

# South Madison Plan - Community Feedback

## September 19, 2019

### WHAT IS IMPORTANT

- Safety
- Housing Affordability
- Access to healthy food
- Parks and nature (Lyckberg Park, Quann, Goodman, Penn Park)
- Community center/community activities
- Transportation
- Inviting community
- Transit
- Quiet
- Bike infrastructure
- Land use/Development
- Lack of development/not over developed
- Education
- Regional Access
- South Transfer point
- Boys & Girls Club
- Village on Park
- Sense of community
- Madison Mobile Home
- Quality of Life

### WHAT PEOPLE LIKE THE MOST

#### Location

- Close to downtown
- The proximity to water, trees, parkland
- Access to medical services
- There are many amenities

#### Transportation

- Close bus service
- Transit
- South Transfer Point
- No sidewalks is fine

#### Housing

- Affordable
- Diverse housing stock

#### Diversity

- The mix of income levels and different ethnic, racial groups.
- Multi-cultural

## **Community Development**

- The focus on community and working together across neighborhoods
- Neighbors know and respect each other
- Neighbors

## **Childcare/Education**

- Madison College
- Lincoln Elementary; Wright and Badger Rock
- Public Library has great services

## **Parks and Recreation**

- Green areas
- Mature trees, nature, woodsy
- Walkable areas
- Quann Dog Park

## **Personal and Traffic Safety**

- Quiet area

## **Grocery/Food**

- Ethnic grocery store
- Pick n' Save
- El Mercadito

# **ISSUES**

## **Community Development**

- Make for those already living there
- Areas accessibility to business sites
  - Businesses that uplifts community
- Central meeting point
  - Place to get events and information about neighborhood
- Use planning process to build community
  - Services want to be connected to the neighborhood, Town of Madison, and other services

## **Housing**

- Need to refurbish apartment buildings
- Displacement and Gentrification is a major concern
- Mobile Home Park
  - Potentially transition issues and need strategies for mobile home park
  - Current residents are fearful of losing affordable place to live
- Ownership Opportunities/Challenges
  - Maintain affordability or increase affordability
- Rental Housing
  - Property owners/Landlords buying single family and multifamily buildings
  - Non-renewal of leases/evictions are moving people out, increasing rents
- Affordability
  - Fear of gentrification

## **Personal and Traffic Safety**

- More bike accessibility
- Bike safety in existing bike paths, street

## **Transportation**

- More frequent transit
- Bus time
- Transit affordability
- Railroad is a barrier
- Lack of connectivity
- Sidewalks

## **Childcare**

- Shortage of affordable, quality childcare
- Summer activities or place to do activities or place to be
- Current provider is investigating south side location but have not been able to secure
- More areas for little kids to play

## **Older Adults**

- Homeless presence

## **Business**

- Retail Desert
- Retain local business, especially black/brown-owned businesses
- Create new business and cluster businesses, especially businesses that are minority-owned
- Keep and build on concentration of services
- Locate a fitness center in area
- No co-working spaces
- Need for an ATM in the area
- Economic development is being valued over quality of life

## **Urban Development**

- Redevelop without gentrification
- Need no more medical, dental, and non-profits

## **Employment**

- Need jobs that are within walking distance
- Need living wage jobs

## **Sustainability**

- Force AEC to abide by City noise ordinances

## **Grocery/Food**

- Keep or expand ethnic options and amenities of grocery
- Potential Food desert and lack of access to fresh produce, food and products

## **Community/Gathering Space**

- Lack of gathering spaces for the community

## **Town of Madison**

- Uncertainty of what the transition to City of Madison resident – costs, services, etc.
- Public infrastructure is substandard – no sidewalks, poor street condition, storm water management, and park conditions and facilities

## **Parks and Recreation**

- More uses for all ages at Penn Park
- Fitness Center
- More green space along Park St
- Get rid of AEC events that close Quam dog park and close the road (Expo Way) to the Quam parking lot

# **OPPORTUNITIES**

## **Community Development**

- Better relationship with Alliant Energy Center
- Improve perception about the neighborhood. This is not a ghetto
- A neighborhood of people, not corporations
- More public assistance in the area

## **Housing**

- Maintain affordable housing
- Avoid gentrification
- Diverse types of affordable housing

## **Transportation**

- Better and faster transit service
- BRT
- Better bike/ped connections across barriers like railroads and Alliant Energy Center
- Better bike infrastructure
- Improve S/W network

## **Childcare/Education**

- More opportunities for kids out of school time (OST)
- Madison College

## **Government**

- Build trust with the community. Many in the neighborhood distrust City/corporate planning

## **Business**

- Increase retail/shopping areas
- Minority owned business
- A new destination where people come to eat

## **Urban Development**

- Build more amenities like in the downtown and east side of Madison. Restaurants, gymnasiums, bigger parks nice streets
- Sound barrier for beltline
- Convert Park street in a neighborhood street that serves community and slow down the traffic
- Redevelopment of Thorstad
- Redevelopment of All Metal Recycle

- Increase property values

### **Grocery/Food**

- Healthy grocery store
- Better food access in general
- Healthy restaurants

### **Beautification**

- Greener South Park Street

### **Parks and Recreation**

- A nature conservancy to preserve large green space
- Have a park for kids at Capitol View neighborhood
- A place for adults to have affordable price or free programs for (CIZ?) workout, fitness yoga or other that will benefit the health of people
- Preserve and enhance open spaces
- Create rain gardens
- Exercise facilities
- More park land. More tourists, more events
- Finish Cannonball Path
- More outdoor facilities for games. Soccer/volleyball

### **Sustainability**

- More attention to sound pollution from the Alliant Center

### **Storm water management**

- Improve flood control