

Northeast Area Plan - Agenda



6:00pm Welcoming
Northeast Area Plan DRAFT Recommendations
WisDOT US 51 North Study, Jeff Berens
General Q&A

6:30pm One-on-one conversations at stations

- NEAP background info
- Land Use and Transportation
- Neighborhood and Housing
- Economy and Opportunity
- Culture and character
- Green and Resilient
- Effective Government
- Health and Safety
- Community Action Strategy

8:00pm End of Open House

Northeast Area Plan Team: Angela Puerta, Dan McAuliffe,
Lisa McNabola, Bill Fruhling, Jeff Greger

Recommendation Framework Open House: December 18, 2023

Meetings and Outreach



- January 31st meetings (virtual + in-person)
- Multi-agency Open House - March 29
- Sandburg Elementary PTO - May 4
- Community Meetings (virtual + in-person) – May30/31
- Make Music Madison – June 21
- Westchester Gardens Block Party – June 24
- Sandburg Neighborhood Walk and Talk – July 12
- Northeast Connect Events – Aug 15 & 16
- Burke Height Walk and Talk – Sept 27
- *Community Navigators*
- *Community Surveys*
- *Commenting map*



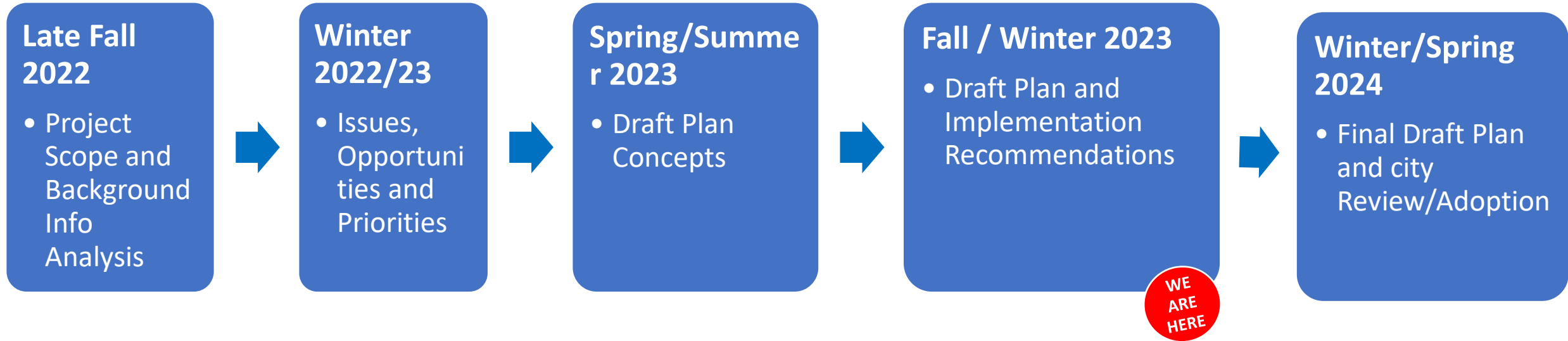
Themes in public comment



- Excitement about BRT and E. Washington Redevelopment
- Desire for more walkable destinations
- Concern about housing affordability
- Fragmented bike network
- Excitement about Imagination Center
- Concern about homeless and impacts
- Safety: lighting improvements and neighborhood traffic management



Process and Recommendation Framework

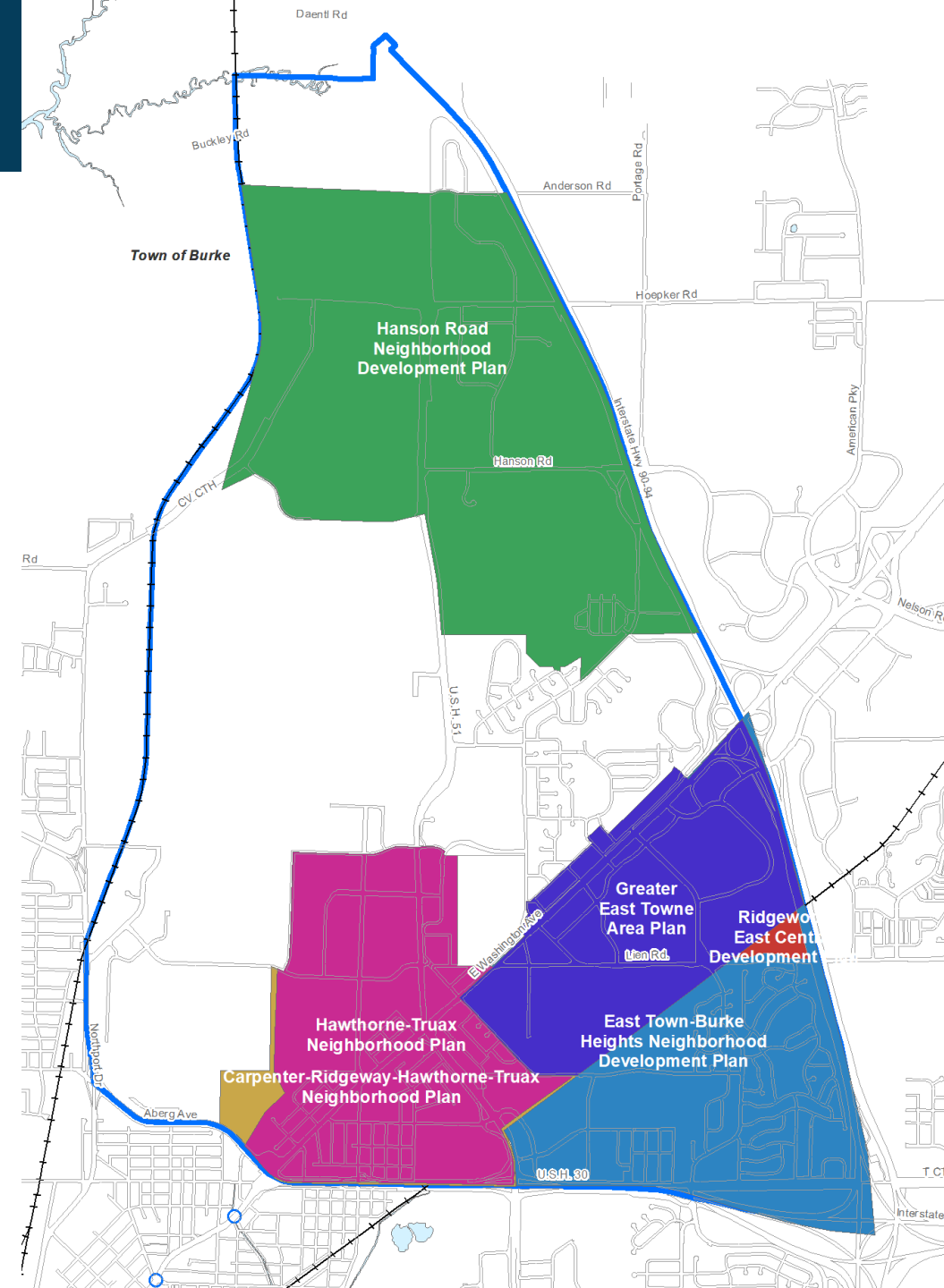


Northeast Area Plan: Chapters



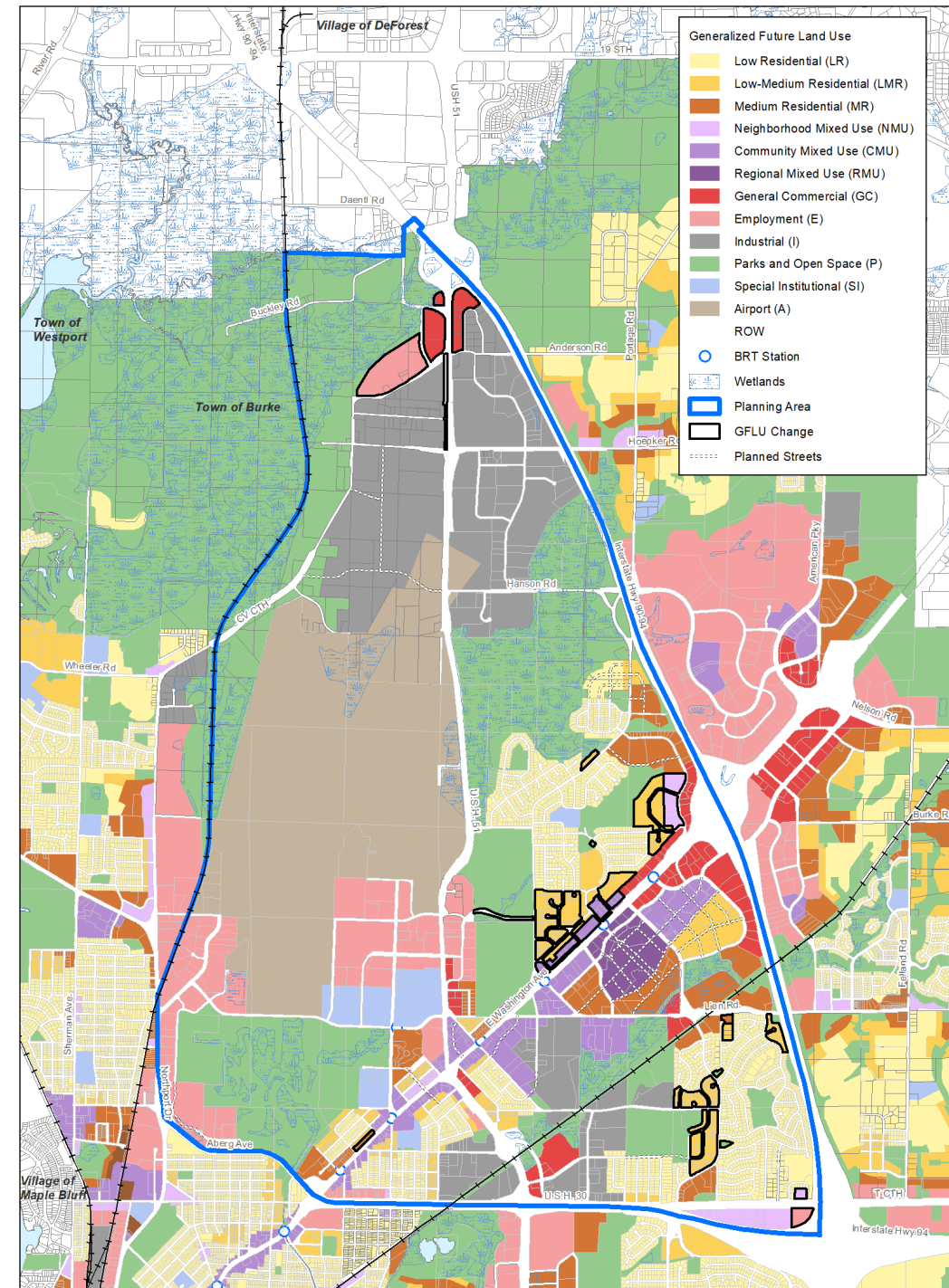
Existing Plan Evaluation

- Existing plans to be archived with adoption of Northeast Area Plan
 - Include relevant recommendations into Northeast Area Plan
- Evaluation criteria
 - Place-specific; not citywide
 - Within the City's control
 - Consistent with current policies

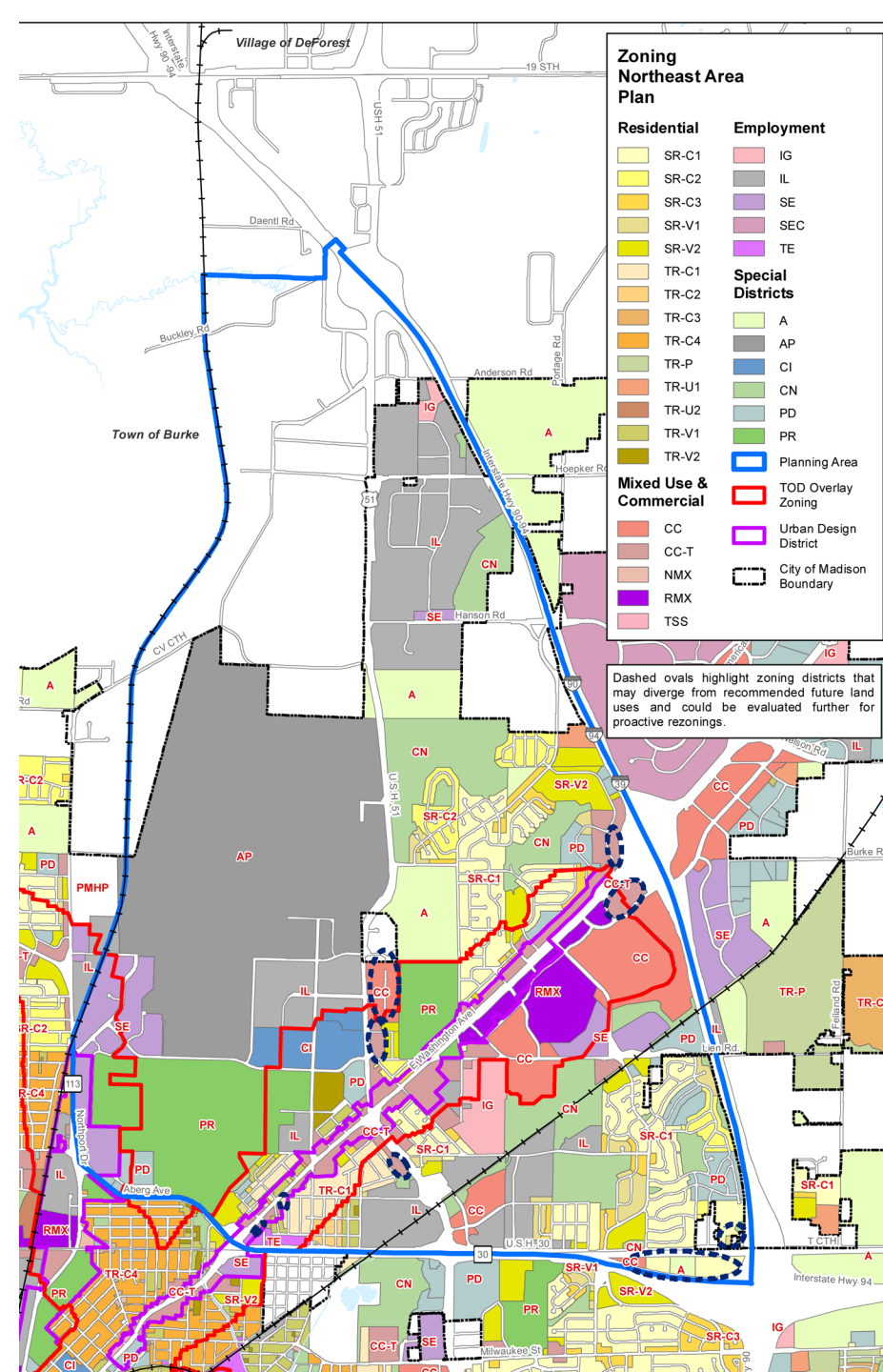
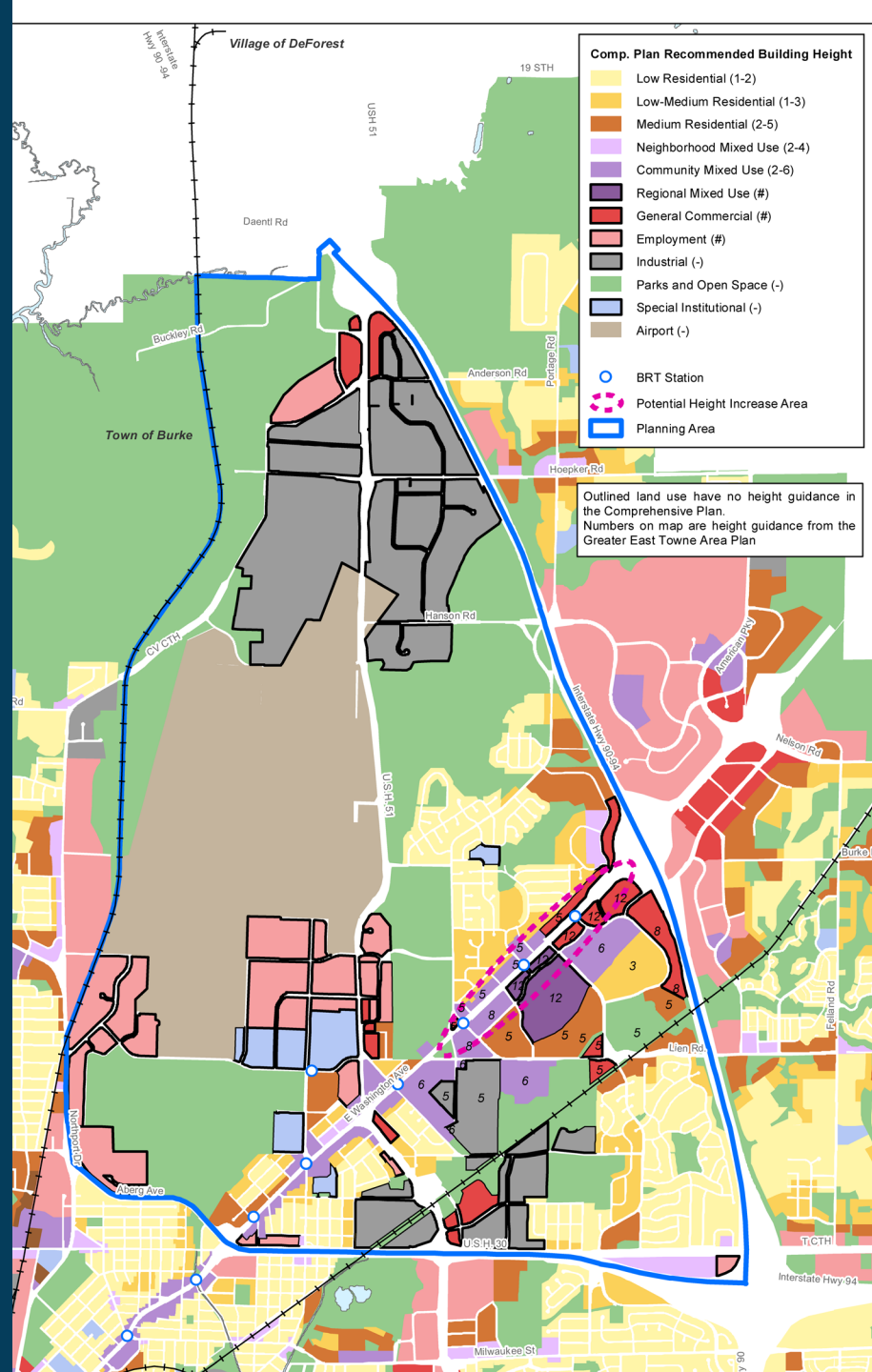


Land Use

- Recommended Changes:
 - Mixed-Use north of East Washington
 - Low-Medium Residential (missing middle) within neighborhoods
 - Commercial and Employment at CTH CV and Hwy 51



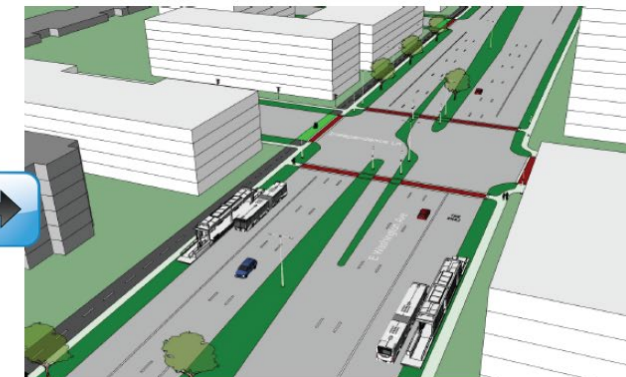
Land Use: Next Steps – Height map and Zoning



Transportation: Streets



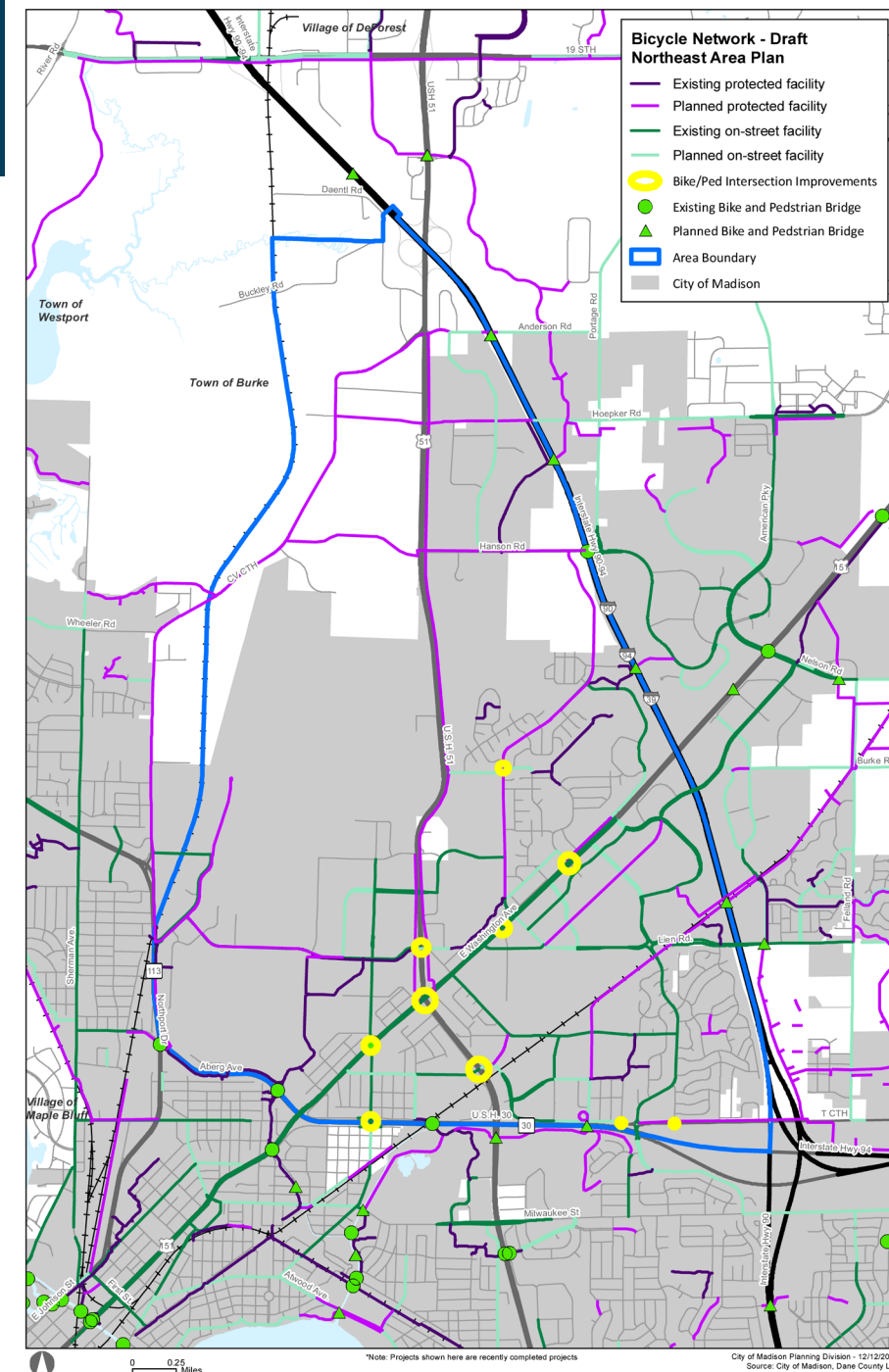
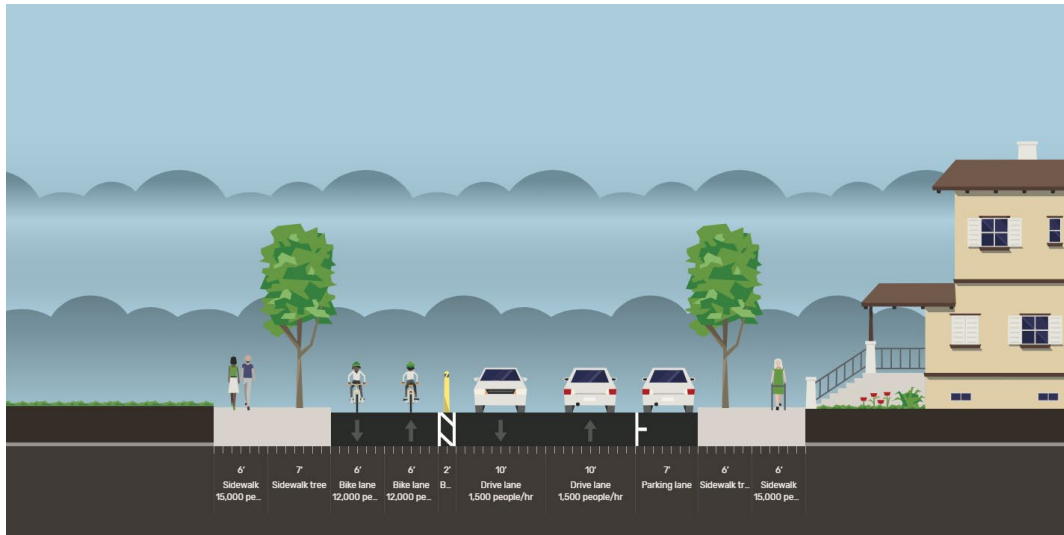
- Neighborhood street network connections
 - Nakoosa Trail, Vernon Road, Columbus Lane
- Removing frontage roads and excess right of way to allow better development
- Neighborhood traffic management and intersection improvements



Note: This image does not intent to illustrate changes of the intersection of Independence Ln and E Washington Ave.

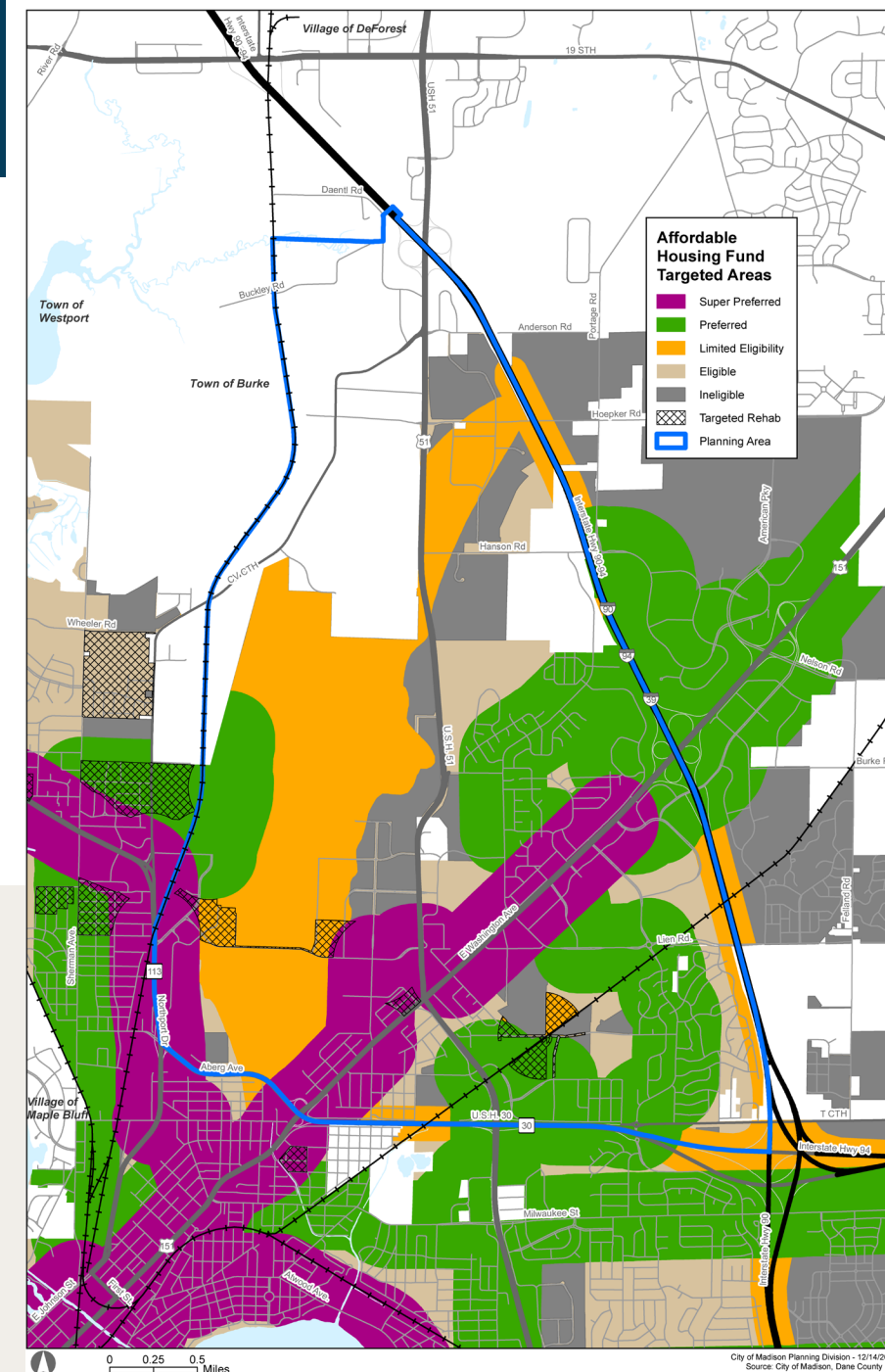
Transportation: Bike + Ped

- Addressing “fragmented network”
 - Improve crossings of Hwy 51
 - Better links for off-street paths
 - Improve important on-street routes

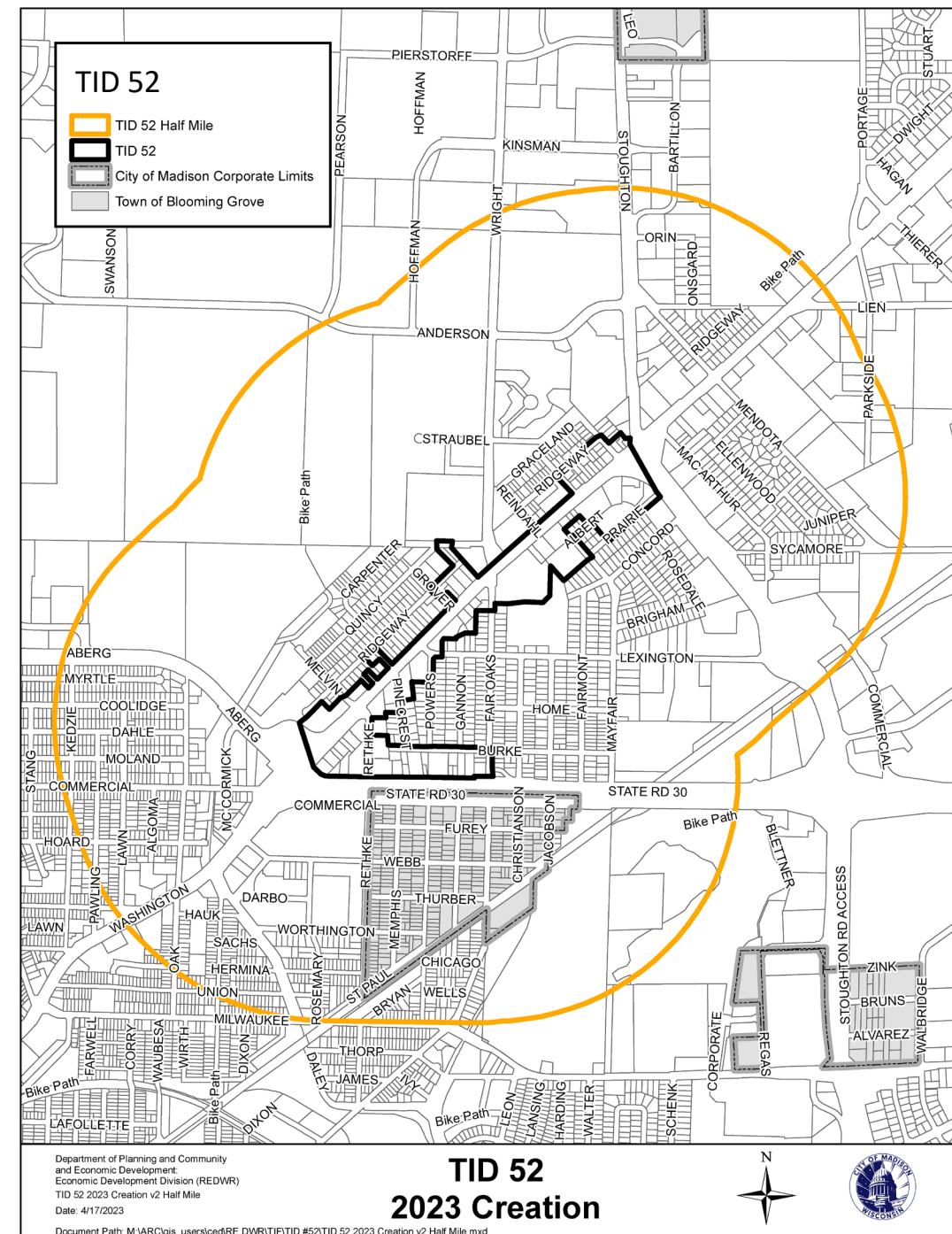


Neighborhood & Housing

- Incentivize affordable housing development on properties close to transit
- Identify areas for Low-Medium Residential (LMR) housing, aimed specifically at creating smaller-scale, owner-occupied housing types



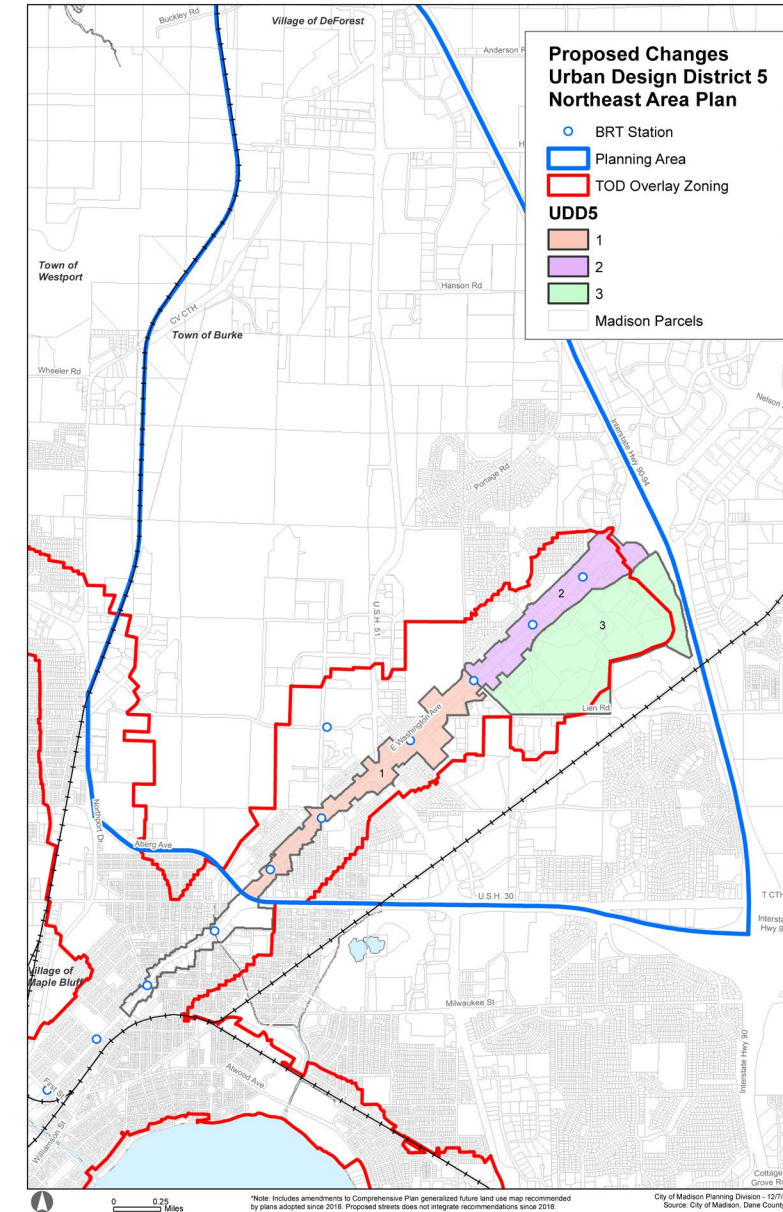
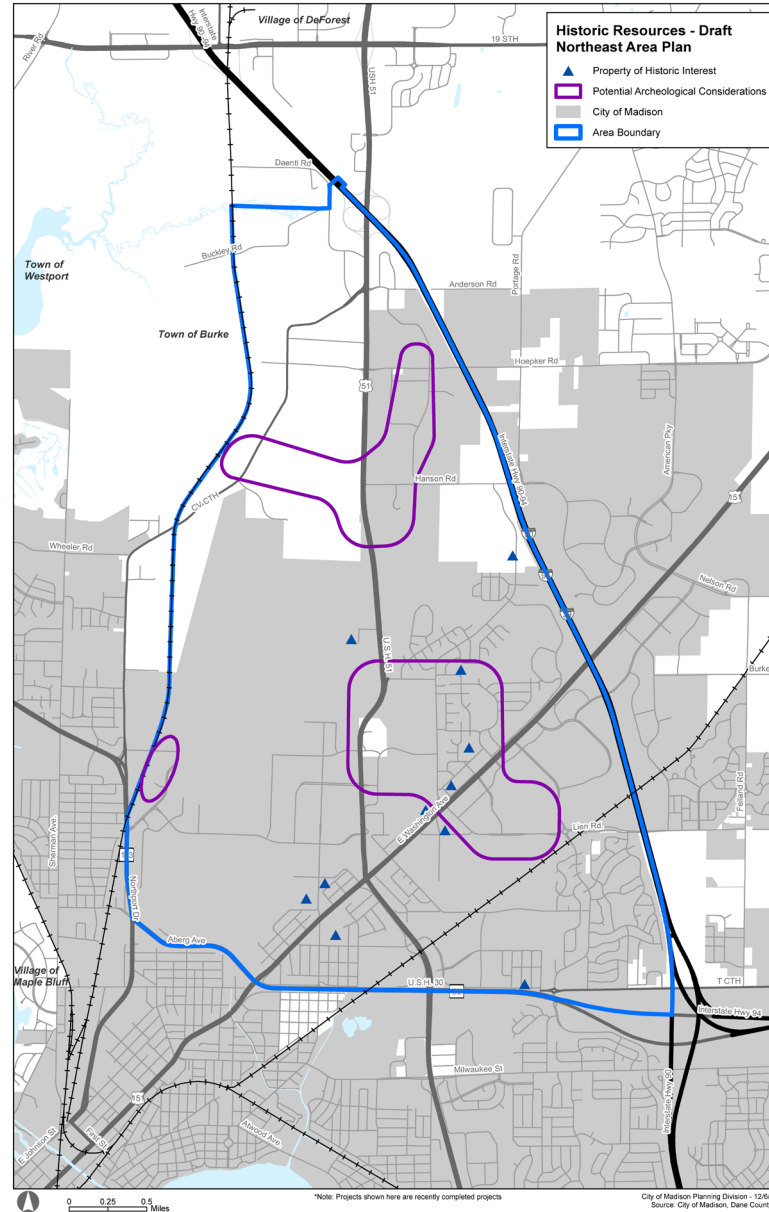
- Tax increment districts
- Creation of East Towne Mall Implementation Team



Culture & Character

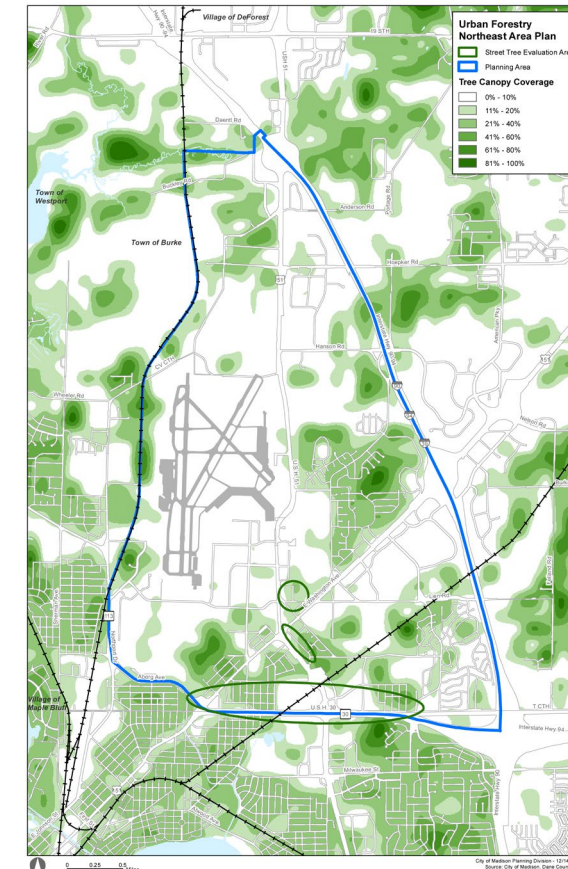
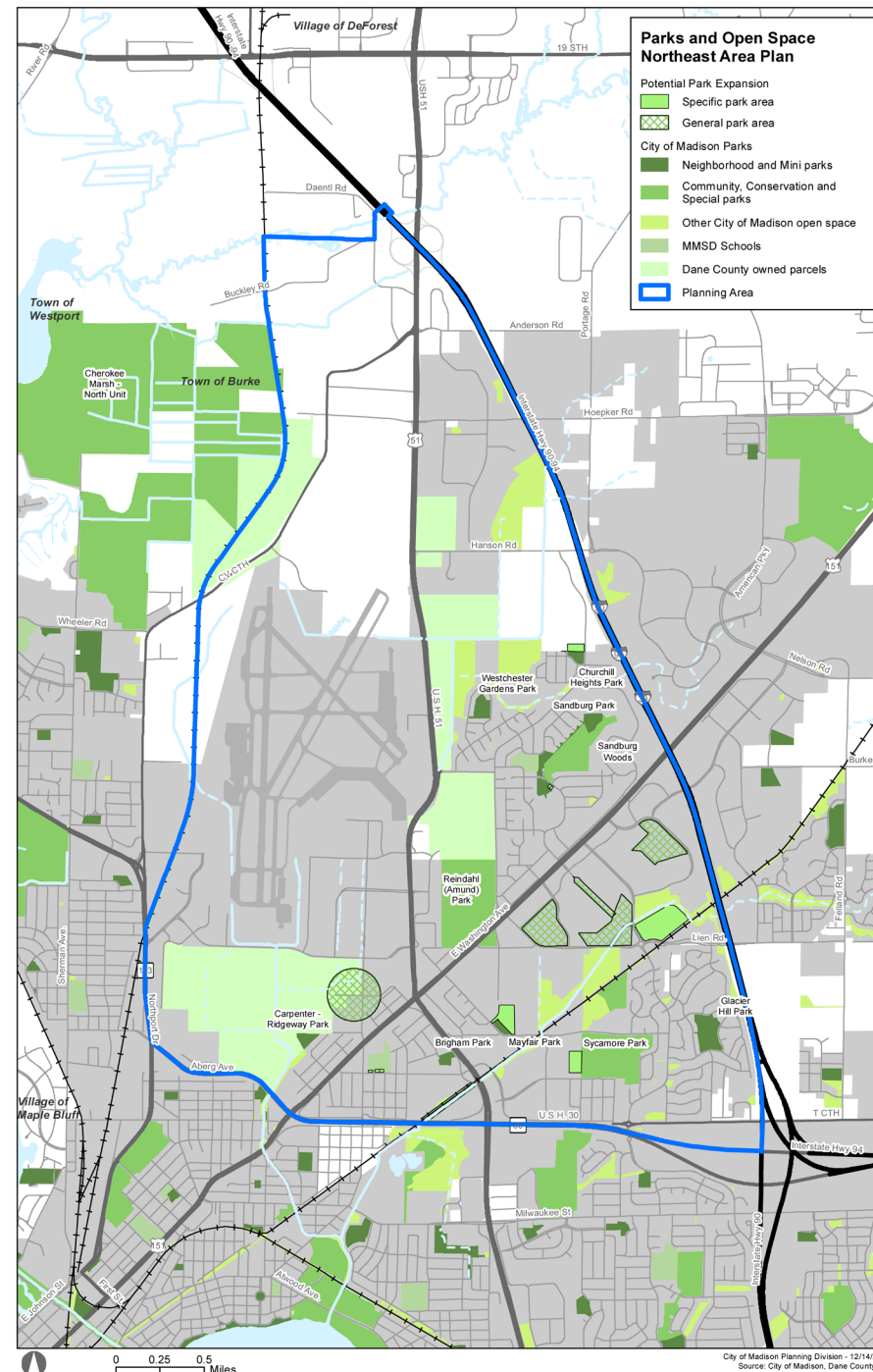


- Update existing Urban Design District
- Historic resource scan – eligibility for National Registry



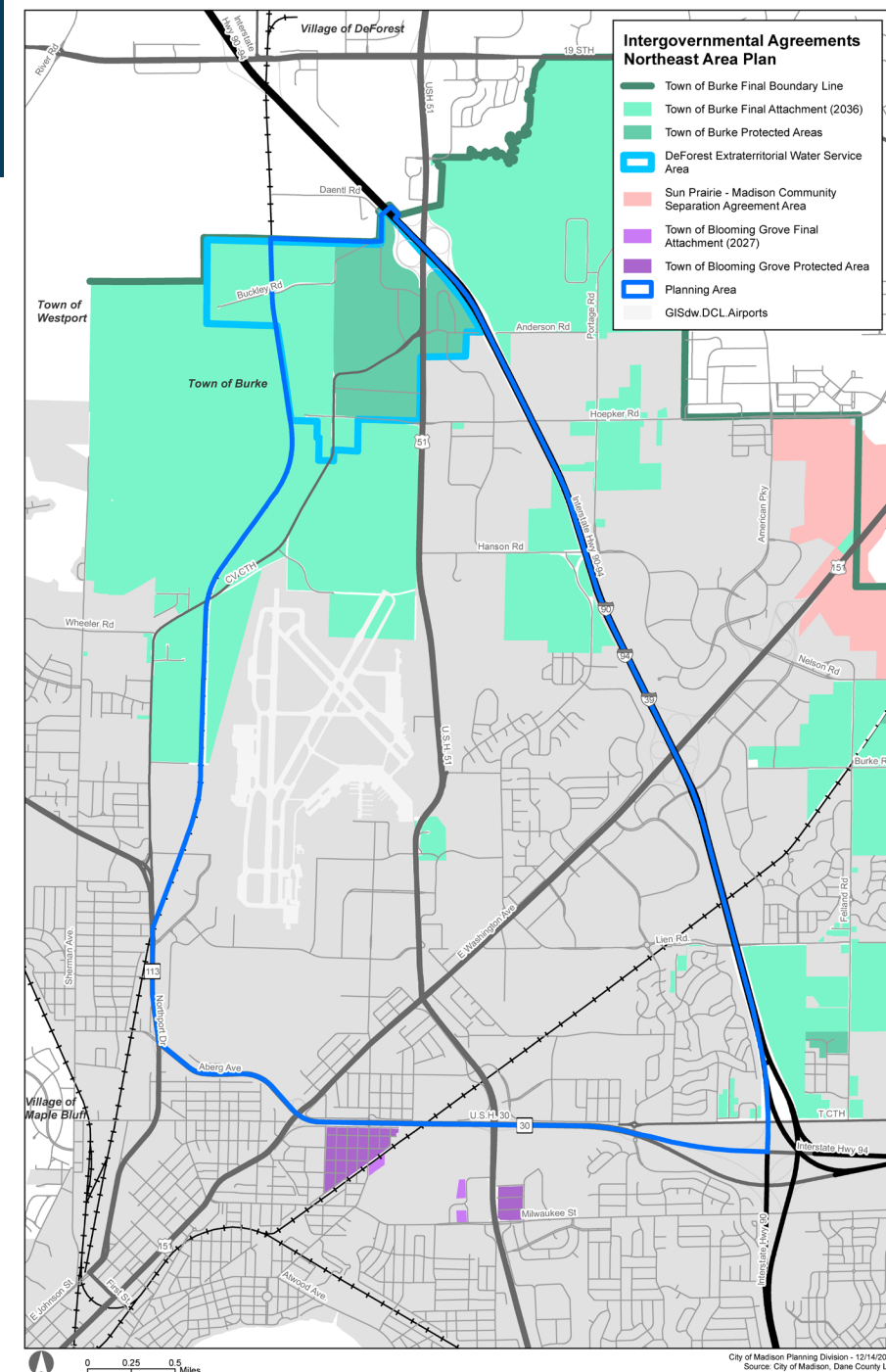
Green & Resilient

- New and expanded park spaces
- Targeted forestry evaluations
- Well 15 PFAs filtration system



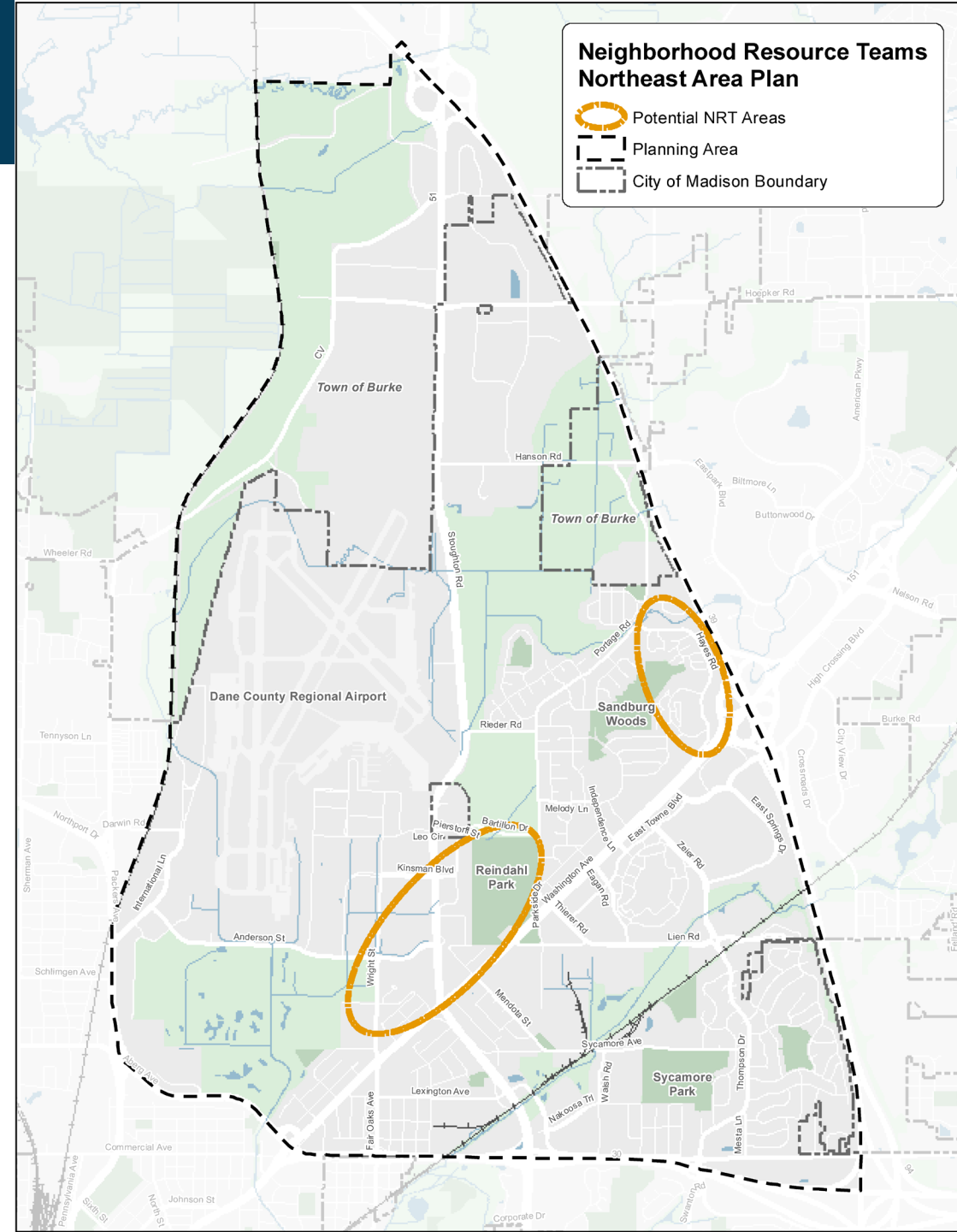
Effective Government

- Work with MMSD to address ped/bike safety concerns
- Explore satellite facilities for government services
- Part 150 coordination with FAA and DCRA



Health & Safety

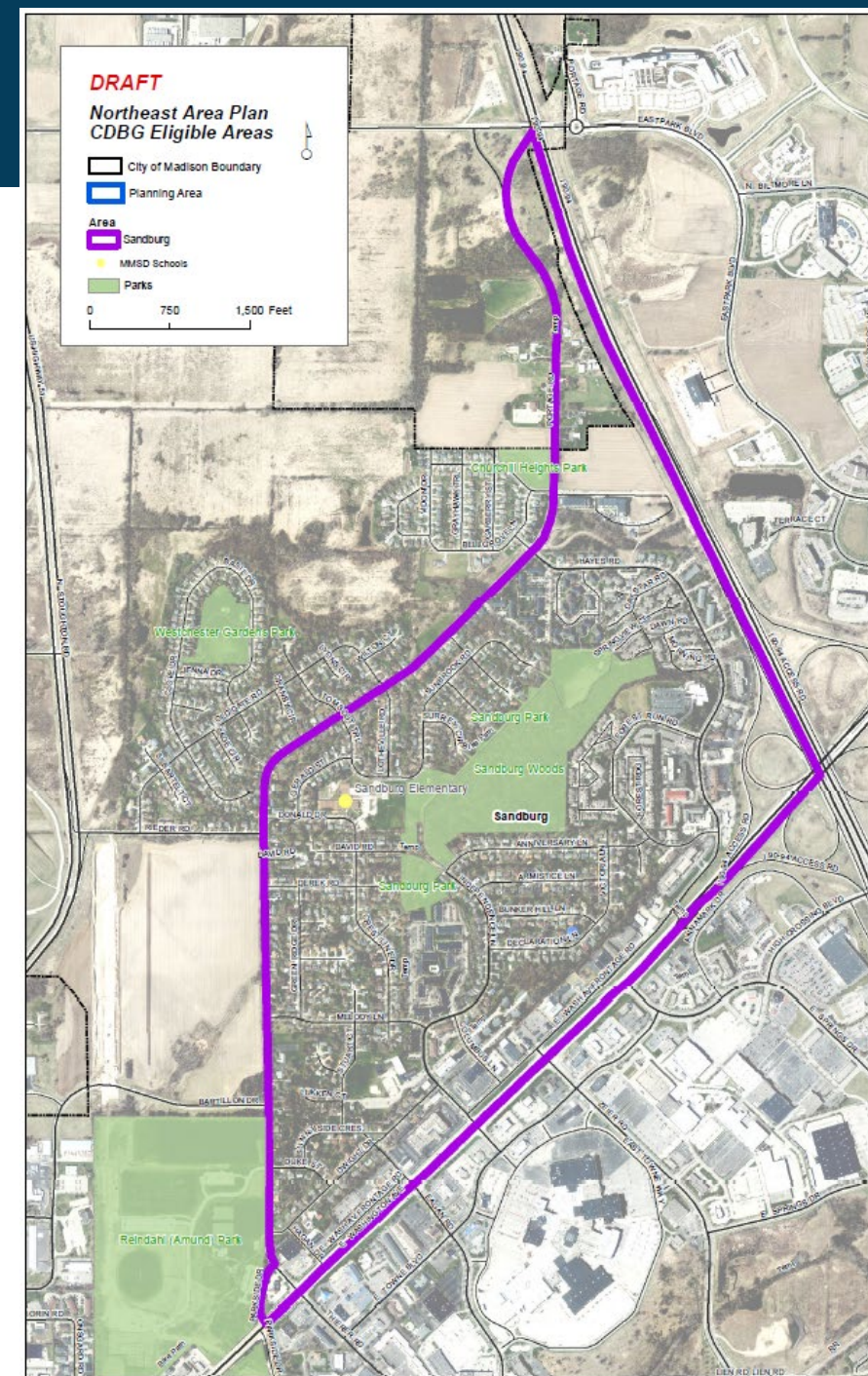
- Potential Neighborhood Resource Teams
- Additional street lighting to improve safety
- Provide vegetation growth management to improve visibility around dense underbrush areas



Community Action Strategy

Sandburg

Top 5	Community Action Project- in Order	Potential Location
1	Lighting and Safety	Lighting <ul style="list-style-type: none"> Bike and walking paths (Starkweather Creek Path, Sandburg Woods) Safety: traffic calming and safer crossings along: <ul style="list-style-type: none"> Portage Rd between E Wash and Reider Independence Ln Anniversary Ln Melody and Bartillion Clove and Basil Dwight Drive
2	Public Gathering Spaces	<ul style="list-style-type: none"> Sandburg Park Benches in Sandburg Woods
3	Community Garden	<ul style="list-style-type: none"> Sandburg Park
4	Shelters and Pavilions in Parks	<ul style="list-style-type: none"> Sandburg Park
5	Permanent Games in Parks	<ul style="list-style-type: none"> Sandburg Park Westchester Gardens Park



Community Action Strategy



Burke Heights

Top 5	Community Action Project- in Order	Potential Location
1	Lighting and Safety	<ul style="list-style-type: none"> Sycamore Park Neighborhoods surrounding Sycamore Park Speed limit signs along Sycamore and Mendota
2	Community Garden	<ul style="list-style-type: none"> Sycamore Park Fruit trees
3	Bike Pump Track	<ul style="list-style-type: none"> Mayfair Park
4	Permanent Games in Parks	<ul style="list-style-type: none"> Mayfair Park
5	Amphitheaters/Stages	<ul style="list-style-type: none"> Mayfair Park



Next Steps

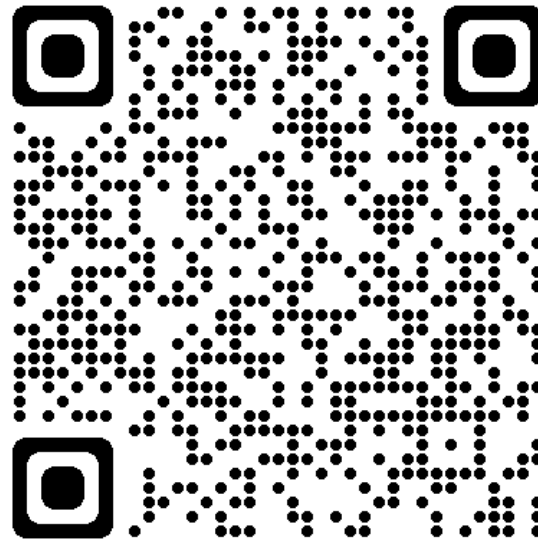


- Height mapping, rezoning and official map recommendations
- Prepare draft document
- Public Art Workshop - January 24, 2024
- Present draft document - February 2024
- City Committee Check-In Meetings - February-March 2024
- Present Final Draft Plan – April-May 2024
- Plan adoption process – May-June 2024

Tell Us What You Think



- Talk to staff and leave comments at stations
- Provide feedback online:



<https://plans.cityofmadison.com/northeast-draft>