

Planning Division

Capital Improvement Plan

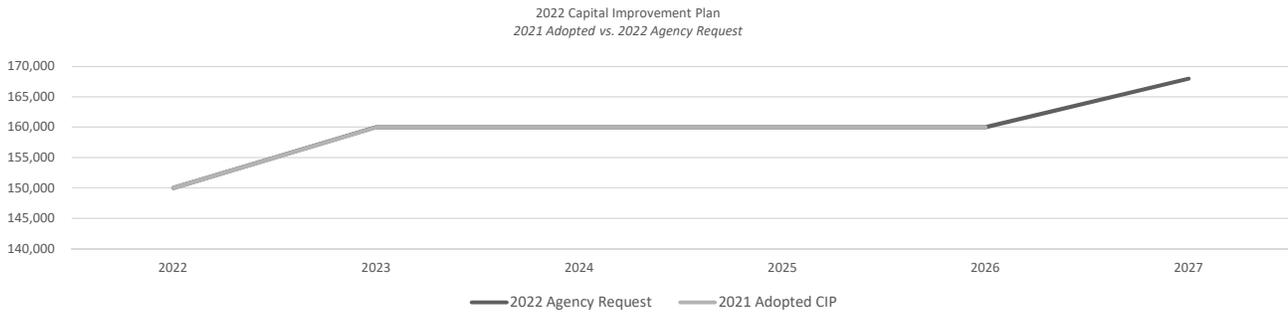
	2021 Adopted	2022 Request	Change
2022 Capital Budget	150,000	150,000	-
2022 Capital Improvement Plan*	790,000	790,000	-

*Years 2022 to 2026 used for comparison.

	2021 Adopted	2022 Request
Number of Projects	1	1

Project Summary: Agency Request

	2022	2023	2024	2025	2026	2027
Municipal Art Fund	150,000	160,000	160,000	160,000	160,000	168,000
Total	150,000	160,000	160,000	160,000	160,000	168,000



Major Changes/Decision Points

- Municipal Art Fund
 - No changes to program budget for 2022 and the entire CIP when compared to 2021 Adopted
 - Requested budget will fund conservation and placement of State Street murals, Darbo Neighborhood public art, Thurber Artist in Residence, and Art in Public Places



Department of Planning & Community & Economic Development

Planning Division

Heather Stouder, Director

126 S Hamilton Street
Madison, Wisconsin 53703
Phone: (608) 266-5974
Fax (608) 267-8739
www.cityofmadison.com

TO: DAVID SCHMIEDICKE, FINANCE DEPARTMENT DIRECTOR

FROM: HEATHER STOUDER, PLANNING DIVISION DIRECTOR

DATE: MAY 24, 2021

SUBJECT: PLANNING DIVISION 2022 CAPITAL BUDGET REQUEST

GOALS OF AGENCY'S CAPITAL BUDGET

The Municipal Art Fund supports the City's goal of having a unique character and strong sense of place in its neighborhoods and in the city as a whole, and more specifically, the City's strategy to integrate public art throughout the City. The Madison Arts Commission is committed to expanding the public art program to achieve a more equitable geographic distribution of public art throughout the City and ensuring a diversity of artists and art forms are represented in Madison's visual landscape.

PRIORITIZED LIST OF CAPITAL REQUESTS

1. Municipal Art Fund (65001)

This is the sole Capital Budget request from the Planning Division. We recognize the significant impact that COVID-19 has had in 2020 and 2021 on Madison's arts and cultural offerings. The City's investment in the arts through the Municipal Art Fund is modest, but it is an important demonstration of support for arts (including artists), culture, and hope as the City bounces back in the coming years.

Specific public art projects are often dependent on the readiness of sites such as facilities and property owned and operated by the City and community partners. Given the shifting schedules and priorities for City and community projects with public art as an important component, the flexibility afforded by the annual Municipal Art Fund as a program is critically important to maintain.

SUMMARY OF CHANGES FROM 2021 CAPITAL IMPROVEMENT PLAN

The public art project for the Darbo Neighborhood has been delayed by approximately one year due to impacts from the COVID-19 pandemic, and is now proposed as a major Art in Public Places project for 2022 (\$30,000) and 2023 (\$20,000). In addition, projected costs (\$30,000) toward conservation and placement of State Street murals that were unforeseen during the creation of the 2021 CIP are requested for 2022.

POTENTIAL FOR SCALING CAPITAL REQUESTS

The Municipal Art Fund is a modest investment to drive significant goals in our community. The funding could be reduced, but the scope of what can be accomplished would be proportionally reduced. Notably, an opportunity to advance the goal of equitably distributing art across the community, through both conservation and placement of the State Street murals and through a significant art installation in the Darbo neighborhood, would be reduced.

IMPACT OF COVID-19 ON CAPITAL FUNDING

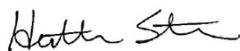
The COVID-19 pandemic has had significant and widespread impacts on the arts, including impacts on artists, as well as impacts on the timing and readiness of public property and facilities to host public art.

In 2020, \$80,000 from the Municipal Art Fund was redirected to fund smaller projects than would be typically supported by the fund as a way to broadly support artists and Madison neighborhoods throughout the pandemic.

Meanwhile, planned major projects such as the creation of art for the Public Market and for the Darbo neighborhood were delayed, and will resume in 2021 and 2022. While we anticipate lasting indirect impacts on the Municipal Art Fund due to the pandemic, the hope is to resume its focus on the creation and maintenance of impactful public art equitably distributed throughout Madison.

I look forward to further discussing our capital proposal in the coming weeks.

Sincerely,



Heather Stouder, AICP
Director
Planning Division

Cc: Matt Wachter, Director, Dept. of Planning and Community and Economic Development
Brent Sloat, Budget Analyst, Finance Department

2022 Capital Improvement Plan Program Budget Proposal

Identifying Information

Agency	Planning Division	Proposal Name	Municipal Art Fund
Project Number	65001	Project Type	Program
Project Category	Facility	Priority:	1
2022 Project Number	13677		

Description

This program focuses on the maintenance and expansion of the City's public art collection, emphasizing the equitable distribution of City investment in public art, involvement of residents, and increased opportunities for local artists of color. Planned projects for 2022 include a significant installation in the Darbo Neighborhood as recommended in the Darbo-Worthington-Starkweather Neighborhood Plan, the Thurber Park Public Art Residency, conservation and placement of State Street Murals, and Art in Public Places.

Budget Information

Prior Appropriation* \$923,094 **Prior Year Actual** \$595,990

*Based on Fiscal Years 2015-2020

Budget by Funding Source

Funding Source	2022	2023	2024	2025	2026	2027
GF GO Borrowing	150,000	160,000	160,000	160,000	160,000	168,000
Total	\$150,000	\$160,000	\$160,000	\$160,000	\$160,000	\$168,000

Budget by Expenditure Type

Expense Type	2022	2023	2024	2025	2026	2027
Other	150,000	160,000	160,000	160,000	160,000	168,000
Total	\$150,000	\$160,000	\$160,000	\$160,000	\$160,000	\$168,000

Explain any changes from the 2021 CIP in the proposed funding for this program.

The public art project for the Darbo Neighborhood has been delayed by approximately one year due to impacts from the COVID-19 pandemic, and is now proposed as a major Art in Public Places project for 2022 and 2023. In addition, projected costs toward conservation and placement of State Street murals that were unforeseen during the creation of the 2021 CIP are requested for 2022.

Priority & Justification

Citywide Element Culture and Character

Strategy Integrate public art throughout the city.

Describe how this project advances the Citywide Element:

The Municipal Art Fund is the primary funding source for a wide variety of public art installations across the city. Staff work with community members toward equitable distribution of civic art (public art involving resident engagement) throughout the city, while also expanding opportunities for local artists of color.

Racial Equity and Social Justice

We are continuing our efforts to articulate and prioritize racial equity and social justice in the City's budget and operations. Please respond to the following questions and incorporate these responses into your budget narrative to ensure racial equity is included in decision-making.

Describe how Black, Indigenous, and People of Color, people living with lower incomes, and people who are otherwise marginalized (because of gender, age, home language, etc.) would be affected by the proposed budget or budget change(s)?

The Municipal Art Fund supports art in public spaces providing the opportunity for residents to engage with each other, share and make meaning from collective experience, and exercise free expression. Locations for upcoming public art projects will continue to increase the geographic equity of the City's public art collection. Our focus on providing opportunities, mentorship, and professional development for new and emerging artists and other artists currently under-represented by our public art collection will continue to be a priority.

What City agencies or community partners are affected by, care about, or already working on issues related to this project/program?

City agencies:

City Engineering Division-Facilities, Parks Division, Water Utility, Traffic Engineering, Community Development, City of Madison Streets & Recycling, Civil Rights, Madison Public Library, Economic Development, Parking Utility, Metro Transit, Parking Utility

Community Partners:

Hip Hop Architecture Camp (Fisher Street Bike Lane Painting)
 Journey Mental Health Center (Murals)
 Madison Central BID (Murals, utility boxes, parking garage court, other)
 Madison Public Library (Bubbler, MPL Foundation, other) (Thurber, Mural Alley, Other)
 Monona Terrace (Murals, Conservation Timekeeper)
 Monroe Street Anti-Racist Project (Murals)
 Town of Blooming Grove (Thurber Park Artist Residency)
 Urban League (Employment Center Public Art Project)
 Urban Community Arts Network (Fisher Street bike lane painting)
 UW Madison Arts Department (MMB Public Art)
 Wisconsin Institute for Discovery (Science to Street Art – Mural)
 Wisconsin Youth (Theresa Terrace)
 Yahara House (Mural Project)
 YWCA (Mural – Black Thought Wall)

Have we asked for their perspectives directly and, if so, how have we incorporated their feedback?

Yes, in various ways, including reciprocal advising. Sometimes they are asking for expertise from staff, and often, we are asking them for their expertise. We work with our community partners as collaborators and co-creators.

How will we continue to communicate with them in this process?

In person & virtual meetings, email, social media, social practice art projects, events, event planning, focus groups, surveys.

Have we used any data related to the project/program that details race, non-binary and transgender people, people with disabilities, those experiencing homelessness, or undocumented status?

- Yes
 No
 Some, not all

Is the proposed budget or budget change related to a recommendation from any of the City's teams or initiatives that connect community need with opportunities to advance racial equity, inclusion, and social justice (e.g., NRTs, RESJI, LCET, MAC, WIC, Equitable Workforce Plans)?

- Yes No

If so, please identify the respective group and recommendation.

NRTs, RESJI

Project Schedule & Location

2022 Projects

Project Name	Est Cost	Location
Conservation and placement of State Street murals	\$30,000	TBD
Darbo Neighborhood Public Art	\$30,000	Darbo Neighborhood
Thurber Artist in Residence	\$10,000	Thurber Park (currently Town of Blooming Grove, near Darbo Neighborhood)
MMB & CCB Art	\$10,000	Madison Municipal Building, City County Building
2022 Art in Public Places	\$10,000	TBD
Staff time administering the Municipal Arts Fund	\$60,000	N/A

Explain the justification for selecting projects planned for 2022:

Major expenditures proposed for 2022 include the conservation and long-term placement of murals created by local artists along State Street in 2020, and the delayed public art installation in the Darbo Neighborhood that had been planned for 2021. The Artist in Residence program reflects a commitment to an ongoing neighborhood-based program. The MMB and CCB host ongoing and rotating art, highlighting a diversity of local artists. The Art in Public Places program provides funding for public art throughout the city, as determined by the Madison Arts Commission. This list reflects anticipated future projects and amounts subject to change in future Capital Budget requests.

2023 Projects

Project Name	Est Cost	Location
Darbo Neighborhood Public Art	\$20,000	Darbo Neighborhood
Artist in Residence	\$20,000	TBD
MMB & CCB Art	\$5,000	Madison Municipal Building, City County Building
2023 Art in Public Places	\$30,000	TBD
Conservation	\$25,000	TBD
Staff time administering the Municipal Arts Fund	\$60,000	N/A

Explain the justification for selecting projects planned for 2023:

The Darbo Neighborhood public art project is anticipated to incur expenditures into 2023. The Artist in Residence program reflects a commitment to an ongoing neighborhood-based program. The MMB and CCB host ongoing and rotating art, highlighting a diversity of local artists. The Art in Public Places program provides funding for public art throughout the city, as determined by the Madison Arts Commission. Finally, the City has a growing and aging public art collection that requires ongoing maintenance. This list reflects anticipated future projects and amounts subject to change in future Capital Budget requests.

2024 Projects

Project name	Est Cost	Location
Artist in Residence	\$20,000	TBD
MMB & CCB Art	\$5,000	Madison Municipal Building, City County Building
2024 Art in Public Places	\$50,000	TBD
Conservation	\$25,000	TBD
Staff time administering the Municipal Arts Fund	\$60,000	N/A

Explain the justification for selecting projects planned for 2024:

The Artist in Residence program reflects a commitment to an ongoing neighborhood-based program. The MMB and CCB host ongoing and rotating art, highlighting a diversity of local artists. The Art in Public Places program provides funding for public art throughout the city, as determined by the Madison Arts Commission. Finally, the City has a growing and aging public art collection that requires ongoing maintenance. This list reflects anticipated future projects and amounts subject to change in future Capital Budget requests.

2025 Projects

Project name	Est Cost	Location
Artist in Residence	\$20,000	TBD
MMB & CCB Art	\$5,000	Madison Municipal Building, City County Building
2025 Art in Public Places	\$50,000	TBD
Conservation	\$25,000	TBD
Staff time administering the Municipal Arts Fund	\$60,000	N/A

Explain the justification for selecting projects planned for 2025:

The Artist in Residence program reflects a commitment to an ongoing neighborhood-based program. The MMB and CCB host ongoing and rotating art, highlighting a diversity of local artists. The Art in Public Places program provides funding for public art throughout the city, as determined by the Madison Arts Commission. Finally, the City has a growing and aging public art collection that requires ongoing maintenance. This list reflects anticipated future projects and amounts subject to change in future Capital Budget requests.

2026 Projects

Project name	Est Cost	Location
Artist in Residence	\$20,000	TBD
MMB & CCB Art	\$5,000	Madison Municipal Building, City County Building
2026 Art in Public Places	\$50,000	TBD

<i>Project name</i>	<i>Est Cost</i>	<i>Location</i>
Conservation	\$25,000	TBD
Staff time administering the Municipal Arts Fund	\$60,000	N/A

Explain the justification for selecting projects planned for 2026:

The Artist in Residence program reflects a commitment to an ongoing neighborhood-based program. The MMB and CCB host ongoing and rotating art, highlighting a diversity of local artists. The Art in Public Places program provides funding for public art throughout the city, as determined by the Madison Arts Commission. Finally, the City has a growing and aging public art collection that requires ongoing maintenance. This list reflects anticipated future projects and amounts subject to change in future Capital Budget requests.

2027 Projects

<i>Project Name</i>	<i>Est Cost</i>	<i>Location</i>
Artist in Residence	23,000	TBD
Madison Municipal Building Public Art	5,000	Madison Municipal Building, City County Building
2027 Art in Public Places	55,000	TBD
Conservation	25,000	TBD
Staff time administering the Municipal Arts Fund	60,000	N/A

Explain the justification for selecting projects planned for 2027:

The Artist in Residence program reflects a commitment to an ongoing neighborhood-based program. The MMB and CCB host ongoing and rotating art, highlighting a diversity of local artists. The Art in Public Places program provides funding for public art throughout the city, as determined by the Madison Arts Commission. Finally, the City has a growing and aging public art collection that requires ongoing maintenance. This list reflects anticipated future projects and amounts subject to change in future Capital Budget requests.

Operating Costs

What are the estimated annual operating costs associated with the projects planned within this program?

Personnel

<i># of FTEs</i>	<i>Annual Cost</i>	<i>Description</i>
<input type="text" value="0"/>	<input type="text" value="0"/>	

Non-Personnel

<i>Major</i>	<i>Amount</i>	<i>Description</i>
<input type="text"/>	<input type="text"/>	

Notes

Notes: