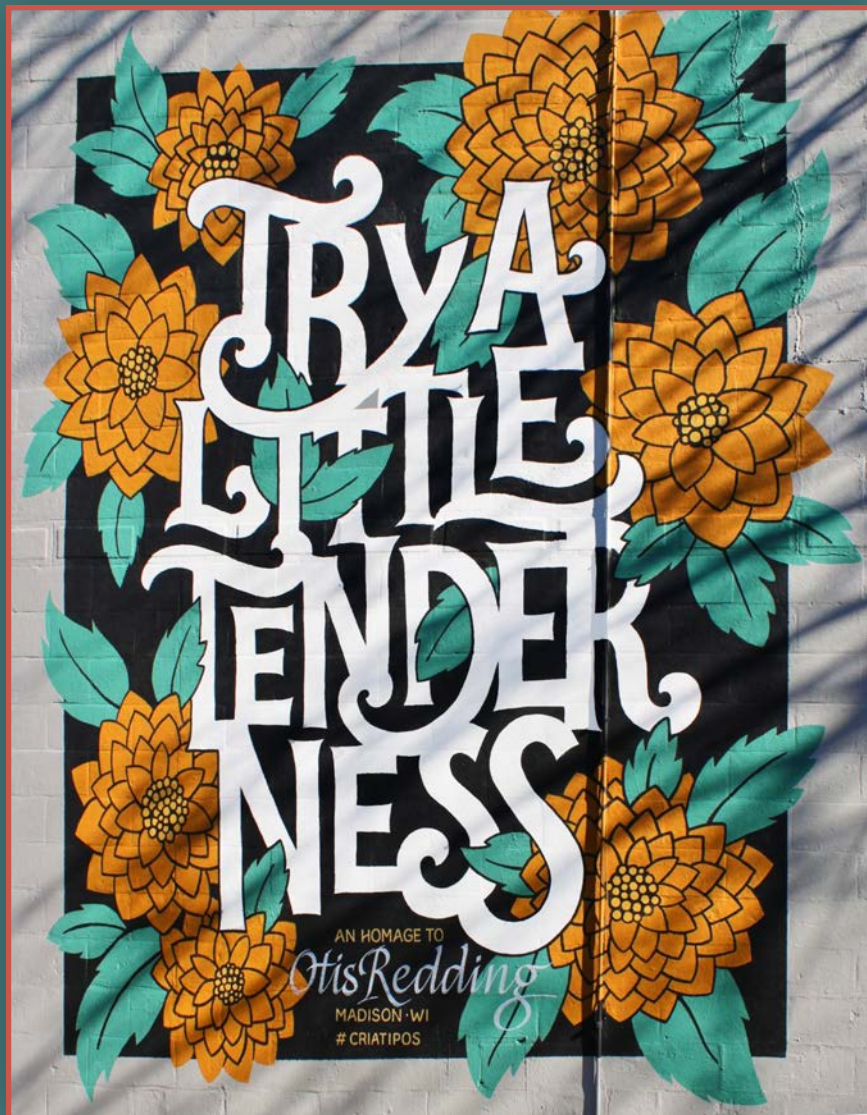


MADISON ARTS COMMISSION

Projects, Programs, & Partnerships

2016-2017



Try a Little Tenderness (2016)
Criatipos & Henrique Nardi
Photo: Henrique Nardi



“The arts ignite our community and feed the soul.
Madison Arts Commission celebrates its 40+ years
with an eye to the future, helping local artists
thrive and ensuring the arts are accessible to all.

Kia Karlen
Chair, Madison Arts Commission



Owl Creek Pavement Painting (2016). Lead artist: Laura Milbrath;
photo: Craig Wilson

Introduction

- ◆ The Madison Arts Commission (MAC) is a municipal commission that funds artistic activities and initiates cultural programs that integrate, support, and advance arts and culture as an essential part of life in Madison.

The Madison Arts Commission is housed in the Department of Planning and Community and Economic Development. In addition to the projects detailed in this program, MAC is also involved in planning and policy matters as they relate to the economic development and urban design goals of the City.

This report highlights individuals and organizations who received City of Madison Art grant funding, exhibited in ARTspace, created public art, partnered with us, or were otherwise an integral part of our programs and mission during the past two years.

For more information about the Madison Arts Commission's programs and initiatives, to express interest in serving on the Commission, or to contribute ideas about strengthening Madison's art scene, please email us at Madisonarts@CityofMadison.com

“After serving on MAC for several years, I have an even deeper appreciation for the effort it takes to keep Madison a vibrant cultural hub. The projects, programs, and partners MAC works with inspire so much of what is good about Madison. They provide a powerful economic catalyst, help educate citizens of all ages, are a tourism magnet, stimulate community vitality, and improve public health.

Barb Schrank
Former Chair, Madison Arts Commission

It is encouraging to see the potential projects that will come to fruition with the help of the Percent for Art Ordinance. We have an opportunity to inspire and support both local artists and internationally renowned artists to enliven and invigorate the landscape of our city to make Madison a culturally charged, beautiful destination for its residents and visitors. The result will not only be aesthetic, but an economic driver to sustain the arts and a thriving city.

Yvette Pino
Madison Arts Commissioner



*Prairie Grass (2017),
Peter Patau*

Public Art Program

◆ PERCENT FOR ART

This year, the Madison City Council approved an ordinance that will set aside one percent of the budget from capital projects exceeding \$5,000,000 for public art projects. The legislation will yield a designated funding stream for public art projects as soon as 2019. The Madison Arts Commission has prioritized moving this legislation forward since the 2013 Cultural Plan identified the creation of a Percent for Art ordinance as the best way to insure the ongoing place of public art in city-building. The Percent for Art ordinance, passed in October of 2017, officially created a mechanism to toggle the rate of investment in public art to the growth of the built environment.

PUBLIC ART PROJECTS — Our Public Art Program Builds the City collection through direct commissions for City capital projects and also supports neighborhood-based public art through our Art in Public Places Program and BLINK.

Brittingham Park Placemaking Project:

Updraft (2016), fence & benches,
Michael Burns; Mary Berryman
Agard, coordinator

Wingra Waters (2016), Monroe Street
Library, Lisa Koch; Sarah Lawton,
coordinator

*Owl Creek Pavement Painting &
Placemaking Project (2016-17)*,
Laura Milbrath, lead artist

Hawthorne Mural Alley (2017-18) 5
artists, 5 teen groups, 5 murals, 1
location. Artists: Pete Hodapp; Amos
Paul Kennedy; Lesley Anne Numbers,
Richie Morales; Flavia Zimbardi/
Caetano Calomino/Henrique Nardi.

Try A Little Tenderness Mural (2016),
Criatipos & Henrique Nardi

You Are Beautiful Mural (2017), ArtWrite
Collective

Anticipated Projects

Monroe Street Public Art Projects
(*Mosaics* by Marcia Yapp; *Badger*
by Harry Whitehorse; *Anchorlily*,
William Turnbull; Sidewalk poems
and utility boxes)

Artist in Residence Outpost in
partnership with MPL Bubbler

Public Market Public Art

Pennsylvania Park Public Art

Both /And – Tolerance/Innovation,
by RDG Dahlquist Art Studio

Mildred Harnick Memorial, by John
Durbrow

Conservation

Spirit of Greenbush, Frank Alfano

Fountains on the Square, Craig Deller

Annie Stewart Fountain, Steve Schaefer

Sid Boyum Sculptures, Teri Marche

Utility Box Artists

Derrick Burisch
Eloisa Callender
Donna Collingwood
Marianne Fairbanks
Briony Foy
Caroline Hoffman
Kim Charles Kay
(community boxes)
Helen Klebesadel

Sandra Klingbeil
Nate Koehler
Abbie Kurtz
Scott LeDanse
Paul McMahon
Peter Patau
Michael Velliquette
Craig Wilson



Cloudy Kites, Craig Wilson

Blink Temporary Public Art Program

◆ BLINK PROGRAM

Blink provides funding for the creation of temporary public art.

2016 Blink Projects

Michael Peterson and Laurie Beth Clark's *Feeding Farmers* at MMoCA's Wisconsin Triennial

Susan Thering and John Steines of Design Coalition Institute's *Intentionally Welcoming Communities*, a collaboration with 19 artists and nonprofit organizations that worked together to create sculptural installations about diversity and inclusion at Union Corners

Thirteen MFA students participate in *Wisculpture*, a display of temporary public art at the UW Arboretum

Jeremy Nutall's *Rolling it Forward* in Central Park skateboard Park

Faisal Abdu'Allah works with at-promise youth to create neon signs titled *Too Much Sauce*

MAC supports *Municipal*, a one-day pop-up exhibition at the Municipal Building prior to demolition and renovation

Previous MAC Blink artists Brenda Baker, Thomas Ferrella, and Niki Johnson participated in a panel discussion at MMoCA titled *Art + Place*

2017 Blink Projects

Rolando Cruz's *DemoCRAZY*, a pop-up gallery in an empty storefront displaying photos, fabric, and sculpture about his immigration journey

Aaron Williams's *Park(ing) Day*, a parking stall parklet at Monroe Street Festival

Simone Doing and Max Puchalsky's *Off the Wall*, outdoor experimental short films

Bethany Jurewicz and Bob Hemauer organize *Makeshift*, a festival of temporary art in Olbrich Park that included the work of 15 artists

Borealis performs in *Season of Shadows* in the window of Chocolaterian Café

Brenda Baker and Bird Ross instigate and document conversations about women artists and funding for women artists in *Being Forward*

Coming Soon

Trent Miller & J.L. Conrad's *If Not This Then What*, poetic phrases on 350 yard-signs throughout Madison

Blink is an opportunity for experimental, ad hoc, temporary works of art to sprout up in the community—and vanish—leaving residents and visitors eager to see what Madison artists are going to do next.

Madison neighborhoods are open canvases. Deadline for proposals Feb 1, June 1, & October 1

For The Madison Reunion June 14-16, 2018 MAC is sponsoring two tie-dye related Blinks by Evan Gruzis & Cherie St. Cry



Updraft (2016), Michael Burns



Cheri St. Cry

“Madison has long enjoyed a vibrant arts and cultural scene beyond most cities of our size. That just doesn’t happen—it takes tireless commitment from volunteers. Thank you MAC and staff for your passion and dedication to providing access to many forms of art so that ALL members of the community can feel a part of it.

William A. Fruhling, AICP
Principal Planner,
City of Madison

Annual Grant Program

- ◆ Annual grants provide support to individuals and non-profit groups for projects that enrich the cultural landscape of the City of Madison. Funding amounts range from \$500 to nearly two million.

African Association of Madison Inc	Greater Madison Jazz Consortium Inc
Arts & Literature Laboratory Inc	Handel Aria Competition
Bach Dancing & Dynamite Society of WI Inc	Housing Initiatives Inc
Bayview Foundation Inc	Kanopy Dance Theatre Inc
Capital City Theatre Inc	Kathie Rasmussen Women’s Theatre Inc (Krass)
Capitol City Band Association	Lussier Community Education Center
Cross, Eric	Mad City Arts Academy
Cycropia Aerial Dance Inc	Madison Area Music Association
Dane Dances!	Madison Bach Musicians Inc
Disability Pride Madison Inc	Madison Ballet Inc
DiSanza, Anthony (WI Percussive Arts Society)	Madison Blues Society Inc
East Madison Community Center Inc	Madison Children’s Museum Inc
Fabu P Carter (Friends of Pinney Library)	Madison Choral Project Inc
Fermat’s Last Theater Company Inc (Arts Wisconsin Inc)	Madison Metropolitan School District-Whitehorse Middle School
Forward Theater Company	Madison Museum of Contemporary Art
Four Lakes Traditional Music	Madison Opera Inc
Fresco Opera Theatre Company	Madison Public Library Foundation Inc
Friends of Allen Centennial Gardens Inc	Madison Savoyards Ltd
Friends of Sid Boyum Inc	Madison Symphony Orchestra Inc
Gay Straight Alliance for Safe Schools Inc	Madison Youth Choirs Inc
Girls Rock Camp Madison Inc	Madison’s Central Park Sessions (Omega School)
Grace Presents (Grace Episcopal Church Foundation Inc)	McCants, Sheba

Thank you



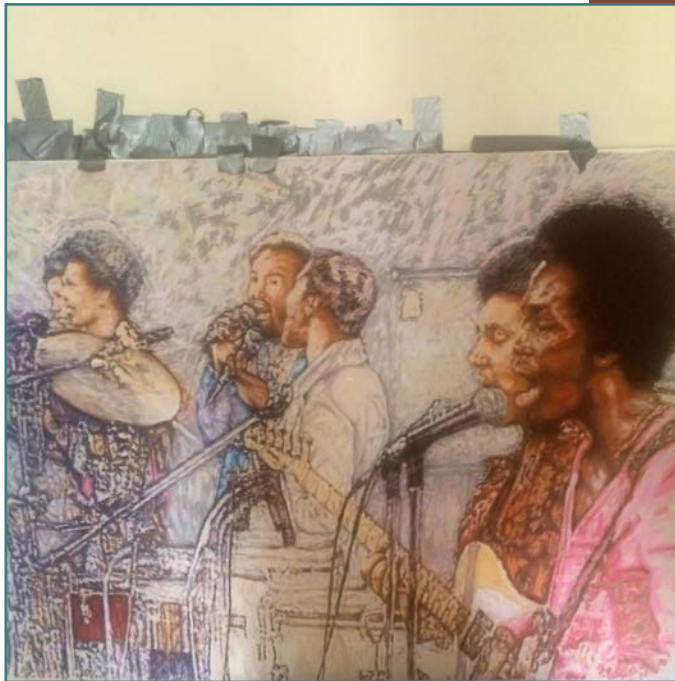
Annual Grant Program

Mietzel, Amy dba Bare Knuckle Arts LLC
Monona Terrace
Monroe Street Arts Center Inc
Monroe-Kane, Erika
Music Theatre of Madison (Arts Wisconsin Inc)
North/Eastside Senior Coalition Inc
Opera for the Young Inc (OFTY)
Overture Center for the Arts*
People Building Opportunity Through Grace and Action Inc
Performing Ourselves (UW Foundation)
PLATO: Participatory Learning and Teaching Organization Inc
PlayTime Productions Ltd
Richardson, Angela Helen
Simpson Street Free Press
Taiwanese Association of Madison Wisconsin
TAPIT new works Inc
Theatre Lila Inc.
Urban Community Arts Network Ltd
VSA Wisconsin Inc
Willy Street Chamber Players LLC (Arts Wisconsin Inc)
Wisconsin Academy of Sciences Arts & Letters
Wisconsin Youth Symphony Orchestra Inc (WYSO)
WUD Art (WI Union)
Zanichkowsky, Anders

MAC Endorsed Programs

Beyond the annual grant cycle, MAC reviews community projects throughout the year. Some organizations seek MACs partnership, feedback, professional support, or stamp of approval to demonstrate civic and community support for their project.

Arts & Literature Laboratory *Bike the Art*



Devotion! (2015) Eric Cross

*The City's largest investment in an arts organization is the annual 1.9 million dollar room tax grant to Overture Center for the Arts.

www.overturecenter.org.

Poet Laureate Program

◆ **Oscar Mireles** served his first term as poet laureate from January 18, 2015 to January 15, 2018. He is currently serving his second term through January 19, 2020.

- Public readings and occasional poems The poet laureate attends and reads poetry at numerous schools and community events.
- Bus Lines is a collaborative project between Metro Transit and the Madison Poet Laureate that created the opportunity for Madison residents to place poetry in and on Metro Transit Buses. This Bilingual poetry contest displays poetry on the daily commute in a fun and creative way. For a complete listing of the current poems, visit cityofmadison.com/metro/poetry
- Poetry at Common Council Meetings occurs quarterly when poets open the meeting with a poem to inspire a mood of civility, heighten the consciousness of all who create policy with their words, and remind us of the complexity of experience as embodied in language.
- Poetry on Sidewalks places poems of Madison Poets Laureate in sidewalk pavement to enhance the pedestrian experience and encourage neighborhood placemaking. The program, Inspired by Everyday Poems for City Sidewalk initiative in St. Paul, MN, began in the Williamson Street neighborhood and will expand Citywide as opportunities arise.

*Past Poets Laureate John Tuschen, Andrea Musher, Fabu, Sarah Busse, and Wendy Vardaman.

Poetry at Common Council 2016 & 2017

Rob Dz (Rob Franklin),
"Community"

Andrea Musher, "Dream
Faster"

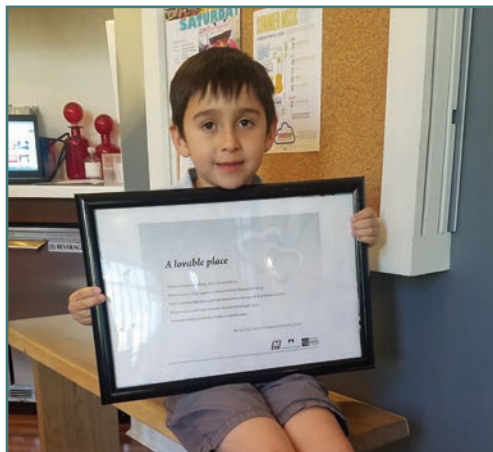
Rita Mae Reese, "On the
Problems of Empathy"

Fabu, "Macaja Revels Camped
at a Stream of Water"

Paul Terranova, "A
Benediction for the
Madison Common Council,

Nicolas Silva, "A loveable
place"

- ◆ Donate to the John
Tuschen Poet Laureate
Memorial Fund at www.madisoncommunity-foundation.org to help
support the work of the
Madison Poet Laureate



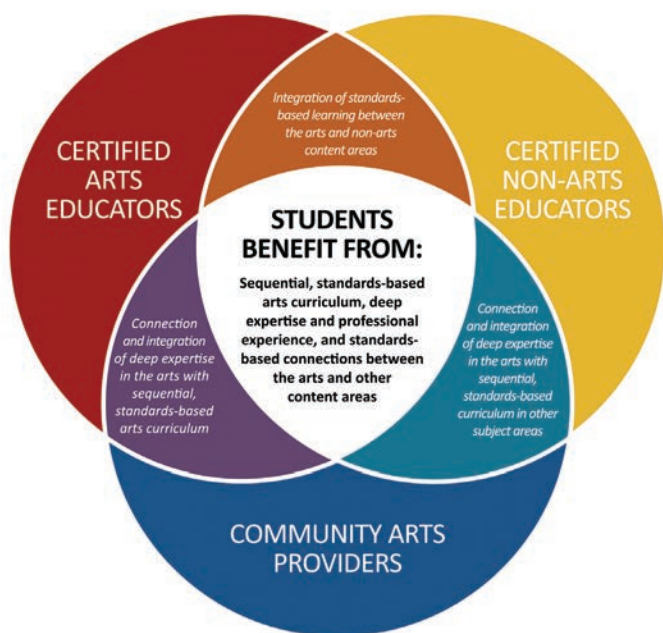
Nicholas Silva poses with his BusLines poem "A loveable place," which he read before Common Council (2017).

Collective Impact: Increasing equity and access to arts education

- ◆ **Any Given Child Madison** (AGC Madison) is a member of the Any Given Child program of the John F. Kennedy Center for the Performing Arts. AGC Madison is a collective impact project including the City of Madison, Madison Metropolitan School District, Overture Center for the Arts, arts and community organizations, higher education, and local businesses seeking to provide equity and access to arts education for all students. In 2018, the AGC Madison intends to hire a full time staff person to advance the initiative. See anygivenesschildmadison.org



Arts Education for all Students



CERTIFIED ARTS EDUCATORS

A career commitment to and accountability for the delivery of sequential, standards-based arts curriculum

COMMUNITY ARTS PROVIDERS

A career commitment to deep expertise in an arts specialty, connecting real-world practice to arts standards and the classroom

CERTIFIED NON-ARTS EDUCATORS

A career commitment to and accountability for the delivery of sequential, standards-based non-arts content areas

*The definitions here are minimal statements of quality.
What additional strengths do your partners bring in support of quality arts education in your community?*

Perhaps most impactful to me day-to-day are the little things sprinkled here and there throughout many parts of the City that cause me to stop and smile – sidewalk poetry, wrapped utility boxes, street-painting projects, and murals that have involved many hands and helped foster community and belonging. Together, these small changes have large impacts on the feel of a place, and don't go unnoticed.

Thank you again for putting so much of your heart into your work and into this place!

Heather Stouder
Planning Director

“From our elected officials to City staff, commission members, and the individuals and organizations we support, Madisonians continually express their belief that our high quality of life requires investment in arts and culture and in those who are on the ground making it happen. It is always an honor to serve those acknowledged in this report, as they deserve all thanks, respect, funding, and support Madison can give them and then some.

Karin Wolf
Madison Art Program
Administrator

Madison Music City

- ◆ According to the 2015 report, “The Mastering of a Music City” published by Music Canada, in addition to the essentials: artists, musicians, a thriving music scene, access to spaces and places, engaging audiences, and music related businesses, great music cities also have MULTI-LEVEL government support for music including strong music education programs and support for broad city infrastructure for the music sector. Recognizing Madison’s existing strong brand as a Music City, City leaders and MAC have continued to invest in Madison Music City initiatives believing that there is a correlation to job creation, industrial investment, attraction of young workers and families, economic and cultural growth, public health, and tourism development.

The City of Madison prioritizes supporting Madison Music in the following ways:

Professional Development of Emerging and Professional Musicians

- **Between the Waves** — Madison’s first professional conference for independent musicians, focusing on songwriting, performance, and promotion (organized by Roy Elkins), Between the Waves brought in musicians and music industry leaders from around the nation.
- **BandSwap** aims to foster exchange of musicians between mid-size markets. For the past two years MAC has supported the following musicians to play The Wisconsin Room, a venue which provides an opportunity for Madison musicians to showcase their talent/business to over 3000 international industry professionals at the Folk Alliance International conference: Anna Vogelzang, Madison Malone, Corey Hart & Paul Mitch (Lost Lakes), Sims & Maggie Delaney Potthoff, Jeff Wiess (Harmonious Wail), Josh Harty, Brett Newski.
- **Yahara Music Library** is a project of the Madison Public library that provides access to a curated on-line library of local music (yaharmusic.org)

Music Education (through annual grants and AGC Madison)

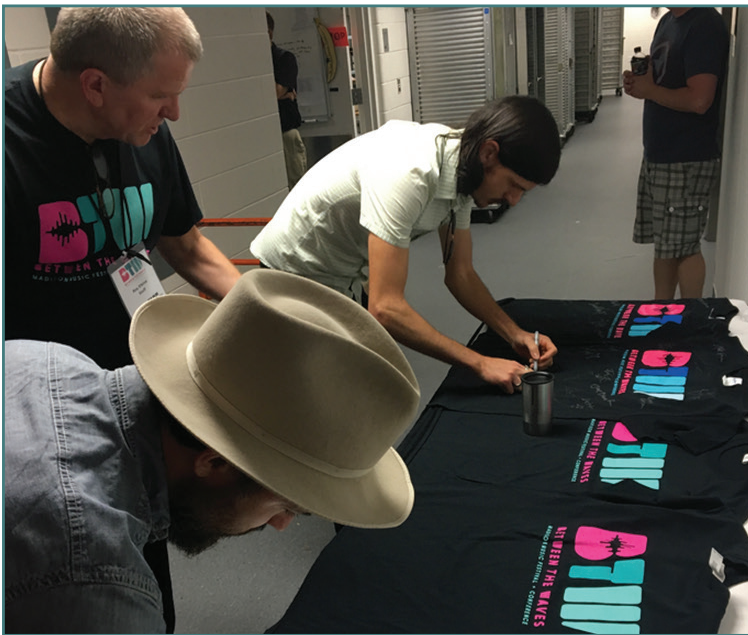
Citizen Access to Music Making and Enjoyment (also see annual grants)

- **Make Music Madison (MMM)** — Residents are invited to participate in this free, annual, neighborhood-based celebration of all things summer and music.

Madison Music City

Equitable Access to Hip Hop and All Genres of Music for Artists and Audiences

Task Force on Equity in Music & Entertainment (TFEME) — For several years the Madison Arts Commission, Urban Community Arts Network, and other supporters of Madison's Hip Hop scene have encouraged the City to establish a task force to study barriers to participation in Madison's music scene and to recommend solutions that will result in more opportunities for musicians, DJs, and audiences. In fall of 2017, the Task Force on Equity in Music and Entertainment (TFEME) began its work in full and will produce a report that outlines the path to improvement (anticipated 2019).



The Avett Brothers sign some commemorative merch backstage

Thank You

City of Madison Alders

Barbara Harrington-McKinney

Ledell Zellers

Amanda Hall

Michael E. Verveer

Shiva Bidar-Sielaff

Marsha A. Rummel

Steve King

Zach Wood

Paul E. Skidmore

Maurice S. Cheeks

Arvina Martin

Larry Palm

Sara Eskrich

Sheri Carter

David Ahrens

Denise DeMarb

Samba Baldeh

Rebecca Kemble

Mark Clear

Matthew J. Phair

2016-2017 MAC Members

Sheri Carter, Current Common Council Representative

Ginger Ann Contreras

Briony Jean Foy*

Jenie Gao

Cedric Johnson

Kia Karlen, Chair

Yorel Lashley

Yvette Pino, Vice Chair

Barb Schrank

Sarah Sosa-Acevedo*

Rick Tvedt*

Michael Ford

Francesca Rodriguez

Faisal Abdu'Allah

**Term ended between 2016 and 2017, no longer on MAC*

Pro Bono Services:

Meri Rose Ekberg, Public Art Data Base

Walter Jankowski, Strategic Planning

Web-based Arts Calendar –

UW Student Web Design Team:

Nicole Backus, Emily Cox, RJ Heim

Allen Liu, Ari Tessitore, James Viall,

Jameson Zaballos

Thank you to Mayor Paul Soglin and all the deputy mayors, Common Council members, and dedicated City staff for their continuous support of arts and culture in the City of Madison and of the work of the Madison Arts Commission.

Natalie Erdman, Director of the Department of Planning, Community and Economic Development

Heather Stouder, Planning Division Director

Bill Fruhling, Principal Planner Neighborhood Planning

Jule Stroick, Planner Neighborhood Planning

Rebecca Cnare, Planner Neighborhood Planning

Linda Horvath, Planner Neighborhood Planning

Amy Scanlon, Preservation Planner

Angela Puerta, Planner Neighborhood Planning

Deja Mason, Intern Neighborhood Planning

Ruth Ethington, Arts Grants & Contracts

Lauren Heiser-Ertel, Clerical Assistance

Donna Collingwood, Graphic Design

Meghan Blake-Horst, Street Vending Coordinator



Yor Are Beautiful Mural, ArtWrite Collective with area youth. Photo: Wendi Kent

