

Annual Grant Program Application

215 Martin Luther King Jr. Blvd., Suite LL-100
 P.O. Box 2985, Madison WI 53701-2985
 Phone: (608) 261-9134
 Fax: (608) 267-8739
www.cityofmadison.com/mac



CHOOSE ONE: INDIVIDUAL ORGANIZATION
 CHOOSE ONE: Project Legacy
 ARTS Education Individual Artist Fellowship

If organization, what is the size of your organizational budget? _____

In the last six years have you or your organization received city funding? _____

IF YES, what years, what project, and how much? _____

NAME OF INDIVIDUAL ARTIST OR ORGANIZATION (PLEASE PROVIDE FULL LEGAL BUSINESS NAME: I.E. MADISON THEATER GROUP, INC.) _____

If the applicant is not an individual artist, please indicate how your group is organized: (Note: 501(c)(3) status does not answer this question - please consult your organization's leadership to determine the status of your group and the complete, legal name under which you would execute a contract with the City of Madison, should you be awarded this grant.)

- Corporation (Inc, Corp., Co., etc., including Non-Profit Corporations)
- Limited Liability Company (LLC)
- Limited Liability Partnership (LLP)
- Partnership
- Unincorporated Association
- Sole Proprietor d/b/a
- Other:

PROJECT TITLE _____

ESTIMATED TOTAL COST _____ MAC REQUEST _____

START DATE	END DATE	NUMBER OF PROJECT PARTICIPANTS	ANTICIPATED SIZE OF AUDIENCE

ALDERPERSON'S NAME AND DISTRICT NUMBER (WHERE PROJECT WILL OCCUR). VISIT WWW.CITYOFMADISON.COM/CLERK/ELECTIONWHO.CFM FOR ASSISTANCE.

Check if Project serves an area with a neighborhood resource team. See List of NRT's: www.cityofmadison.com/mayor/nrt/

IF YES, WHICH NRT? _____

IN THE SPACE PROVIDED, BRIEFLY DESCRIBE YOUR PROJECT:

ORGANIZATION APPLICANT

ORGANIZATION NAME OR FISCAL RECEIVER (I.E., BOARD OF REGENTS, ARTS WI)

CONTACT PERSON/Email/Phone FOR FISCAL AGENT

BUSINESS ADDRESS FOR FISCAL AGENT

CITY STATE ZIP CODE

PROJECT CONTACT

BUSINESS PHONE / E-MAIL ADDRESS FOR PROJECT CONTACT

DATE ORGANIZATION RECEIVED FEDERAL TAX-EXEMPT STATUS UNDER SEC. 501(C)(3) OF THE IRS CODE

FEDERAL TAX ID NUMBER

INDIVIDUAL APPLICANT

NAME

STREET ADDRESS

MAILING ADDRESS (IF DIFFERENT)

CITY STATE ZIP CODE

TELEPHONE (DAYS)

E-MAIL ADDRESS

Applicant name must match legal name (as used in tax filing)

APPLICANT NAME/ORGANIZATION _____

\$ _____
TOTAL REQUESTED FROM MAC

PROPOSED BUDGET FOR MADISON ARTS COMMISSION GRANT

PROJECT EXPENSES (Please indicate via **check off** box if MAC funds will be used for the expense listed.)

Applicants may attach budget details **IN ADDITION** to this completed form.

In-Kind Expenses – Must Equal In-Kind Income (defined bottom of p.3*)	Amount	Check off
TOTAL		

Supplies/Materials	Amount
TOTAL	

Publicity/Postage	Amount
TOTAL	

Services/Fees/Rentals	Amount
TOTAL	

Honoraria/Personnel	Amount
TOTAL	

Travel/Other Expenses	Amount
TOTAL	

Total Expenses MUST Equal Total Income on PAGE 3	GRAND TOTAL	
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PROJECT INCOME

In-Kind Contributions – Must Equal In-Kind Expenses (item, source, amount)*	Amount
TOTAL	

Committed Funds (donor and amount)	Amount
TOTAL	

Anticipated Funding (donor and amount)	Amount
TOTAL	

MAC Grant Funds Request	TOTAL
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Total Income MUST Equal Expenses Total from PAGE 2	GRAND TOTAL	
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***INKIND** is defined as non-cash donations of goods and services such as labor, facilities, or equipment to carry out a project. Typically, skilled or professional labor can be valued at the prevailing rate that the individual making the donation has a record of receiving in the field. *For example Grantee X counts donation of Venue Y at Venue Y's normal rental rate and the donation of their set designer at the designer's average wage of \$17.00 per hour X the number of hours they will work on the project. If audited, these amounts could be verified, by showing the posted rental agreement for Venue Y and previous pay stub of the set designer.*

Grants **MAY** be used for artists' fees, legally required royalties, production expenses, space rental, marketing costs, purchase of expendable materials, required insurance, etc. MAC Grants **CANNOT** be used to fund prizes or awards, grantee's tuition, purposes other than outlined in the grant, permanent equipment, travel outside the City of Madison, refreshments or debts incurred for past activities.

Nondiscrimination Based on Disability. Applicant shall comply with Section 39.05, Madison General Ordinances, Nondiscrimination Based on Disability in City-Assisted Programs and Activities. Under section 39.05(7) of the Madison General Ordinances, no City financial assistance shall be granted unless an Assurance of Compliance with Sec. 39.05 is provided by the applicant or recipient, prior to the granting of the City financial assistance.

Applicant hereby makes the following assurances: Applicant assures and certifies that it will comply with section 39.05 of the Madison General Ordinances, entitled "Nondiscrimination Based on Disability in City Facilities and City-Assisted Programs and Activities," and agrees to ensure that any subcontractor who performs any part of this agreement complies with sec. 39.05, where applicable, including all actions prohibited under section 39.05(4), MGO.

APPLICATION SELF-CHECK (REQUIRED)

1. I have read the guidelines and understand the requirements if awarded MAC grant funds.
2. I emailed the Arts Program Administrator of my intent _____ DATE (mm/dd/yy) to apply prior to submittal.
3. I have compiled everything in the application submission list, required in the guidelines.
4. My Dropbox attachments are labeled with the naming convention described in the guidelines.

 Example: A_application_JDoe.pdf D_resumes_JDoe.pdf
 B_narrative_JDoe.pdf E_worksample1_JDoe.jpg
 C_letters_JDoe.pdf E_imagelist_JDoe.pdf
5. I indicated (via check off box) on my budget which expenses MAC grant funds would be used for.
6. My total requested funds are equal to, or less than, \$3,000.
7. My total requested funds are equal to, or less than, 50% of total estimated project costs (see example below).
8. In-kind donations may be used for 50% or less of the grant project matching funds (see example below).
9. At least 50% of my total project matching funds are cash (see example below).

Individuals should provide A through E, **organizations** should provide A through I— unless they are applying in the **legacy category**— in which case they need only provide A and B.

Total Project	Maximum MAC Grant Allowed	Cash Match Required	In-kind Limits
\$3,000	\$1,500	\$750 or more	\$375 or less
\$6,000	\$3,000	\$1,500 or more	\$750 or less
\$10,000	\$3,000	\$1,500 or more	\$750 or more

10. Expense and income totals match.
11. Grant funds are requested **only** for: artists’ fees, legally required royalties, production expenses, space rental, marketing costs, purchase of expendable supplies, required insurance, etc.
12. No grant funds are requested for prizes or awards, grantee’s tuition, purposes other than outlined in the grant, permanent equipment, travel outside the City of Madison, refreshments or debts incurred for past activities.
13. My budget does not include other cash funding (in-kind is OK) from the City of Madison.
14. If awarded funding I will include the required MAC and Wisconsin Arts Board credit language and logo on all publicity materials.
15. If awarded this funding, I will photo document the project and provide five images to the City of Madison for their use.
16. I understand that if awarded funding, I will receive payment after the project is completed and all necessary documentation has been approved by the City.
17. If you don’t receive a confirmation email, please contact the Arts Program Administrator at Madisonarts@CityofMadison.com.

Narrative Disability Pride Festival 2017

This year Disability Pride Madison will celebrate the 27th Anniversary of the Americans with Disabilities Act and the Fifth Disability Pride Festival on July 29th, 2017. Because of the construction of Madison's first accessible playground in Brittingham Park, we will need to move the festival to Tenney Park this year. For the fifth time, we will rent a stage, equipment and tents and create a festival that showcases the contributions of people with disabilities to the arts and culture of Madison. By ramping the stage, in addition to having accessible audience space, our festival looks at the voices in the margins and intersections of identity, voices that literally can't appear in other spaces or who leave parts of themselves behind when accessing other venues.

Artistic & Educational Merit—Our festival features quality performances by people with disabilities. Initially no one could tell us who there was that had a disability and performed at a professional level in the Madison area. In year 1, 2013, with your support we pulled off the first festival with one stage. Since then each year we have expanded bringing new artists forward.

In year 2 we added a Karaoke Tent for people who wanted to perform, but weren't ready for the main stage and a Wellness Tent with mindfulness and adaptive yoga and free massage.

In year 3 we added a couple workshops on disability justice that were a huge success. We added Mad City Badgers youth wheelchair basketball team, adaptive bikes for the blind and someone from the Paralympics biathlon team expanding recreational offerings.

In year 4, we significantly upgrading the staging and sound by hiring Sosonic, the company that does the concerts on the square. We also had Gaelynn Lea winner of NPR's Tiny Desk Concert Series. Because of issues with sound bleeding, we eliminated the Community Tent.

This year, we would like to bring the Community Tent and Karaoke back, return Gaelynn Lea to the mainstage and collaborate with Ti S Banks to get more artists of color with disabilities involved. We need to make sure that the Disability Justice Movement includes people of color, since less than 18% of Caucasians, but slightly more than 22% of African American's have disabilities with numbers for other ethnic groups falling in between those statistics. Not only are more people in poverty disabled, but poverty increases the impact of disability in many ways. All other discrimination negatively impacts people with disabilities and unless we address those other matters some people with disabilities will be excluded.

To further reach out to more people we plan to use Facebook Live this year to broadcast our event to a larger audience that day. We are updating our website with links to all groups involved as well as other performers with disabilities and groups that promote Disability Pride.

Feasibility--In the last three years, your grant from the Madison Arts Commission has laid a foundation and given us credibility as we brought together people and resources. We are a small group and every penny we raise is dear, we cannot yet afford apply for a legacy grant or ease up on any kind of fundraising as we continue to grow. It has been challenging to raise funds, people with disabilities are rarely seen as donors, by themselves or others and we are unique in being a festival that is by, not for, people with disabilities. There are many service providers with full-time development teams. Our festival channels all fees towards the performers and technicians, this grant proposal is not written by someone who is paid to do that. Our time is volunteered to our beloved community.

In 2013 we had about 20 organizations participating that day, in 2014 it was 43, in 2015 it was 67 and in 2016 73 groups cooperated. If you look at our budget, last year we had close to \$10,000 in support from local individuals and businesses.

We already have affirmations from many of last year's sponsors and some new groups that weren't involved last year. We are making upgrades in sound and staging including adding a roof to the stage this year, so sound and stage alone will be \$5000. We have enough funds/credibility this year so we can float other bills and pay artists

the day of the show, although ultimately MAC money will go towards that expense.

Our biggest challenge this year is to grow publicity. We have engaged Promote Local to redesign our website and reach out digitally. Again we will partner with WORT radio, do posters, press releases, buy Isthmus ads, and try to get on TV. Our mailing list is currently around 300, our Twitter followers number 804, our Facebook page has 978 “likes”. We will reach towards Chicago, in addition to their Disability Pride Parade we would like to participate in their regional Abilities Expo to try and gain recognition and grow our digital footprint.

Importance --This festival gives voice to the voiceless and creates the kind of community that saves the lives of people who are isolated. When I(Kate) began attending proposal reviews of the Madison Arts Commission and Dane Arts the outreach to the community of people with disabilities was music to nursing homes and Central Wisconsin Center. Disability Pride is about nursing home emancipation and grabbing the mic for ourselves. We know that this festival can become a regional draw from urban areas in the region as well as all the isolated people with disabilities in small town and rural Wisconsin. There are no other celebrations in Wisconsin like this and very few nationally. Chicago has a Disability Pride Parade the week before and we advertise in their program and table there. By doing this, we are spreading the word that Madison is a town that cares about inclusion. The support of your Commission in advocating for access to arts has also helped change the scene for people with disabilities and we see more ramps for the audience and ASL interpreted shows. We thank you for that.

Potential of the project to reach targeted audiences --So we know that to reach our audience, not just part of the event, but the whole event needs to be free. We have created strong bonds with UW-Madison students partnering with Best Buddies and Advocates for Diverse Abilities to take part in UW-Madison’s Disability Awareness Week the end of April. We have a new board member who grew up part of athletics at UW-Whitewater and hope she can leverage some of their wheelchair athletes to attend. More than half the money that we are looking to spend on artists will be going to artists coordinated by our Emcee Ti. S Banks a graduate of the First Wave program at UW, active organizer in Black Live Matter and coordinator of Freedom Inc.’s Youth Poetry Slams. As an organization that was started by all Caucasian people we have struggled towards authentic inclusion. Last year our board member Toby Sigle Saldivar found Paco the Clown, a Spanish-speaking person with a disability whose clowning added much more than just balloon animals to our festival. Our audience spans many spoken languages as well as ASL and other sign languages, tactile communication, braille and multiple types of communication devices. While it isn’t hard to imagine our economically challenged audience, we also have people with disabilities from the families of Madison’s upper middle class and even the 1%.

We know that in addition to art, adaptive sports draw people and we are increasing participation from MSCR by moving to Tenney Park where they can offer accessible pontoon boat rides and adaptive tennis. We are also renting a climbing wall to showcase adaptive climbing. As well as all our adaptive bikes and other adaptive sports. We are also hoping to gain more support from Badgers Adapt; a campus group of students and others interested in adaptive fitness. We are also creating more formal outreach this year through contacts with Madison Spinal Cord Injury group and the City of Madison Bike Safety Department.

Also, registration, volunteering and sponsoring have all moved to automated forms on our newly designed website. While paper print out and emailed forms are still possible, the online registration through PayPal or woo commerce will make it easier for a lot of folks.

While we don’t work with schools because our festival takes place in the summer, we do reach out to Madison Public Schools special education with posters, one of our board members will be seated on the school board this spring and MSCR and the Madison Children’s Museum works with us on programming.

Thank you for your past support and your current consideration.