

Staff has reviewed, categorized, and summarized feedback received thus far from various methods of public engagement (see the key at the end of the summary for a full description of the feedback source abbreviations). The "multiplier" column indicates how many time similar comments were received.

West Area Plan - Community Feedback Summary

COMMENT	FEEDBACK SOURCE	MULTIPLIER*	AREA/DETAILS
LAND USE - Assets			
Lots of places to shop and eat	(KOF), (KOM), (CS)	17	Hilldale
Like the lack of congestion	(KOF)	3	
Like the views and vistas	(KOF), (KOM), (SHNA)	3	
Support infill redevelopment	(CS)	2	
LAND USE - Recommendations			
Want lower-density/lower-rise buildings	(KOF), (CS)	44	Odana, against multi-family housing, limit multi-story apartments that crowd sidewalks and limit views, avoid over development, want single family homes, keep under 4 stories, want less low-income housing, too many condos/apartments
Want more mixed-use	(KOF), (KOM), (CS)	28	rezone old commercial into mixed use, more development in Odana, want more food options in commercial spaces, fit economy within housing stock, combine small scale rentals into single family areas to prevent large scale rental from becoming run-down, more like Hilldale, use TIF funding, small business on ground floor of apartments
Want higher density	(KOF), (KOM), (CS)	21	against parking lots, less single family, more density along major roads, near BRT and activity centers
City should be beautiful	(CS)	7	
Convert old commercial to new development	(CS)	7	West Towne
Prioritize people not cars	(KOF), (CS)	4	
Need corridor plans for major roads	(SHNA), (CS)	3	Transportation corridors
Preserve farmland	(CS)	2	
Transition to structured parking	(CS)	2	away from single family areas
TRANSPORTATION - Assets			
Like walkability	(KOF), (KOM), (CS)	32	around city, on quiet trails, to schools, shaded
Like existing bike connections	(KOF), (KOM), (CS)	14	Odana, around parks, bike trails accessible to housing
Like the bus service	(KOF), (CS)	9	BRT
Like the lowered speed limits; want more lowered	(KOF), (CS)	7	lower on Tree Lane and Westfield Rd, South Highlands Ave, Old Middleton
TRANSPORTATION - Recommendations			
Expand bus service	(KOF), (CS)	42	reach areas not along Route A, make closer stops to Tokay instead of ending on Odana, in low-income areas, redesign makes it too far to walk

Expand bike pathways	(KOF), (KOM), (CS), (OH)	36	Old Middleton Rd at University Ave ramp, to downtown, north-south connections, connecting to bus stops/BRT, to West Towne Mall, Southwest Commuter Path to Hill Farms, access to Beltline Path (Craig Ave to Huegel Elementary), prioritize in high traffic areas, Whitney Way, Want Segoe to be predominately biking road (with separated lanes), trails from near west to far west, fill in gaps, connect existing paths, all age pathways,
Safety for bikers and pedestrians	(KOF), (KOM), (CS)	34	buffers between cars and bikes, buffers between bikes and people, reduce bike barriers, more off road paths, pedestrian safety on sidewalks (from bikers, skate boards, scooters), bikers don't stop at stop signs
Need improved safety at intersections and crosswalks for bikes & pedestrians	(KOF), (KOM), (CS)	24	Indiana Hills, High Point Road, Mineral Point, Whitney Way and Segoe
Expand walkability	(KOF), (CS)	21	West Towne Mall, to parks, BRT near employment and residential , Hill Farms
Reduce traffic	(KOF), (KOM), (CS)	14	Reduce speeds and lanes on arterial roads; put pedestrians, bikes, and transit first
Decrease car lanes	(CS)	7	
Sidewalk improvement and infill	(KOF), (CS)	6	High Point Road
Concern over lack of parking	(KOM), (CS)	5	
Street Improvements	(KOM), (CS)	6	Spring Harbor St, Old Sauk Rd, South Highlands Ave (potholes)
Overboard on speed limit restriction with minimal enforcement	(CS)	3	
Car Intersection improvements	(CS)	2	Left hand turn at Old Sauk and High Point, need wide enough lanes for safety
Sidewalks comes with downsides	(CS)	1	Cut mature trees, little car traffic can manage bikers and walkers without dedicated lanes
Decrease stoplights and pedestrian crossings	(CS)	1	Routes to downtown, particularly University Ave
Increase Metro access for people with disabilities	(CS)	1	
NEIGHBORHOODS & HOUSING - Assets			
Good diversity of current housing stock	(KOF), (CS)	6	keep the single family homes
Like the amount of affordable housing	(KOF), (CS)	4	
Like mix of residential and commercial sites	(CS)	1	good balance
Like ample amount of lot size	(CS)	1	
Like the Sequoya Commons	(KOF)	1	
NEIGHBORHOODS & HOUSING - Reccomendations			
Want more affordability	(KOF), (CS)	63	address property taxes, along bus lines, want it to be evenly distributed across city, not just concentrated in certain areas, for seniors, outside of Section 8 program
Want more diverse housing stock	(KOF), (CS)	17	ADUs, Townhouses and condos, missing middle, multi-family, senior options, single family

Need to increase housing development	(KOF), (KOM), (CS)	16	Along transit corridors, Hilldale, Odana, redevelopment of mall, convert non-active businesses/churches to more housing (Whitney Way, Cops), a must in the right areas, TOD is too broad of a brush, incentivize development in areas that can better accommodate it vs. an incremental increase (SF to MF), on vacant or underdeveloped commercial parcels
Want more interesting building facades	(KOF), (CS)	12	commercial and residential
Against multi-family buildings	(KOF), (CS)	6	Crime, not enough green spaces, too much multi-residential, limit public housing, want single family homes predominantly
Don't want buildings set right up to the sidewalk	(KOF), (KOM), (SHNA), (CS)	4	
More subsidized housing that is well managed	(CS)	2	Need low income housing
Less subsidized housing	(CS)	2	crime concerns
Air B&Bs taking up too much space	(KOF)	1	
Redevelop existing offices and apartments	(KOM)	1	
Increase updates to apartment buildings	(CS)	1	encourage apartment owners to update to heat pumps & higher building insulation & window standards for existing buildings
GREEN & RESILIENT - Recommendations			
Sustainability in all aspects	(KOM), (CS)	30	incentivize private owners of massive paved parking lots to install underground holding tanks, permeable pavement & rain gardens, improve recycling, city wide composting, include environmental learning standards in school, fight climate change
Plant more trees	(CS)	26	education on importance of trees (value, cooling, carbon capture)
Improve water quality and natural areas/habitats	(CS)	21	protect natural growth, improve lake conditions, leaf pick up, clean and safe drinking water
Preserve animal habitats	(CS)	2	
Address climate change and storm water runoff	(KOF), (KOM), (CS), (OH)	18	Hill farms, use natural storm water management, flooding issues on Kenosha, Research Park, better storm water collection
Reduce pollution	(CS)	10	chemicals in parks and on lawns, no gas lawn equipment, reduce salt use, PFAS
Renewable energy	(CS)	9	
Want less light pollution	(KOM), (CS)	8	concern over lighting in parks that will disturb natural areas, encourage Dark Sky outdoor lighting
Streets should be an ecosystem	(KOF), (CS), (SHNA)	6	maintain tree cover, replant trees that are removed, native flowers in medians, encourage native plantings in people's yards
Bring gardens closer to residents through schools, backyards, and parks	(KOF), (CS)	2	
Add nature barriers	(KOM), (CS)	3	between housing and beltline, between public and private properties
Existing housing stock is old and energy inefficient	(KOF)	1	
Increase Resiliency	(CS)	1	better infrastructure now to protect the community
PARKS & GREENSPACE - Assets			

Like the current parks/greenspaces	(KOF), (KOM), (CS)	105	Spring Harbor, open spaces, Walnut Grove park, Sauk Creek, Kenosha Parkway, Glen oaks, Bordner park, dog park, greenways, Owen Conservancy, Garner,
Like the amount of trees	(KOF), (KOM), (CS)	38	
Like being close to the lake, ponds, parks, and greenways	(KOF), (CS)	9	Kettle pond- connection to nature, like access to parks, Access to university and lakeshore preserve
Nature programing	(KOM)	2	ice rinks in winter, activities in Rennebohm Park
PARKS & GREENSPACE - Reccomendations			
Increase/preserve greenspaces and parks in dense areas	(KOF), (KOM), (CS)	79	maintain current parks, create pocket parks, willing to up-zone to get more parks, more trees at Garner Park, new park in the area of Odana Rd. , make Garner Park a regional Central Park, more no mow areas
Concern about Sauk Creek Greenway reconstruction (bike path and tree removal)	(CS)	69	want to keep trees, would be a hazard to pedestrians (kids, elderly, dogs), would harm wildlife, concerned about home valuation, don't want bike path, want Greenway to be quiet place to explore and think bike paths should be closer to roads (Farmington and Sauk Creek Drive), acknowledge that storm water needs to be addressed, new bike route near Walnut Grove ahead of, during, and after construction
Park amenity improvements and maintenance	(KOF), (KOM), (CS)	68	more accessible bathrooms, more shade, more drinking water with bottle fillers (new and replacements), more seating, seating in shade, add nature playgrounds, pickle ball, improved tennis court, mobility accommodations for older adults in parks and trails, dog parks, maximize open space, intergenerational playgrounds, permanent infrastructure in Bordner Park and Glen Canyon Park, ice rinks, volleyball courts, partner with neighborhood associations and residents to take care of parks, kayak/canoe launch at Spring harbor, Skyline park playground (dangerous chipped areas), recycle bins
Against tree removal	(KOF), (CS)	30	Kenosha greenway
Environmental stewardship	(KOF), (KOM), (CS)	25	Newberry Park & Research Park; add native vegetation & access to conservancy areas, Reduce invasive species (Sauk Creek Greenway), Address overgrown area and stagnant water on Julia St, preservation of Sauk Creek woods, Protect existing habitats and wildlife, concerned about Garner woods, clear wild parsnip near waterways, reduce chemical treatments in parks
Want more connected and intentional greenways	(KOF), (KOM), (CS)	15	Connect parks through bike trails, make Odana Hills golf course more multi-functional, more multi-functional walking paths through greenways, more mountain bike trails through greenways and along paths
Don't divide parks with bike trails	(KOF), (CS)	15	Walnut Grove
Want Sauk Creek greenway reconstruction	(CS)	6	want trees to be replanted near walking path
Need parking at Walnut Grove	(KOF)	1	

ECONOMY & OPPORTUNITY - Assets			
Proximity to downtown amenities	(CS)	23	
Like the quality of facilities	(KOF), (KOM), (CS)	12	schools, libraries, Urgent care, BRT, garden club
Locations of businesses	(KOF), (CS)	11	Hilldale, convenient to the bus, grocery stores and Target
ECONOMY & OPPORTUNITY - Recommendations			
More restaurants, coffee shops, clinics	(CS)	20	want more unique development: rooftops, More development around transit, add green spaces around businesses. build more businesses/cafes into neighborhoods
Fill in vacant commercial spaces with small scale businesses and community resources	(KOF), (KOM), (CS)	16	need more childcare, more restaurants and coffee shops, less CBD, liquor stores, and chiropractors - want more community supported services, more shared spaces
Food access	(KOF), (KOM), (CS)	9	more farmers markets, walkable food access in Sequoia Commons, restaurants, cafes, and food trucks near BRT stops, incentivize grocery stores and healthy food options to expand to keep up with growing population, more restaurants and cafes, grocery stores within biking distance
Support marginalized and local business owners/workers	(CS)	6	support marginalized entrepreneurs through cutting red tape and offering support of city navigators, MBE, WBE, DBE, hire handicapped
More schools	(CS)	5	
Concern over commercial displacement	(KOM), (CS)	4	support business owners, support small businesses, find location for small offices
Internet	(KOF), (CS)	3	Make work from home easier, municipal internet or improve private coverage
More employment	(CS)	3	near new/dense housing, one of few places to add employment at scale
HEALTH & SAFETY - Assets			
Quiet	(CS)	23	
Safe and low-crime	(KOF), (KOM), (CS)	16	
Like that much of the area is close to medical services	(CS)	1	
HEALTH & SAFETY - Recommendations			
Speeding and vehicle accidents	(CS)	42	reduce speeding: Whitney and Mineral Point, Odana, Old Sauk Road, stop DUIs
Reduce crime	(CS)	33	against guns, want more cops with body cams, lighted sidewalks, pathways, and parking, support police and first responders, less crime on pathways/bike trails in Tree Lane Apt and Wexford Ridge area, concern over bike paths near residential homes
Community services	(KOM), (CS)	16	alternatives to police, will need more community services if new families are brought in, address "panhandlers" at intersections, Good Neighbor Project, mental health crisis, social workers, help homeless, more community leaders

More police enforcement	(CS)	7	Tree Lane Housing, Walgreens and Kwik Trip, need officers building rapport in neighborhoods - driving squad cars feels isolating
Enforcement of building codes	(CS)	1	Fire safety
Walkability promotes health & safety	(CS)	1	
CULTURE & CHARACTER - Assets			
Good people in community	(KOF), (KOM), (CS)	33	
Like the charming character/suburban feel	(KOF), (CS)	15	
Like diversity of people	(CS)	7	
CULTURE & CHARACTER - Recommendations			
Want more local/community involvement	(CS)	18	maintaining parks, health and safety, in development decisions, in creation of Sauk Creek Plans
Maintain character of neighborhood	(KOF), (CS)	6	need to preserve history while looking to future
Want more support	(CS)	7	childcare, living expenses, job training, elder care, community run commercial facilities, to meet family needs
Want more diversity in neighborhood	(CS)	6	
Want more cultural facilities and art	(KOF), (CS)	5	libraries, schools
City is more focused on development than quality of life	(KOF), (CS)	4	promote local developers who care about the community
Want more DEI in planning practices	(CS)	3	
Want attention on place making	(CS)	1	
Want more youth activities	(CS)	1	

Phase 1 Engagement Feedback

(KOF) Virtual Meetings February 6, 12pm & February 13, 6pm

(KOM) In- Person Meeting March 9

(SHNA) Spring Harbor Neighborhood Association Meeting April 27

(OH) Open House- May 10 Written Comments

(OCM) Online Commenting Map Comments

(CS) Community Survey Comments

***Note:** The multiplier refers to the number of time the comment was shared.

Demographic questions were asked of community survey respondents. Those are summarized here, and are generally consistent with the virtual and in-person meetings of February and March.

