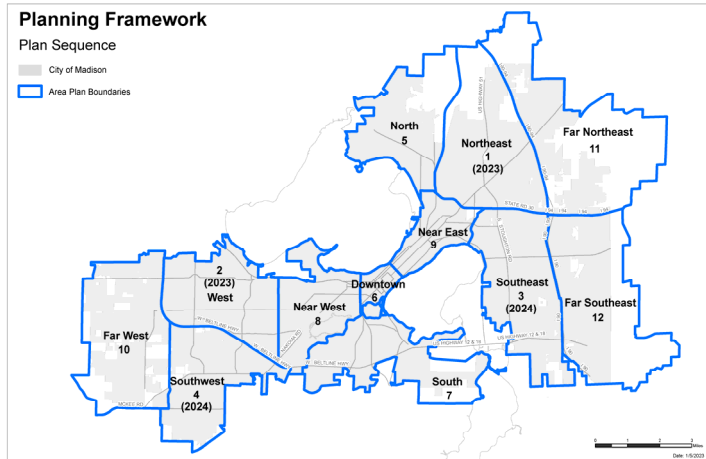
A full list of the proposed revisions will be posted to the project website in August.



Interface with Area Plans



- After adoption of each Area Plan, Comp Plan GFLU map will be revised to incorporate land use changes
- Area Plan processes for making geographically specific land use changes



Anticipated Timeline



2023 Date	Action
June 7	Call for proposed GFLU map amendment application released
August 6	Deadline to submit GFLU map amendment application
August 9	Post GFLU map amendments submitted by the public and proposed text edits on project website
August 31	Post staff written response for all GFLU map amendment applications on project website
September 7	Special Plan Commission meeting: review GFLU map amendment applications, text edits and provide direction to staff
September 18	Continued Plan Commission discussion of GFLU map amendment proposals and text edits (if needed)
Mid-September - Early October	Staff drafts final Comprehensive Plan amendment based on Plan Commission feedback
October 17	Introduce Comprehensive Plan amendment ordinance at Common Council, refer to Plan Commission for public hearing
October 30	Plan Commission public hearing, recommendation on ordinance to Common Council
November 7	Common Council ordinance review/adoption

Comprehensive Plan Interim Update

Project website: www.cityofmadison.com/CompPlan



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Questions?

July 13, 2023

