

Linda Serrao
Bronze Sculptor

20833 Fuerte Dr.
Walnut, CA 91789
November 13, 2017

(510) 219-2195
Email: LindaSerrao@aol.com
Website: LindaSerrao.com

Letter of Interest for Pennsylvania Park Public Art

A park is a perfect gallery, where art will become part of daily life. . My bronze sculptures can be installed at ground level here. They can be touched and handled, becoming a physical and visual part of the art experience. The classic style of my works means that they do not need an explanation to be understood. They fill our need for the familiar welcoming reflection of our own selves, and ground a project in the real world.

Collaboration with stakeholder groups is a stimulating process, resulting in fresh viewpoints, innovative ideas, and ultimately a better result. The prospect of including students in the design process virtually guarantees novel ideas. As an Artist, as a Landscape Contractor, and as a Planning Commissioner, I have many years of experience on all sides of the design and siting process. I am committed to creating public art that will survive the vagaries of changing public tastes and have received recognition from the California Senate for my contribution to public art.

I am a careful listener, dedicated to finding solutions that will appeal to multiple viewpoints. In commissioning a work of art, stakeholder input is of paramount importance. Integration into both the physical and cultural environment is crucial to the success of a public piece. I do not believe that there is only one solution to a project and am flexible in adapting my ideas to the desires of the client.

As a lifetime artist, I recognize that every client has individual expectations which require careful consideration. I have completed many site specific commissions in response to clients' requirements, and I have many years of experience dealing with community concerns. Meetings with stakeholders are the core of designing art that will resonate with the community. Art does not exist in a vacuum and it cannot ignore the values and concerns of its surroundings. Harmony with community expectations is pivotal if the art is to become accepted and valued by the community.

My bronze works are completed in the ancient lost wax casting technique at a world class Art Foundry, and are of a quality that will last for generations indoors or out. Bronze is our only truly permanent art form, tolerating the ravages of time, weather, and human interaction. Traditional bronze sculptures like mine will be our enduring legacy, largely determining how future generations remember us. Knowing this, I strive to make my work both beautiful and an accurate and informative picture of our culture and history. Such works will be our legacy, providing an artistic and historical record of our values. This is a weighty responsibility, knowing that my art must be designed for both the present and the future. My classic style is ageless. My works will remain relevant for generations.

This is an exciting opportunity to design art in coordination with the public that will use it. I would be honored to be considered.

Linda Serrao
Bronze Sculptor

20833 Fuerte Dr.
Walnut, CA 91789
November 13, 2017

(510) 219-2195
Email: LindaSerrao@aol.com
Website: LindaSerrao.com

RÉSUMÉ

Artist Statement

My bronze sculptures are figurative and realistic, meant to capture a moment in time and to reflect our relationships to other peoples, other creatures, and to the environment which we all share. Beauty comes in many forms in the world around us—in people of all sizes, sexes, colors, ages, and cultures, in animals both familiar and unusual, and in creatures both real and imagined. I use this rich variety to create unique, expressive sculptures. I believe that art should reveal a little about the times and values in which it is created, and I strive to subtly imply a symbol or story or situation within my figures.

Awards

Certificate of Recognition from California Senate for my contribution to public art.

Public Installations

City of Santa Clara by Levi's Stadium, California
Life Chiropractic College West, Hayward, California
Barcelona College of Chiropractic Barcelona, Spain
New Zealand College of Chiropractic, Auckland, New Zealand
Palmer College of Chiropractic, Dandenong, Victoria, Australia
Walnut Fire Station, Walnut, California
Los Angeles Arboretum, Arcadia, California
Los Angeles County Fire Museum, Hollywood, California
Santa Clara City Hall, Santa Clara, California
Mendocino Sculpture Garden, Fort Bragg, California
Dominion Sculpture Garden, San Antonio, Texas

Recent Exhibits

National Sculpture Society, San Diego, California, 2017
San Fernando Arts Center, Tarzana, California, 2016
White's Gallery Show, Montrose, California, 2016
Burbank Arts Gallery, Burbank, California, 2015
Pasadena Museum, Pasadena, California, 2015
Saga Gallery, Monrovia California, 2015
Pasadena Art Gallery Association, 2014
dA Gallery Show, 2014, Pomona, California.
Third Dimension Exhibit, 2013, Burbank, California.
Huntington Library Exhibit, 2012, San Marino, California.
PAS Annual Exhibit, 2011, Award of Merit, Juror Hollis Goodall, Curator LACMA (LA County Museum of Art)
Brand Museum National, Glendale, CA 2010, Juror Gloria Williams Sander, Curator Norton Simon Museum
Colonnade Gallery, Pasadena, California 2011
ACE, Citibank Gallery, Los Angeles, California 2010
Orange Open, Guggenheim Gallery, Orange, California 2010
PAS 85th Annual Exhibit, Glendale, California, 2010
VITA art Center "March" Exhibit, Ventura, California 2010
Southern California Open Regional Art Exhibit, Sherman Oaks, California, 2010
Pasadena Society of Artists, Burbank, California 2010
ACE Art Exhibit, Los Angeles, California, 2009, Award of Merit and Peoples' Choice Awards
Loveland Sculpture Show, Loveland Colorado, 2009
Bancroft Sculpture Show, Walnut Creek, California 2009

Linda Serrao
Bronze Sculptor

20833 Fuerte Dr.
Walnut, CA 91789
USA

(510) 219-2195
Email: LindaSerrao@aol.com
Website: LindaSerrao.com

RÉSUMÉ, p.2

Education and Experience

Fullerton College Sculpture Foundry, Fullerton, California
UCLA, B.A.

California Licensed Building Contractor and Landscape Contractor, Dual License B379481
Planning Commissioner, City of Walnut, California

Recent Projects

My works are in public, corporate and private collections throughout the world.

2016, *Anything's Possible*, City of Santa Clara

2015, *One World, One People*

2015, *Pegasus*, Tracy, California

2014, *Hopscotch*, Diamond Bar, California

2014, *DD Palmer*, Toronto, Canada

2014, *Old Dad Chiro*, Hayward, California

2014, *Portrait of DD Palmer*, New Zealand

2013, *Aftermath*, Newport Beach, California

2012, *Waiting*, Walnut, California.

2012, *Leda Tempting the Swan Zeus*, new.

2011, *Pomona*, Oakland, California.

2011, *Leatherback Turtle*, Monterey, California.

2010, *West Wind*, Hollywood, California.

2009, *Picnic*, Santa Barbara, California.

2008, *Rita*, Carlsbad, California.

2008, *Zephyr*, Mendocino, California.

2008, *Gaia*, Stockton, California.

2015, *Lotus*, Pasadena, California

2014, *Joe*, Echo Park, California

2014, *DD Palmer*, Dandenong, Victoria, Australia

2014, *DD Palmer*, Ontario, Canada

2014, *First Chiropractor*, Barcelona, Spain

2013, *Sylvia*, Walnut, California.

2012, *Hello, Butterfly*, Los Angeles, CA

2012, *Atlas At Rest*, Atlanta, Georgia.

2011, *Handfuls of Water*, drinking fountain.

2011, *Mermaid*, Monterey, California.

2010, *Dryad*, Los Angeles, California.

2009, *Our Many Faces*, Sacramento, California.

2009, *Medusa*, Thousand Oaks, California.

2008, *Dreamer*, Santa Barbara, California.

2008, *Three Ages of Dora*, Sacramento, California.

2007, *The Diver*, Sacramento, California.

Summary

My bronze sculptures are well suited for outdoor installations where considerations of weather and human interaction are factors. They are completed in the ancient lost wax casting technique and are of a quality that will last for generations. My personal artistic focus is on the intricacies of character and circumstance and the use of the human figure to represent our dreams, ideals, and everyday life.

A work of art is most engaging when it reflects an aspect of the time in which it was created, making us more aware of our own mores, attitudes and behavior. My works reflect our modern lives by portraying our diversity and unity of character and circumstance. People easily empathize with my figures because my works depict real people in realistic situations. Because the viewer can make eye contact with my figures, they have personal impact. The representational style of my sculptures means that they require no explanation to be enjoyed and are appreciated by a wide audience. Because my bronzes can be installed at viewer level where interactive touching is encouraged, the works can be experienced in a more profound way. It is this communication between art and viewer that makes a piece appealing.

I am a wholly owned women's business enterprise, and am a mature and responsible artist who has never missed a deadline or gone over budget. I do not believe that there is only one solution to a project and am flexible in adapting my ideas to the needs and desires of the client.

Installation Announcement for *Anything's Possible* by Linda Serrao

**The Santa Clara
Weekly**
Santa Clara's Community Newspaper



Like us on
Facebook

[Previous Issue](#)

Loading...

Anything's Possible

By Larry Sacks

[« Back to Issue](#)



"Anything's Possible," a bronze sculpture by Linda Serrao, was unveiled across from Levi's Stadium last Wednesday. The sculpture is designed to convey the spirit of Santa Clara's motto, the "Center of What's Possible."

As Linda Serrao explained, "The work was inspired by the wish of all school-aged children – to catch the winning touchdown at the Super Bowl. In this case, the child is running to catch a football about to be thrown by a big-league quarterback." Serrao explained that the inspiration for the sculpture came from a boy she had seen playing catch with his father, a professional quarterback coach. "He kept me on the straight and narrow, so I was really luck to have both of these inspirational figures to help."

The sculpture is really two pieces – one is the quarterback and the other, the boy running to catch the football. With the sculpture on display across from Levi's Stadium, just outside the Tasman parking garage, people walking out of the garage will be greeted by a scene that will resonate with many childhood memories. Rather than a static image, this sculpture has a flow and motion. The boy, at first glance, really appears to be running to catch the ball even knowing its there, and it's easy to think the boy is real. With the backdrop of the stadium across the street and the electronic sign with "Welcome to the Home of Super Bowl 50" and "SB50," the scene is sure to bring a smile to many who encounter it.

The statue unveiling is one of several community activities taking place in Santa Clara leading up to the Super Bowl. Last Sunday, was the Super Bowl 50 Fun Run. On Wednesday, January 18, Grid Iron Glory opens at the Triton Museum of Art. The STEM Innovation Bowl at the Central Park Library will be held on Saturday, Jan. 30th from 10am to 5pm.



Linda Serrao Sculpture featured on banner of the Glendale News,
the Glendale arm of Los Angeles Times

It may blow you away

Brand Library exhibit dazzles art reviewer A7



the818
now.com

GLENDALE NEWS-PRESS

GlendaleNewsPress.com

Serving the communities of Glendale, La Crescenta and Montrose

Saturday October 16, 2010

The complete review:

GLENDALE NEWS-PRESS

HOME NEWS SPORTS ENTERTAINMENT OPINION PHOTOS CONTACT CITY LISTINGS ADVERTISE WORK FOR US

Art & Literature Society Dining Movies

IN THE NEWS: CONFLICT-OF-INTEREST DISCLOSURE TO PAGE | SUBPOENAS TO NARROW IN US AIR RECORDS | ARDEN TOWN

Home > Entertainment

Pulp it up

Works of artists from all over the country are nothing less than amazing in annual show at the Brand Library Art Gallery.

Stay Connected
Follow us on Facebook
@GlendaleNP



Above: Linda Serrao's artwork, "Zephyr (West Wind)".

Lizette Jara takes a look at an exhibit at Brand Library in Glendale Wednesday, October 6, 2010. Brand Library Art Gallery and the Associates of Brand Library are featuring Brand 39: 39th National Juried Exhibition, "Works on Paper: Finished/Unfinished" until November 5, 2010 at the Brand Library in Glendale. "I think it's very pretty because there is some good work here," Jara says. Jara always likes to read and look at art, she adds. (Cheryl A. Quetters, Los Angeles Times / October 5, 2010)

3 0 0
Share Tweet Plus 1
By Terri Martin
October 16, 2010
E-mail Print Share Text Size
Subscribe Be the first of your friends to like this.

COMMENTS

There is something special about works on paper. The delicacy of the materials and the finesse required to manipulate them, render these works all the more amazing, whether it requires the steady hand of a graphic artist or the patience and planning of photo processing.

Nearly 75 entries culled from 700, are on display in the 39th annual national exhibition at the Brand Library Art Gallery in Glendale. The show is titled "Brand 39: Works on Paper: Finished/Unfinished," and the artwork included is that done only on paper.

Jane Gloria Williams Sander had the daunting task of reviewing the body of work, refining to an exhibitable number and assigning awards. The resultant exhibition of paper sculpture, photography and oil panels is replete with creativity that is truly quite amazing.

The juror awarded 15 monetary awards from four categories: memorial awards, donor awards, patron awards and the Brand Associates Purchase Award. In addition, seven non-monetary awards were bestowed in memory of Robert Brown, and 11 in memory of Howard Jacobson.

Just as the title implies, some of the artwork is completed, some not. To fully communicate an artistic expression with a minimum of information is an extraordinary skill. A renaissance sculpture with a figure still emerging from the block of marble was not considered unfinished but was actually considered "enough." According to Sander, these less-evolved works are equally as prize-worthy as those pieces brought forth to great detail.

A paper sculpture titled "Zephyr" (West Wind) by Linda Serrao struck me as one of the most fascinating in a roomful of fascinating pieces. Were it not for the peaceful beauty of the face mask and the gravity-defying paper hair flowing gracefully behind, it would resemble the decorative maidens carved onto the bowsprit of an ancient sea-going vessel. It is, however, visually and physically delicate. It is a fascinating if not astonishing achievement.

There were, unfortunately, not enough awards to go around. I applaud Sander for her discernment. It is nearly unimaginable on one hand, to have been in a position to make these choices, yet quite an honor, on the other. Bravo to the Brand staff, donors and the Associates of the Brand Library and Art Center Executive Board for another wonderful event.

Terri Martin is an art historian, artist and art critic.

InfoBox

What: Brand 39: Works on Paper: Finished/Unfinished, 39th annual National Exhibition

When: Noon to 3 p.m. Tuesday and Thursday, noon to 6 p.m. Wednesday and 10 a.m. to 5 p.m. Friday and Saturday, until Nov. 5

Where: The Brand Library and Art Center, 1601 W. Mountain St., Glendale

Cost: Free

Contact: (818) 548-2051, or visit <http://www.brandlibrary.org>.

Linda Serrao
Work Featured on Exhibition Announcements

City of Santa Clara Indoor Sculpture Exhibition



"Zephyr" by Linda Serrao






"Achilles" by Patricia Hurin



"Circo Solis" by Pancho Jimenez

Artists:
 Brian Adams | Sarah Band | Chris Hafer Borner | Ryan Carrington | Morgan Chivers |
 Manfred K. Eberhardt | Danielle Fafchamps | Cathy Feiss | Jean Fernandez | Megan
 George | Robert Haemmerling | Evan Hobart | Ralph Holker | John Hughes | Patricia
 Hulin | Maia Jacobson | Eric Jacobson | Pancho Jimenez | Christopher Kanyusik |
 Rachel Karklin | Nina Koepcke | Ralph Nord Kriken | Jonathon C. Kwak | Peter
 Langenbach | Antonia Lawson | Adrian Litman | Oleg Lobykin | Nick Lomoro | Linda
 Hansen Maul | Chai H. Ng | Jeff Owen | Matthew Porkala | Joyce Sakata Rau | SCV
 Blind Center | Charlene Doiron Reinhart | Leslie Ann Rice | Kristina Sablan | Colin
 Selig | Adele Seltzer | Linda Serrao | Lynne Todaro | David Turner | Anneliese Vobis |

PASADENA SOCIETY OF ARTISTS 86th ANNUAL EXHIBITION 2011

Arts COUNCIL OF MENDOCINO COUNTY

Supporting the Arts—Strengthening our Communities

Arts Council of Mendocino County Programs SCULPTURE GALLERY at the Mendocino Coast Botanical Gardens

About the Sculpture Gallery:
 The Arts Council of Mendocino County has
 partnered with the Mendocino Coast Botanical
 Garden to present annual exhibitions of
 sculpture on the grounds of the Botanical
 Gardens. Visitors are able to view and enjoy the
 artwork in an intimate, natural setting,
 connected by meandering paths and quiet
 walkways.

*The next unveiling of sculpture in the
 gardens will take place on May 15, 2010.*



Zephyr—Linda Serrao



**PASADENA SOCIETY OF
artists**

SPRING JURIED EXHIBITION

APRIL 5 - 30, 2016
 JUROR: CLOVIS BLACKWELL

You are cordially
 invited to attend the
**ARTISTS'
 RECEPTION**
 Saturday,
 April 9
 2pm - 5pm

White's Fine Art
 2414 Honolulu Avenue
 Monrovia, CA 91020
 Gallery Hours:
 Tuesday - Saturday 9am - 5pm
 818.957.4071
 www.whitesfineart.com










Artwork appears courtesy of PSA members (Clockwise from left) Linda Serrao, Tom O'Halloran, Julian Formis, Peter McDonald, Elizabeth Tucker, James R. Cooley
 Copyright held by artist. All rights reserved.





PASADENA SOCIETY OF ARTISTS, P.O. BOX 90074, PASADENA, CA 91109 PasadenaSocietyOfArtists.org © 2016 Pasadena Society of Artists 626.399.2790



sparks gallery

630 Sixth Ave
 San Diego, CA 92101
 (619) 599-4418
 sony@sparks-gallery.com

HOME EXHIBITIONS ARTISTS EVENTS NEWS PRESS ABOUT CONTACT SHOP

Exhibition: Southern CA Sculpture / A Group Show

exhibition: southern ca sculpture

JAN 7 - MAR 5

OPENING RECEPTION: SATURDAY, JANUARY 7, 2017 - SIX TO NINE PM

// Exhibition on view JAN 7 - MAR 6, 2017

Sparks Gallery is pleased announce a new exhibition at the gallery in 2017 that features a talented and diverse selection of sculpture chosen by The National Sculpture Society. The society was established in 1893 by the sculptors Daniel Chester French, Augustus St. Gaudens, Stanford White and J.Q.A. Ward. For more than 120 years, members have created, exhibited, collected and supported the evolving tradition in American sculpture. This juried exhibition will feature 23 top sculptors in the thriving artistic community of Southern California.

Exhibited Artists:
 Mark Edward Adams, Richard Becker, Marsha Brook, Dean Butterfield, Mary Buckman, Lynn Christopher, Deanna Cummins, Eugene Daub, D.L. Engle, Victor Fisher, Kevin Garceau, Anne Geller, Sergei Iourou, Adam Matano, Dino Melfallo, Mandy Morhous, Barbara Postelnick, Tanya Ragis, Brandon Roy, Jean Scheininger, Linda Serrao, Sandra Shaw, Monica Wyatt





















**Form E: References** Linda Serrao, Bronze Sculptor**RFQ #: 8676-0-2017-BP Pennsylvania Park***This form must be returned with your response.*

REFERENCE #1 – CLIENT INFORMATION			
COMPANY NAME City of Santa Clara		CONTACT NAME Hilary Keith	
ADDRESS 1500 Warburton Ave.	CITY Santa Clara	STATE CA	ZIP 95050
TELEPHONE NUMBER 408-615-2932	FAX NUMBER		
EMAIL HKeith@SantaClaraCA.gov			
CONTRACT PERIOD 2015-2016	YEAR COMPLETED 2016	TOTAL COST \$100,000	
DESCRIPTION OF THE PERFORMED WORK Produced sculptural installation “Anything’s Possible” in celebration of Super Bowl 50, held at Levi’s Stadium in Santa Clara			

REFERENCE #2 – CLIENT INFORMATION			
COMPANY NAME Life Chiropractic College		CONTACT NAME Michael Hurschmann	
ADDRESS 25001 Industrial Way	CITY Hayward	STATE CA	ZIP 94545
TELEPHONE NUMBER 510-780-4500	FAX NUMBER		
EMAIL MHurschmann@Lifewest.edu			
CONTRACT PERIOD 2014-2015	YEAR COMPLETED 2015	TOTAL COST \$104,000	
DESCRIPTION OF THE PERFORMED WORK Life size statue of the founder of chiropractic and multiple busts of him.			

REFERENCE #3 – CLIENT INFORMATION			
COMPANY NAME SolStar Consulting		CONTACT NAME Colin Smith	
ADDRESS 7610 Hollister, 318	CITY Goleta	STATE CA	ZIP 93117
TELEPHONE NUMBER 909-900-7670	FAX NUMBER		
EMAIL ColinFSmith13@gmail.com			
CONTRACT PERIOD 2009	YEAR COMPLETED 2009	TOTAL COST \$30,000	
DESCRIPTION OF THE PERFORMED WORK Portrait of the client.			

Linda Serrao, Linda Serrao Sculpture

COMPANY NAME

**CITY OF MADISON
REQUEST FOR QUALIFICATIONS
RFQ No. 8676-0-2017-BP**

**Pennsylvania Park Project
City of Madison- Public Park Project**

IMAGE LIST

Linda Serrao

Artist Name

LindaSerrao@aol.com

Email Address

Image file #	Artist	Title of Work/ Client	Budget	Year Completed	Approx. Dimensions	Medium
01	Linda Serrao	Hopscotch private client	\$35,000	2014	48"x24"x24"	Bronze
02	Linda Serrao	One World private client	\$30,000	2015	30"x30"x30"	Bronze
03	Linda Serrao	Lotus private client	\$35,000	2015	30"x30"x30"	Bronze
04	Linda Serrao	Sylvia collection the artist	collection	2013	92"x48"x48"	mixed media
05	Linda Serrao	Anything's Possible City of Santa Clara	\$100,000	2016	78"x48"x48"	Bronze
06	Linda Serrao	Sports Fan City of Santa Clara	\$100,000	2016	54"x36"x36"	Bronze
07	Linda Serrao	Medusa HD Designs	\$65,000	2012	72"x36"x36"	Bronze
08	Linda Serrao	Old Dad Chiro Life Chiropractic College	\$104,000	2014	72"x36"x36"	Bronze
09	Linda Serrao	Deep Blue Sea	New	2017	36"x36"x30"	Bronze
10	Linda Serrao	We Can private client	\$50,000	2017	42"x42"x42"	Bronze