



## Past Events

### Community Impact Sessions 2 & 3

Community Impact Sessions 2 and 3 were held on October 24 at Urban League and November 21 at Village on Park. At the October 24 meeting participants provided input on goals and objectives for the Plan. On November 21 participants discussed potential strategies to address identified issues in South Madison. Additional Community Impact Sessions will be held in 2020. Visit the South Madison Plan website to review past meeting materials and input received:

[www.cityofmadison.com/southmadisonplan](http://www.cityofmadison.com/southmadisonplan)



### How input is being used

Input from the community gathered throughout the process will inform the South Madison Plan and guide recommendations for the future of the neighborhood. What we've heard so far:

- Housing affordability (low & moderate income)
- Need to combat gentrification and displacement
- Need transportation improvements
- Cultural diversity is valued
- Retain southside businesses, especially black and brown-owned businesses

Due to the constraints of budget and time, the City cannot pursue every piece of feedback as a strategy in the Plan. The City strives to work with community partners whenever possible. We want to determine the issues important to southsiders to best prioritize time, resources, and partnerships.

For a full list of input we've heard from the community, visit our website: [cityofmadison.com/southmadisonplan](http://cityofmadison.com/southmadisonplan)

## Community News

### Supporting South Side Businesses

During our community sessions, we have heard from residents that retaining, strengthening, and growing locally-owned businesses is important to the health of the south side. Local business play an important role -

- they meet resident's needs,
- supply jobs,
- reflect the social and cultural makeup of a neighborhood, and
- create a place where neighbors gather and share a sense of community.

On November 13, business and property owners were invited to a session to discuss the future of the south side. Attendees discussed the importance of

- retaining the affordability of rental space,
- promoting culturally diverse businesses,
- increasing the ownership of businesses by persons of color,
- creating new, affordable entrepreneur co-working spaces,
- improving ways to fill job openings with area residents.

To get a better understanding of businesses, the City of Madison has hired on a market study firm to talk with business owners and come up with actions to support the uniqueness of the area. In the next month, many of the businesses will be contacted by the City and Teska Associates, Inc. to explore ways to support and attract businesses.

## Community Outreach

### Neighborhood Action Team Mtg 1

We were glad to see over 25 South Madison residents engaged in conversations that addressed some of the current challenges in the area.

City staff presented how the planning process will take place and the multiple methods that everyone can participate. There was also a brief presentation about some of the accomplishments from the South Madison Plan 2005 and the aspects that were not addressed and still need to be considered in the new Plan.

Some of the most commented topics from participants were about housing affordability, lighting and safety in public areas, and improvement in transportation for older adults.

While we work on the upcoming NAT meetings, we want to thank Catholic Multicultural Center, NewBridge, and Nehemiah Community Development Corporation, for their continued community support.



## Upcoming Events

Thank you for joining us for the 2019 South Madison Plan events. We are currently reviewing feedback and drafting plan recommendations to share with you early next year. Additionally, we are working on scheduling upcoming events for next year and expect to get the word out for these events in early 2020.

*Let us know about upcoming neighborhood events.*

*What we can do to connect with the community? Email us at: [neighborhoods@cityofmadison.com](mailto:neighborhoods@cityofmadison.com)*