

**Mayor's Neighborhood Conference 2018**  
**Shaping Community/Driving Action**  
*where you live and work*

8:00-9:00	<b>Registration</b>						
9:00-9:30	<b>Welcome &amp; Mayor's Opening Remarks</b>						
9:30 – 10:00	<b>Summer Flooding 2018 - Community Impacts by City's Response Team</b>						
		<b>Track 1 Effective Government</b>	<b>Track 2 Neighborhood Leadership</b>	<b>Track 3 Transportation</b>	<b>Track 4 Healthy Neighborhoods</b>	<b>Track 5 Changing and Emerging</b>	<b>Track 6 Doing Business in the City: Neighborhood Retail</b>
	<b>Networking Break &amp; Exhibit Viewing</b>						
10:15 - 11:00 (45 min)	<b>DreamUp Wisconsin: Community-University Partnerships to Increase Income in Dane County</b>  Hilary Shager, Institute for Research on Poverty	<b>Mayor's Q &amp; A Session</b>  Mayor Soglin; Tom Lynch, Director of Transportation; Natalie Erdman, Director of Planning, Community & Economic Development	<b>Navigating City Processes and Shaping Policy (Repeat)</b>  Alder Harrington-McKinney, <a href="#">District 1</a> ; Alder Rummel, <a href="#">District 6</a> ; Alder Carter, <a href="#">District 14</a> ; and Kwasi Obeng, Chief of Staff, <a href="#">Common Council</a>	<b>To Park or Not to Park – And Where is that Bus Stop?</b>  Sabrina Tolley, Parking Manager, <a href="#">Parking Utility</a> ; and Chuck Kamp, General Manager, <a href="#">Metro Transit</a>	<b>Helping Elder Neighbors Stay Safe and At Home</b>  Ms. Charlie Daniel, Program Coordinator, <a href="#">Safe Communities MDC</a> ; and Joy Schmidt, Dementia Care Specialist, <a href="#">Aging and Disability Resource Center</a>	<b>Imagine Madison – Moving Forward Priority Recommendations</b>  : Kirstie Laatsch, Planner, <a href="#">Planning Division</a> ; and Aaron Perry, CEO/Founder, Rebalanced-Life Wellness Association.	<b>Starting a Retail Business...What you need to Know</b>  Andrea Hughes, Project Director, <a href="#">WWBIC</a> (Wisconsin Women's Business Initiative Corporation)
	<b>Networking Break &amp; Exhibit Viewing</b>						
11:15-12:00 (45 min)	<b>Table Conversations</b> -Walkie Talkies, Carmella Harris, Ryan Estrella, & Jane Lowe, Allied Wellness Center (Repeat)  -Communities Investing in the Arts, Jenie Gao, Jenie Gao Studio  -Neighborhood Indicators Project, Milena Bernardinello, Planning Division (Repeat)  -Incorporating Neighborhood Police Officers in the Community, Officer Alexandra Nieves Reyes (Repeat)  -A Conversation on Madison's Bike Inequities,	<b>The Future of Madison's Budget Process: Connecting Dollars with Results</b>  Laura Larsen, Budget & Program Evaluation Manager, <a href="#">Finance Department</a>	<b>Navigating City Processes and Shaping Policy (Repeat)</b>  Alder Harrington-McKinney, <a href="#">District 1</a> ; Alder Rummel, <a href="#">District 6</a> ; Alder Carter, <a href="#">District 14</a> ; and Kwasi Obeng, Chief of Staff, <a href="#">Common Council</a>	<b>Bus Rapid Transit in Madison: From Plan to Reality</b>  David Trowbridge, Principal Planner, Department of Transportation; and Mike Cechvala, Transportation Planner, Department of Transportation	<b>Nosotros Los Inmigrantes: Conozcamos nuestros derechos (We, the Immigrants: Know Your Rights)</b>  Fabiola Hamdan, Especialista de Inmigración, Condado Dane  Fabiola Hamdan, Immigration Affairs Specialist, Dane County Department of Human Services	<b>Addressing Stigma for a Safer Community</b>  : Skye Boughman, Drug Poisoning Prevention Manager, <a href="#">Safe Communities</a> ; Ms. Charlie Daniel, Program Coordinator, <a href="#">Safe Communities</a> ; Mary Rauwolf, Co-Chair, <a href="#">Parent Addiction Network, Safe Communities</a> ; and Dexter Lane, Pride in Prevention Coalition (PIP-C), <a href="#">Safe Communities</a>	<b>Buying and Selling a Retail Business</b>  Sean Scannell, Owner, The Soap Opera and State Street Advisors

	<p>Baltazar DeAnda Santana, Wisconsin Bike Federation</p> <p>-Age &amp; Dementia Friendly Neighborhoods, Joy Schmidt, ADRC</p> <p>-Putting Parks at the Center of Your Community, Claire Oleksiak, Parks Division (Repeat)</p>						
12:00-1:15	LUNCH	Tom Lynch, Transportation Director	Mayor's Design Awards	Alix Olson STAJOH Award	100 Facade		
<b>Networking Break &amp; Exhibit Viewing</b>							
1:30-2:15 (45min)	<p><b>Table Conversations</b></p> <p>-Walkie Talkies, Carmella Harris, Ryan Estrella, Jane Lowe, Allied Wellness Center (Repeat)</p> <p>-Demystifying the Development Process, Kevin Firchow, Planning Division (Repeat)</p> <p>-Pollinator Protection, George Reistad, Food Policy Council</p> <p>-Incorporating Neighborhood Police Officers in the Community, Officer Alexandra Nieves Reyes (Repeat)</p> <p>-Putting Parks at the Center of Your Community, Claire Oleksiak, Parks Division (Repeat)</p> <p>-Summer Flooding Impacts,</p>	<p><b>Affordable Housing</b></p> <p>Linette Rhodes, Interim Community Development Supervisor, <a href="#">Community Development Division</a>; and Matt Wachter, Real Estate Manager, <a href="#">Office of Real Estate Services</a></p>	<p><b>Neighborhood Leadership</b> (Repeat)</p> <p>Alder Carter, <a href="#">District 14</a> and VP of the Common Council; and Kwasi Obeng, Chief of Staff, <a href="#">Common Council</a></p>	<p><b>Getting there on Two-Wheels, without Stress and in the Green</b></p> <p>John Rider, Bicycle Registration Coordinator, Traffic Engineering; Mark Winter, Traffic Engineer, Traffic Engineering; and Tom Lynch, Director, Department of Transportation</p>	<p><b>Creative Revolution: Community Transformation Movement</b></p> <p>Veronica Figueroa Velez, Executive Director, <a href="#">UNIDOS Against Domestic Violence</a></p>	<p><b>Cultivating Transformational Community Engagement</b></p> <p>Sabrina Madison, <a href="#">Progress Center for Black Women</a>; Alexis London, Nou Thao, Xong Vang, &amp; Leneal Clendening, <a href="#">Bayview Foundation</a>; and Tom Solyst, Vera Court/<a href="#">Broadway-Lakepoint-Waunona Neighborhood Center</a></p>	<p><b>Strong Neighborhood Business Associations</b></p> <p>Tiffany Kenney, Executor Director, <a href="#">Downtown Improvement District</a></p>
<b>Networking Break &amp; Exhibit Viewing</b>							
2:30 – 3:15 (45min)	<p><b>Table Conversations</b></p> <p>-Demystifying the Development Process, Kevin Firchow, Planning Division (Repeat)</p> <p>-Putting Parks at the Center of Your Community, Claire Oleksiak, Community Services Manager, Parks Division (Repeat)</p>	<p><b>Use Data to Solve Community Problems: Tactical Data Engagement</b></p> <p>Kara Kratowicz, Data Projects Coordinator</p>	<p><b>Neighborhood Leadership</b> (Repeat)</p> <p>Alder Carter, <a href="#">District 14</a> and VP of the Common Council; and Kwasi Obeng, Chief of Staff, <a href="#">Common Council</a></p>	<p><b>Pedestrian Safety and Neighborhood Traffic Management</b></p> <p>Tom Mohr, Traffic Engineer, City of Madison Traffic Engineering; and Tom Huber, Pedestrian and Bicycle Transportation Planner, Toole Design Group</p>	<p><b>Suicide Prevention: How to Save a Life</b></p> <p>Jean Papalia, Suicide Prevention Coordinator, <a href="#">Safe Communities</a></p>	<p><b>Imagine Madison – Where We're Growing From Here</b></p> <p>Ben Zellers, Planner, <a href="#">Planning Division</a></p>	<p><b>Crowd Funding for Small Businesses</b></p> <p>TBA</p>

	<p>-Neighborhood Indicators Project, Milena Bernardinello, Planning Division (Repeat)</p> <p>-Incorporating Neighborhood Police Officers in the Community, Officer Alexandra Nieves Reyes (Repeat)</p>						
<p>3:30 – 4:45</p>	<p><b>Tour of MMB and Networking Reception</b></p>						
	<p><b>EXTRA! EXTRA! Lighting of State Street! Stroll around the State Capitol, grab a cup of hot chocolate, and View the lighting of State Street at 6:08pm SHARP</b></p>						