

Monroe Street Reconstruction Engagement Resource Team Guiding Principles and Responsibilities

Purpose

An Engagement Resource Team (ERT) composed of organizational and institutional stakeholders will help the City refine and implement a public engagement plan for the Monroe Street Reconstruction.

Duration and Time Commitment

The ERT will convene monthly through October 2016 and approximately every two months from November 2016 – October 2017. Meetings will typically last for 1.5 hours. A small amount of additional time (approximately an hour per month) will be required outside of meetings to help with the distribution of meeting invitations, project updates and other communications to members and stakeholders.

Membership

1. Alder Eskrich
2. Dudgeon-Monroe Neighborhood Association
3. Monroe Street Merchants Association
4. Friends of Lake Wingra
5. Madison Bikes
6. University of Wisconsin
7. Wingra School
8. Vilas Neighborhood Association (TBD)
9. Edgewood College, Edgewood High School and Edgewood Campus School (TBD)

Guiding Principles

1. Commit to achieving a broad and inclusive public engagement process for the Monroe Street reconstruction.
2. Maximize opportunities to build mutual trust and efficiency both within and beyond the ERT.
3. Facilitate positive and effective communication, collaboration and decision-making.

Responsibilities

In collaboration with city staff and Urban Assets, the ERT will:

1. Provide input on appropriate engagement techniques for a variety of stakeholder groups and interests.
2. Identify existing engagement opportunities and leveraging strategies.
3. Ensure that diverse interests of the public are adequately represented throughout the process.
4. Encourage involvement by a broad representation of stakeholders in public engagement activities.
5. Share important project updates and meeting information with constituents, members and the broader community.
6. Assist with event organization, including identifying appropriate locations and mobilizing volunteer assistance as needed.