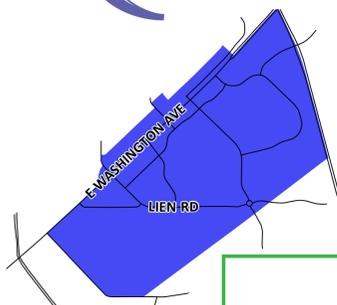
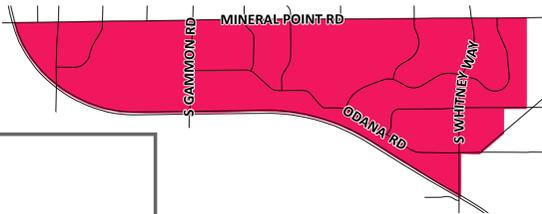




MADISON MALL MADNESS

The City of Madison is planning for the future of the city's malls! To kick-off the Greater East Towne and Odana Area Plans, we are using this tournament style bracket to help us better understand your thoughts and preferences about how these areas could transform in the coming years. Each "team" represents a potential component of a comprehensive redevelopment vision. Select your preferred team in each matchup and help us understand community priorities by crowning your champion. Teams in each bracket region represent a different focus: Things to Do, Places to Live and Work, Getting Around, and Design and Character.



Fill out your bracket online and get more information on the upcoming planning processes. Be sure to include your email address to get project updates and for a chance to win prizes including a City of Madison flag!

www.cityofmadison.com/OdanaPlan/
www.cityofmadison.com/EastTownePlan/

