



## To Park or Not to Park – And Where Is That Bus Stop?

**Mayor's Neighborhood Conference 2018** 

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#### **Garage Capacity**

160

215

285

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### Threading the Needle





#### Why is Capacity a Big Deal?

More garage space would allow us to add more buses (or articulated buses) to provide increased peak service to existing and potential customers:

- Epic
- Sun Prairie
- American Girl
- Transportation equity for underserved areas
- Frequency



#### **Barriers to Expanded Bus Fleet**

- Funding for satellite garage
- Funding for fleet expansion
- Failure to recognize changing generational priorities
  - Half of millennials don't think owning a car is worth the money\*
  - Millennials would rather be productive during their commute\*
- Operating costs

\*Ashley Halsey III, The Washington Post, "Has the love affair with driving gotten stuck in traffic?, 11/7/2018

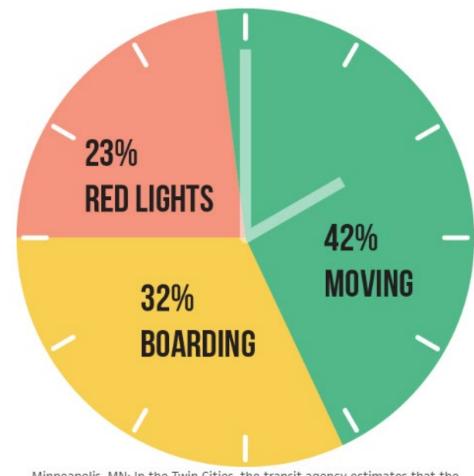


#### **Increased Investment, Efficient Transit**

- Transit priority
- Articulated buses
- Stop spacing
- Queue jumps
- Bus stop improvements
- Dedicated lanes
- Bus Rapid Transit (BRT)



#### **How Transit Experiences Delay**



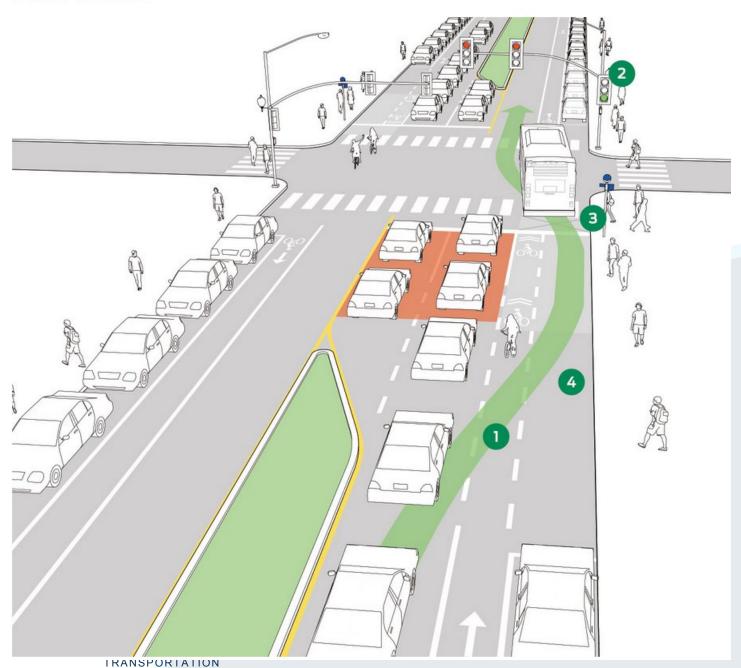
Minneapolis, MN: In the Twin Cities, the transit agency estimates that the majority of transit runtimes on a major corridor are when transit vehicles are not moving. (Source: Metro Transit).

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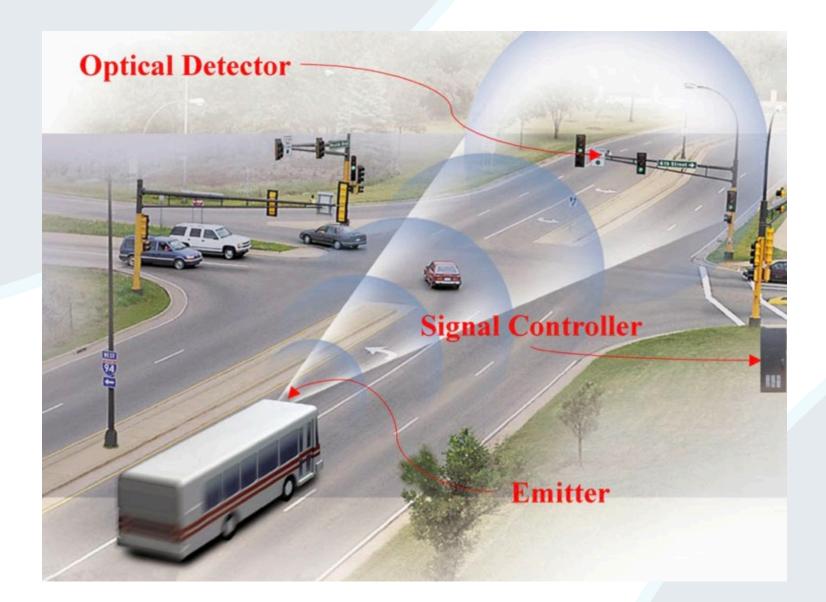
# Example of transit priority – queue jump

#### **DESIGN GUIDANCE**



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#### **Example of Transit Signal Priority**



Extends the green to let the bus through



PRIVATE MOTOR VEHICLES 600-1,600/HR

## Why this is important



MIXED TRAFFIC WITH FREQUENT BUSES 1,000—2,800/HR



7,500/HR



4,000—8,000/HR



9,000/HR



ON-STREET TRANSITWAY, BUS OR RAIL 10.000-25,000/HR





## We are looking at a multi-faceted broad regional transportation strategy

