City of Madison Landmarks Commission
LANDMARKS AND LANDMARK SITES NOMINATION FORM (1)

I. Name of Building or Site

(1) Common	(2) Historic (if applicable)
Delta Gamma Annex	William Beecroft Residence

II. Location

(1) Street Address	(2) Ward (available @ City Clerk)
514 North Carroll Street	8th

III. Classification

(1) Type of Property (building, monument, park, etc.)

Building

(2) Zoning District	(3) Present Use
R6	Residence - Multi-Unit

IV. Current Owner of Property (available at City Assessor's office)

(1) Name(s)

Delta Gamma Sorority Association; c/o Ronald Maltox and Associates

(2) Street Address	(3) Telephone Number
P. O. Box 2238	

V. Legal Description (available at City Assessor's office)

(1) Parcel Number	(2) Legal Description
0709-144-1119-8	Northeast 27 ft. of lots 10 &11, Block 61

VI. Condition of Property

(1) Physical Condition (excellent, good, fair, deteriorated, ruins)

Good Condition

(2) Altered or Unaltered?	(3) Moved or Original Site?
Minimal Alterations	Original Site

(4) Wall Construction

Brick Veneer, Frame Construction

(5) On a separate sheet of paper, describe the present and original physical construction and appearance (limit 500 words).

VI.(5) Describe Present and Original Physical Construction and Appearance:

The William Beecroft Residence is a brick veneer, frame house, The brick, a deep red tapestry, is laid with raked horizontal joints, a common material and technique of Prairie Architecture. The upper story (attic) of the gable ends is constructed of stucco. The eave soffits are also of stucco with wood trim set in the stucco, providing a horizontal emphasis and a subtle decorative touch.

The wood windows are outswinging casements with fine geometrical leaded glass patterns. The windows are grouped in a manner that creates a linear form.

A hint of classicism exists in the extended wall ends that rise beneath the gable end eaves to a horizontal form that reads as capital and entablature. Black asphalt shingles are used for roofing and it is impossible to tell if this is original of whether tiles may have been used as on some similar Prairie residences by Claude and Starck.

References 1, 2, and 3 in the Bibliogrpahy describe these characteristics of Prairie architecture.

The building is generally in good, original condition, although some marks on the bricks of the east facade raise some questions as to whether some additional construction may have existed earlier.

City of Madison Landmarks Commission

LANDMARKS AND LANDMARK SITES NOMINATION FORM (3)

VII. Significance

(1) Original Owner	(2) Original Use
William Gird Beecroft, Dentist	Residence
(3) Architect or Builder Claude and Starck	(4) Architectural Style Prairie Style
(5) Date of Construction circa 1911	(6) Indigenous Materials Used See VI.(5)

(7) On a separate sheet of paper, describe the significance of the nominated property and its conformance to the designation criteria of the Landmarks Commission Ordinance (33.01), limit of 500 words.

VIII. List of Bibliographical References Used

1. H. Allen Brooks, Jr., "The Prairie School, The American Spirit in Midwestern Residential Construction, 1893-1916;" uppublished dissertation, Northwestern Univ., 1957
2.
3. David Gebhard, "William Gray Purcell and George Grant Elmslie and the Progressive Movement in American Architecture from 1900 to 1920", unpublished dissertation, the University of Minnesota, 1957 (for discussions on Prairie style)
4.
5. Gordon D. Orr, Jr, "Prairie Architecture in Madison, Wisconsin; Influences, Forms and Form-Givers", unpublished Master's Thesis, University of Wisconsin, 1971
6.
7.
8.

IX. Form Prepared By:

(1) Name and Title
Gordon D. Orr, Jr., A.I.A., Architect

(2) Organization Represented (if any) Society of Architectural Historians, American Institute of Architects, Taychopera Foundation, Citizens Advisory Comm.

(3) Address	(4) Telephone Number
2729 Mason Street, Madison, 53705	238-1683

(5) Date Nomination Form Was Prepared
November 19, 1971

City of Madison Landmarks Commission

LANDMARKS AND LANDMARK SITES NOMINATION FORM (4)

VII.(7) Significance of Nominated Property and Conformance to Designation Criteria:

The importance of Prairie Architecture as an innovative and inventive design development in the Midwest has been treated by many historians. Madison was an inheritor of this form through the work of Louis W. Claude and Edward F. Starck, local practitioners. Much, although not all, of their work has been catalogued, and the Beecroft House can be attributed to this firm through similarities to the Collins House, the Joseph Dean House (now demolished) and the Emil Hokanson house. While neither building permit nor drawings exist, confirmation of this attribution has been made verbally by a former associate.

Louis W. Claude had worked for Louis H. Sullivan at a time when Frank Lloyd Wright was also employed there - also George Grant Elmslie. Thus the desire and ability to execute fine examples of Prairie architecture was acquired. This is an especially fine example of Prairie architecture as it meets the standards described in Bibliographic references 1, 2, and 3, and noted in the description of physical construction. It is important that some examples of Madison's contribution to this movement be recognized. Within a short distance of three building lots, one can view examples of Madison's contributions through the use of indigenous materials or innovative design.

William Gird Beecroft, a dentist, and his wife, Lucy A., resided in this home from about 1911, when constructed, until about 1923. Dr. Beecroft was also a published of the"American Journal of Dental Science". Conrad F. Marks and wife, Lillie, remained as occupants until 1946. Mr. Marks, who died in 1935, age 56, was secretary, and later president of Northwester Securities. James A. Pledger (Ada A.), a berber, lived in the house fron 1950 until 1961, with various tenants sharing the house. In 1962 (until the present) the house has been serving as an annex to the Delta Gamma Sorority House.