



Monroe Street Reconstruction Planning

April 2014

Monroe Street Reconstruction Project

What to expect this evening



- ❑ Welcome and introductions
- ❑ Project scope, timeline and process
 - ❑ Including past planning efforts and Placemaking focus
- ❑ Table conversations about main topics
 - ❑ 5 topics, 2 tables each
 - ❑ Three rounds, different question each time
 - ❑ Stay or move, as you choose
 - ❑ Maps and flip charts: write, draw, document
 - ❑ Share top findings with large group
- ❑ Check-out and feedback forms

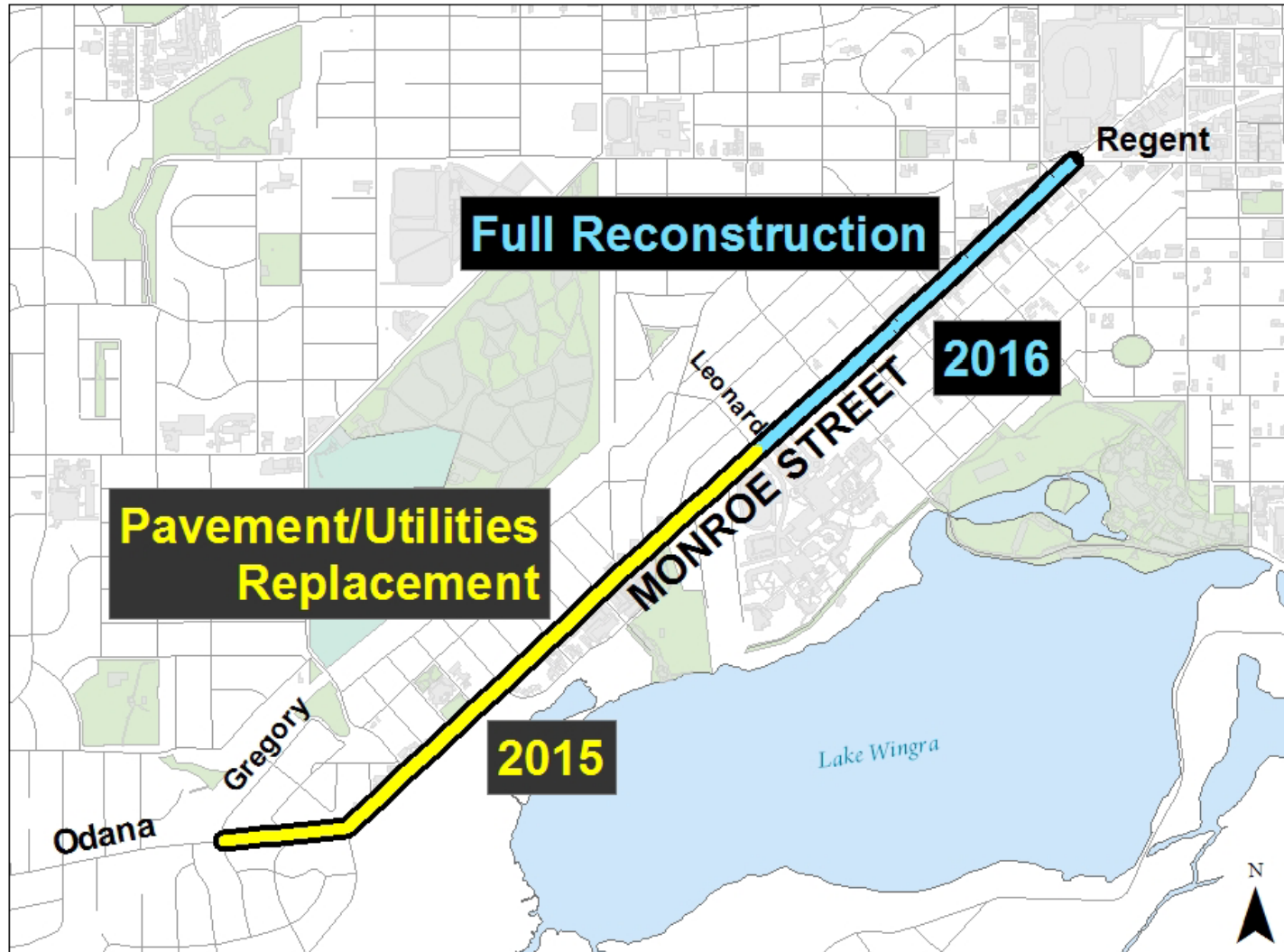
Introductions

City Planning, Engineering and
Economic Development staff

Your turn

Project scope, timeline and process

Project Scope



Project Scope:

2015 Pavement Replacement with Utilities



□ Utilities

- Sanitary: existing from 1922-32; replace main & laterals
- Water: existing installed in 1916-18, replace main
- Storm: existing from 1918, 1950 & 1989; replace as necessary (mostly on northern half)

□ Street

- Pavement: rated 4/10, full replacement w/ base
- Curb: rated 7/10, replace as necessary
- Existing street width 42 ft. (curb face-curb face)
- Replace sidewalk as necessary

Project Scope:

2016 Reconstruction



□ Utilities

- Sanitary: existing from 1905-11; replace main & laterals
- Water: existing from 1911-12; replace main
- Storm: existing from 1918-20; replace & install new

□ Street

- Pavement: rated 4/10, full replacement w/ base
- Curb: rated 2/10 or 5/10, replace all curb and gutter
- Existing street width 42 ft. (curb face-curb face)
- Replace sidewalk as necessary

Process: Community Input Opportunities



- Public Meetings:

- Round Table Listening Session: April 10
- Conceptual Designs and Ideas: June
- Stakeholder Focus Groups June/July
- Proposed Design September

- Web page information

- www.cityofmadison.com/engineering/monroe/
- Sign up for email updates at my.cityofmadison.com/

Process: Stakeholders



- ❑ Neighborhood Associations
 - ❑ Dudgeon Monroe Neighborhood Association
 - ❑ Vilas Neighborhood Association
 - ❑ Regent Neighborhood Association
- ❑ Monroe Street Merchants Association
- ❑ Edgewood High School and College / Wingra School
- ❑ Friends of Lake Wingra
- ❑ UW/Arboretum
- ❑ Property & Business Owners
- ❑ Others

Planning Efforts

A horizontal decorative bar consisting of a small dark red square followed by a long orange rectangle.

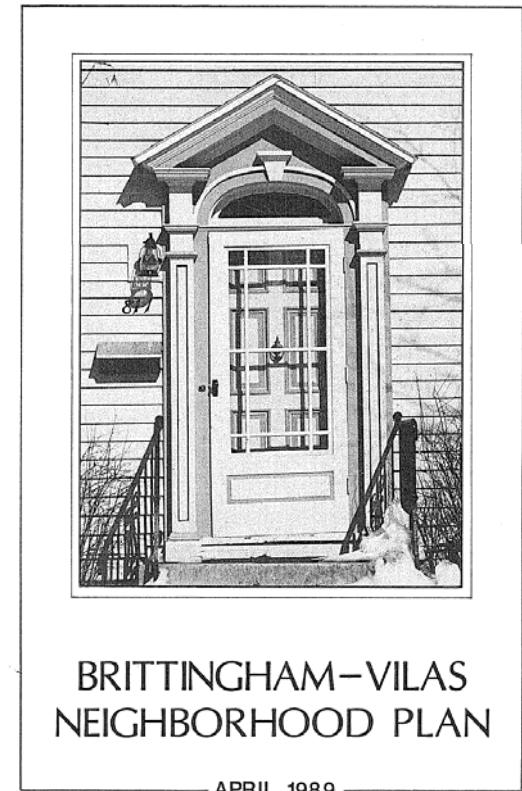
- ❑ 1989 Brittingham-Vilas Neighborhood Plan
- ❑ 2007 Monroe Street Commercial District Plan
- ❑ Wingra Watershed Plan (ongoing effort)

Planning Efforts:

1989 Brittingham-Vilas Neighborhood Plan

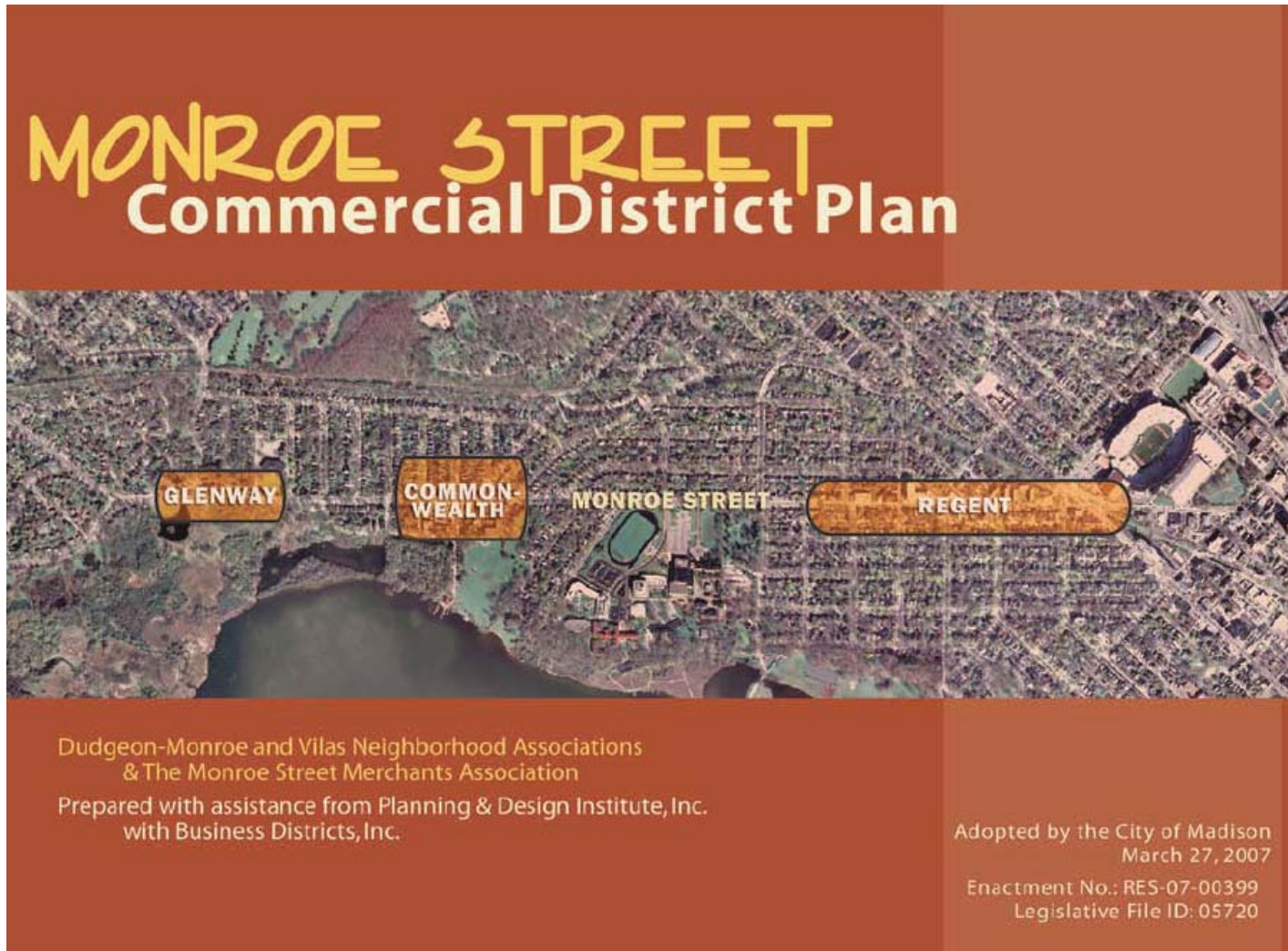
□ Traffic and Street recommendations:

- Increase speed limit enforcement
- Improve synchronization of traffic lights for pedestrian safety
- Study traffic impacts of new development



Planning Efforts:

2007 Monroe Street Commercial District Plan



Planning Efforts:

2007 Monroe Street Commercial District Plan

- ❑ Traffic, Pedestrian, Bicycle and Parking Recommendations (Pages 45-47)
 - ❑ Intersection enhancements at key pedestrian crossings
 - ❑ Consistent speed limit
 - ❑ Opportunities for creating well-publicized or specialty designed on-street parking opportunities
 - ❑ Bicycle parking opportunities should be increased
 - ❑ Angled parking at Breese Terrace

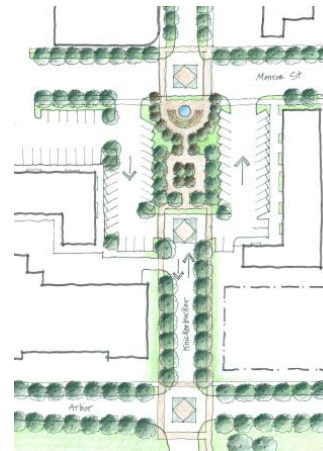
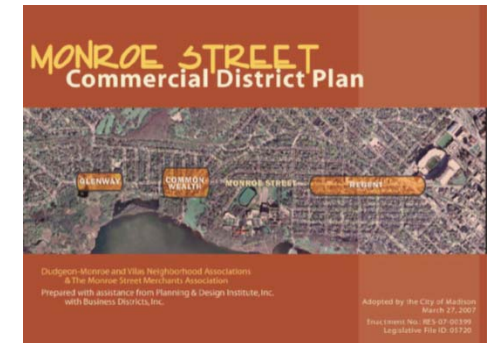


Planning Efforts:

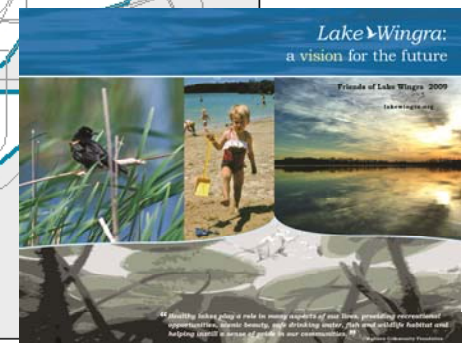
2007 Monroe Street Commercial District Plan

❑ Placemaking Concepts for Nodes:

- ❑ Breese Terrace / Regent St Node
- ❑ Knickerbocker Node
- ❑ Commonwealth Node



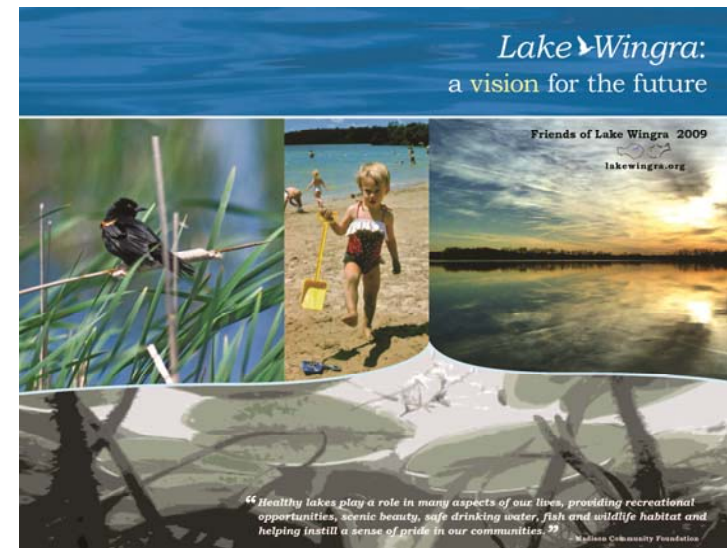
Planning Efforts: Wingra Watershed Plan



Planning Efforts:

Wingra Watershed Plan

- Issues to be addressed in plan...
 - ▣ Rising chloride levels in Lake Wingra
 - ▣ Phosphorus inputs
 - ▣ Increase stormwater infiltration
 - Stormwater management opportunities with Monroe Street Reconstruction



Monroe Street History

- Photos from 1930-40's from Wisconsin Historical Society Collection
 - 12 Gas stations along Monroe Street!



Monroe Street History



Monroe Street History



Monroe Street History



Monroe Street Today



Monroe Street Today



What is Placemaking?

An effort to bring people and activities together in common healthy places to strengthen the community. -Fred Kent, PPS



Placemaking Opportunities

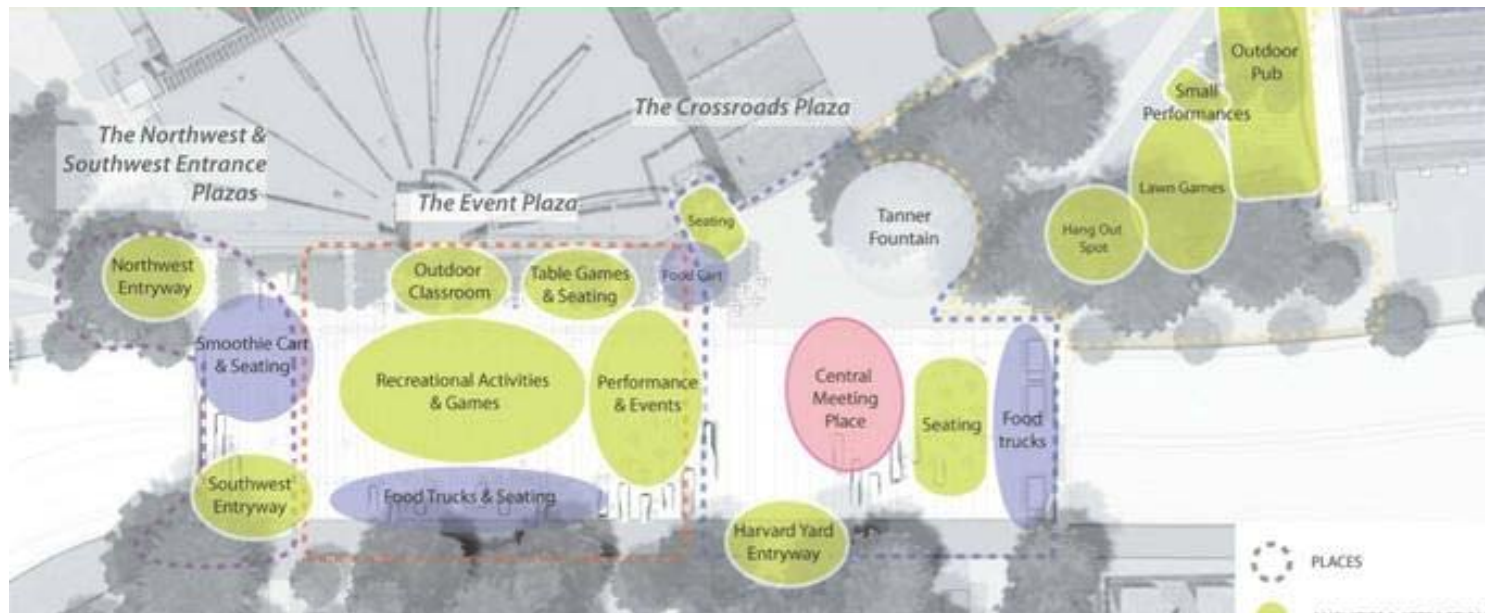


- Street Reconstruction project offers opportunities for Placemaking along the corridor
- Placemaking Principles
 - Power of 10
 - Lighter, Quicker, Cheaper

Placemaking:

Power of 10: Neighborhood level

- ❑ It's not enough to have just one great place in a neighborhood- you need a many for a lively environment.
- ❑ Opportunities at Nodes



Placemaking:

Power of 10: Storefront level



Placemaking: Lighter, Quicker, Cheaper

❑ Experiments can lead to permanent solutions

1. Bike boulevards
2. Little Free Library
3. State Street Pedestrian Mall
4. Contra flow bike lanes
5. Neighborhood gardens
6. Rain gardens
7. Traffic calming
8. Blink Art
9. Ride the Drive



Placemaking Opportunities



Table conversations: World Café

Café etiquette



- ❑ CONTRIBUTE your thinking and experience
- ❑ LISTEN to understand
- ❑ CONNECT ideas
- ❑ LISTEN TOGETHER for patterns, insights, and deeper questions
- ❑ PLAY, DOODLE, DRAW!

Conversations that matter



What matters most to us as we head into the Monroe Street resurfacing/reconstruction project?

- ❑ Five sub-conversations, two tables each
 - ❑ Traffic/parking
 - ❑ Stormwater and utilities
 - ❑ Pedestrians, bicycles, transit
 - ❑ Business
 - ❑ Placemaking: nodes, streetscapes, lighting, trees, etc.

Don't move yet!



- ❑ Three rounds
- ❑ Different focusing questions each round
- ❑ Passing time will be marked by a bell
- ❑ At least one person stays to orient newcomers
- ❑ If you find yourself neither learning nor contributing, discover a new place
- ❑ After three rounds, we will share top ideas
- ❑ Ready?

Round One

What challenges do we see in this area?

How many ideas/solutions can we generate?

BRAINSTORM! Quantity is the name of the game.

Don't judge, evaluate, prioritize or even discuss.

Just say and capture, say and capture, say and capture.

Round Two

Which ideas are most important?

What questions/values/principles did we use to select those ideas?

Round Three

What do we most want City staff to keep in mind as they make tough choices?

Sharing into the large group

What do we most want City staff to keep in mind as they make tough choices?

Farewell

Closing round

Anything you didn't get to say fully?

Please include it in your feedback form

THANK YOU!