Southwest Area Plan Planning Process and Public Engagement

Phase Zero	Phase One	Phase Two	Phase Three	Phase Four
Data Gathering and Review	Issues and Opportunities	Develop Recommendations	Draft Plan Review	Adoption and Implementation
 Plan authorization by Common Council Pop-up outreach (Parks Alive, resource fairs, etc.) Small group meetings (Neighborhood Associations, events at library, etc.) Online interactive commenting map Background data gathering Regular email notifications and website updates (applies to all phases) 	 Open house and public meetings (in-person and virtual) Community survey Focus group meetings Pop-up outreach (resource fairs, events at library, etc.) Check-in with City Boards, Commissions, and Committees Check-in with adjacent municipalities and school districts 	 Outreach to businesses Art workshop Public meetings (in-person and virtual) Focus group meetings Pop-up outreach (Parks Alive, resource fairs, etc.) Check-in with City Boards, Commissions, and Committees 	 Public meetings (in-person and virtual) Public feedback on Draft Plan Small group meetings (Neighborhood Associations, other community organizations) Check-in with adjacent municipalities and school districts 	 Plan review and adoption by City Boards, Commissions, and Committees Implementation of Plan recommendations
JUN - OCT	NOV - MAY	JUNE - SEP	OCT - MAR	APR
2024	$\blacktriangleright \rightarrow \flat$	2025		2026

Revised: April 15, 2025