

Help Shape Our Future with the 2020 Census

What is the Census?

It is a count of all people living in the United States mandated by the Constitution to occur every 10 years. The count will begin in mid-March of 2020 when households will receive an invitation to participate.

Why is it Important?

Representation. Political district boundaries are based on the census. Everyone living in the US (not just citizens) must be counted to ensure equal representation at all levels of government.



Funding. The census count affects state and federal funding for our community over the next decade. \$675 billion in annual federal funding is tied to the census. Every person who is not counted may result in a loss of over \$2,000 in funding per year.



➔ Learn more online at:
www.cityofmadison.com/2020census or www.2020census.gov



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