



January/February, 2020

Issue 3

## Planning Efforts

### South Madison Market Study

The City of Madison hired a Teska Associates Inc. to conduct a Market Study for the South Madison area. Their study is planned to have the following phases:

- 1) Information Gathering and Analysis
- 2) Findings and Recommendations
- 3) Integration with South Madison Plan

On January 30th, Teska conducted a focus group with property owners, brokers, and developers. Teska also conducted interviews with South Madison small businesses and other stakeholders. Consultants are currently working on a DRAFT South Madison Market Study, which will be presented at Community Impact Session 4.



Teska Associates Inc. interviewing small businesses in South Madison

### Community Impact Session 4

Community Impact Session 4 will be held on April 22 from 6-7:30pm at Catholic Multicultural Center. Teska Associates, Inc. will present the findings and potential recommendations from the DRAFT South Madison Market Study. The City and consultants will hear feedback from residents to help determine best ways to improve the business climate in the South Madison area. For more information, visit the South Madison Plan website:

[www.cityofmadison.com/southmadisonplan](http://www.cityofmadison.com/southmadisonplan)

## Community News

### Neighborhood Grants Program

Do you have ideas about small projects that could improve the quality of life in your neighborhood? The City has a grant program designed to help neighborhoods build capacity and beautify public places. Groups of 5 or more residents, neighborhood associations, business associations, and other organizations working with neighborhoods can apply now until March 2, 2020 by 4:30pm. For more information contact Linda Horvath at 608-267-1131 or [lhovath@cityofmadison.com](mailto:lhovath@cityofmadison.com)



Funded Projects through the N. Grant Program

## Community Outreach

### Social Practice Artists in South Madison - we want to hear from everyone

As part of the South Madison Plan, two social artists will be garnering input from hard to reach communities through social practice art. The artist Borealis is currently working on a zine that will include pictures of the neighborhood and excerpts from interviews with South Madison residents. Borealis's work will be presented at a future Community Impact Session. The artist Hedi Rudd is currently assembling photographs of places, events, and people from South Madison. The gallery opening is scheduled for March 19th, 6pm at Madison College South Campus. This exhibition will be displayed for one month and all residents are welcome to visit and contemplate the photographs by the end of April.



Hedi LaMarr at a public event in South Madison

## Upcoming Events

South Madison Photo Gallery Night  
March 19, 6 pm - 7:30 pm  
Madison College South Campus  
2429 Perry Street

Community Impact Session 4  
April 22, 6 pm - 7:45 pm  
Catholic Multicultural Center  
1862 Beld Street

*Let us know about upcoming neighborhood events.  
What we can do to connect with the community?*

*Email us at:*

[neighborhoods@cityofmadison.com](mailto:neighborhoods@cityofmadison.com)