# Monroe Street Reconstruction

Public Engagement Process Preview



# About Urban Assets



# Meet the Team



Melissa Huggins, AICP Principal



Zia Brucaya, Associate Planner



Quinn Heneghan, Project Coordinator

Katherine Fadelli, Planning Assistant





## Our Values

Community, Engagement, Authenticity



#### Community



South Madison Food Enterprise, Badger Rock Middle School

- We believe in the vitality of connections among people and the need to appreciate differences within shared spaces.
- We strive to foster fellowship and encourage participation among those living and working together.



#### Engagement



 We believe that planning and development are inherently collaborative endeavors that benefit from inclusive processes.

University Hill Farms Neighborhood Plan, 2014



## Authenticity



 We believe that good planning builds capacity and generates positive energy for improvements to be made.

Dane County Nurses' Dormitory



# Other Projects



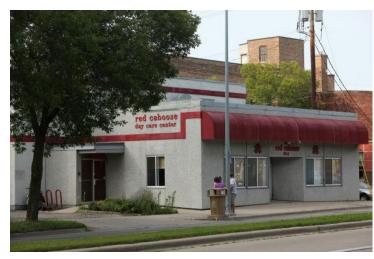
Jenifer Street Reconstruction, 2015



Domestic Abuse Intervention Services, Inc., 2013



South Capital Transit Oriented Development District Planning Study, 2014



Red Caboose Day Care, present

# Monroe Street Reconstruction

[draft] Public Engagement Process & Timeline



### [draft] Public Engagement Process & Timeline

# 2016

June 13th

Kickoff!

Visioning & Mapping



#### Summer

Refine Vision, Goals, Issues, Opportunities



#### Summer

Collect Data

#### September

Community Cross Section Modeling Workshop



#### October

Final Cross Section Open House



#### November

Resolution to Establish Cross Section



# 2017

[draft] Public Engagement Process & Timeline

#### Spring

Streetscape &
Green
Infrastructure
Design
Workshop



#### Summer

Placemaking Nodes Workshop



#### **Early Fall**

It's a Wrap! Celebration and Open House



# The Engagement Resource Team (ERT)

#### Role

- Support implementation of a broadly inclusive engagement process over the next 16-18 months.
- Provide input on appropriate engagement strategies and opportunities.
- Share project information and encourage community involvement.

#### **Members**

- 1. Alder Eskrich
- Dudgeon-Monroe Neighborhood Association
- 3. Vilas Neighborhood Association
- 4. Monroe Street Merchants Association
- 5. Friends of Lake Wingra
- 6. Madison Bikes
- 7. Wingra School
- 8. Edgewood College
- 9. University of Wisconsin



# What We Hope to Achieve

- A public engagement process that results in informed, actionable input.
- Participation that reflects the diversity of the Monroe Street corridor, neighborhoods and stakeholders.
- Conversations and activities that build ownership and balance interests through creative, thoughtful dialogue.
- A reconstruction plan that the community supports and is inspired to help implement.

We hope you will join us!



What questions do you have?



Source: <a href="http://www.monroestreetmadison.com/">http://www.monroestreetmadison.com/</a>

